

MARK WAID FIONA STAPLES
ANNIE WU VERONICA FISH

ARCHE

VOLUME ONE





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MARK WAID FIONA STAPLES
ANNIE WU VERONICA FISH

ARCHIE

VOLUME ONE



THE NEW RIVERDALE



STORY BY
MARK WAID

ART BY
FIONA STAPLES (ISSUES 1-3)
ANNIE WU (ISSUE 4)
VERONICA FISH (ISSUES 5-6)

COLORING BY
ANDRE SZYMANOWICZ
WITH **JEN VAUGHN**

LETTERING BY
JACK MORELLI

PUBLISHER
JON GOLDWATER

EDITOR
MIKE PELLERITO

INTRODUCING THE NEW



by FIONA STAPLES

High school is weird. When I was 17 I was a band geek, had hair not unlike Sheila Wu's, was becoming a regular at the comic book store in the mall, and was trying to cull enough anime fanart from my portfolio to apply to Art College. I was in the eye-opening phase between "shy, fearful kid" and "somewhat functional adult." I'd occasionally pick up an old Archie comic out of my vast collection and see nothing that reflected my own experience of school, dating or what people look like in bikinis.

...And it was incredibly endearing! Archie and the gang would never graduate and go to university or get boring full-time jobs. They'd never even had to go through puberty—they just went from being li'l to being teens. Awesome! I didn't expect Archie to be realistic any more than I expected *B.C.* to be historically accurate. They were cute characters, expertly drafted, getting into funny or charmingly bizarre situations. The publisher's commitment to consistency and suspended time made *Riverdale* iconic. I always thought it would be criminal to disrupt such a comforting tradition, and I still kind of thought that when Archie President Mike Pellerito called me and said they were rebooting the series, and they wanted me to draw it.

"A redesigned Archie? No one wants that!" I thought. "If you change the art style, he won't be Archie anymore, he'll just be some guy with red hair. Oh God, I would be the artist that ruined Archie."

Still, this job offer was clearly a big deal and I wasn't going to turn it down until I knew for sure that it was going to be a terrible disaster. I learned that Mark Waid was going to be writing it, which, hey, was very promising. We scheduled a phone call to talk about what Archie means to us and what we'd want a reboot to look like. Mark opened with, "First of all, there's nothing wrong with Archie."

By the end of our conversation, I was on board. I realized that Mark was a huge fan of these characters, and if I could be as open-minded as the guys at Archie Comics themselves were, we might actually make a pretty good comic. And when Mark sent me the script for #1, any last doubts I had were wiped out and replaced with wild excitement. Archie and Betty have a past, and the future is uncertain! Jughead has known some real troubles, and is canny and wise! I felt that the story's new intricacies just enhanced what the characters had always been. "Wow," I thought. "Anyone could draw this and it would still be Archie!"

I put that theory to the test and drew the gang in my own style. Having grown up on a steady diet of Archie digests, artists like Harry Lucey and Samm Schwartz have always informed my work, and I tried to imbue the characters with at least some of the personality (or "bounce," as Mark calls it) that those masters did. There's a bit more detail and complexity in their world now, but I hope this version of Archie still feels like an old friend! Thanks for picking it up.

ISSUE ONE





HI.
MY NAME IS
ARCHIE
ANDREWS.

WELCOME TO
RIVERDALE.

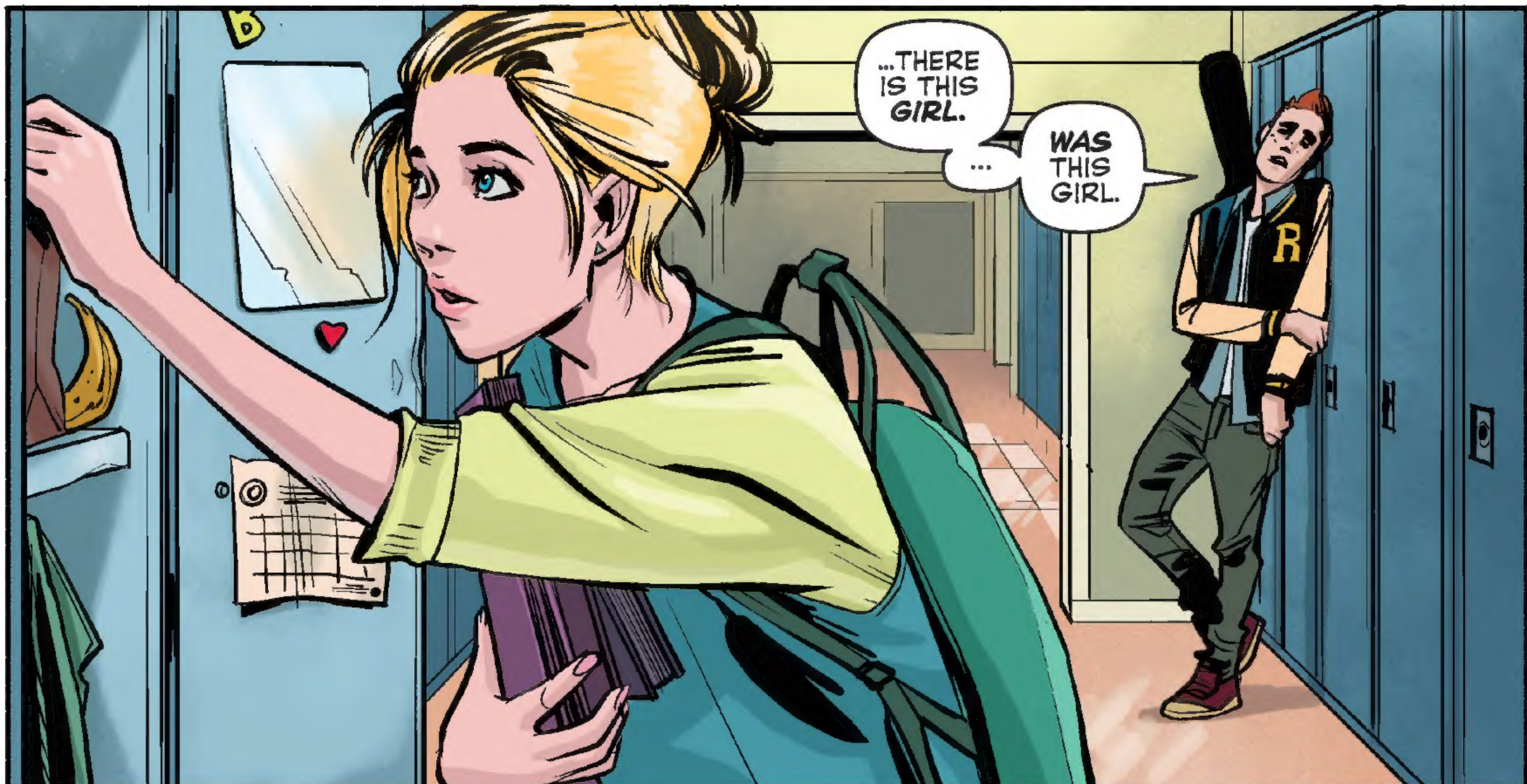
RIVERDAL

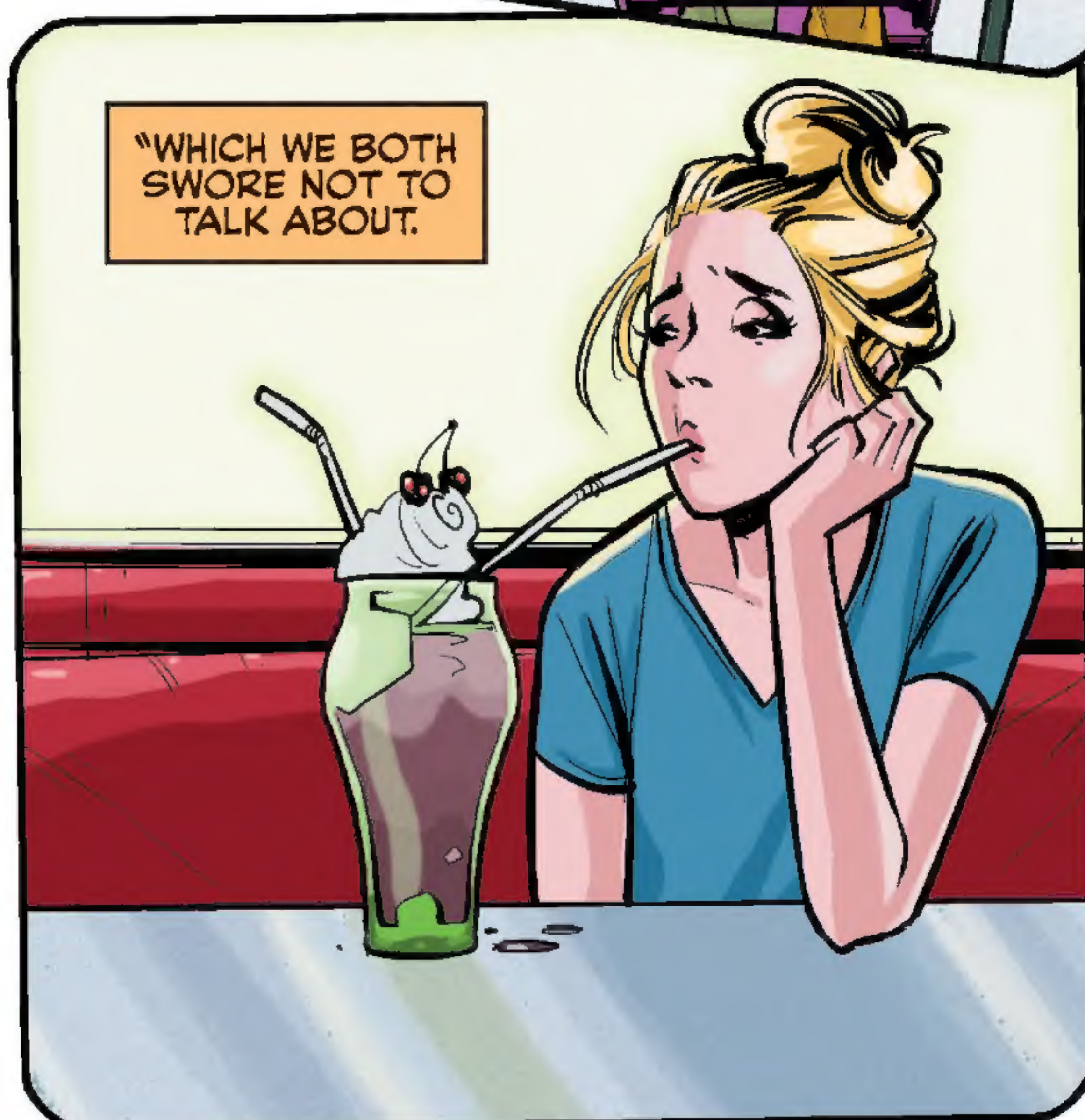
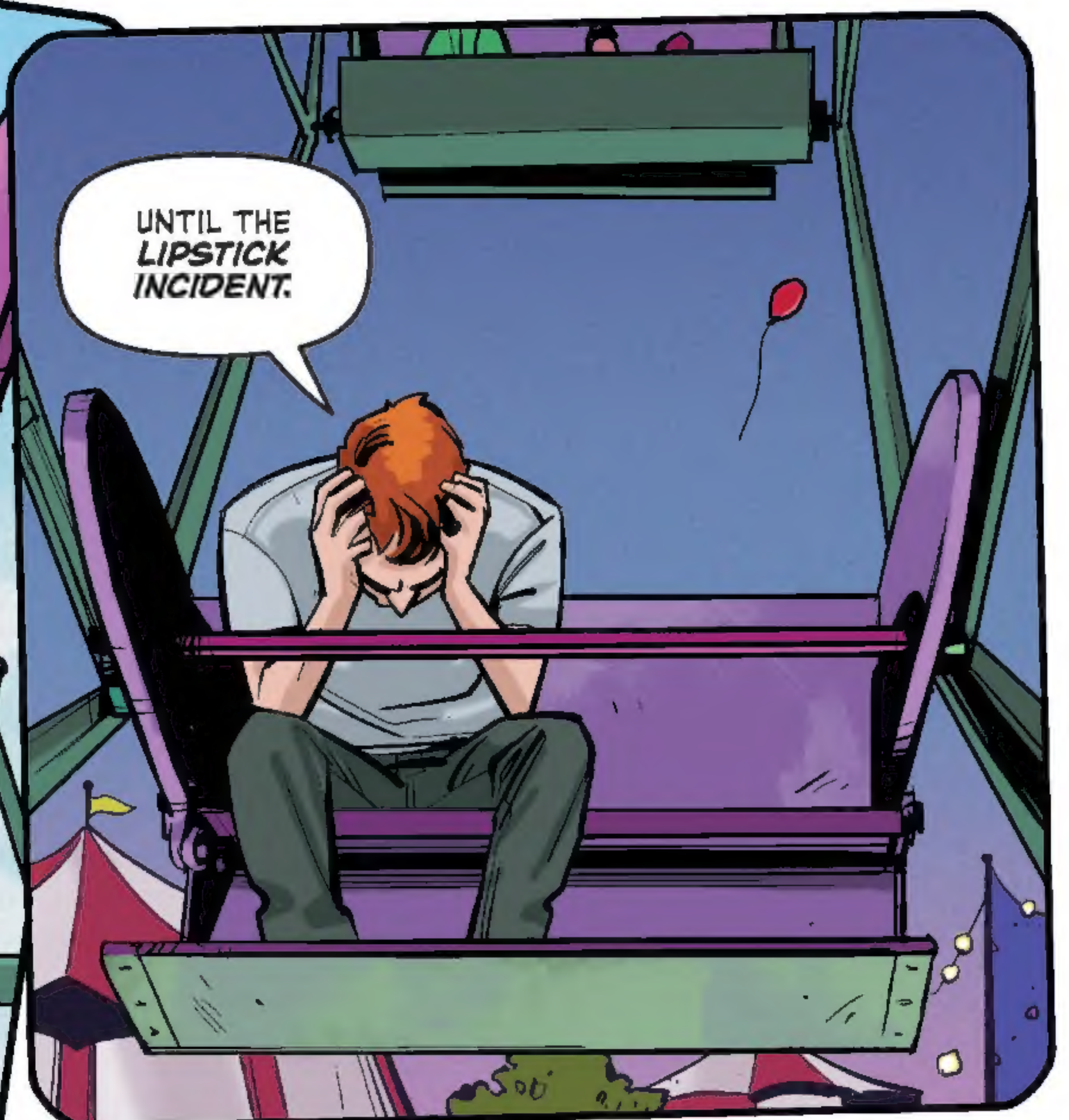
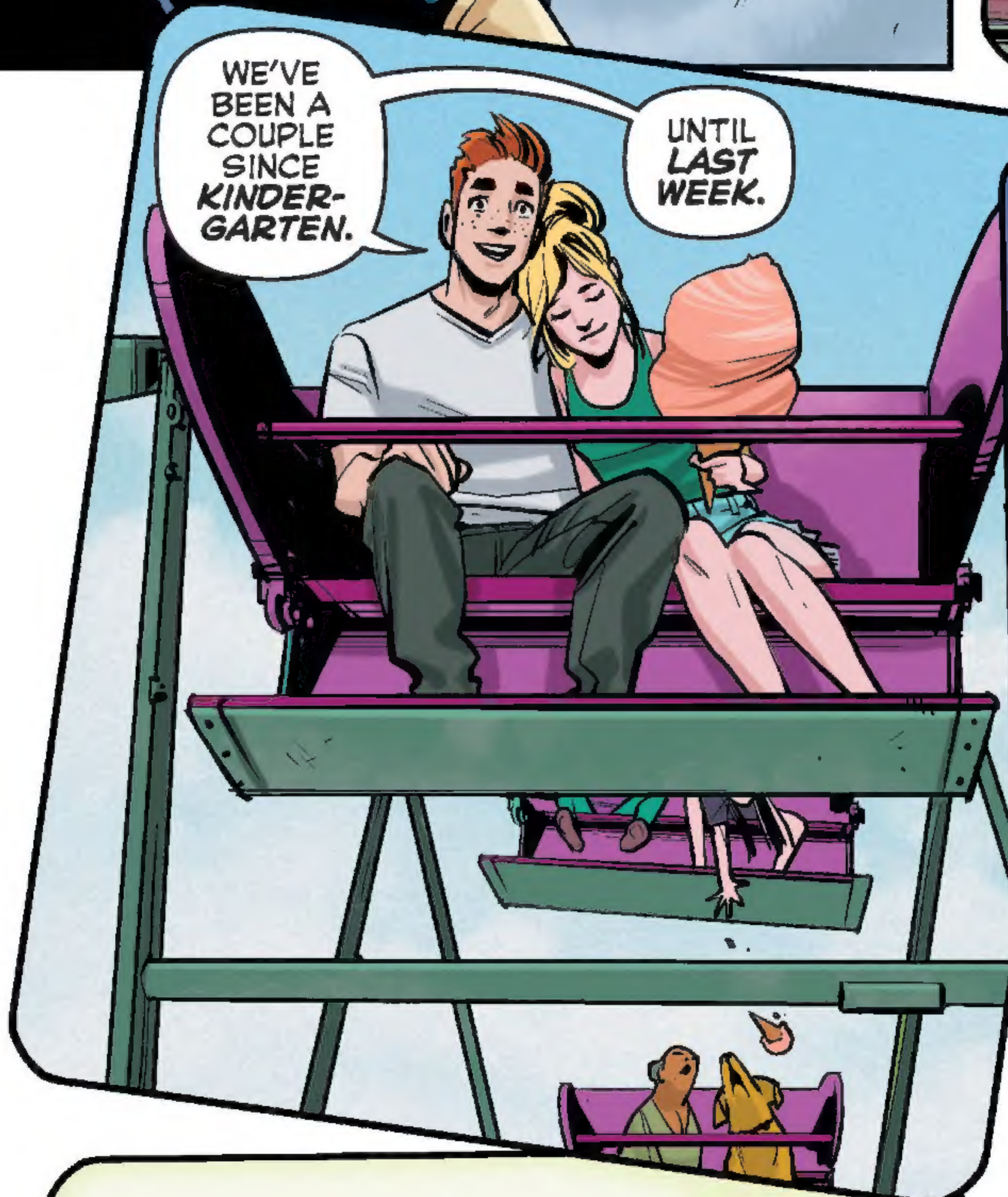
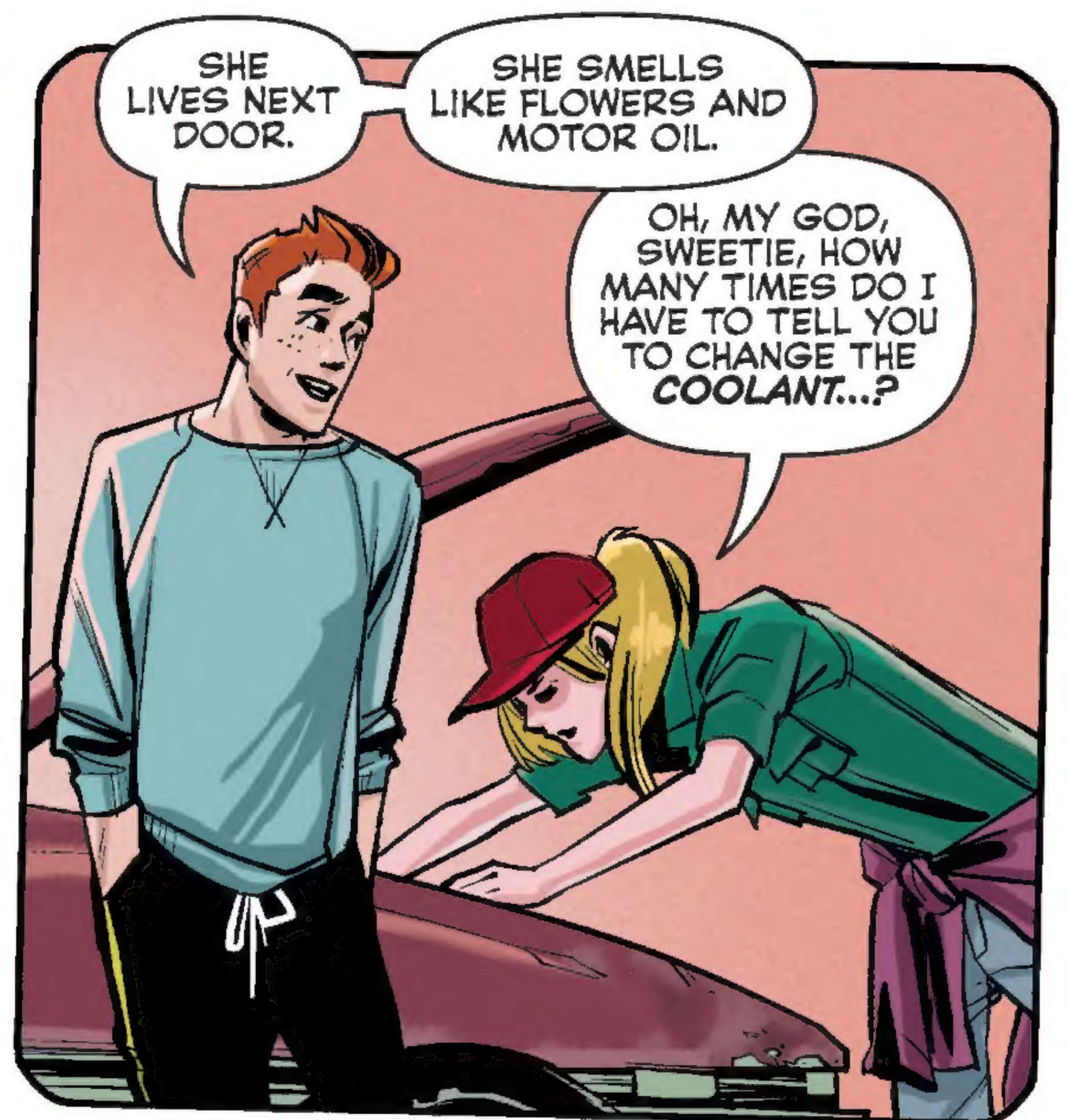
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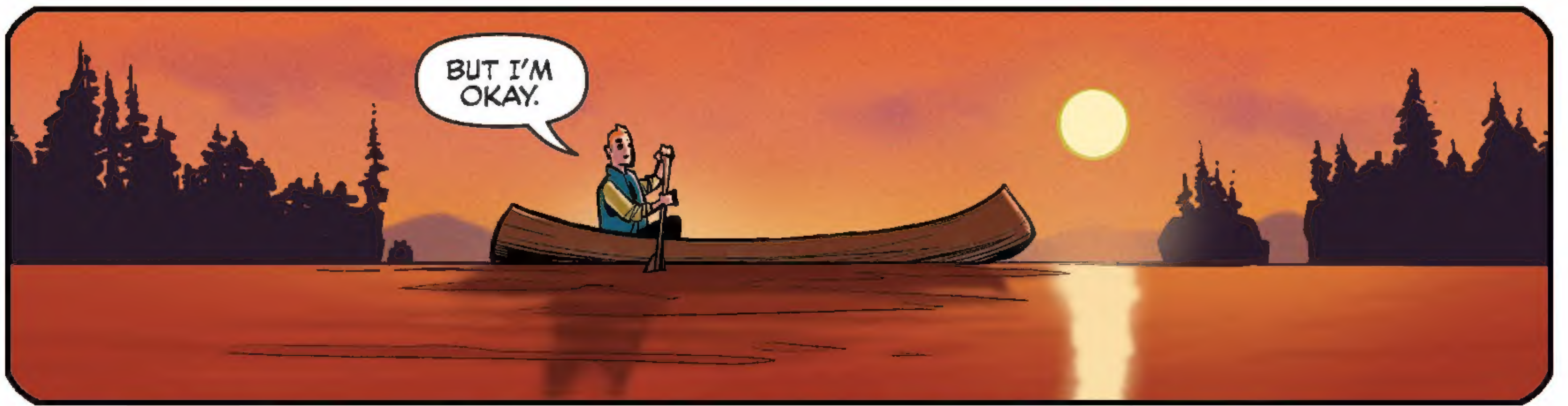
H SCHOOL

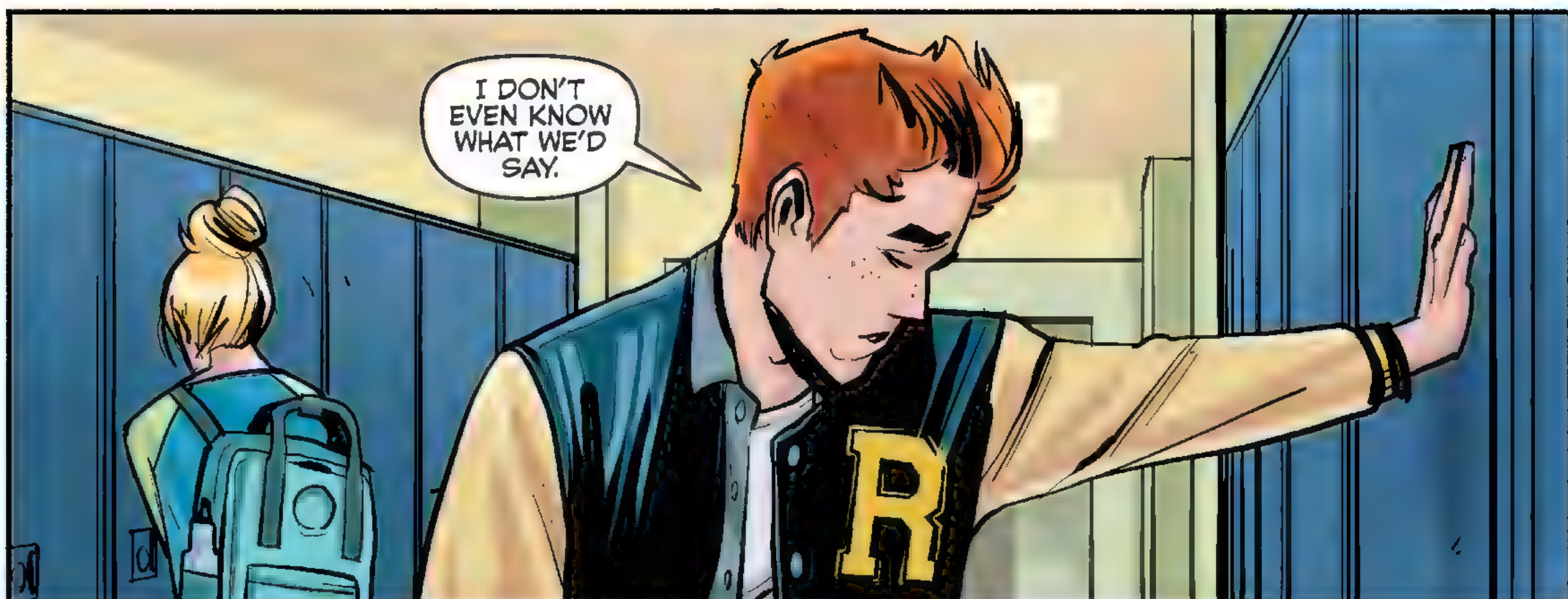
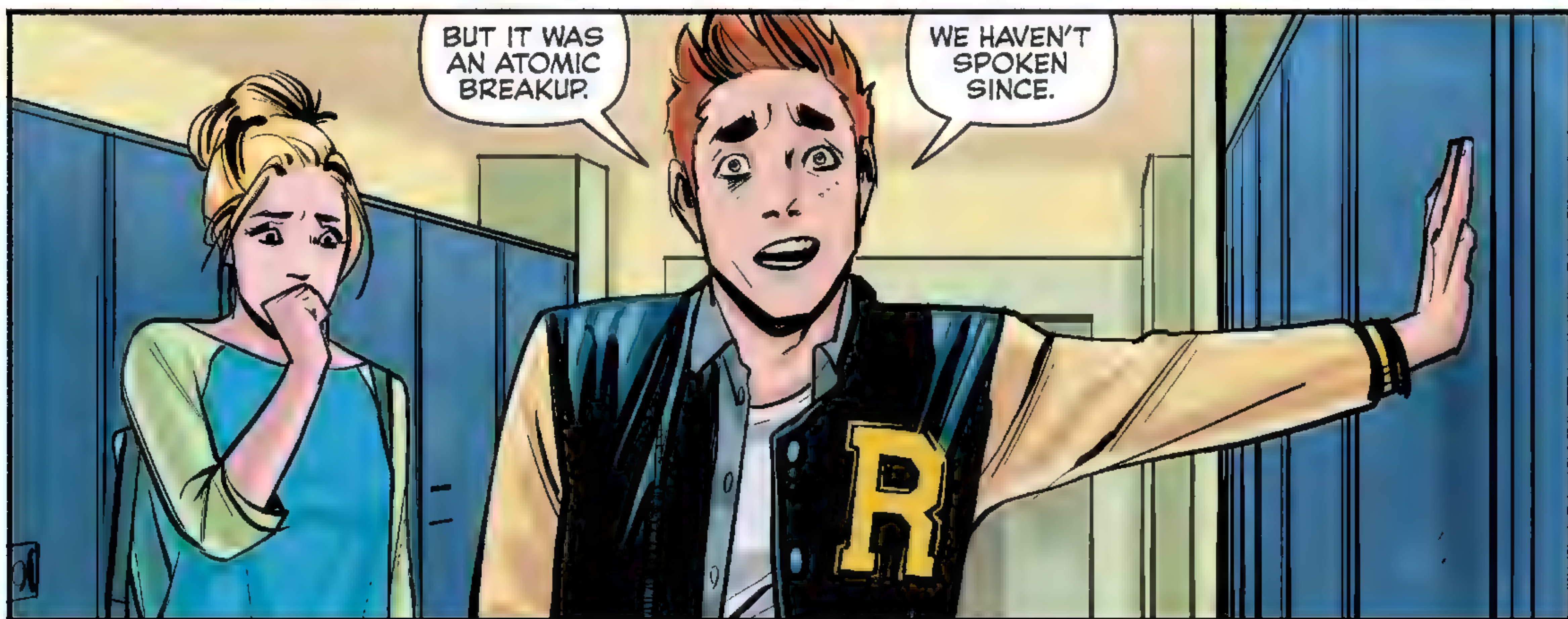
CHAPTER ONE:

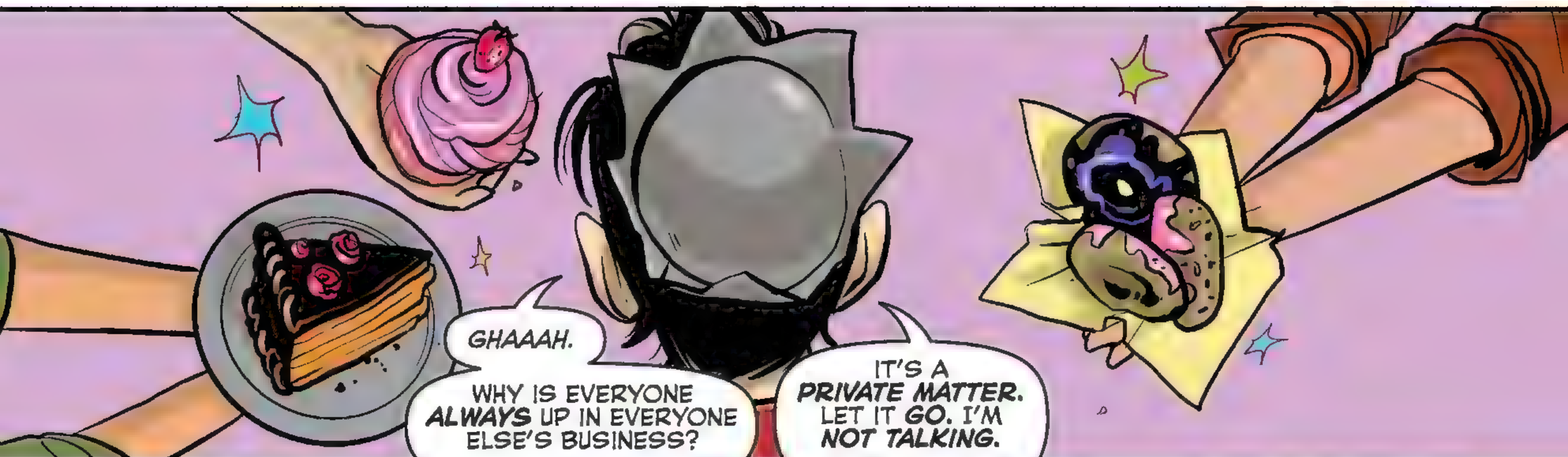
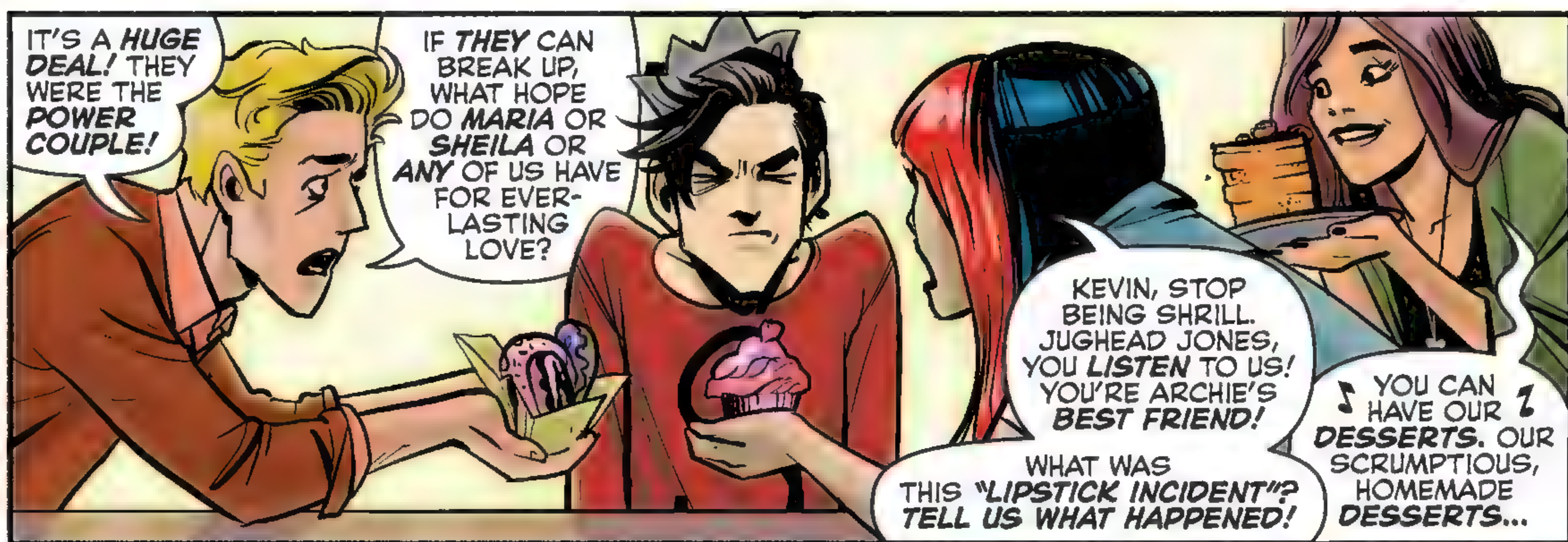
There is this *Girl*





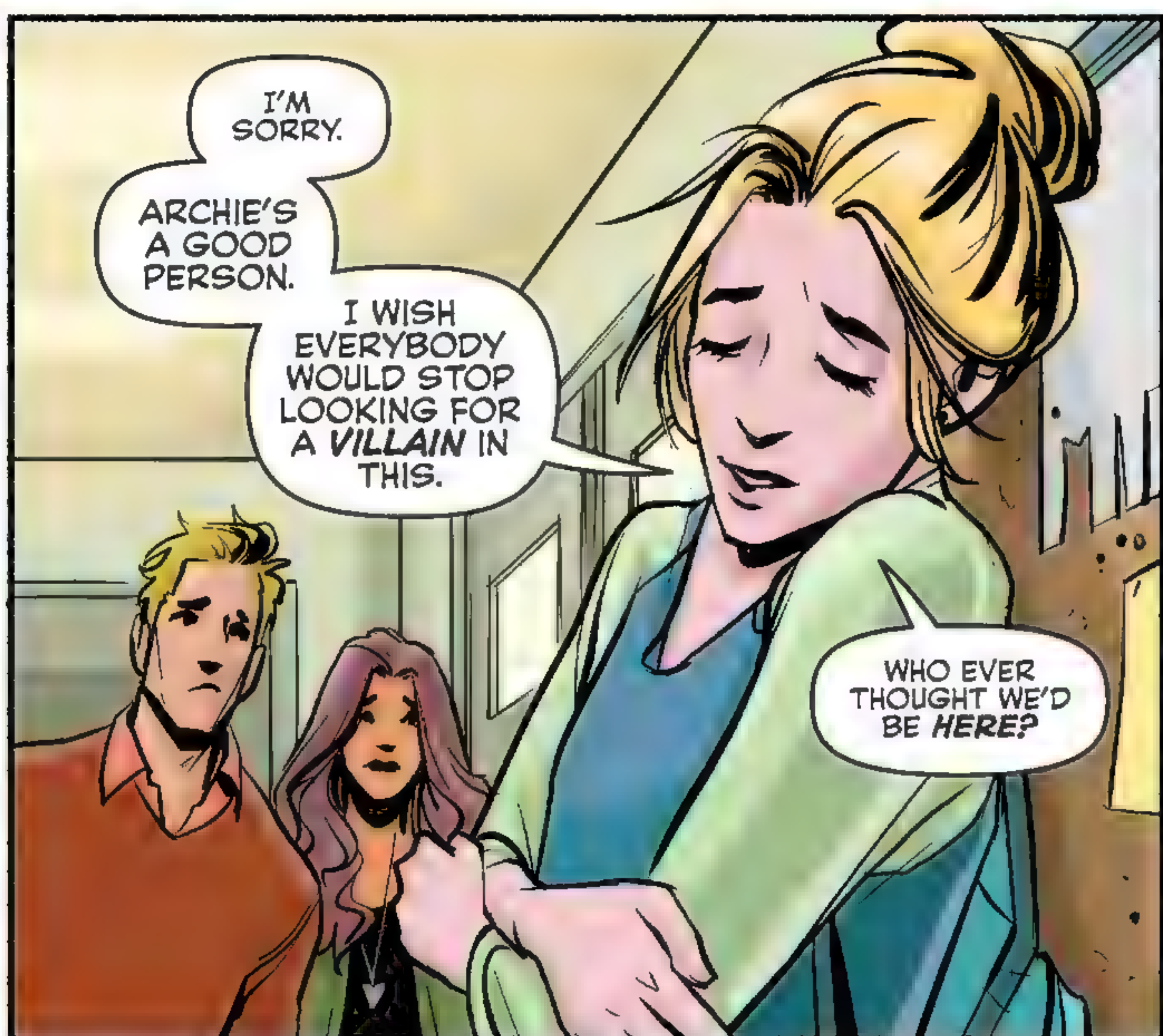


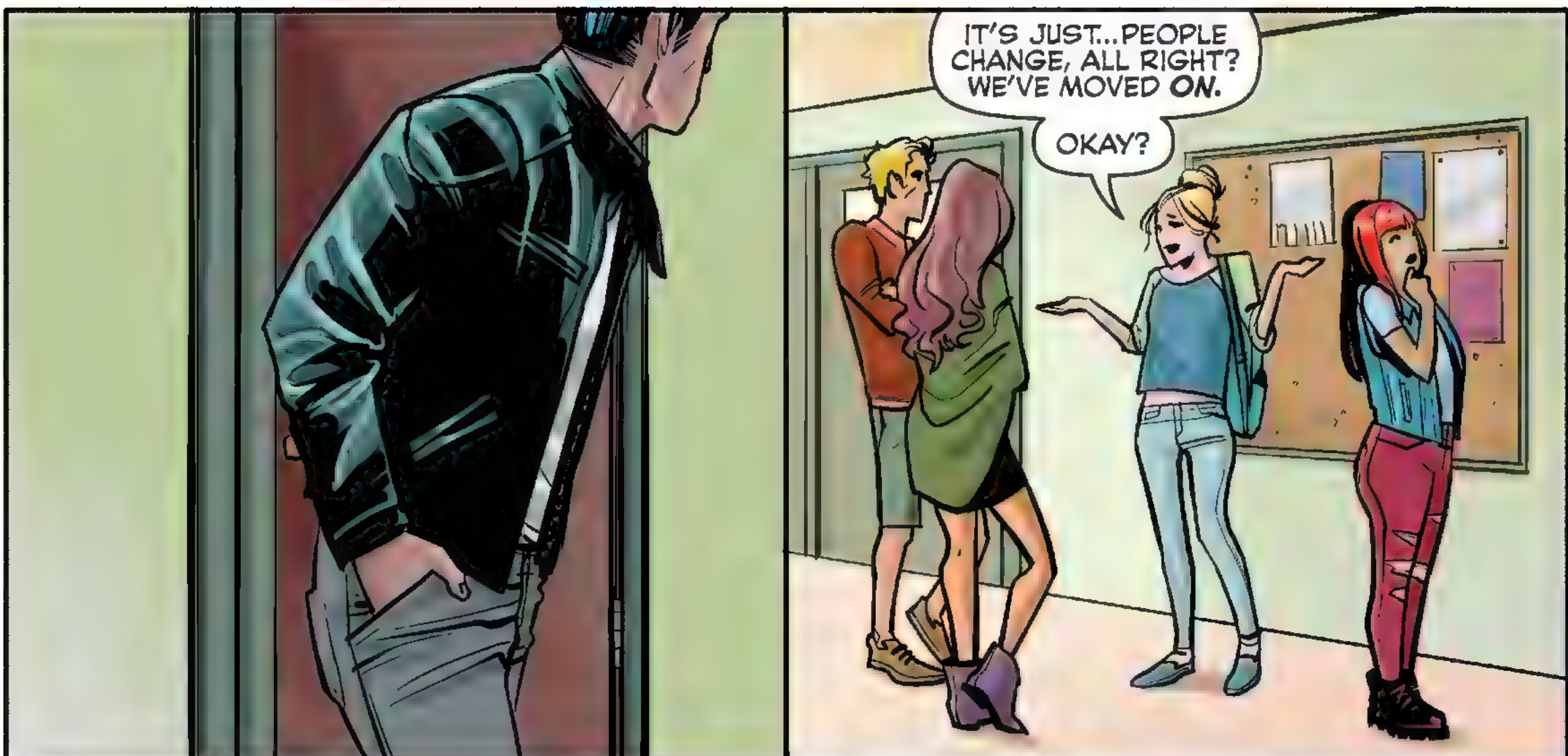




CHAPTER
TWO:

I BE A GENIUS





IT'S JUST... PEOPLE CHANGE, ALL RIGHT? WE'VE MOVED ON.

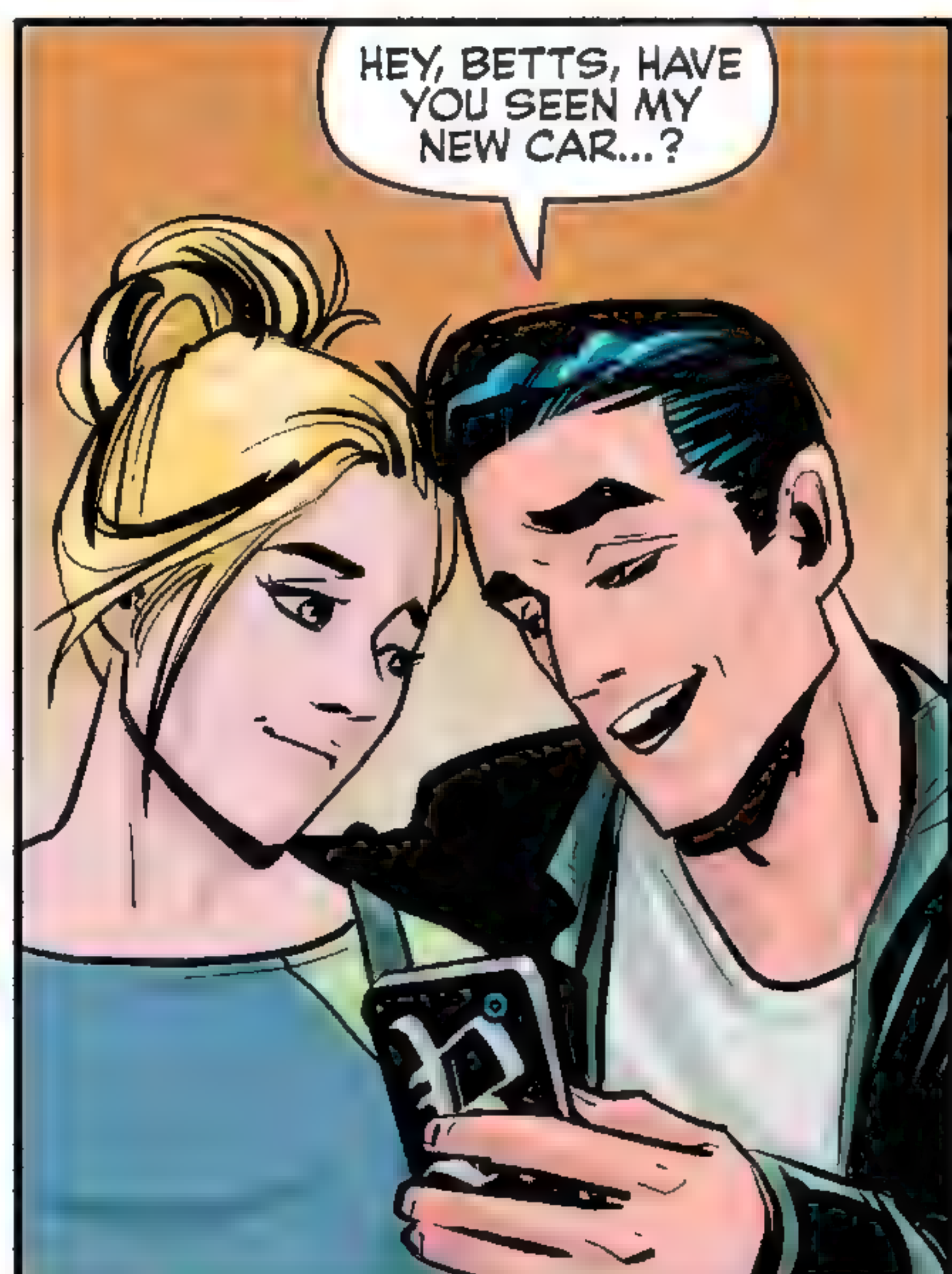
OKAY?

IT'S TOUGH. I KNOW. STOP **DRILLING** HER, YOU THREE. SHE NEEDS TO GET HER MIND OUT OF THE **PAST** AND ONTO THE **FUTURE!**

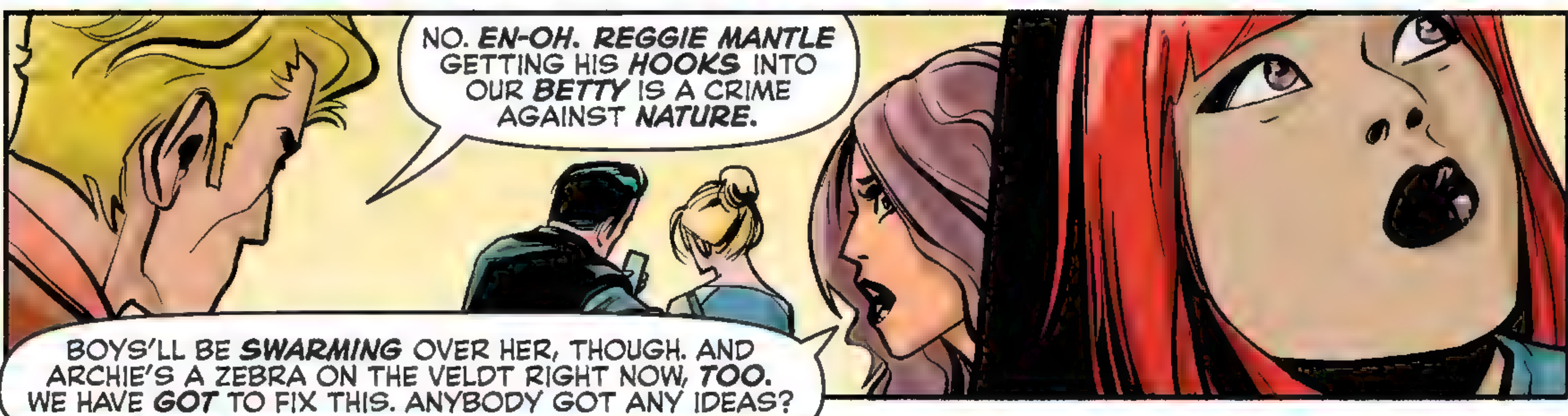
YOU'RE THE **FUTURE?** THE **FUTURE** IS NAMED **REGGIE?**

THE **FUTURE** IS **OILY** AND **LIVING THINGS DIE** AT ITS **TOUCH?**

WATCH THE **JACKET, GIRLS.** IT'S **DRY-CLEAN ONLY.**



HEY, **BETTS**, HAVE YOU SEEN MY **NEW CAR...**?



NO. EN-OH. REGGIE MANTLE GETTING HIS **HOOKS** INTO OUR **BETTY** IS A **CRIME** AGAINST **NATURE.**

BOYS'LL BE SWARMING OVER HER, **THOUGH.** AND **ARCHIE'S** A **ZEBRA** ON THE **VELDT** RIGHT NOW, **TOO.** WE HAVE **GOT** TO **FIX** THIS. ANYBODY GOT ANY **IDEAS?**

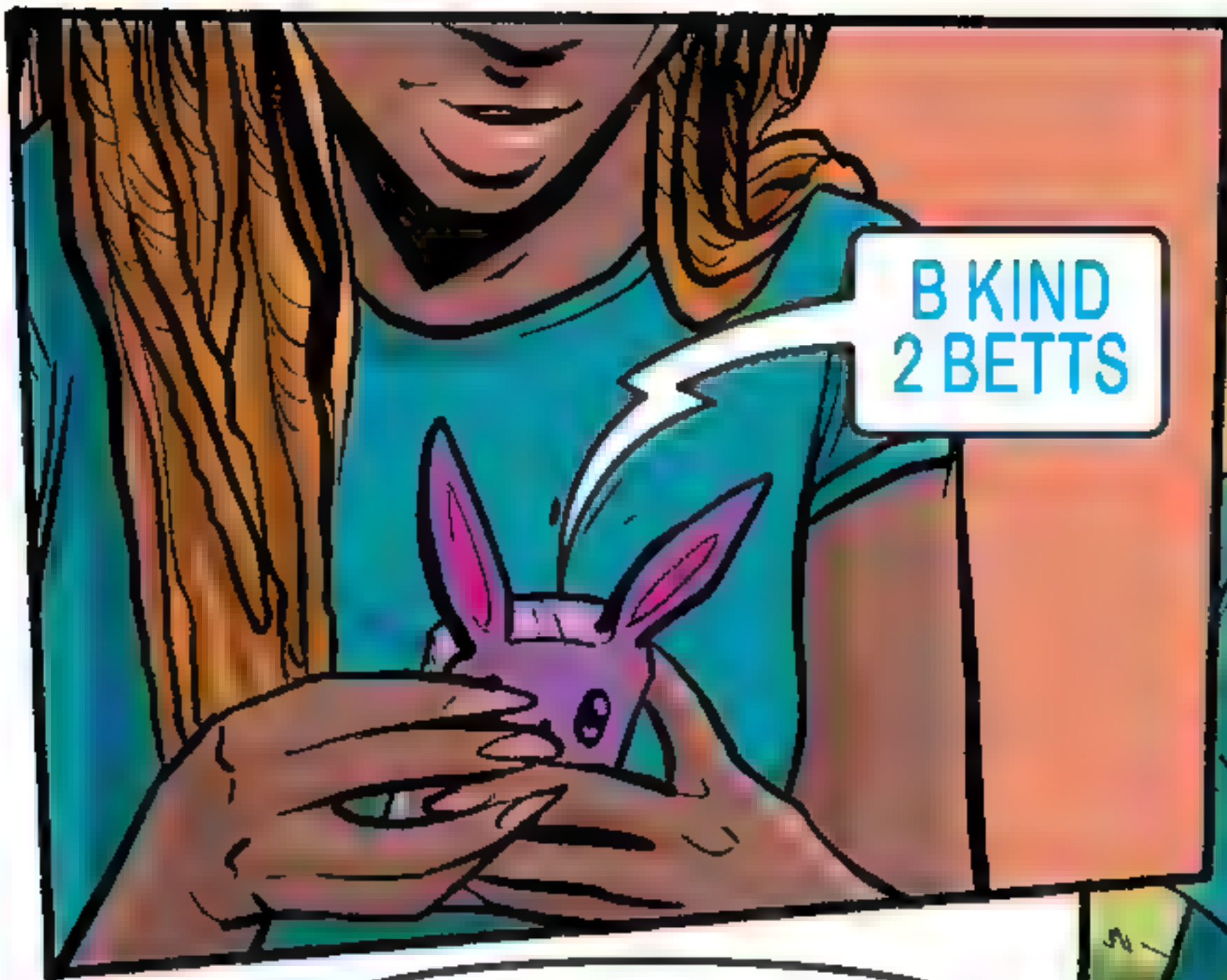


WE **CAMPAIGN.**

OOOH.

GO, GO, GO!





B KIND
2 BETTS



--SHE'S
SO SWEET,
MAN--

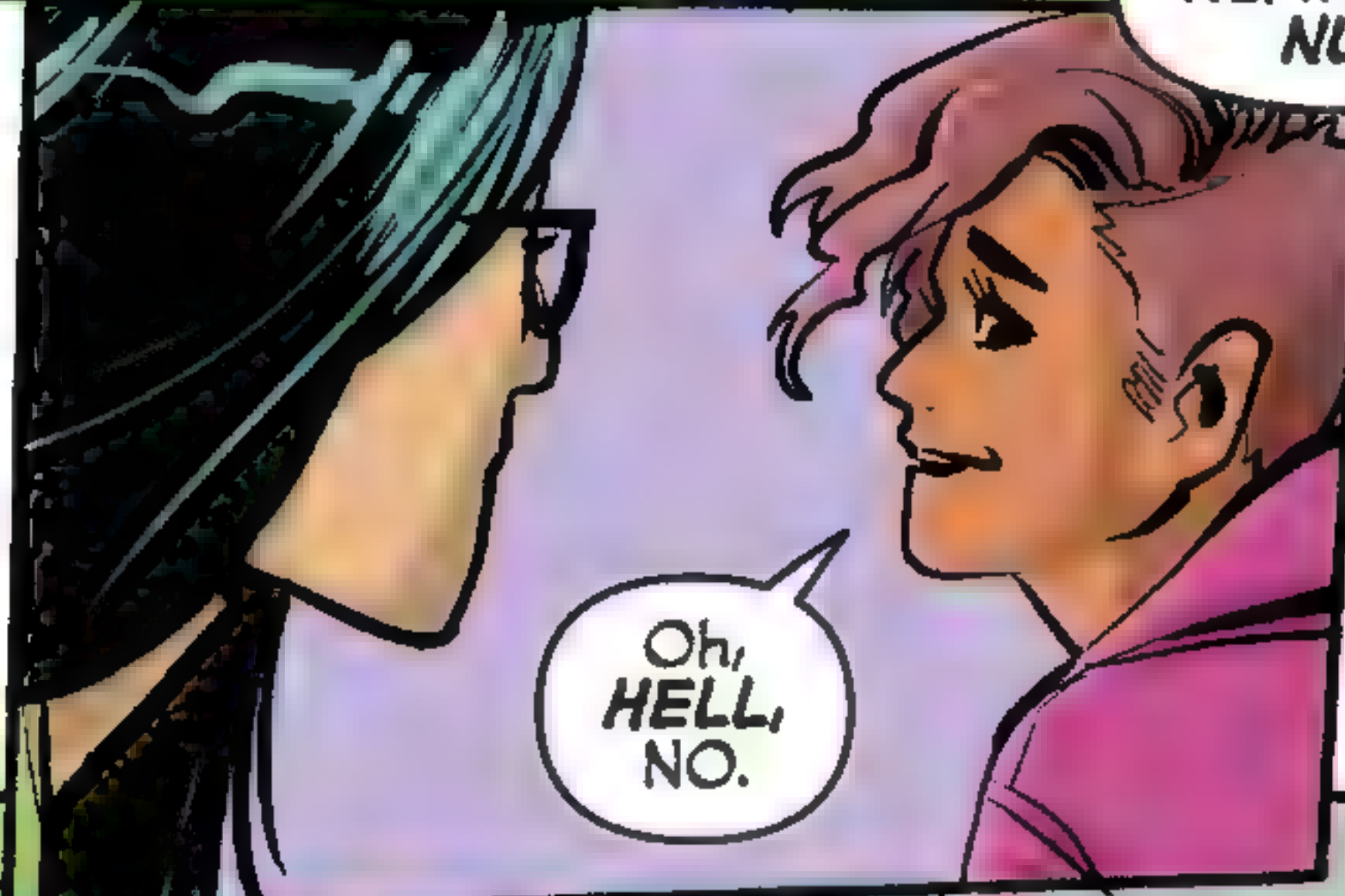
LATER!



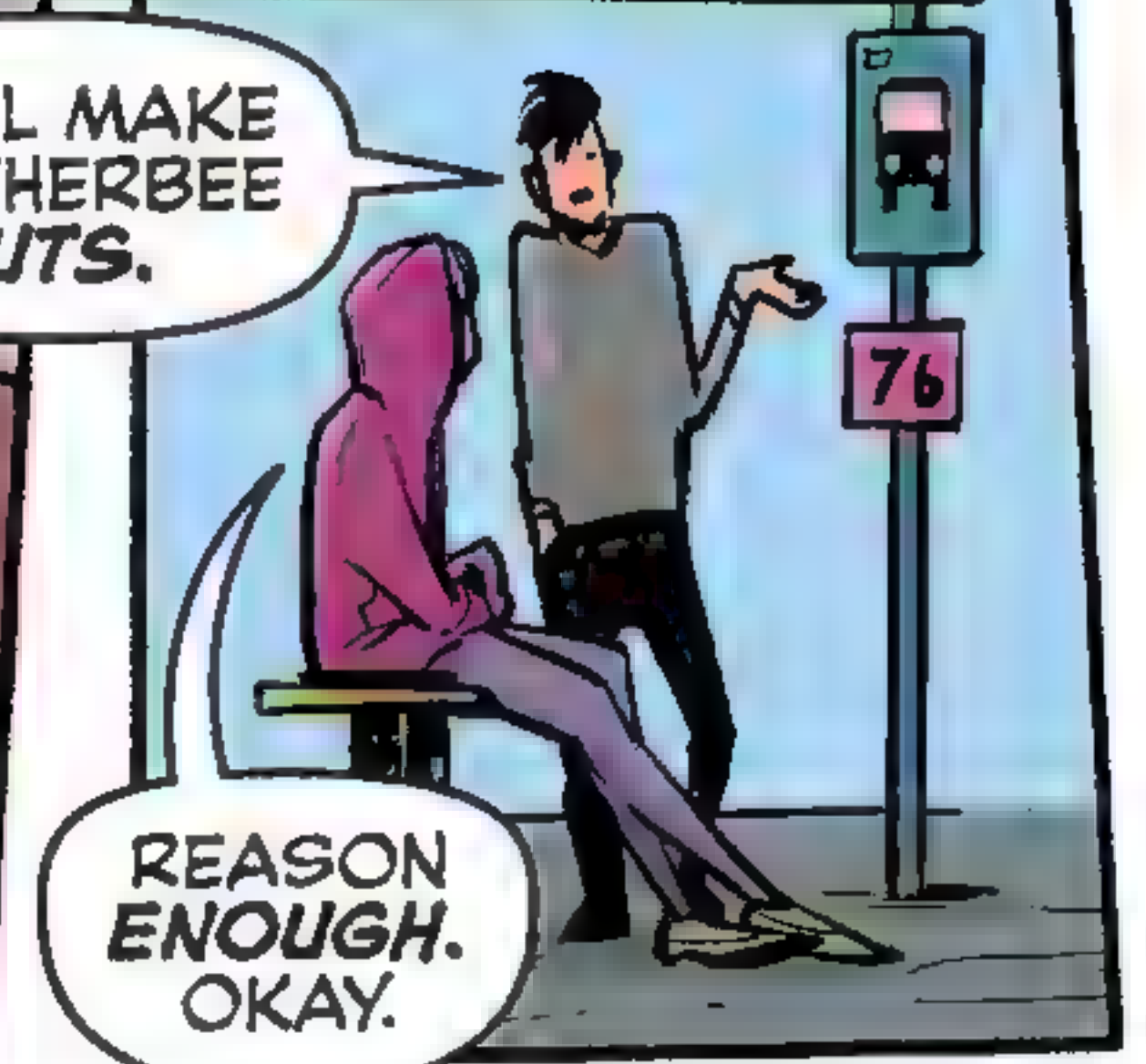
SHE
KINDA
LIKES
YOU.



--HEARD **REGGIE**
MIGHT WIN OTHERWISE.
YOU WANT *THAT*?



Oh,
HELL,
NO.



--IT'LL MAKE
WEATHERBEE
NUTS.

REASON
ENOUGH.
OKAY.



I BE A
GENIUS.

ONE DANCE AND
WE WILL **NEVER** BE ABLE TO
PULL THOSE TWO APART AGAIN,
FINGERS CROSSED.



WAIT. WAIT. THEY DON'T
HAVE **DATES**! THEY ARE
GONNA **BE** THERE,
RIGHT?

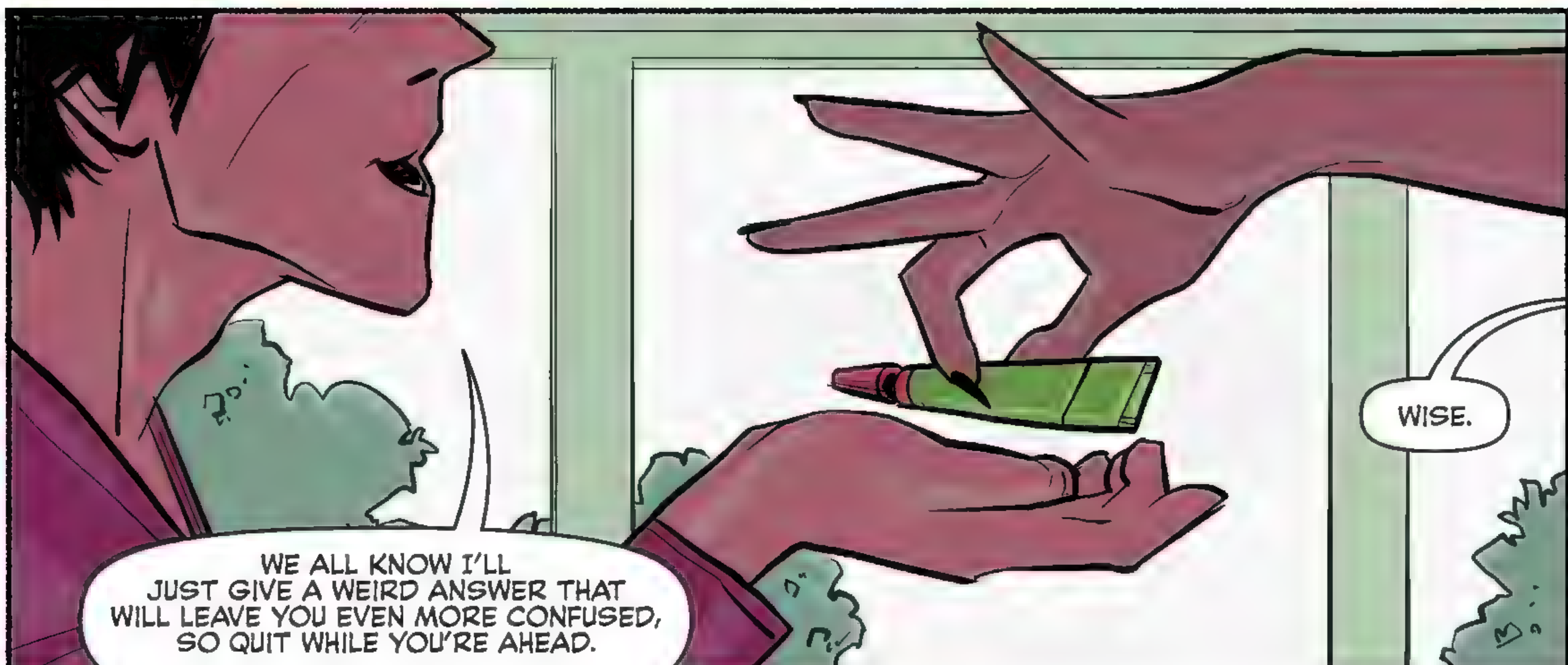
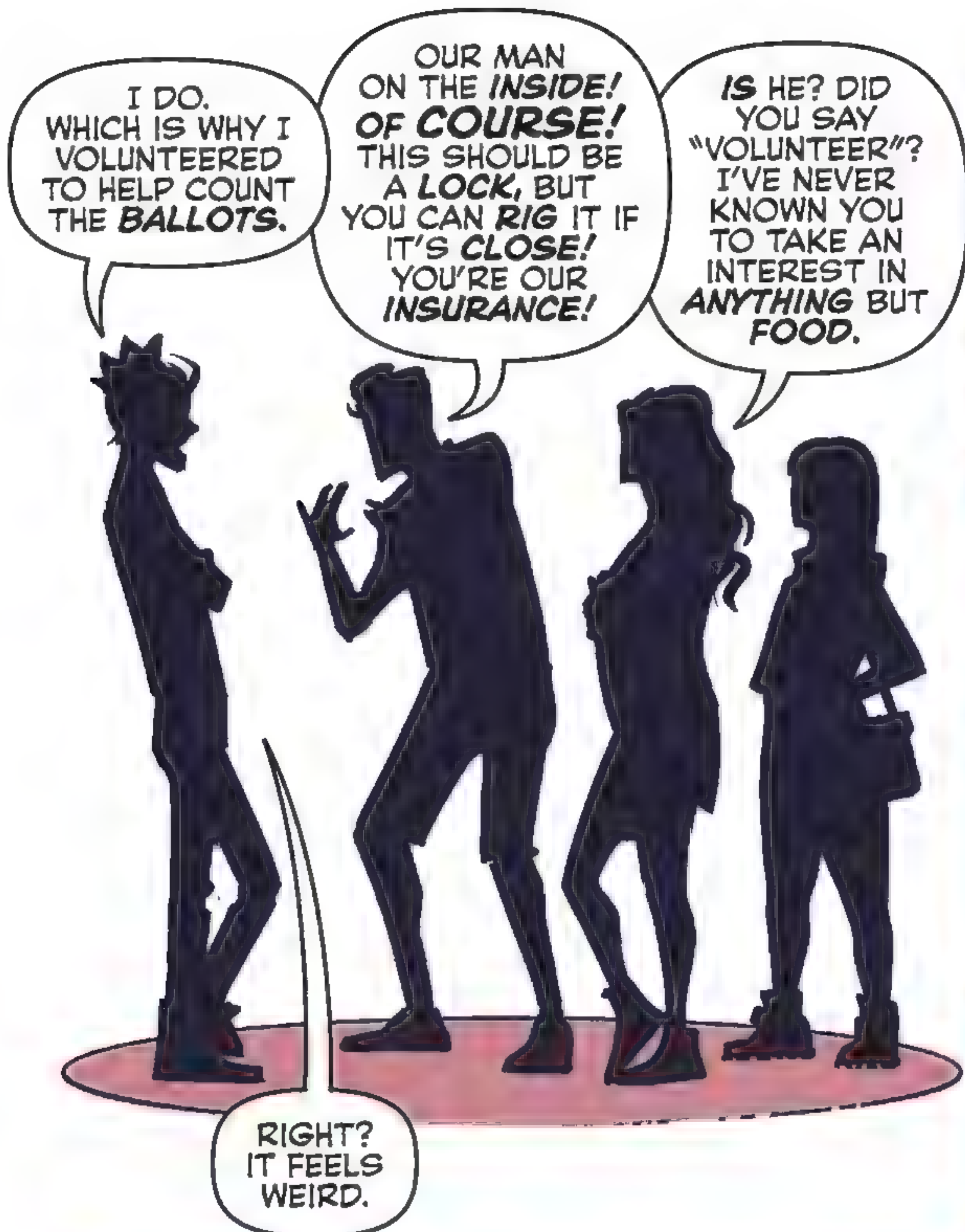
RELAX. BETTY'S
COMING STAG, AND ARCHIE'S
HELPING THE BAND SET UP.
AS LONG AS HE DOESN'T DITCH
TOO SOON, WE'RE **GOLD**.

GOT IT
ALL ANGLED
OFF, HUH?

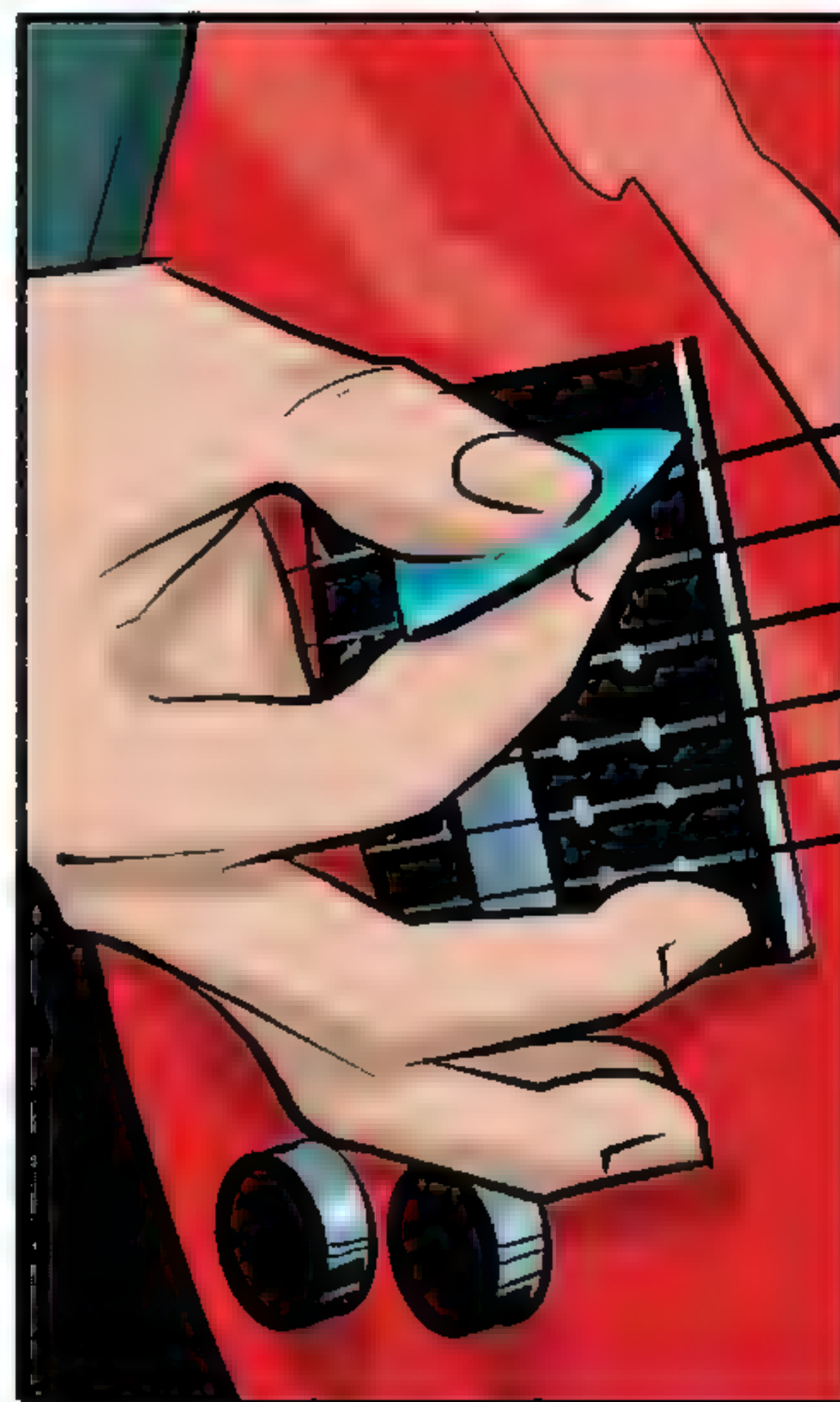
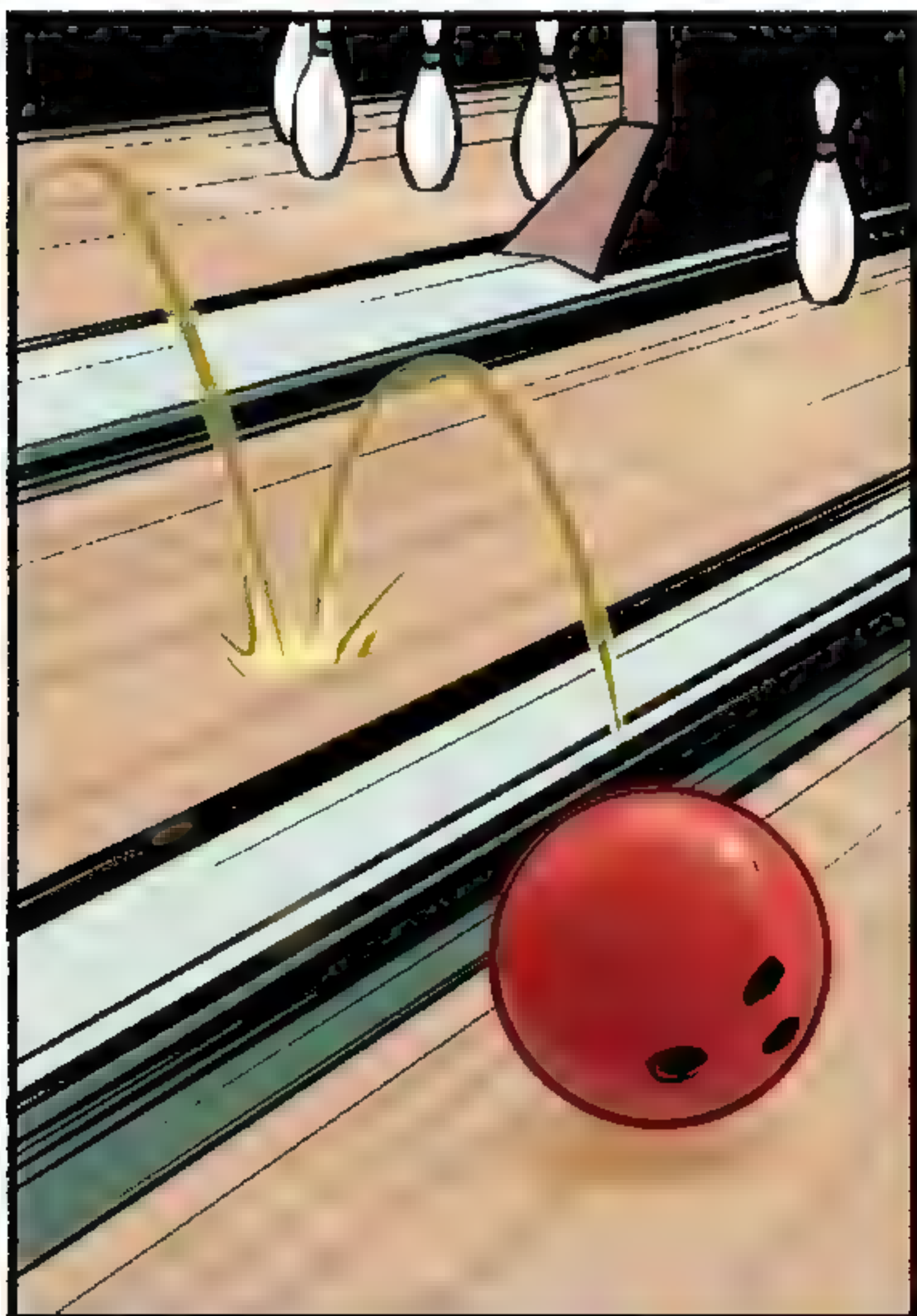
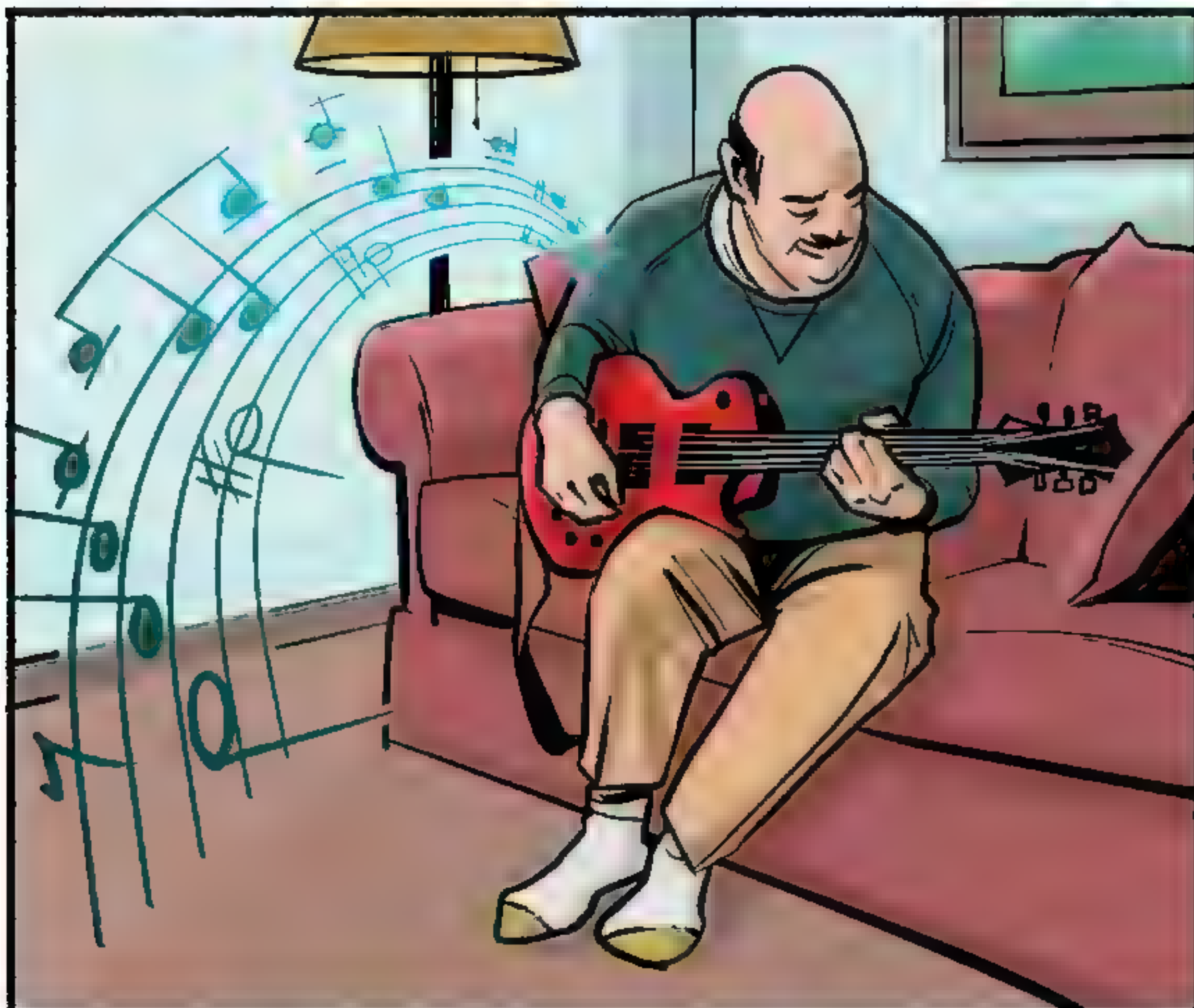
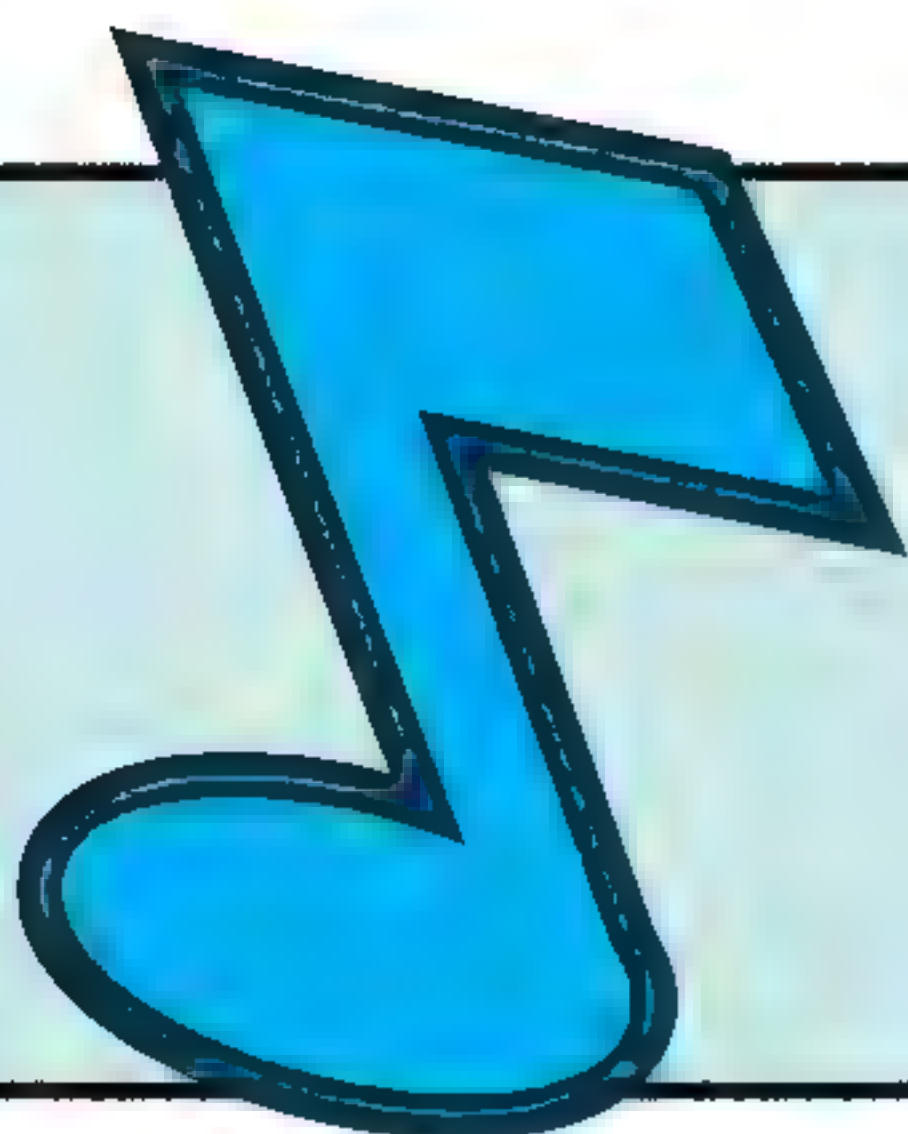


YOU COULDN'T
JUST LET
THINGS
BE.

YOU'RE THE WORST
BEST FRIEND **EVER**. DON'T
YOU **BELIEVE** ARCHIE AND BETTY
ARE FATED TO BE TOGETHER?

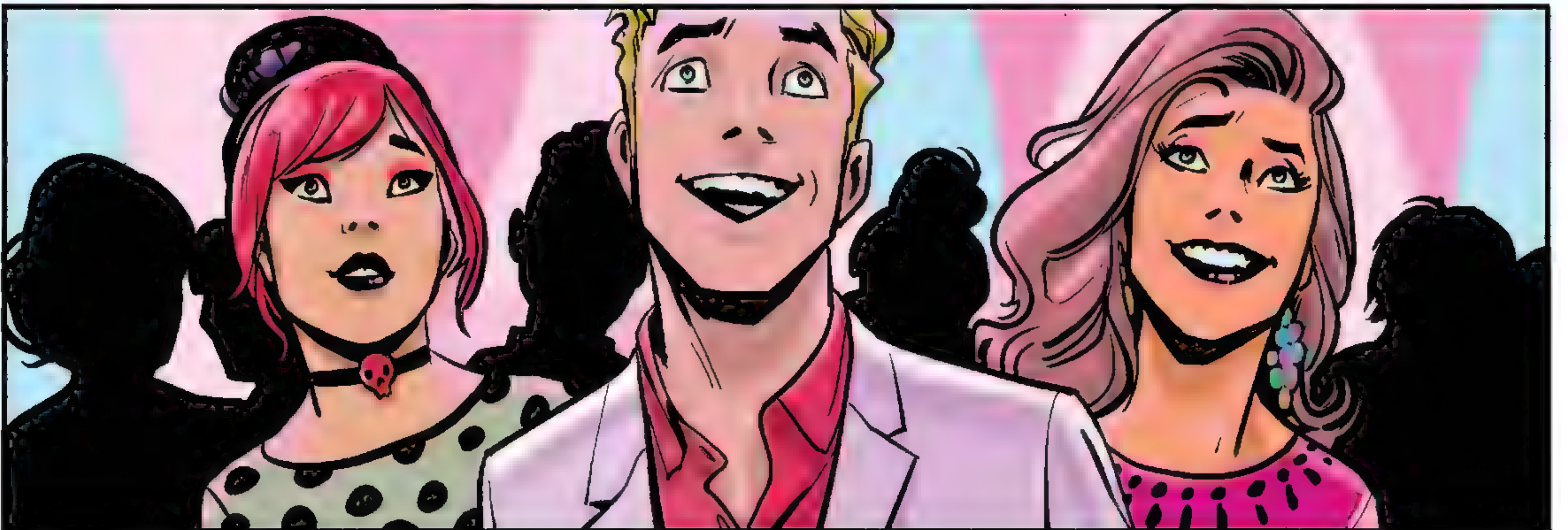
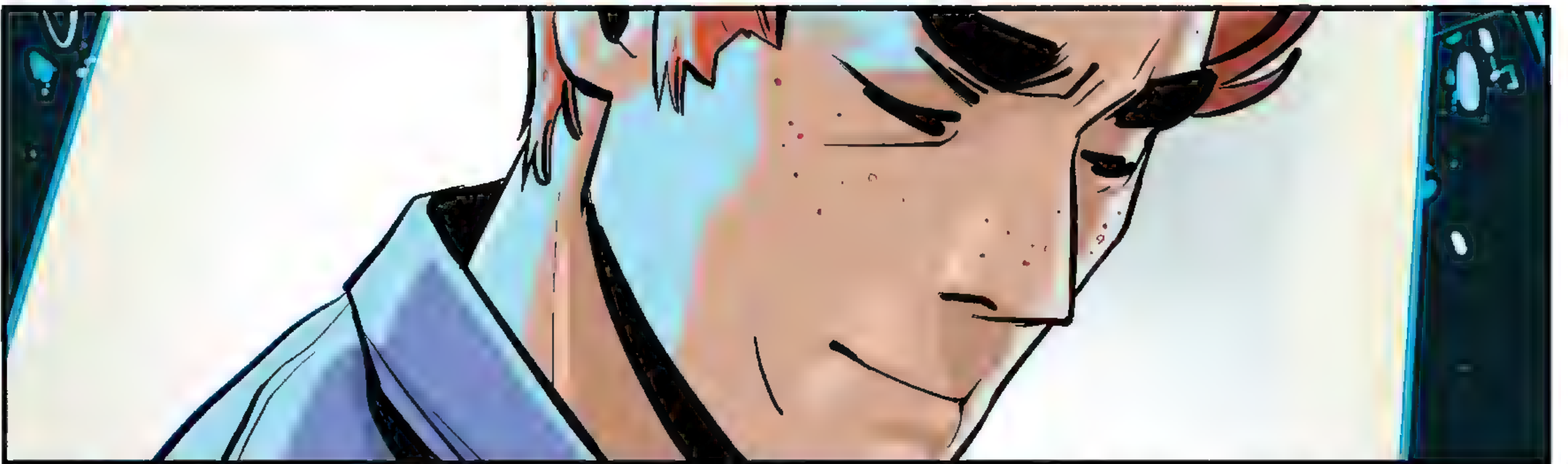
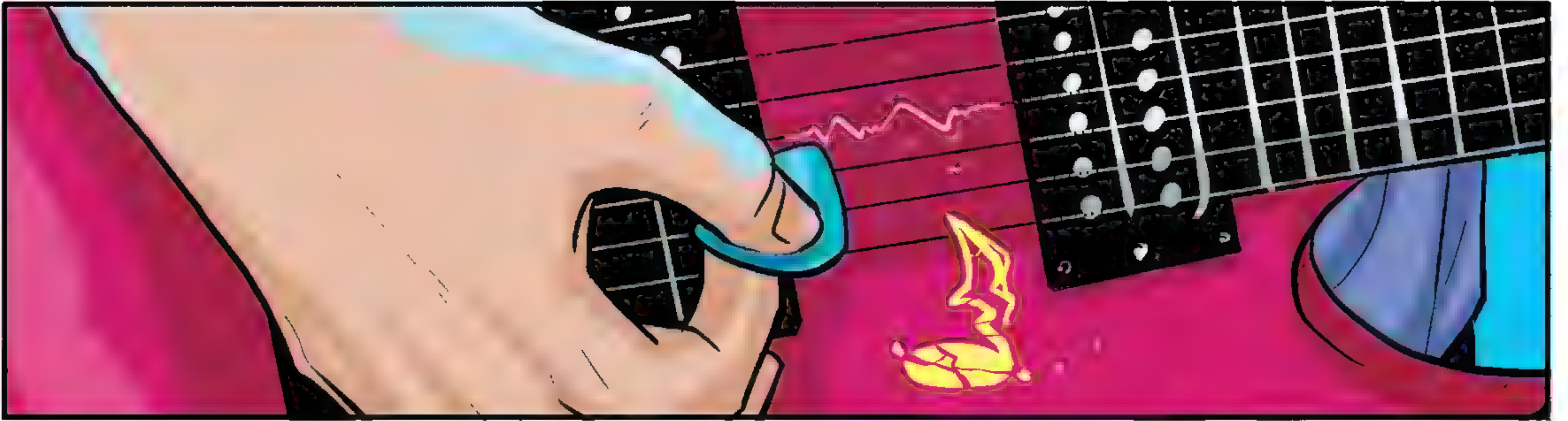


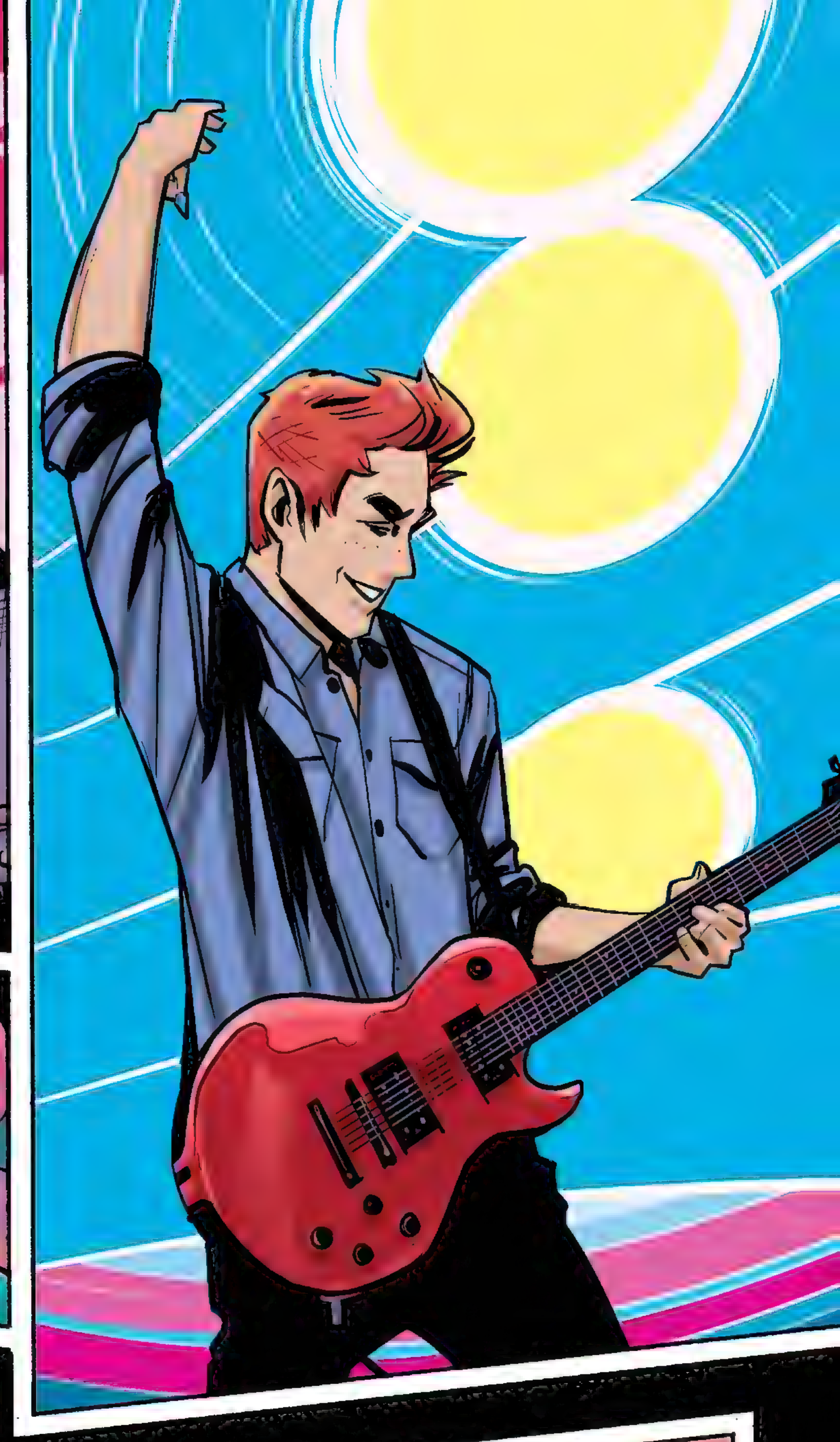
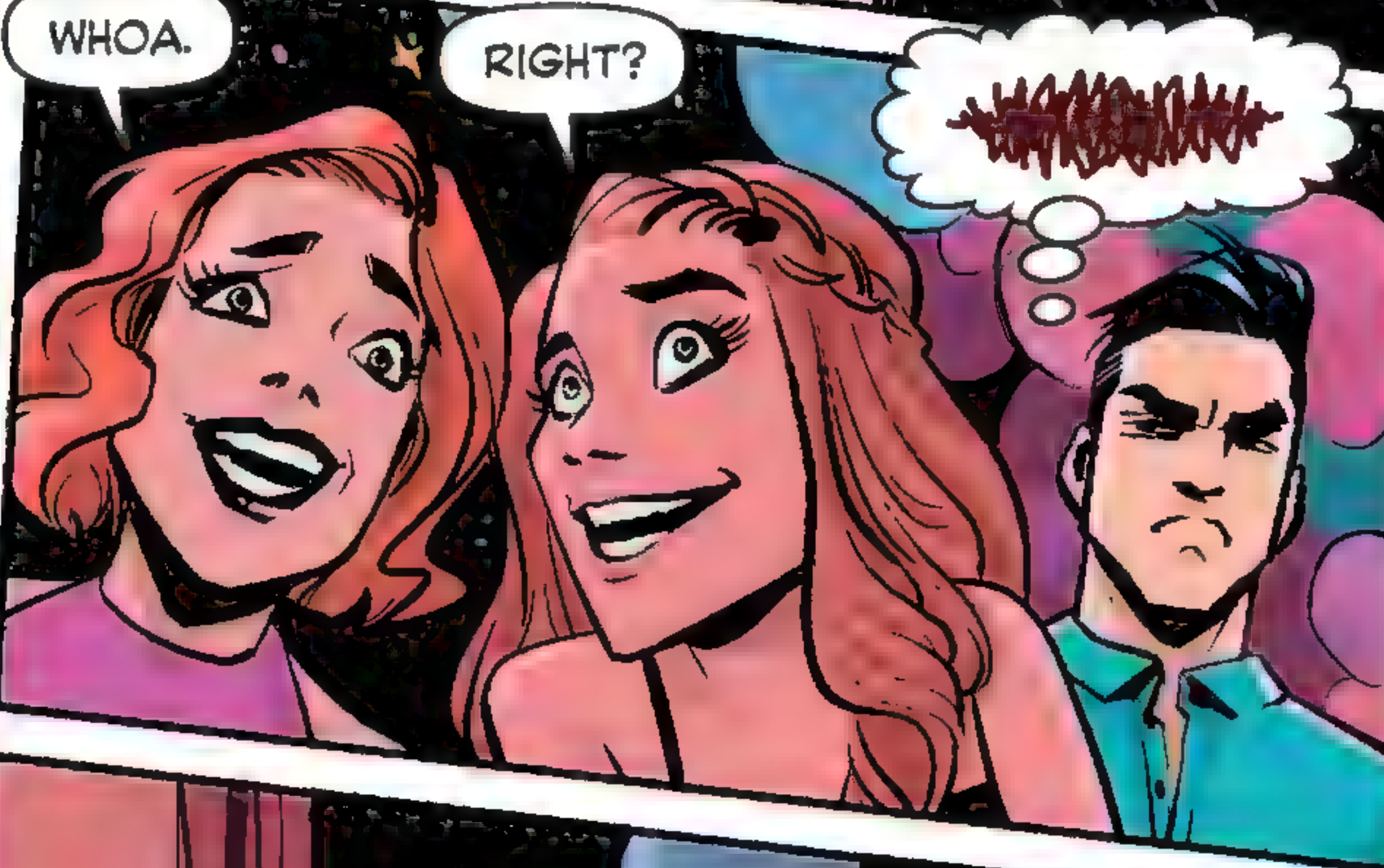
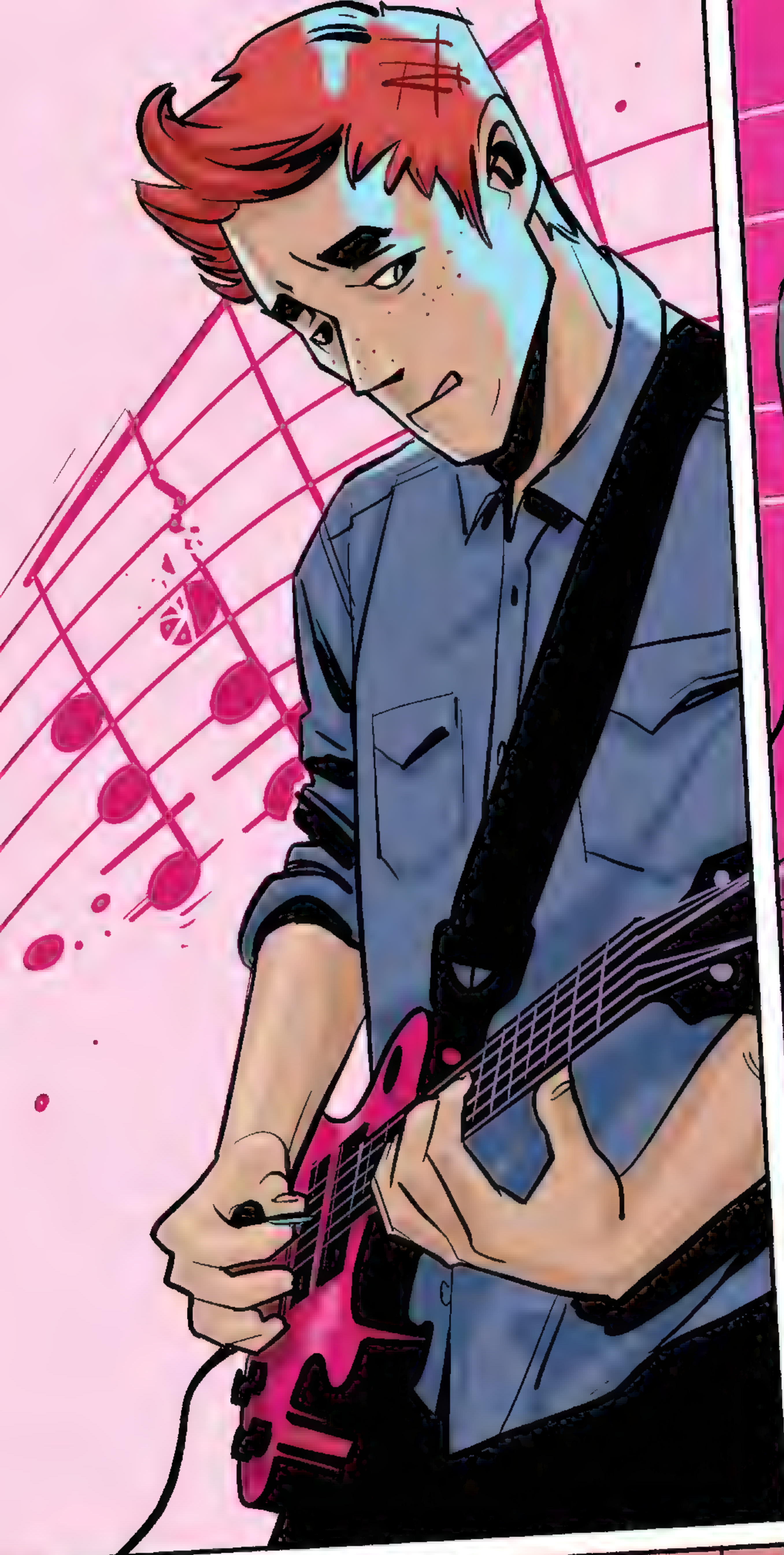
CHAPTER THREE:

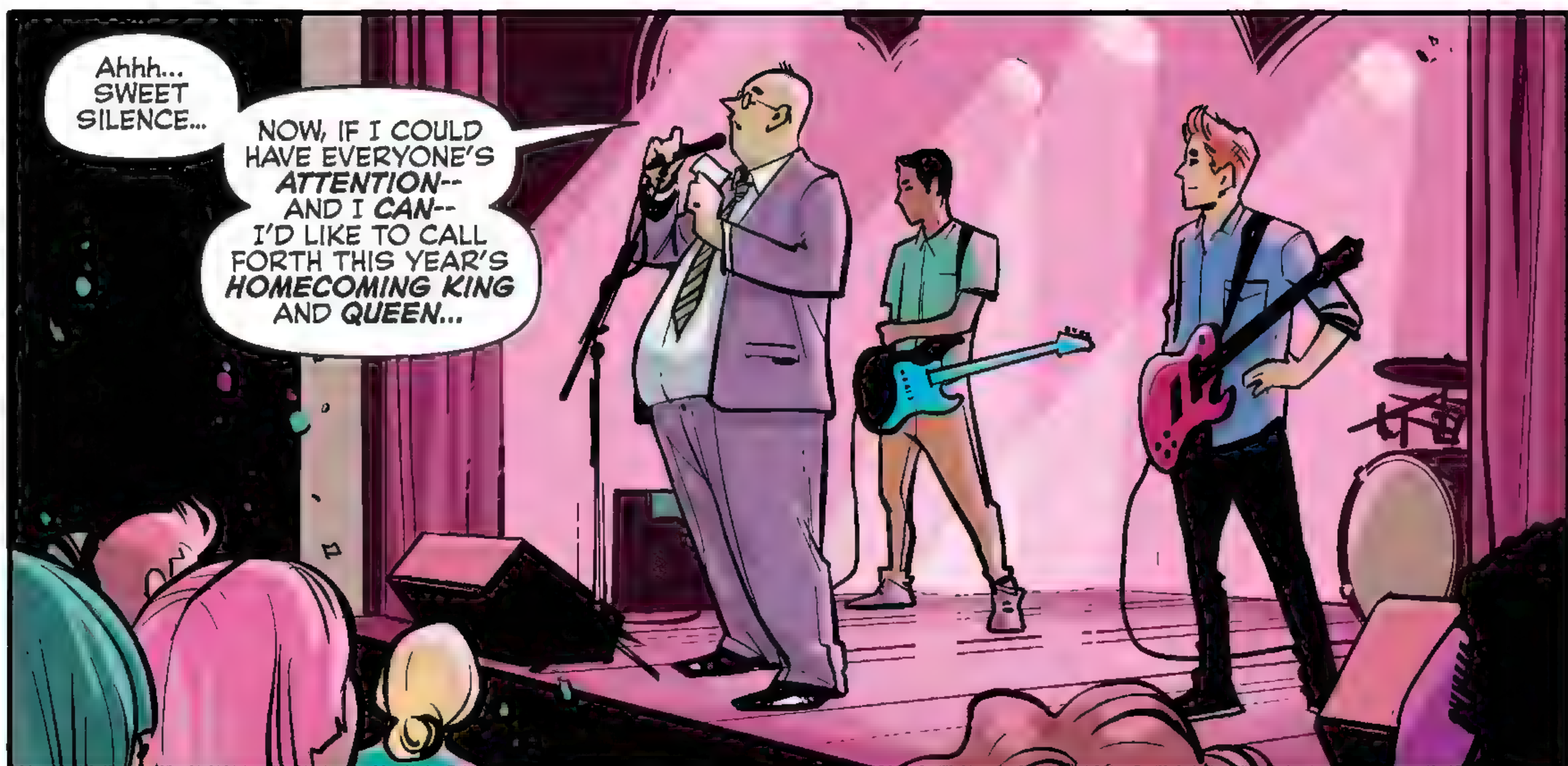






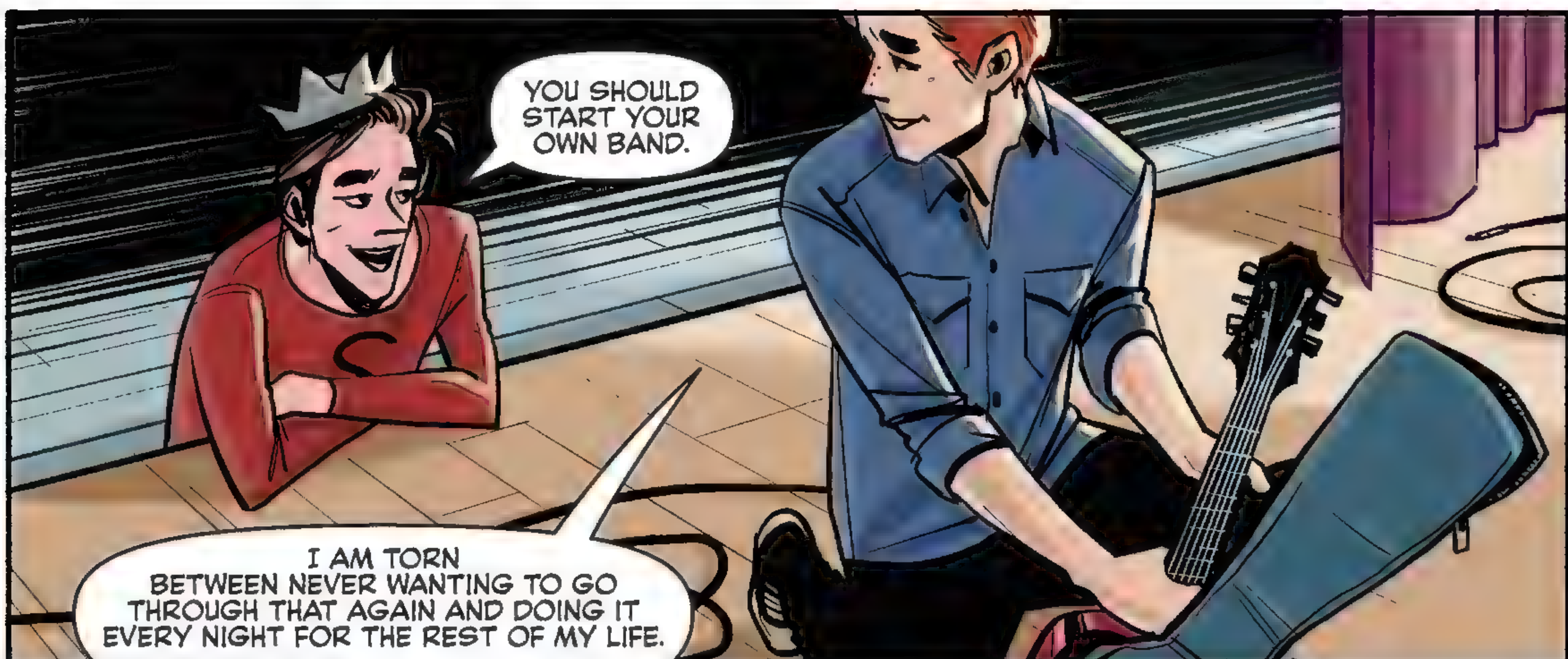


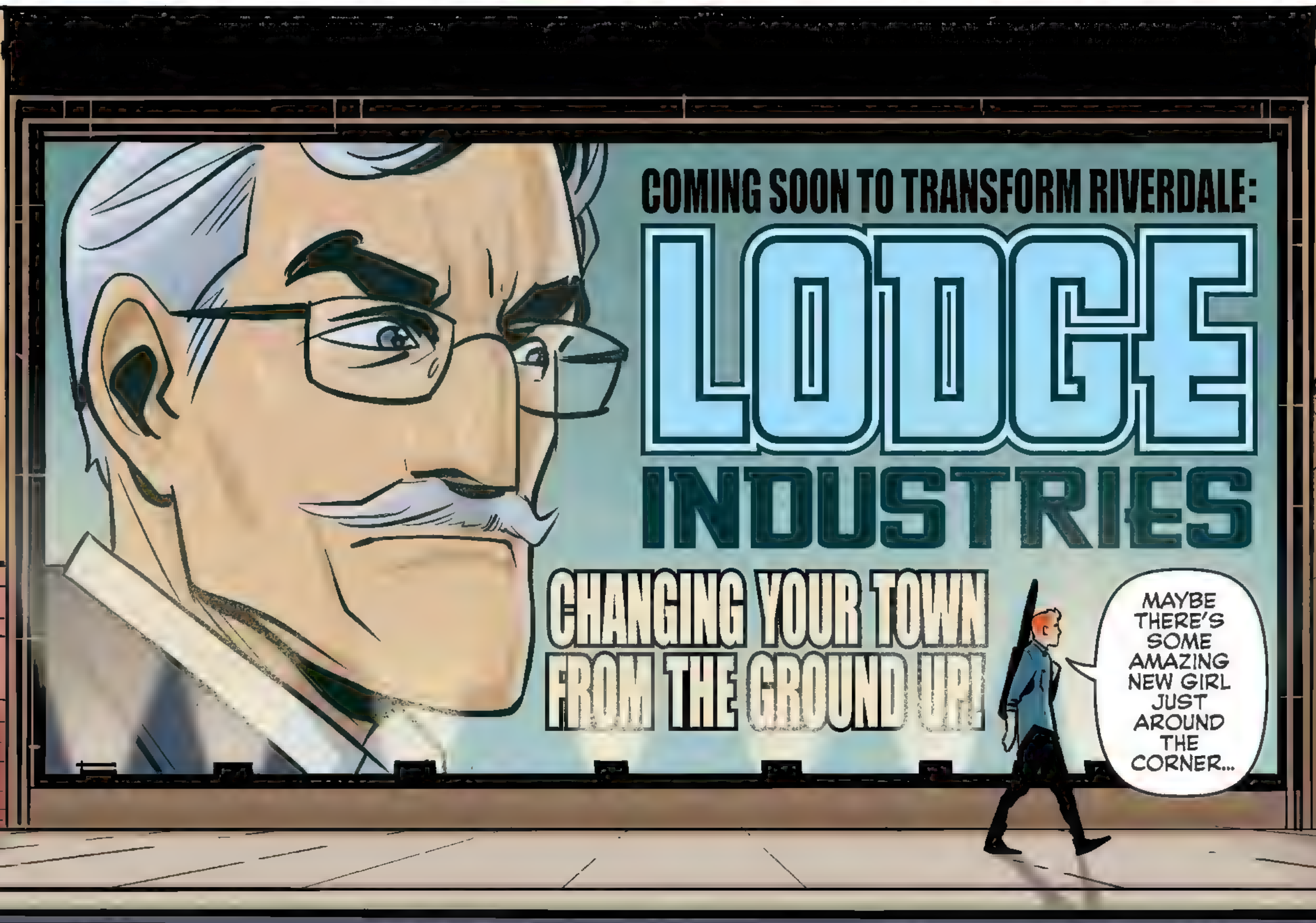
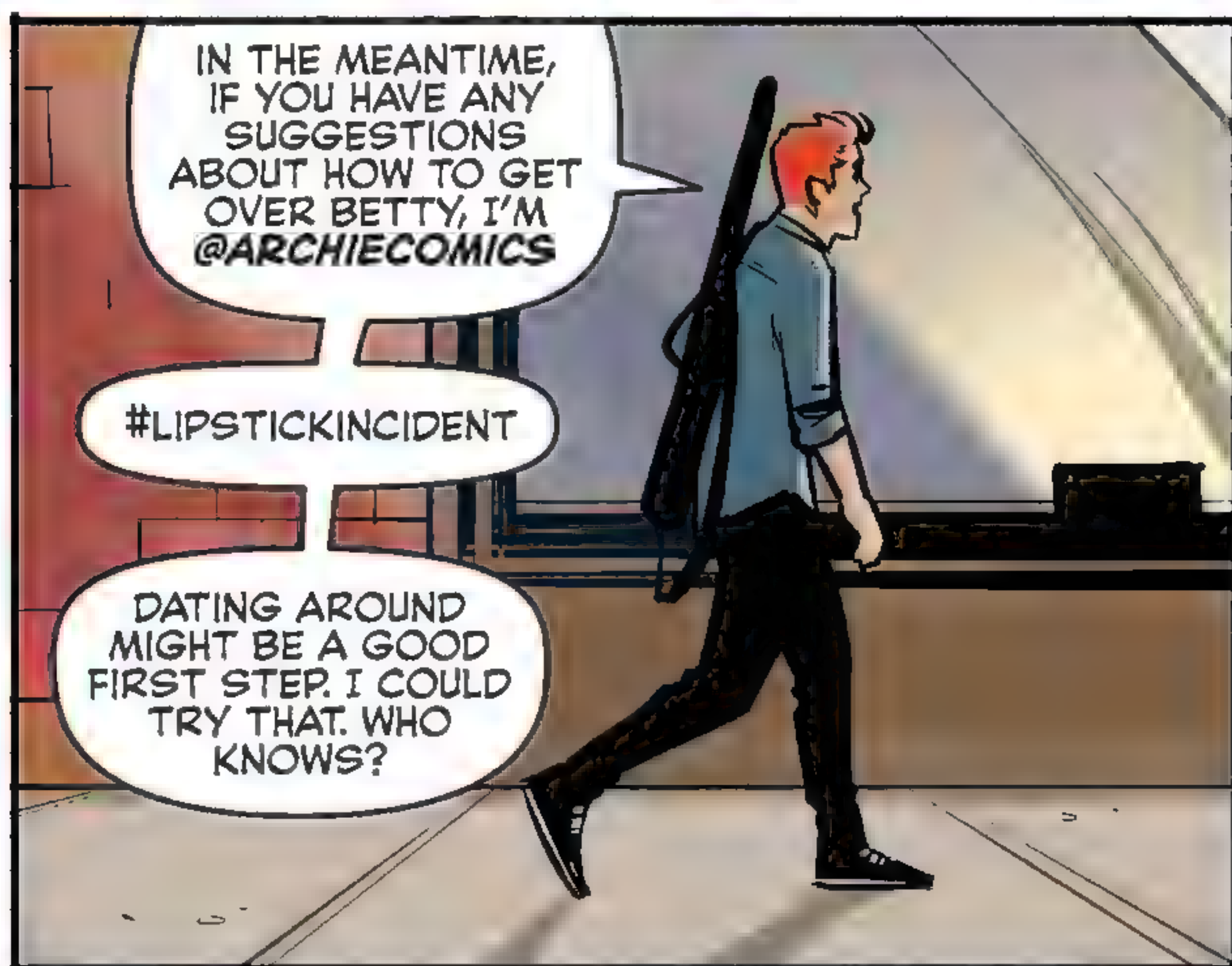
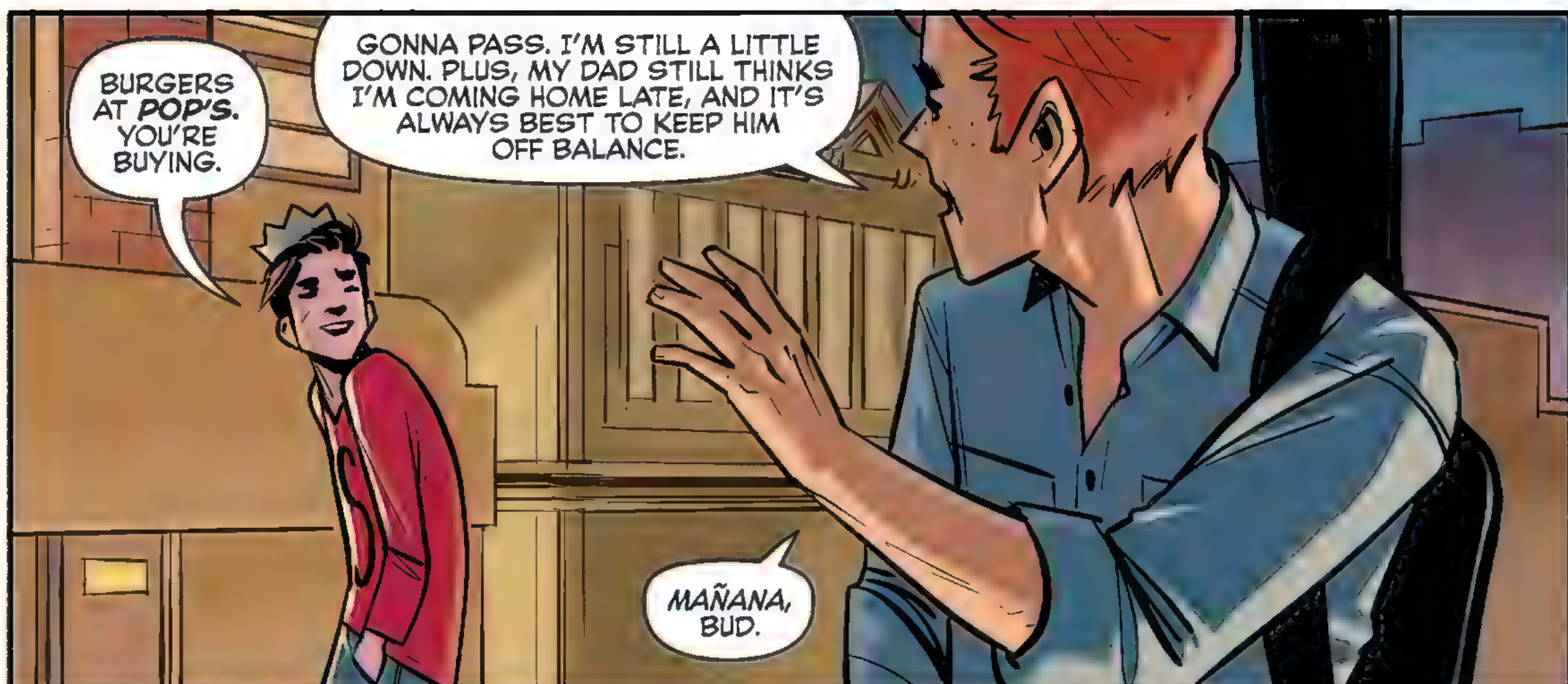


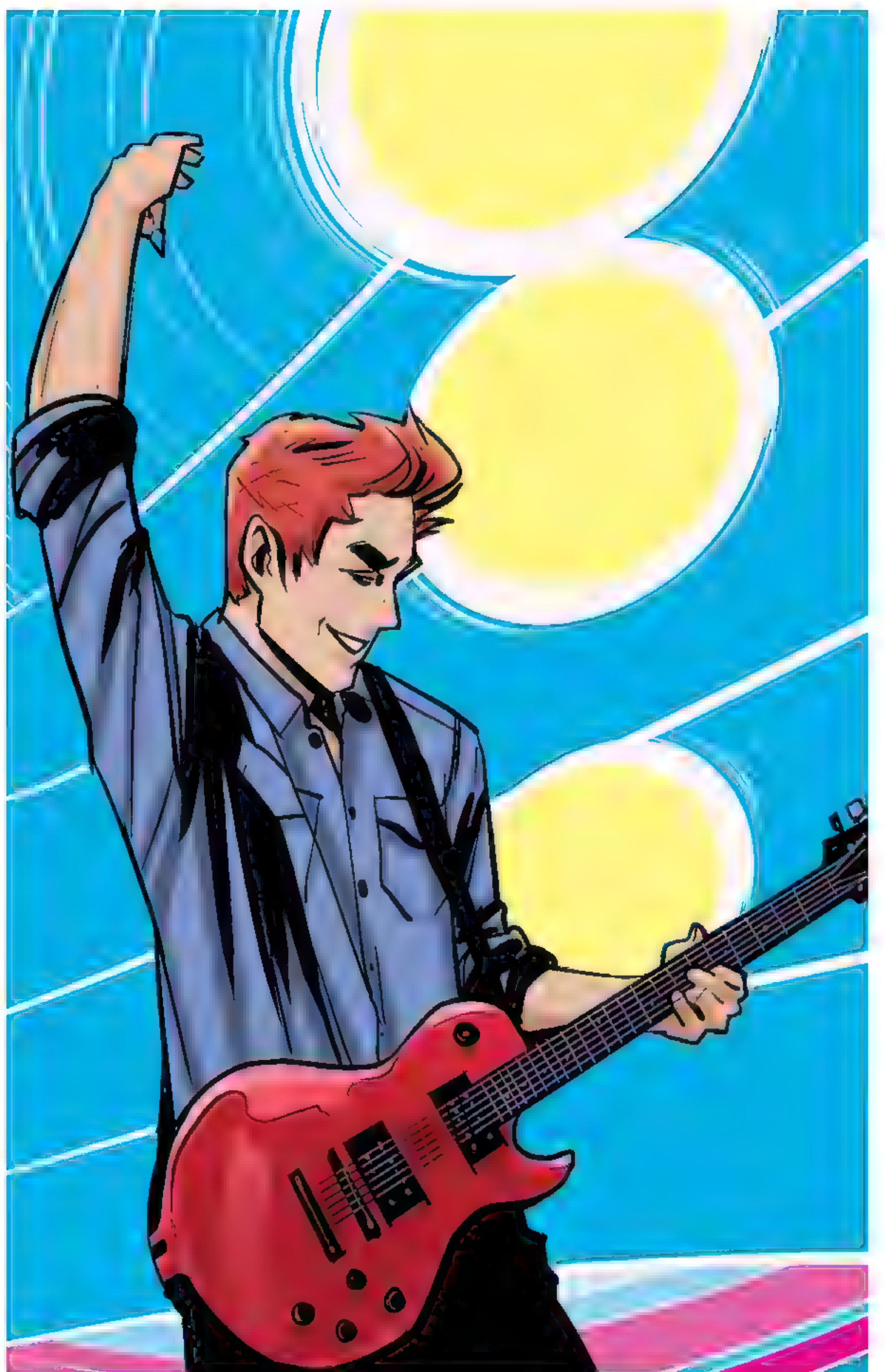












TO BE CONTINUED...

ISSUE TWO





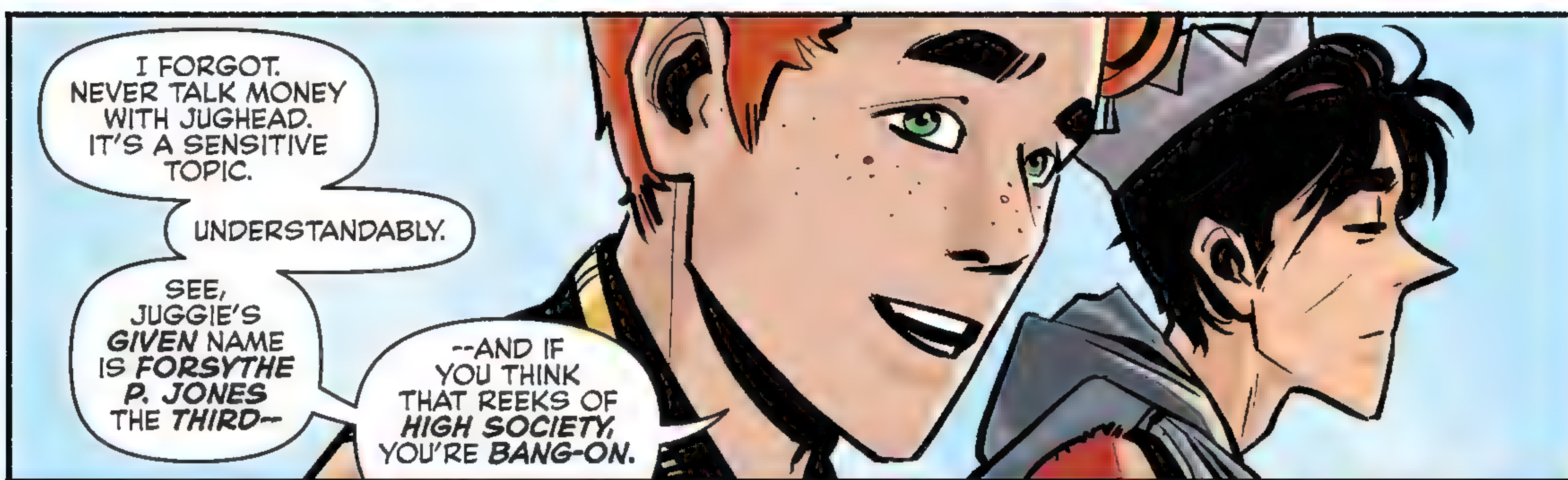
BECAUSE
I WANT
YOU TO
LIVE.

THAT'S
WHY.

CHAPTER ONE:

IT'S BETTER THAN

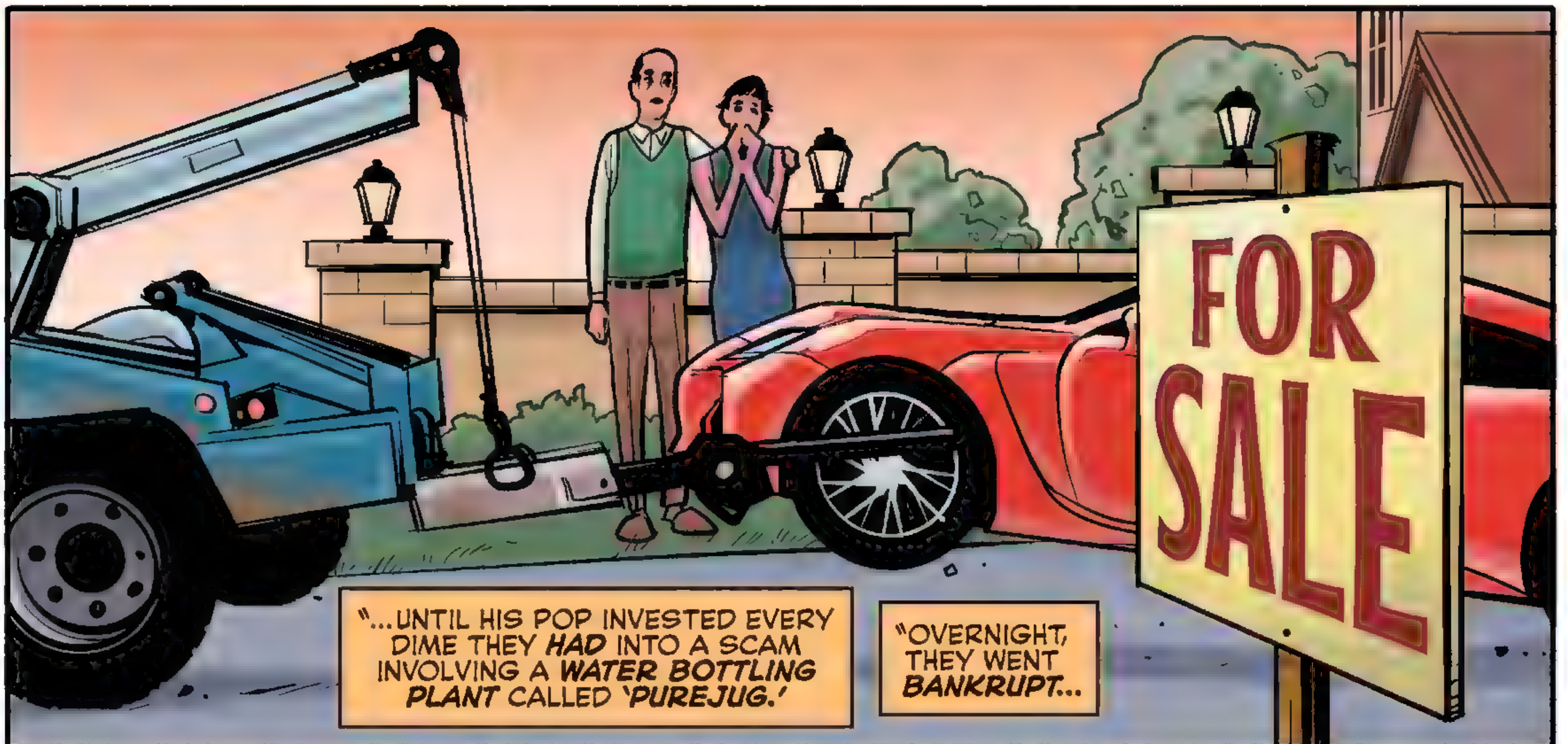
"FORSYTHE"



"UNTIL JUG WAS TEN, THE JONESES WERE THE RICHEST FAMILY IN ALL OF RIVERDALE. KIDS FAWNED OVER HIM."



"HIS BIRTHDAY PARTIES WERE DAWN-TO-DUSK WITH VIDEO GAMES THAT HADN'T EVEN BEEN RELEASED YET. CHILDREN WOULD FIGHT FOR TOYS HE THREW AWAY. HE WAS THE ARBITER OF COOL..."



"...UNTIL HIS POP INVESTED EVERY DIME THEY HAD INTO A SCAM INVOLVING A WATER BOTTLING PLANT CALLED 'PUREJUG.'"

"OVERNIGHT, THEY WENT BANKRUPT..."



"...AND LI'L FORSYTHE GOT A NICKNAME-- AND A LIFE-LESSON--THAT ENDURES TO THIS DAY."

I LIKE YOUR SHIRT! DID IT COST A THOUSAND DOLLARS?

AH HA HA HA HA!

HEY, "JUGHEAD"! WHY YOU HANGING OUT HERE? YOUR PILOT RUN OUTTA HELICOPTER FUEL?

HA HA HA HA!



IF YOU'RE GOING TO SURVIVE IN THIS WORLD, HERE'S WHAT YOU NEED TO KNOW:

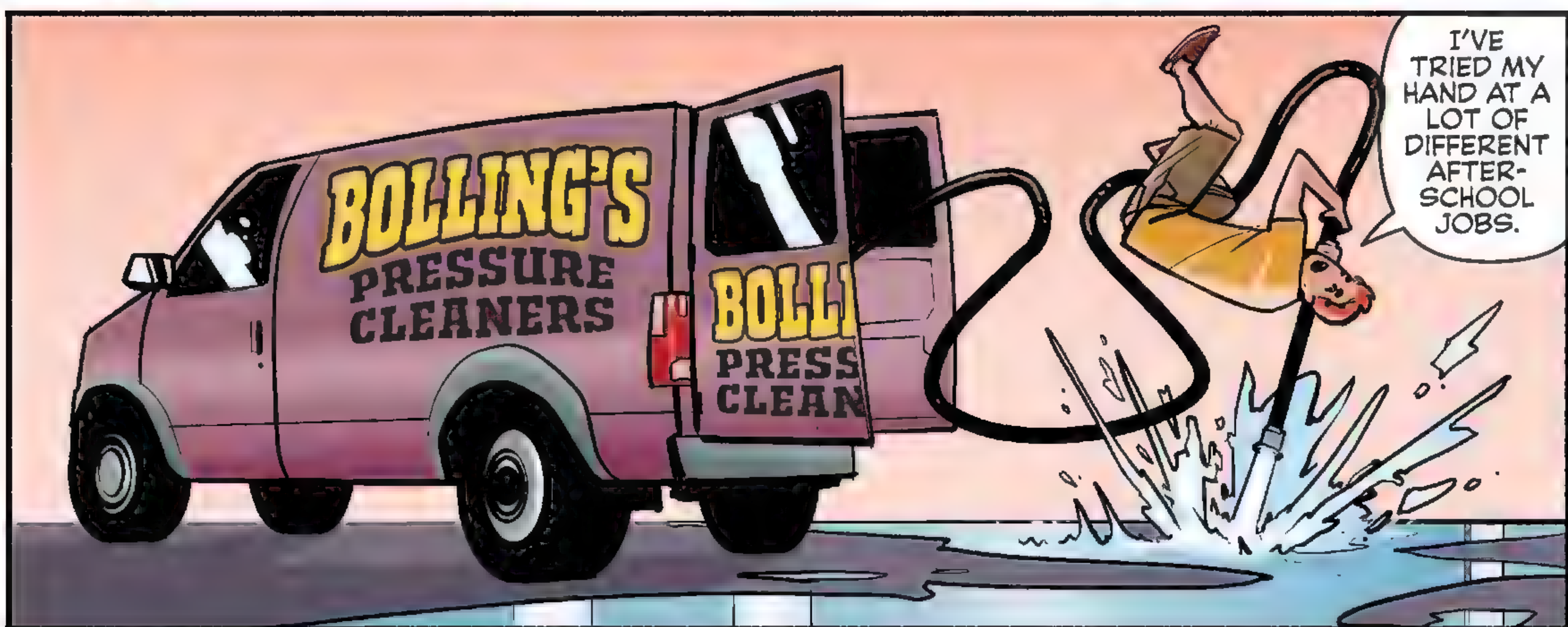
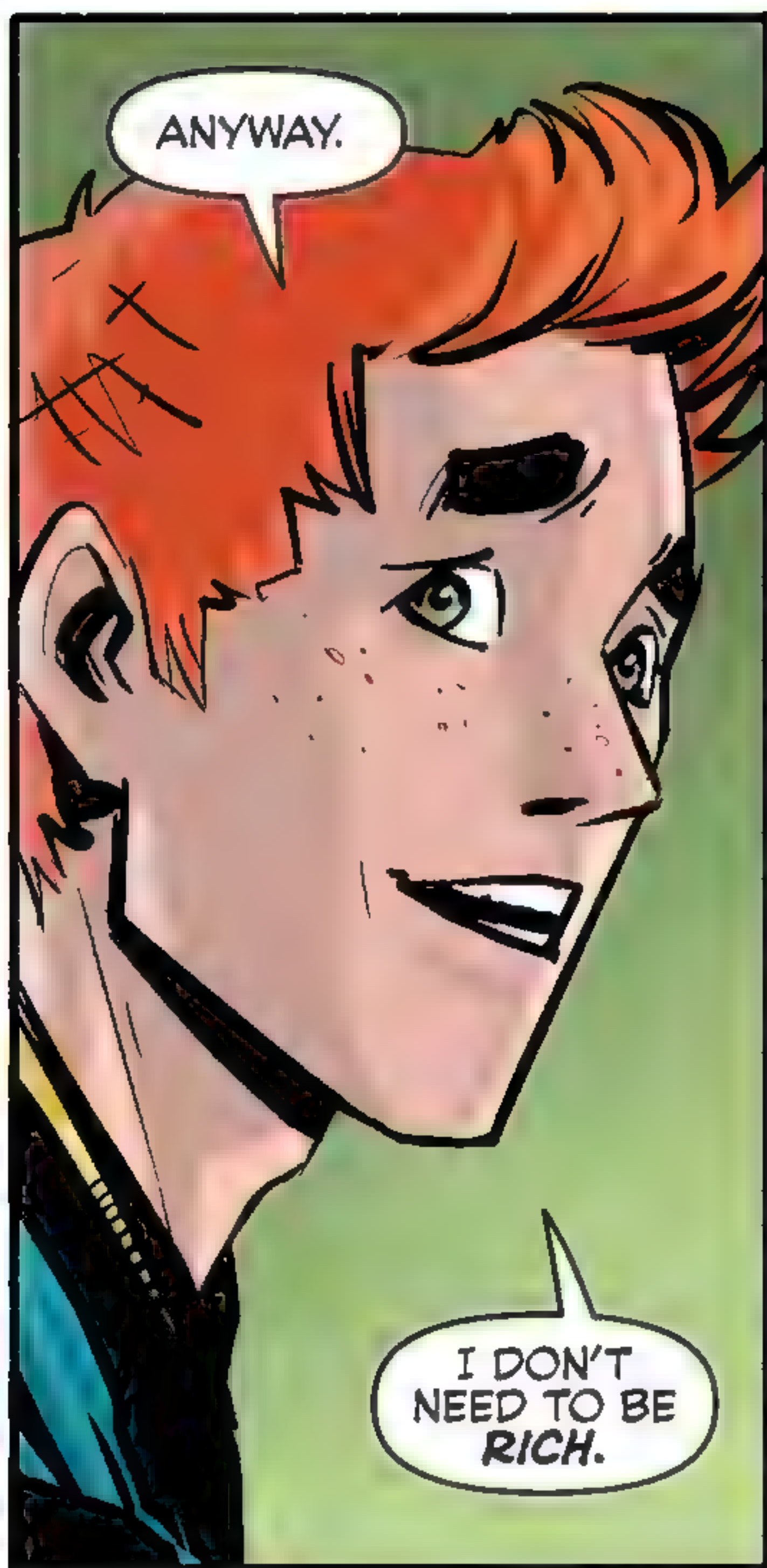
YOU ARE WHO YOU ARE, NOT WHAT PEOPLE THINK YOU ARE.

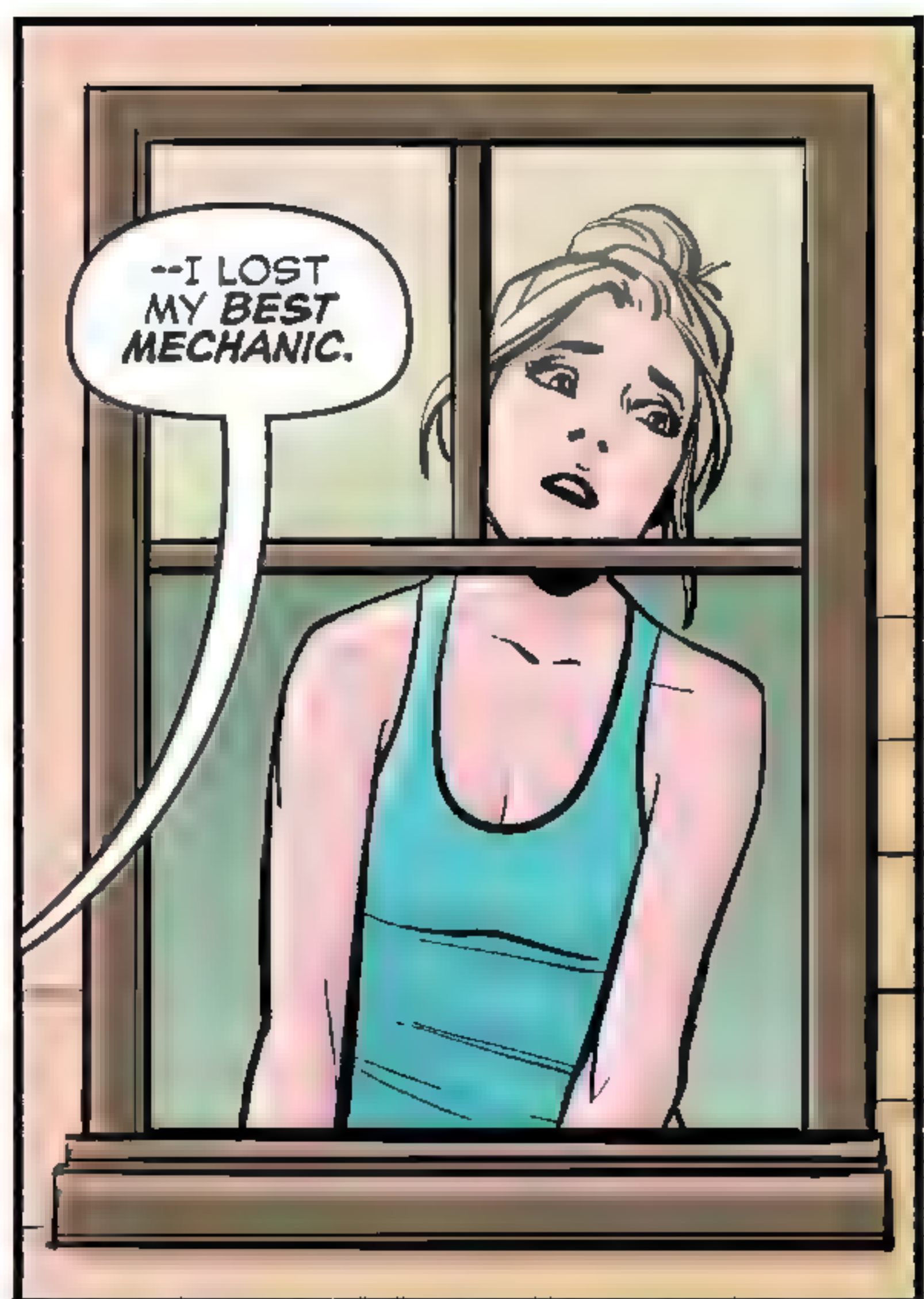
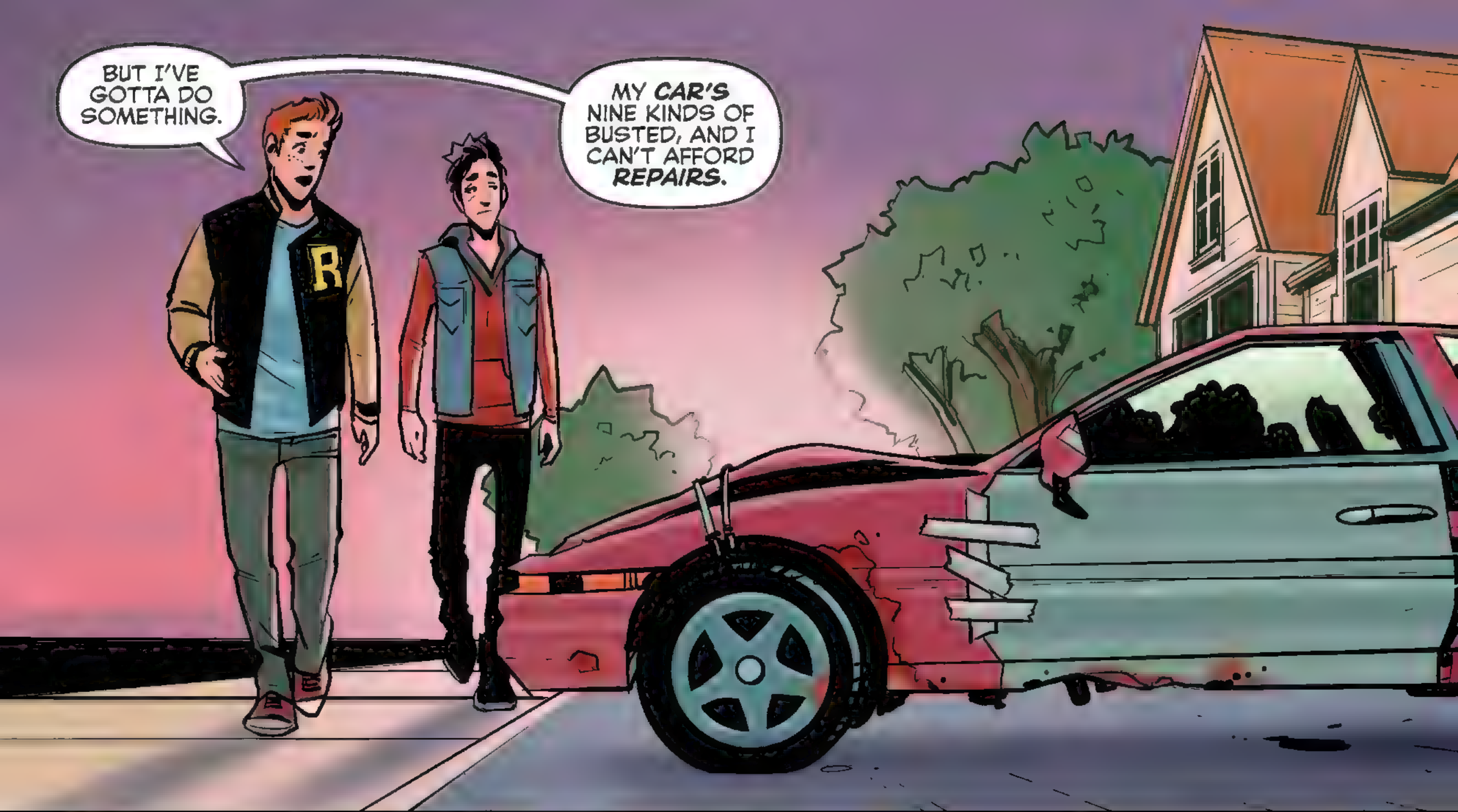
BE STRAIGHT. BE WEIRD. BE WHATEVER. JUST BE WHAT YOU WANNA BE. AND IF PEOPLE DON'T LIKE IT...

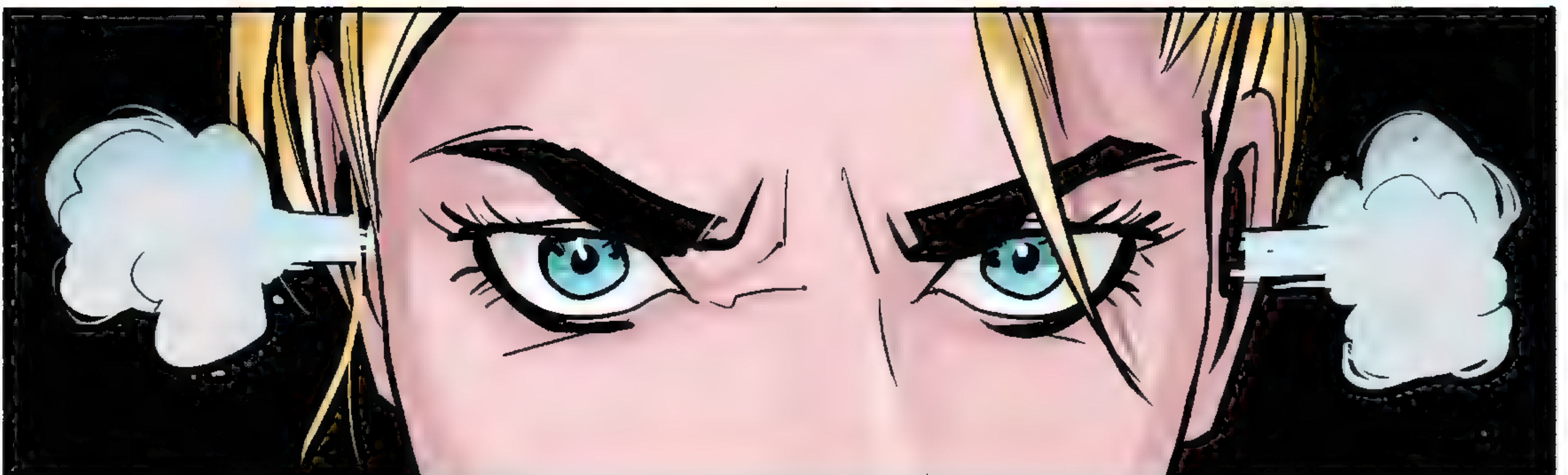


...THAT'S WHAT THE "S" STANDS FOR?

THAT'S WHAT THE "S" STANDS FOR.



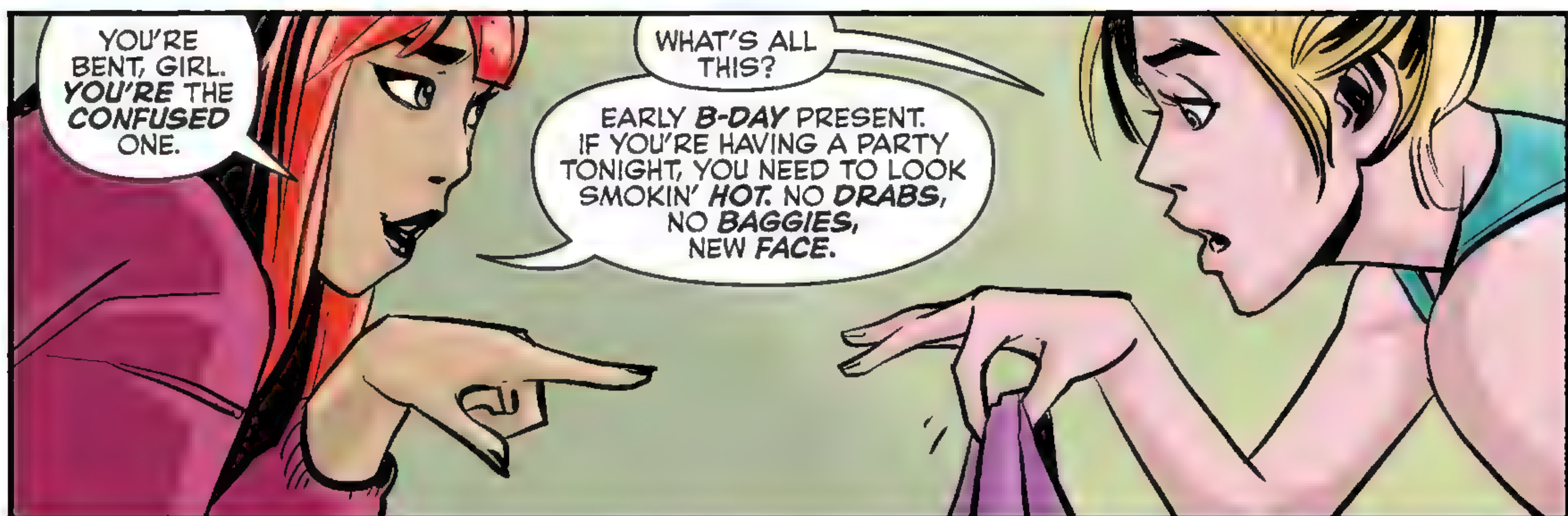


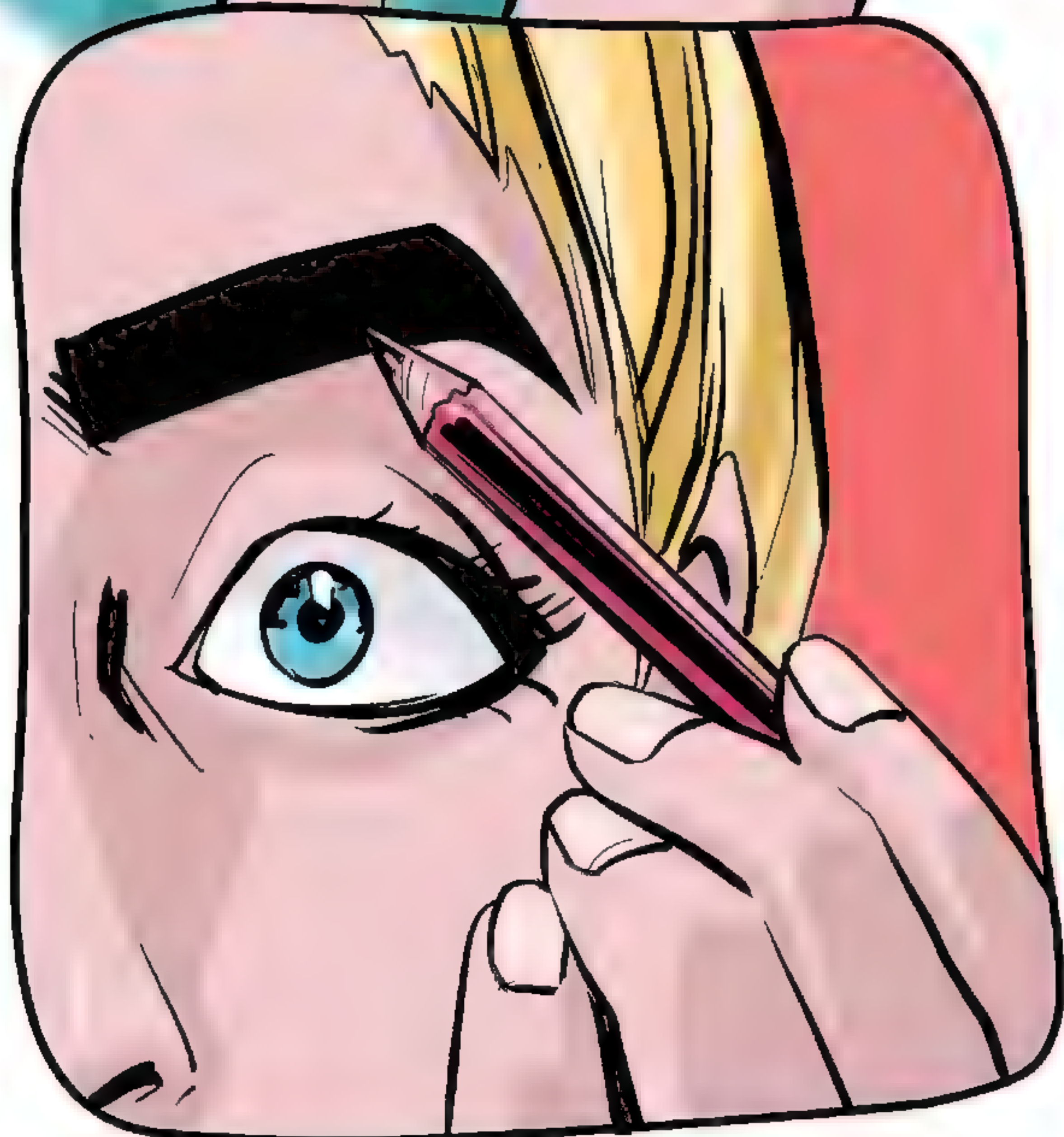
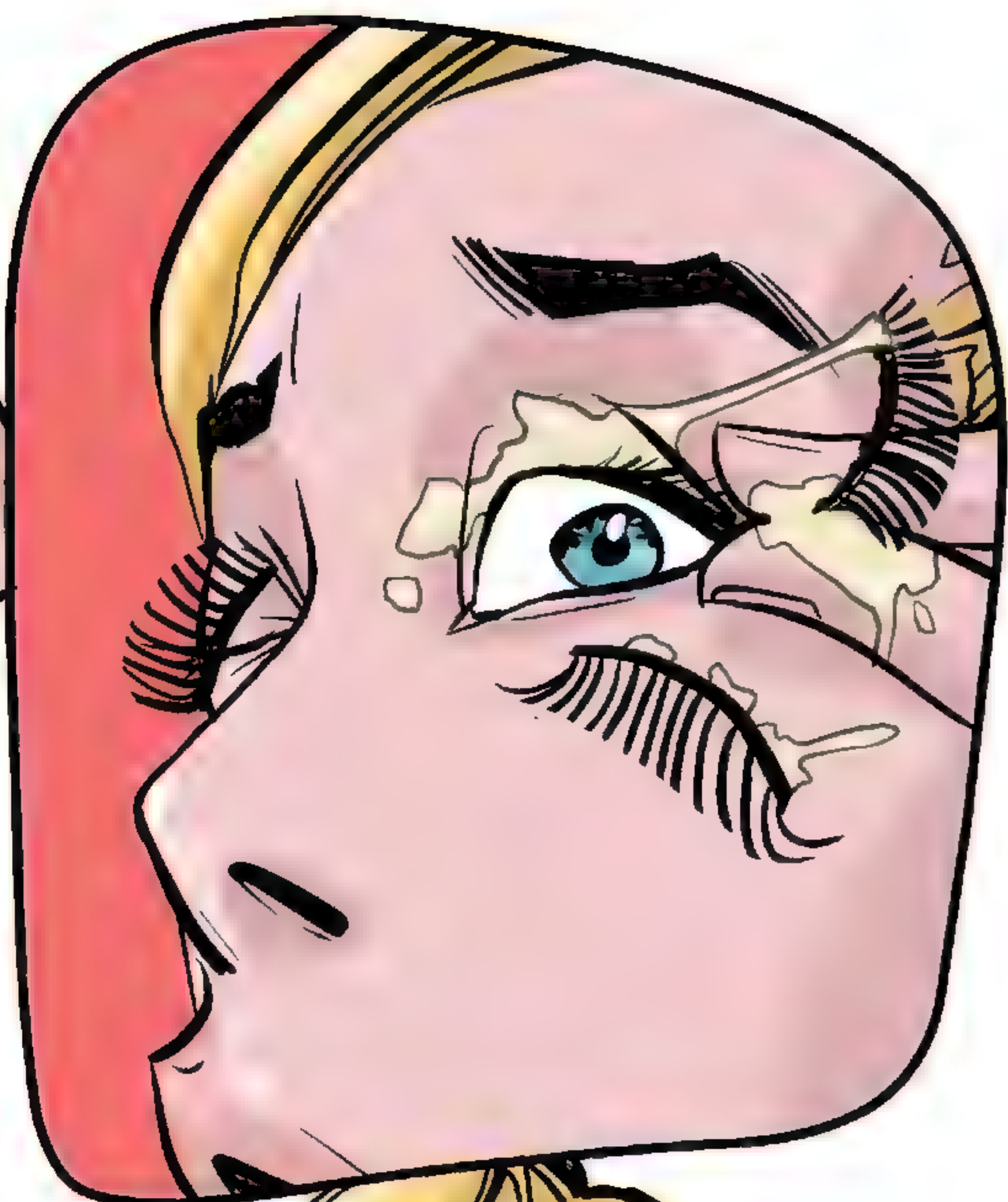


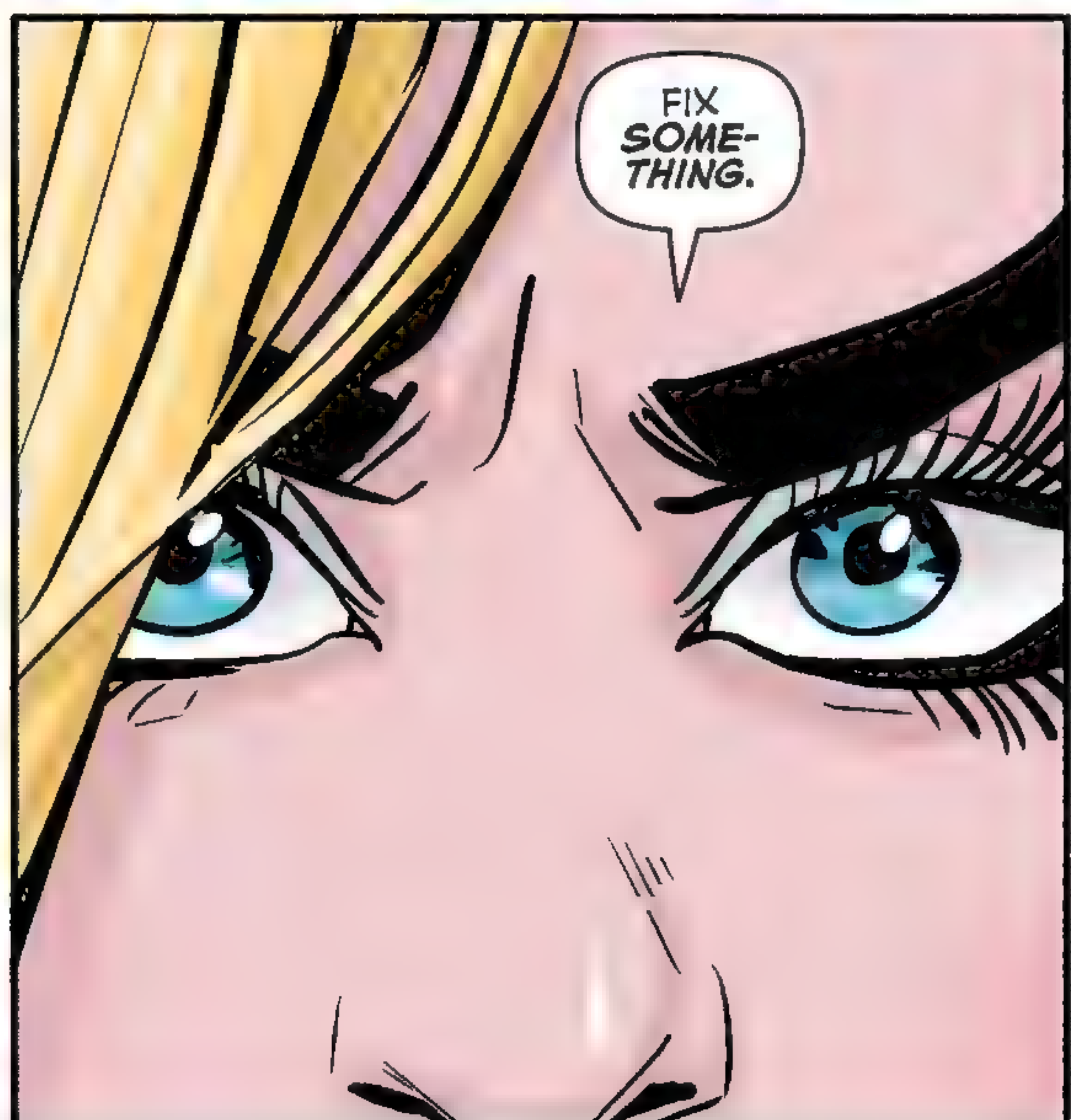
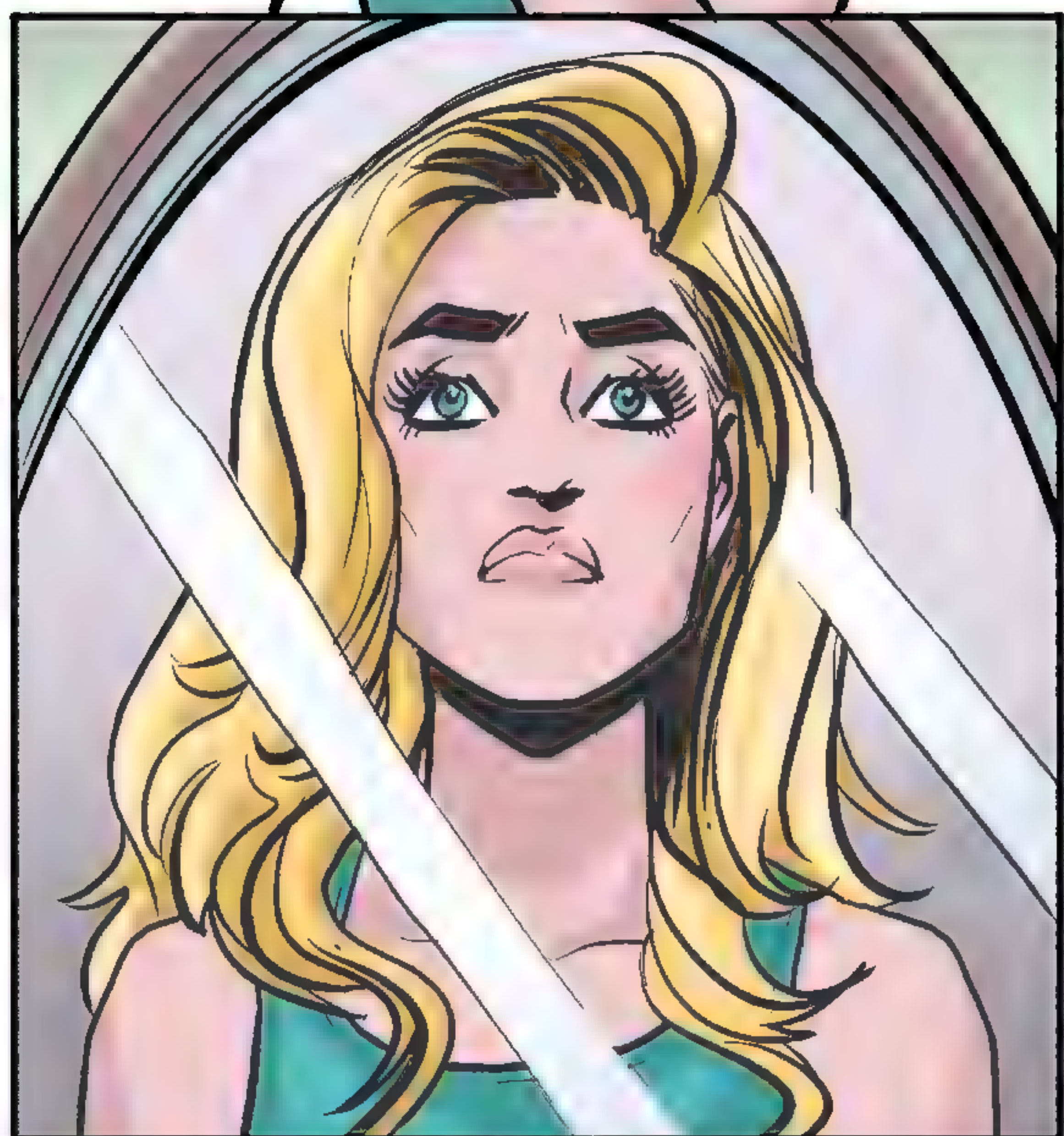


CHAPTER TWO:

ONE OF THE GUYS







CHAPTER
THREE:

CAKEWALK



LOOK AT THOSE
LINES. FOUR-SEVENTHS
OF THE *SCHOOL* IS
HERE. CAN THEY *ALL* BE
SEARCHING FOR
EMPLOYMENT?

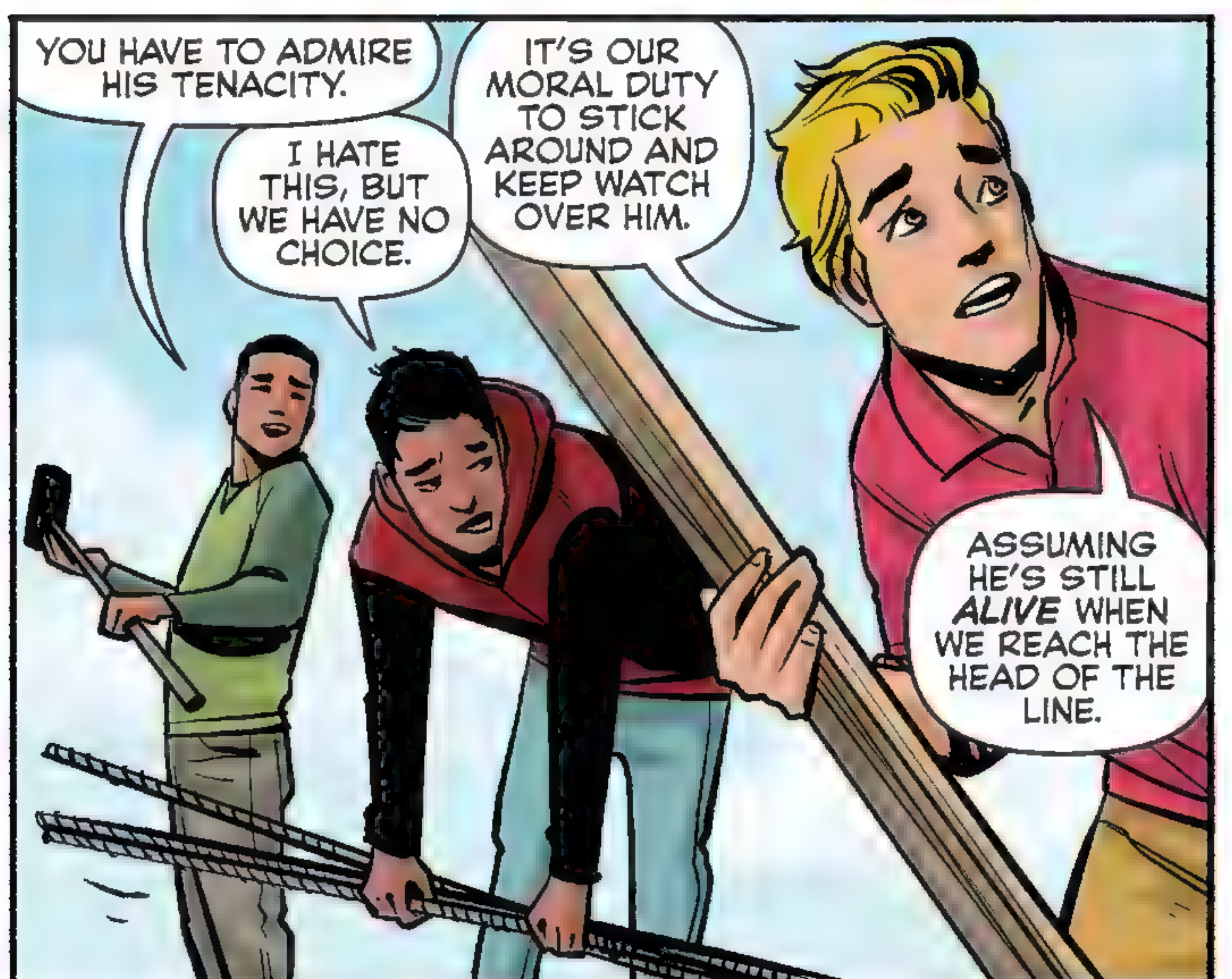
IF YOU
LEFT YOUR
LAB, DILTON,
YOU'D KNOW
TIMES ARE
TOUGH.

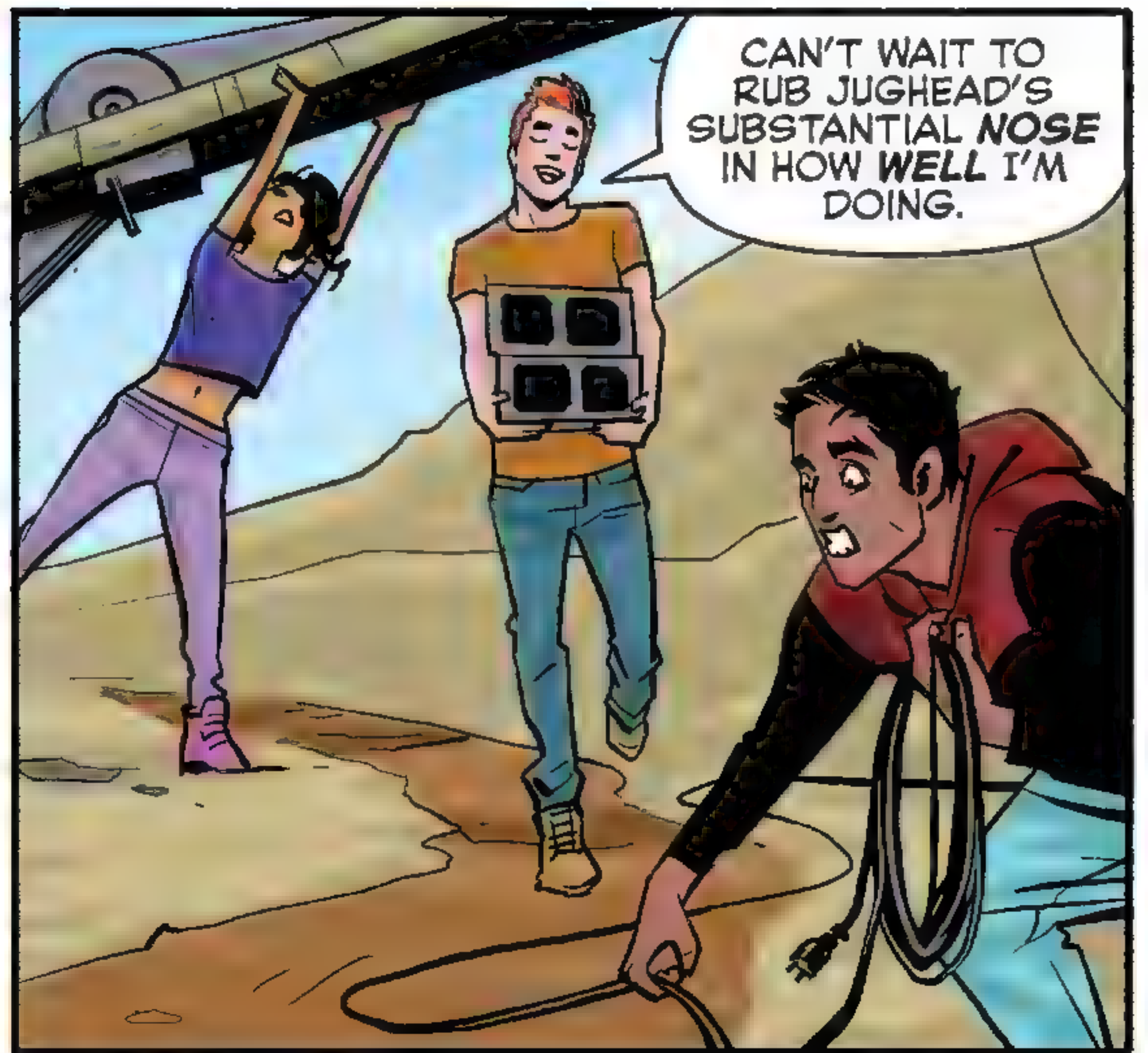
THIS IS
GONNA TAKE
FOREVER.

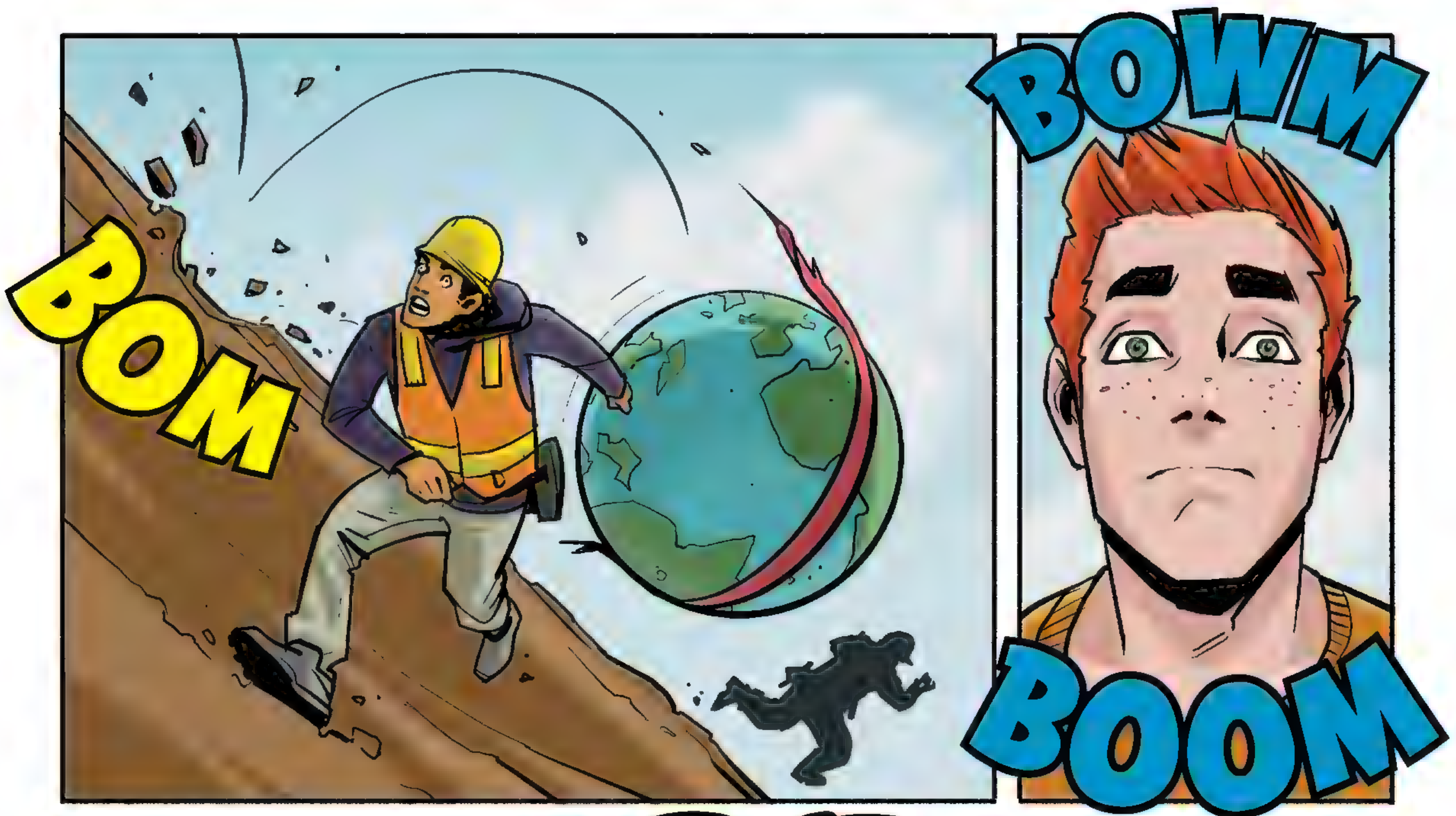
WHAT IS?
WE STILL DON'T
HAVE A *PLAN*.
HOW ARE WE
GOING TO SAVE
ARCHIE FROM
HIMSELF?

THIS
TIME?

FUTURE
LOW
MA



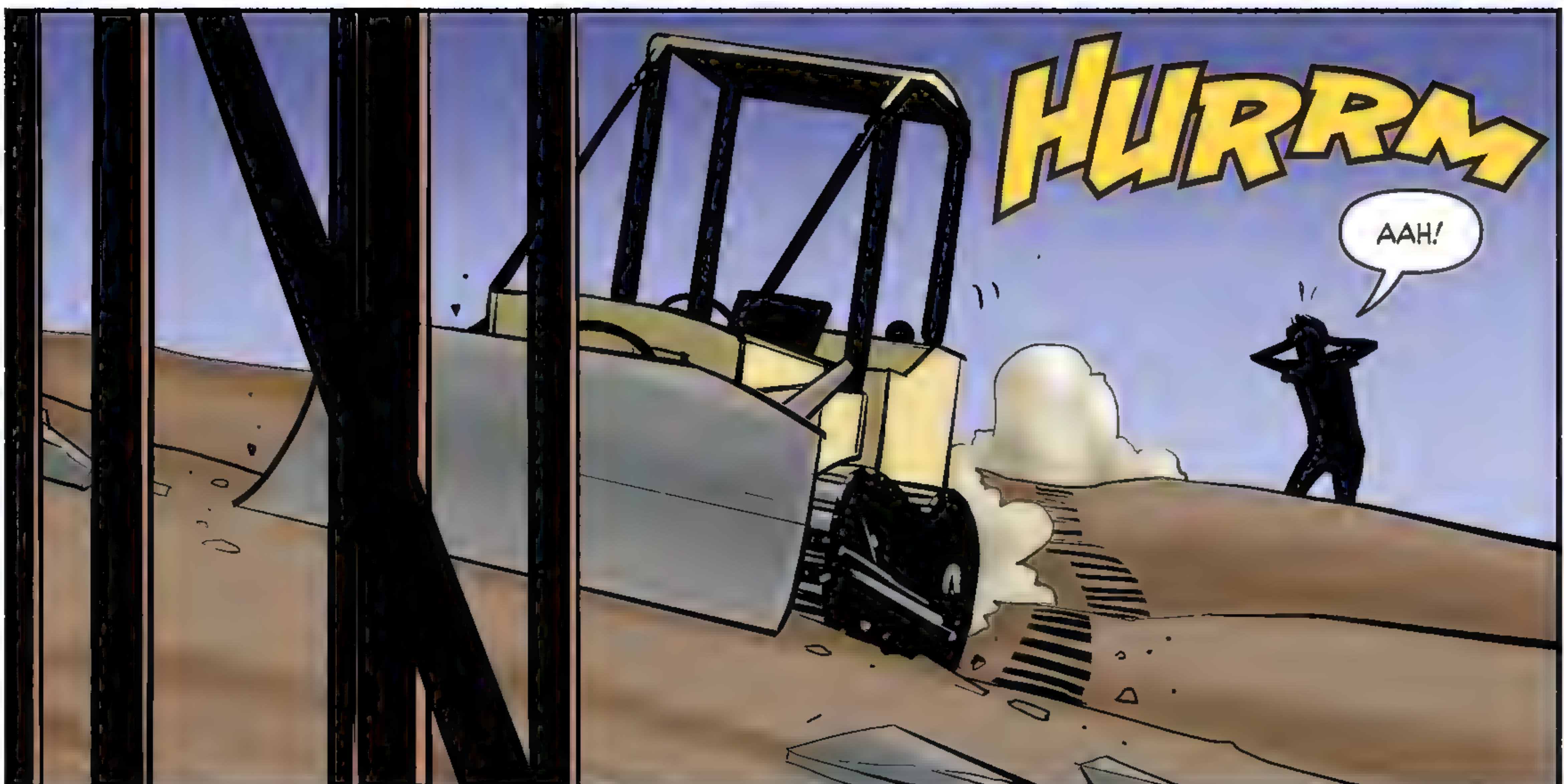




CHAPTER
FOUR:

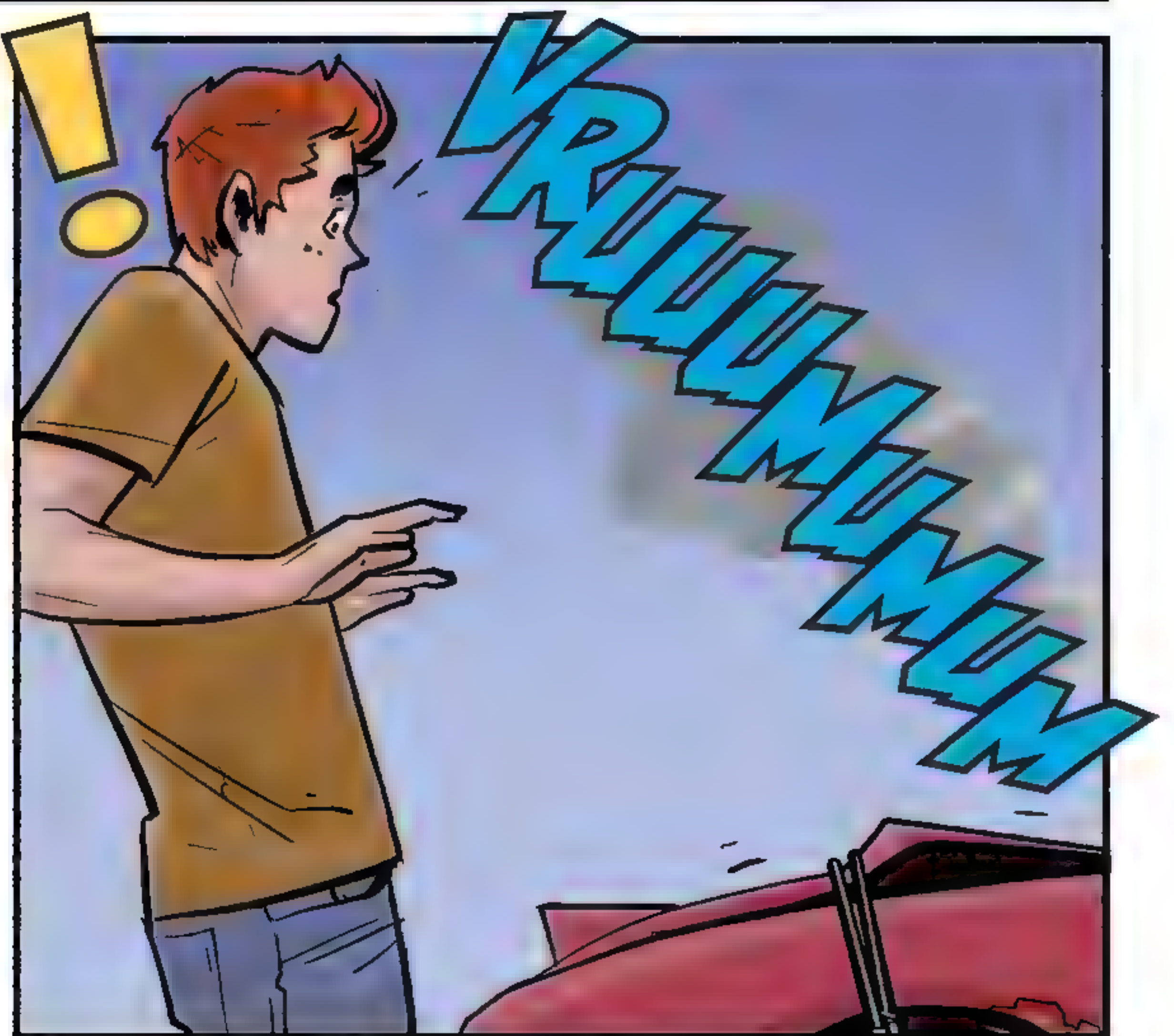
NOT MY SPECIAL TALENT

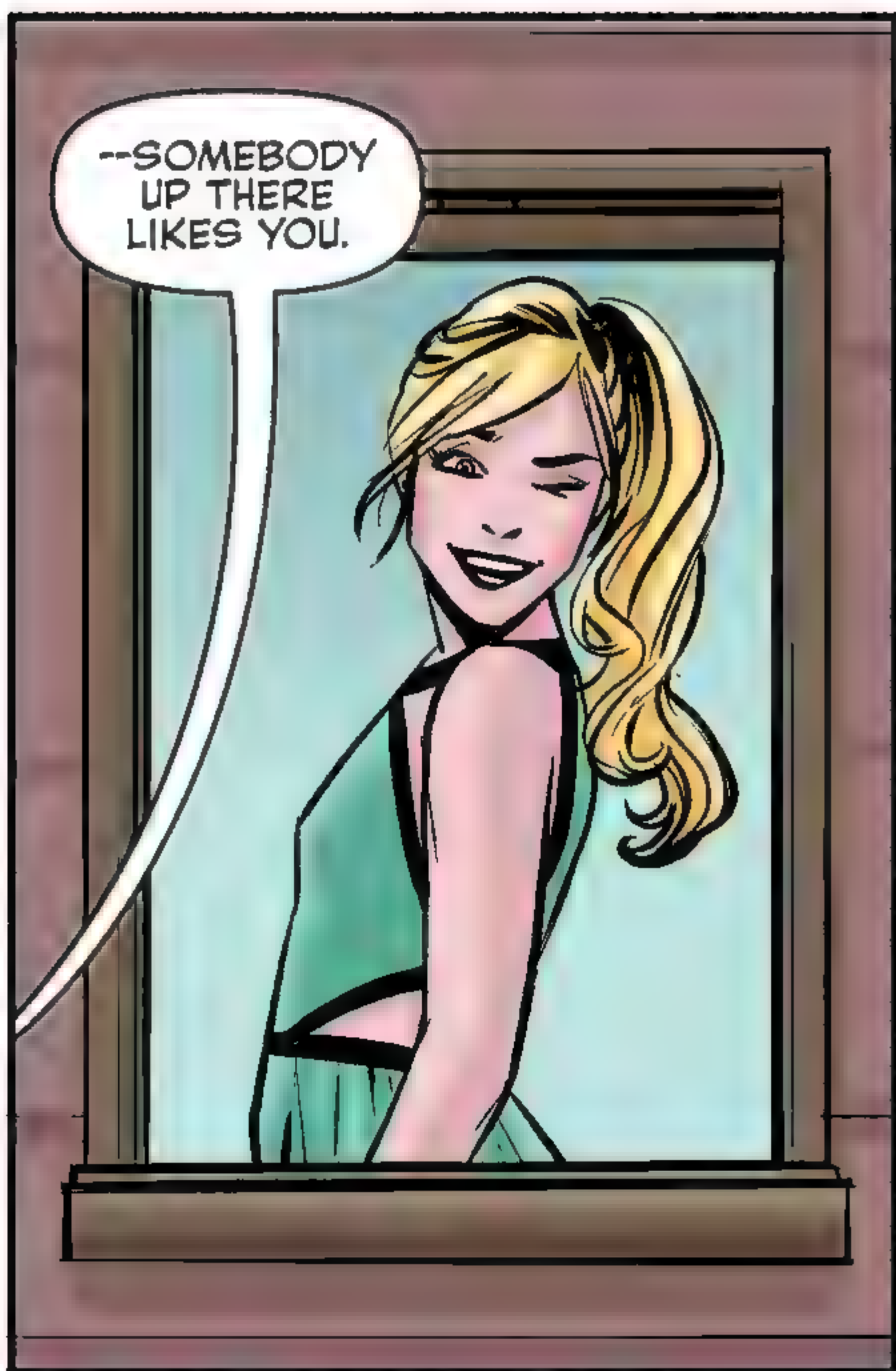




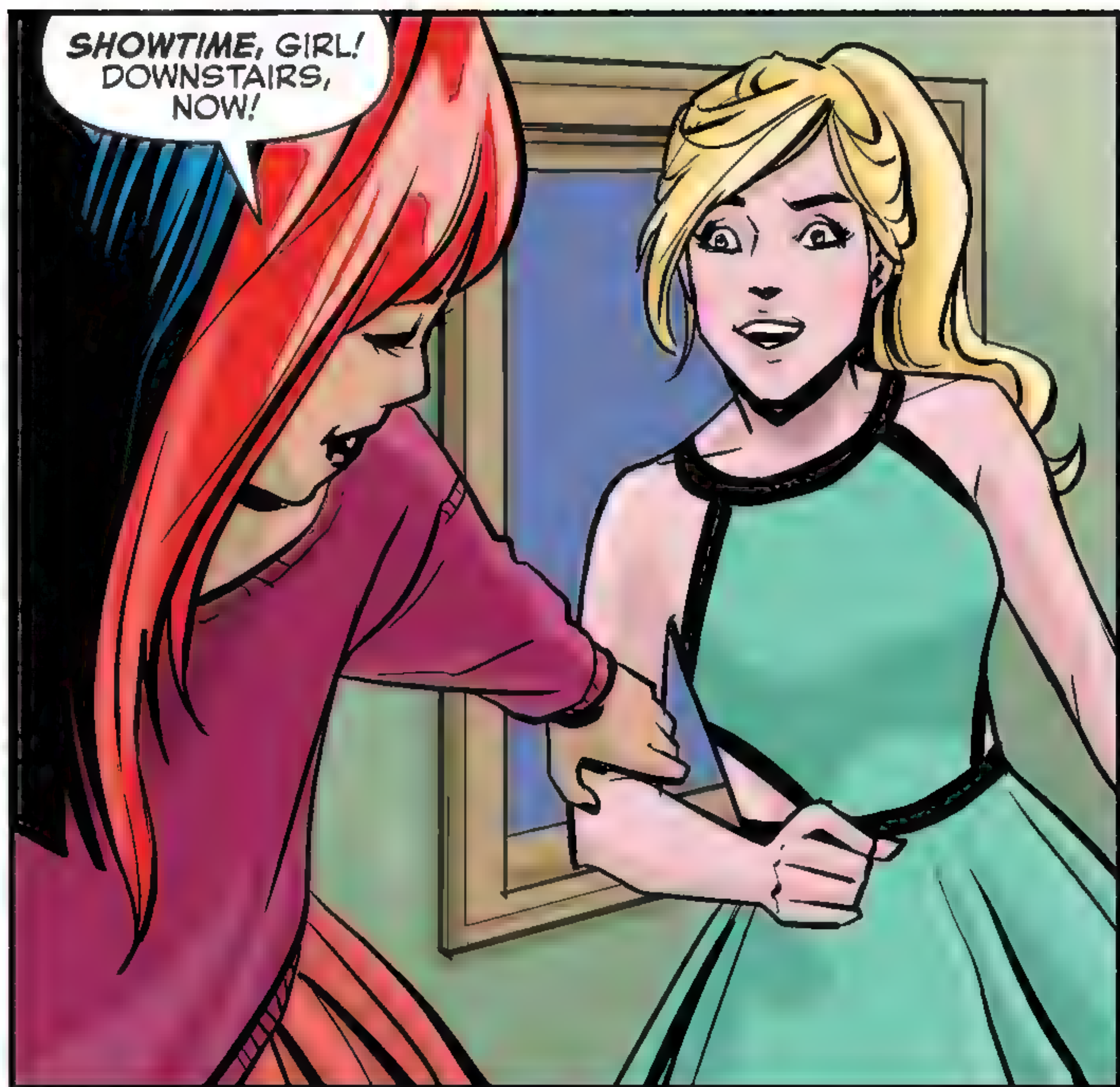








--SOMEBODY
UP THERE
LIKES YOU.



SHOWTIME, GIRL!
DOWNSTAIRS,
NOW!



WHOA!
FIRST, MAYBE
WASH THOSE
HANDS?

WHAT HAVE
YOU BEEN DOING?
DRILLING FOR
OIL?



--REG, YOU HEAR ABOUT
THE **LODGE HOUSE**
COLLAPSING--?

THAT WASN'T
YOU, WAS IT...?

Pfff. MANTLE
WORSHIPS AT THE
ALTAR OF BILLIONAIRES.
HE WOULDN'T TAKE THE
CHANCE OF MAKING
AN ENEMY OUT
OF ONE.

'SPECIALLY IF
DAUGHTER BILLIONAIRE IS
AS HOT AS SHE'S RUMORED
TO BE. WHAT'S HER NAME?
RONNIE? SOMETHING
LIKE THAT?

BUUUT
RONNIE'S
A BOY'S
NAME...

Oh,
MOOSE,
YOU ARE
ADORBS.

WE'LL FIND
OUT. I HEAR
SHE STARTS
SCHOOL
NEXT--

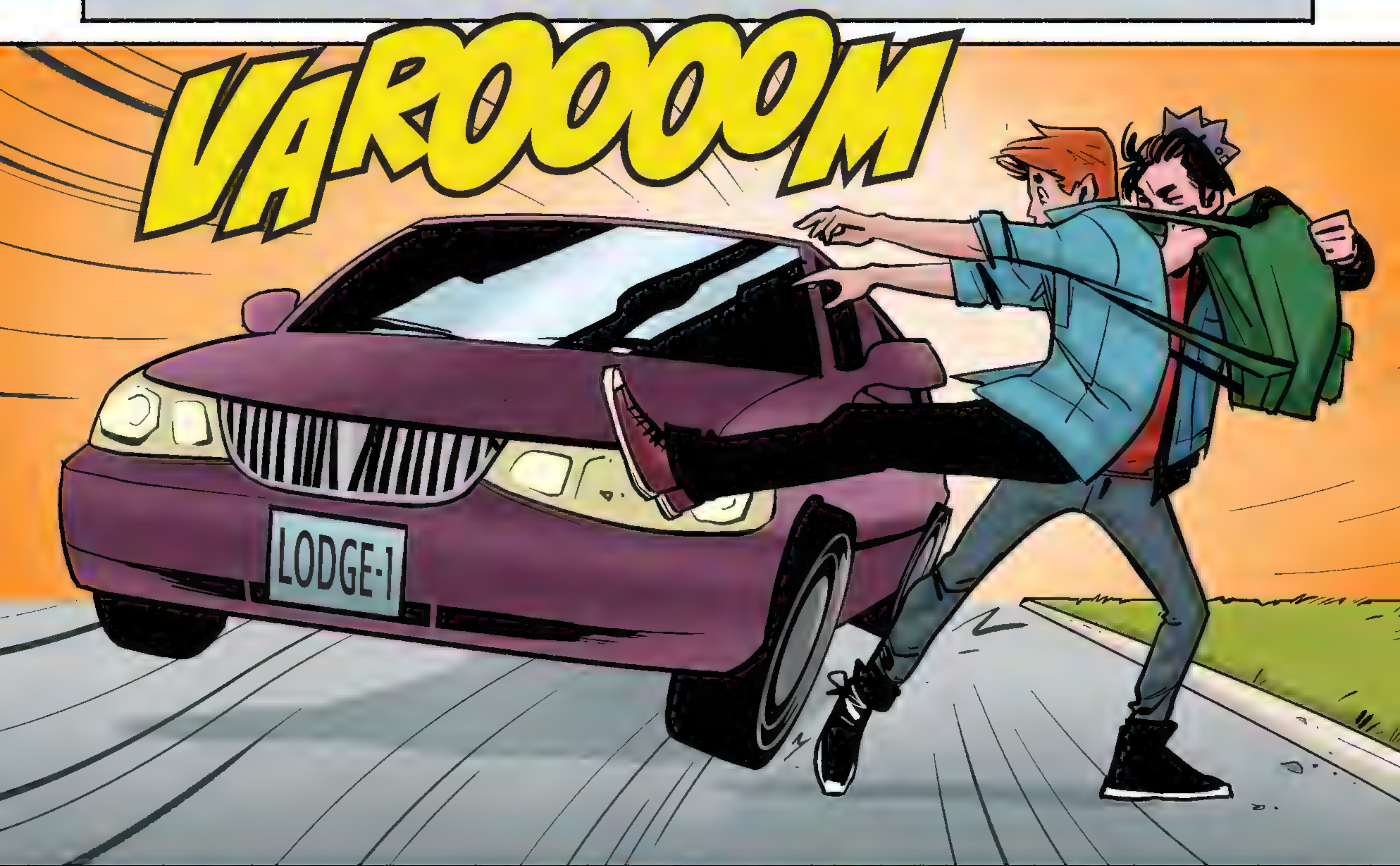




TO BE CONTINUED...

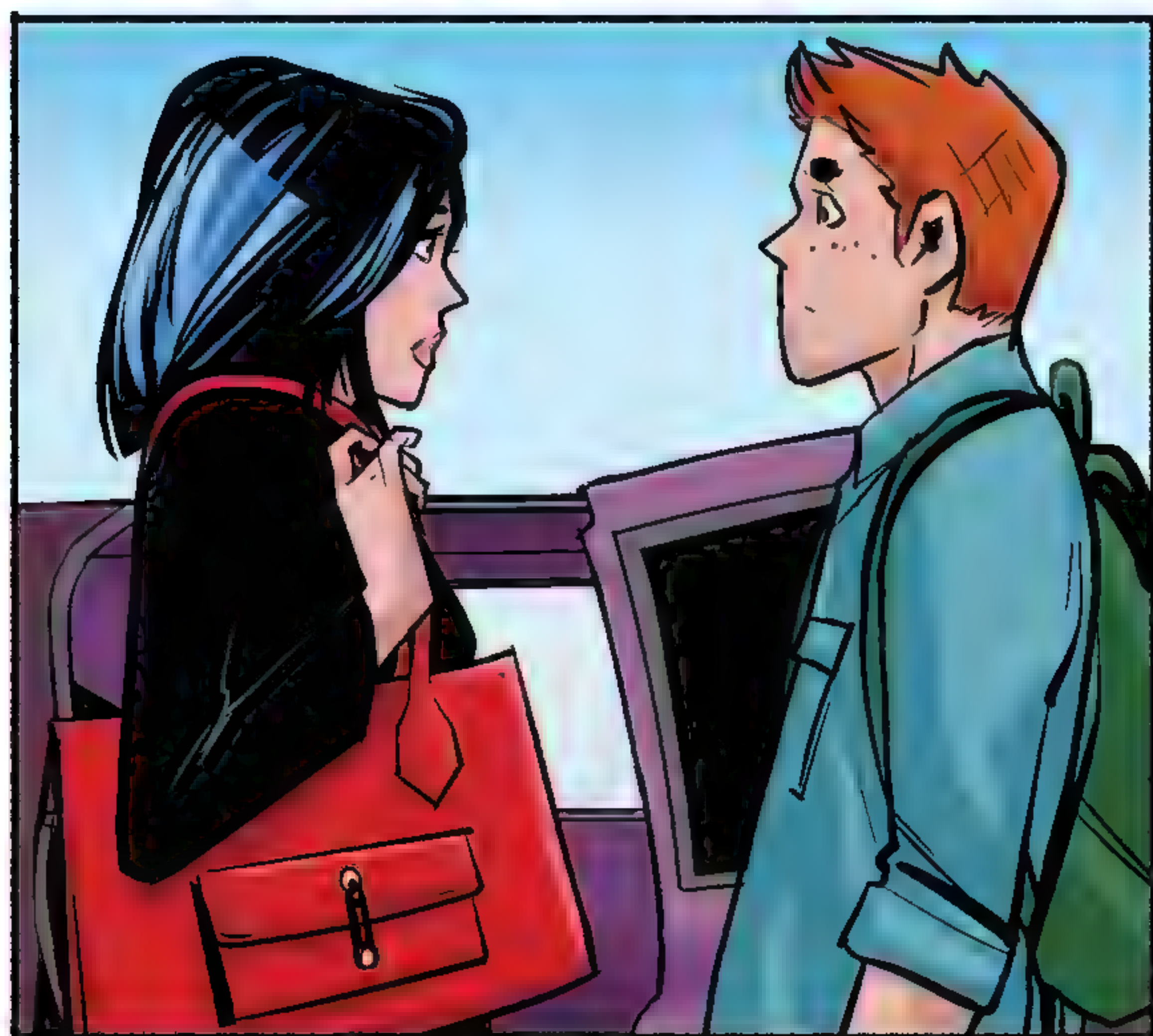
ISSUE THREE

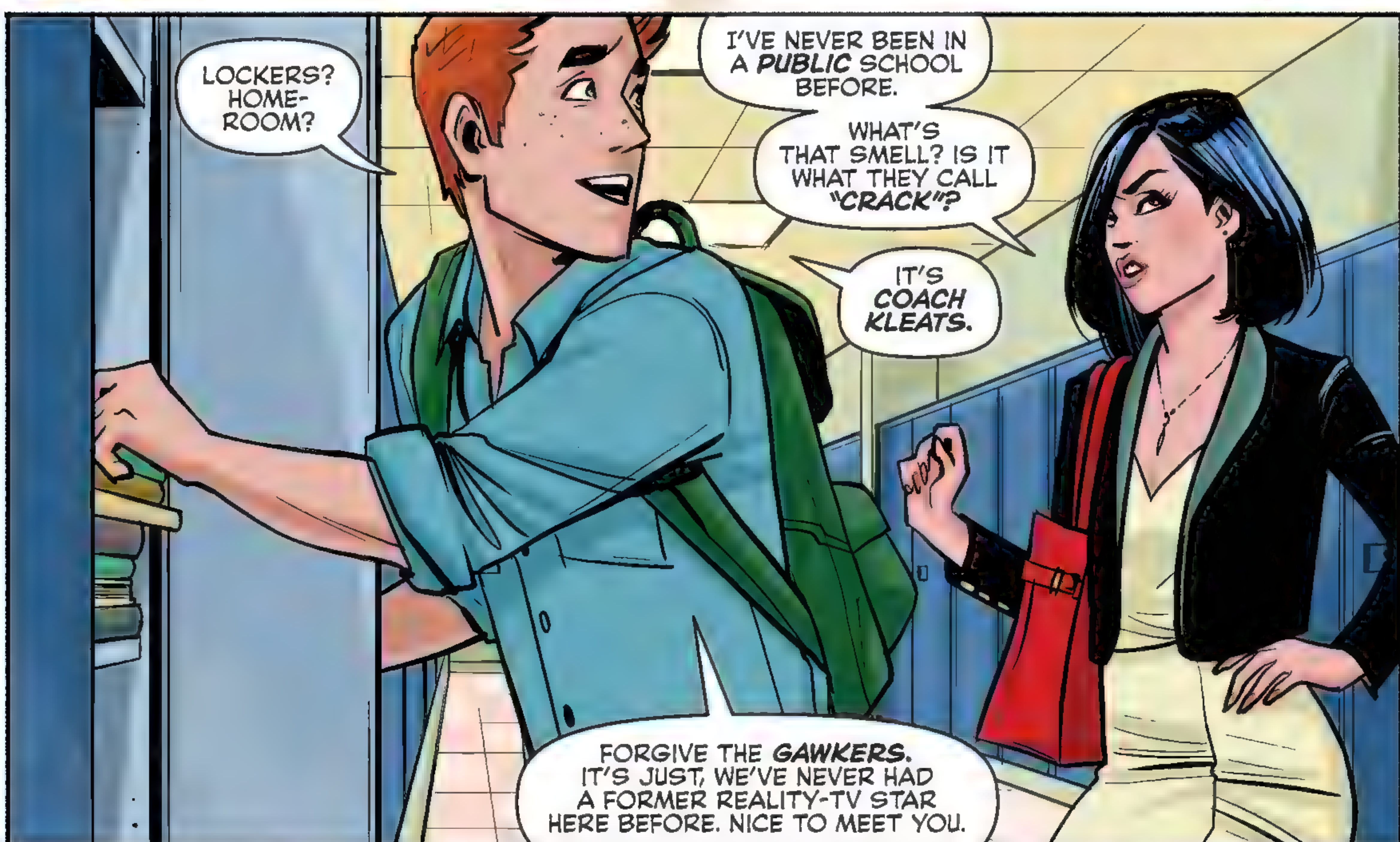




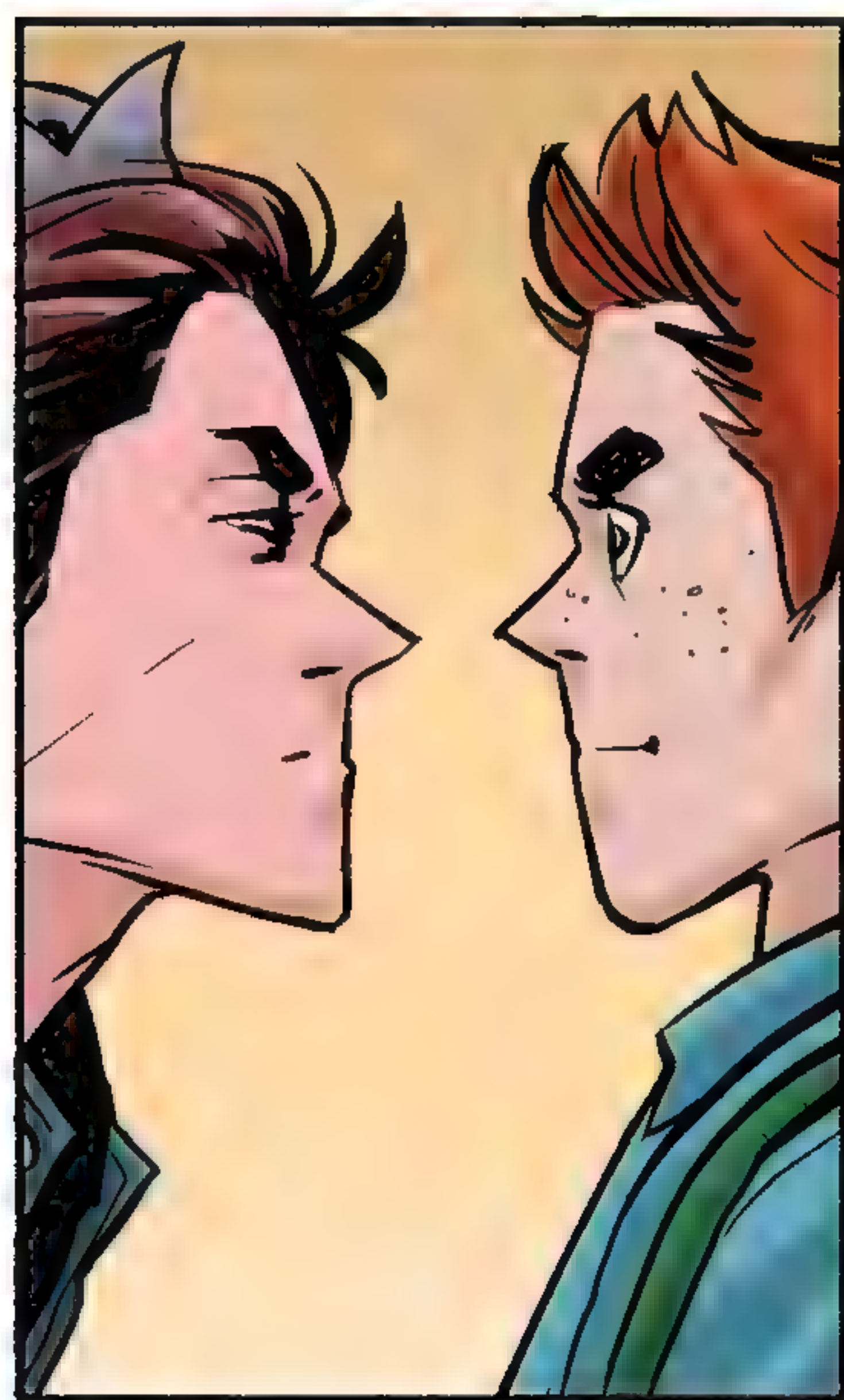
CHAPTER
ONE:

NICE *PURSE*, ANDREWS





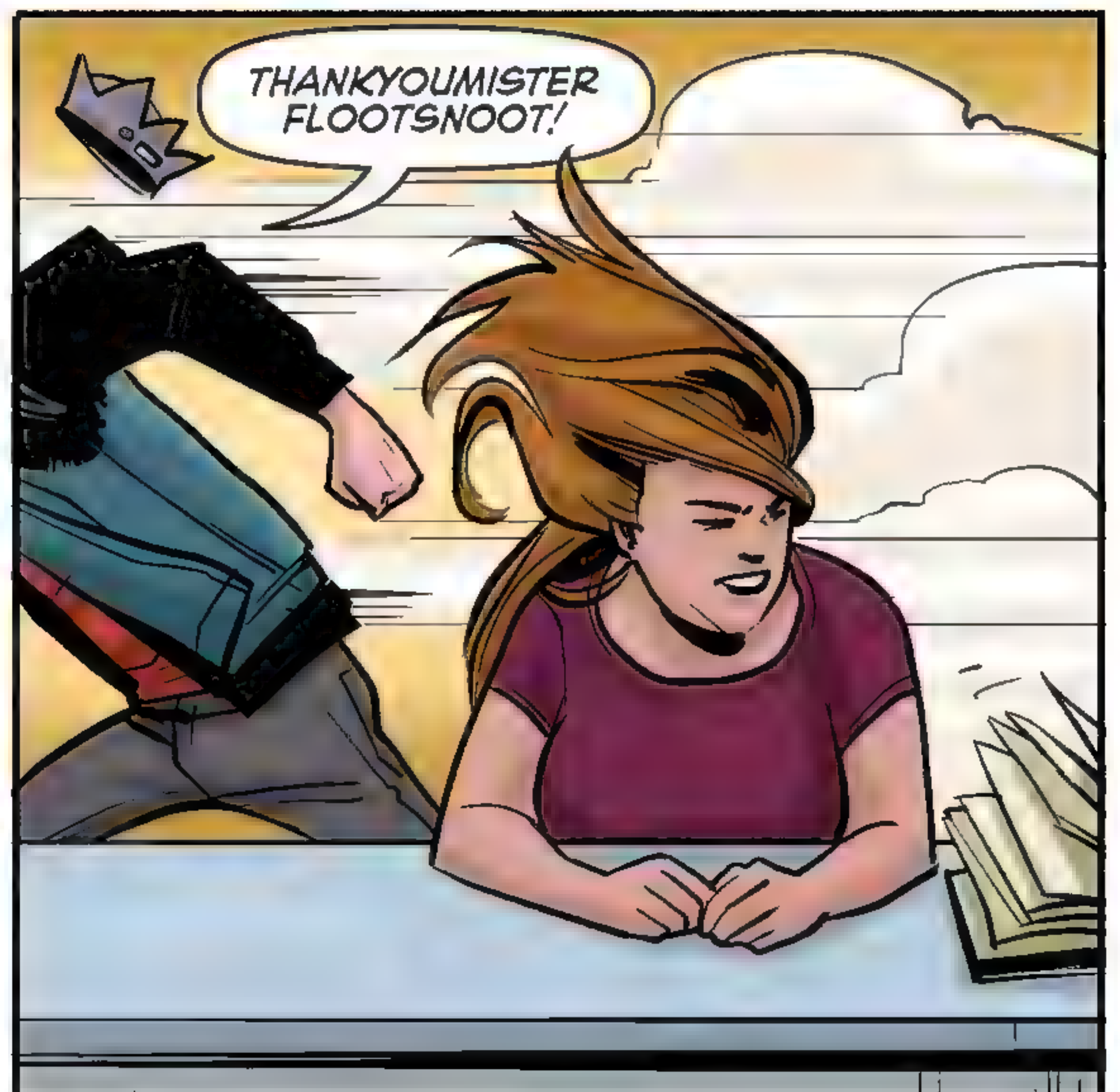
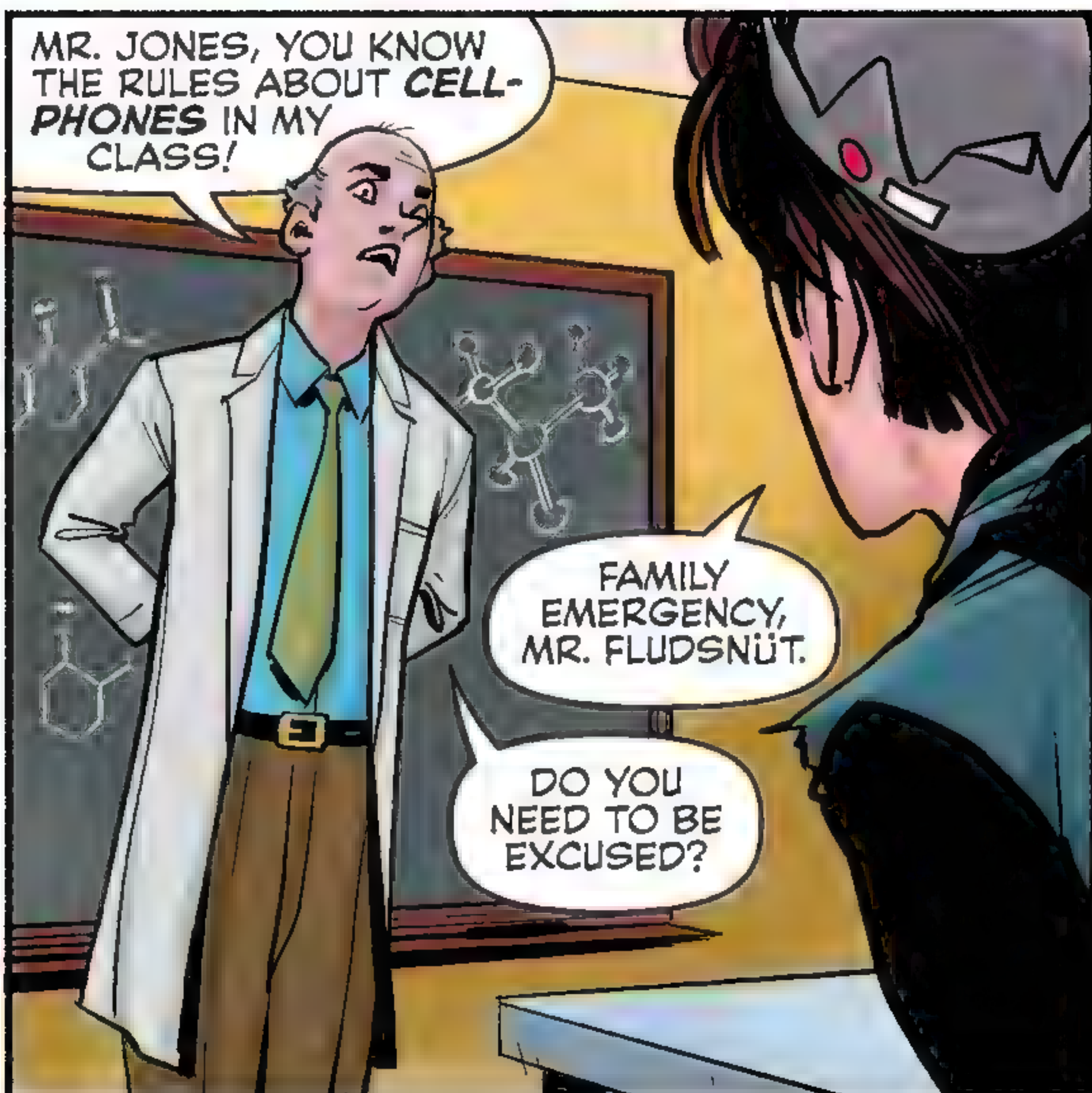
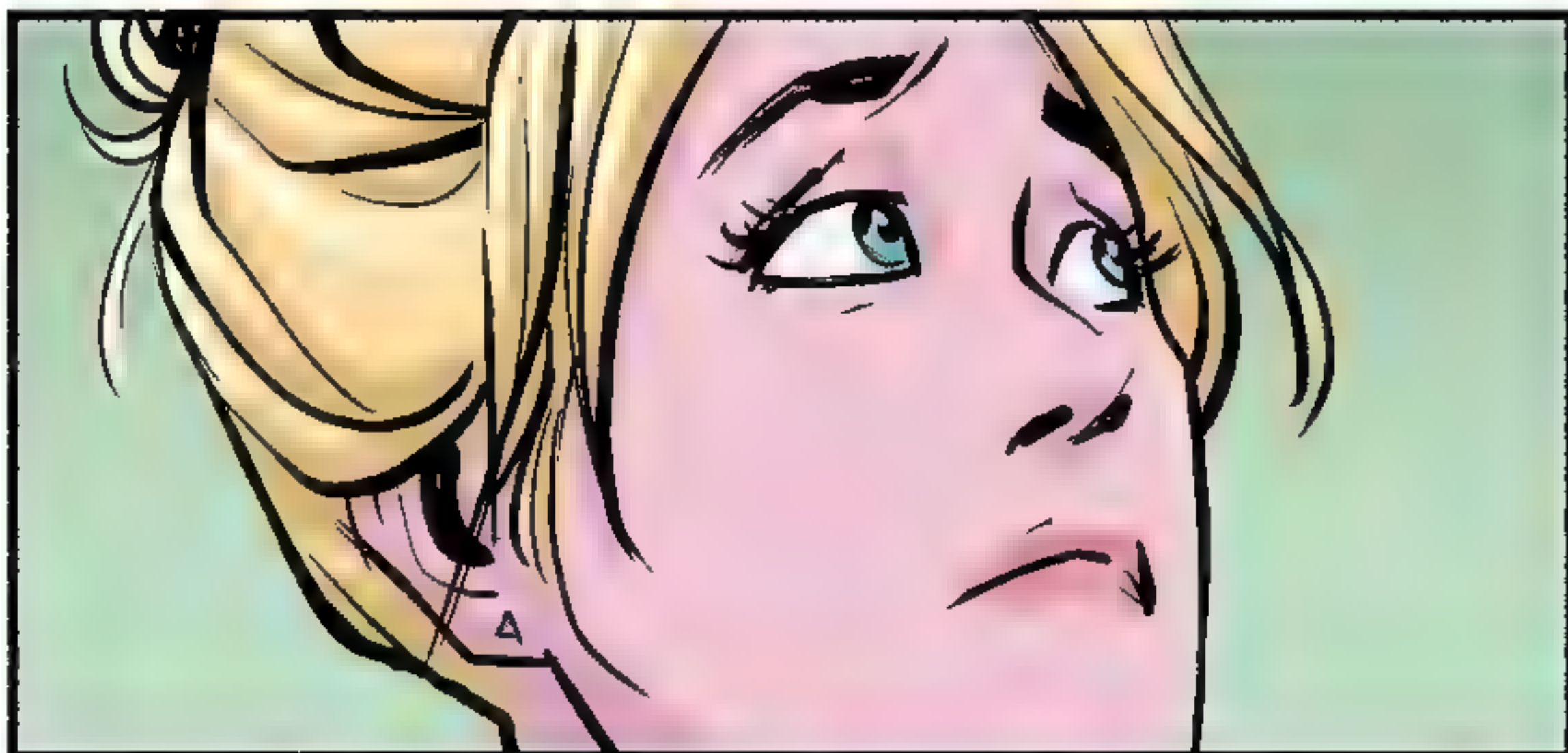




CHAPTER TWO:

THEN
SANG TO

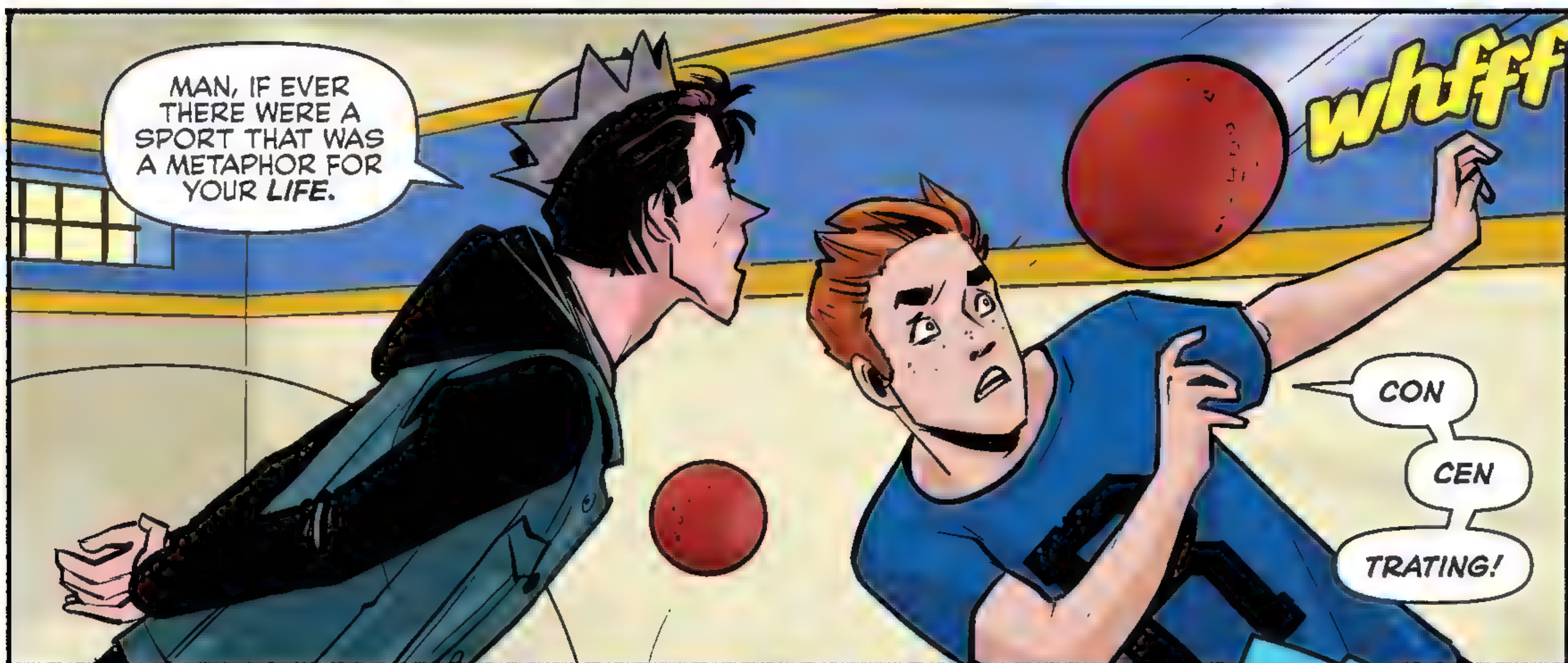
Taylor
Katie







--SO THEN,
TAYLOR SANG
"HAPPY BIRTHDAY"
TO KATIE--



MAN, IF EVER
THERE WERE A
SPORT THAT WAS
A METAPHOR FOR
YOUR LIFE.

CON
CEN
TRATING!



HOW COME YOU NEVER
HAVE TO TAKE P.E.?

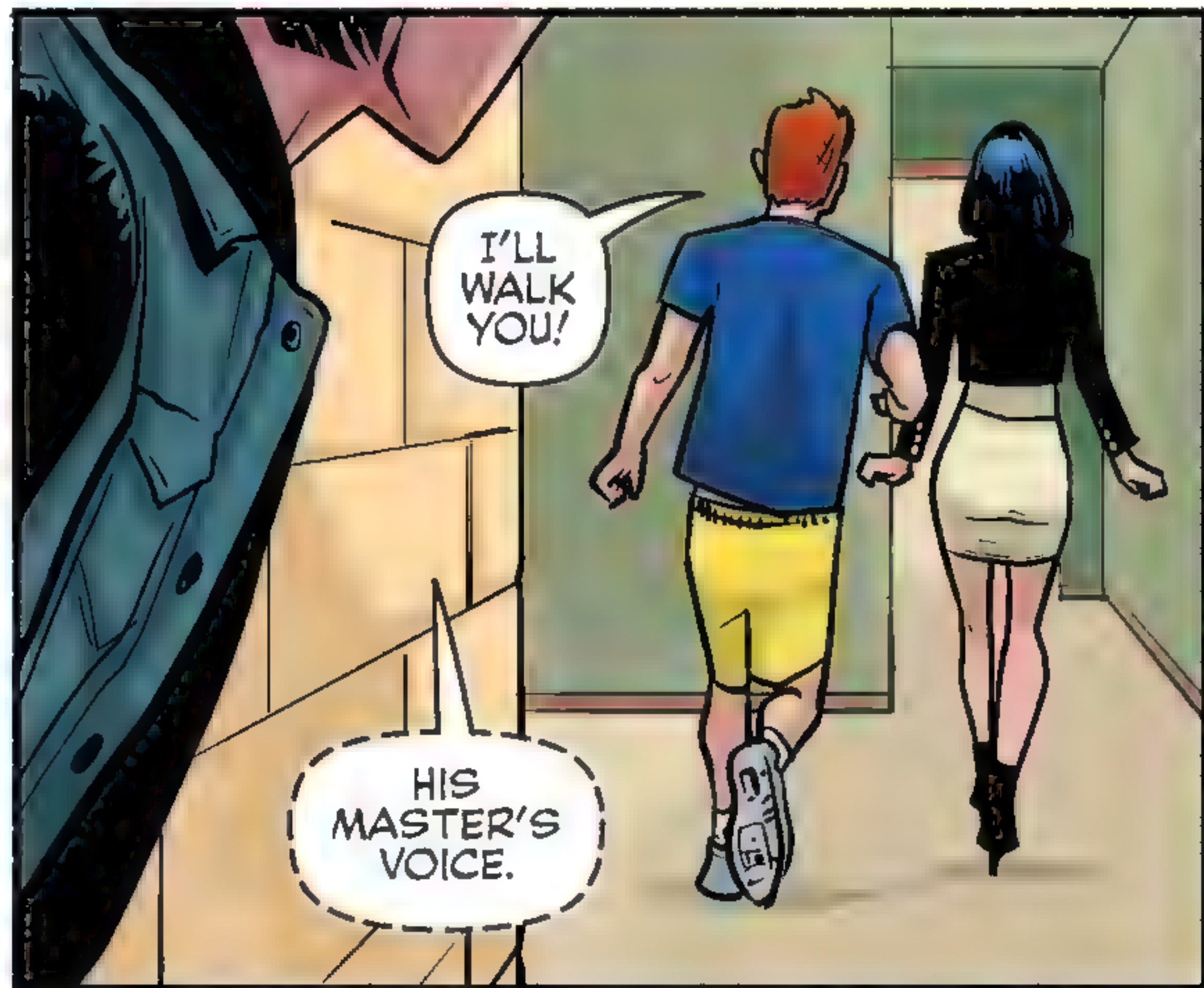
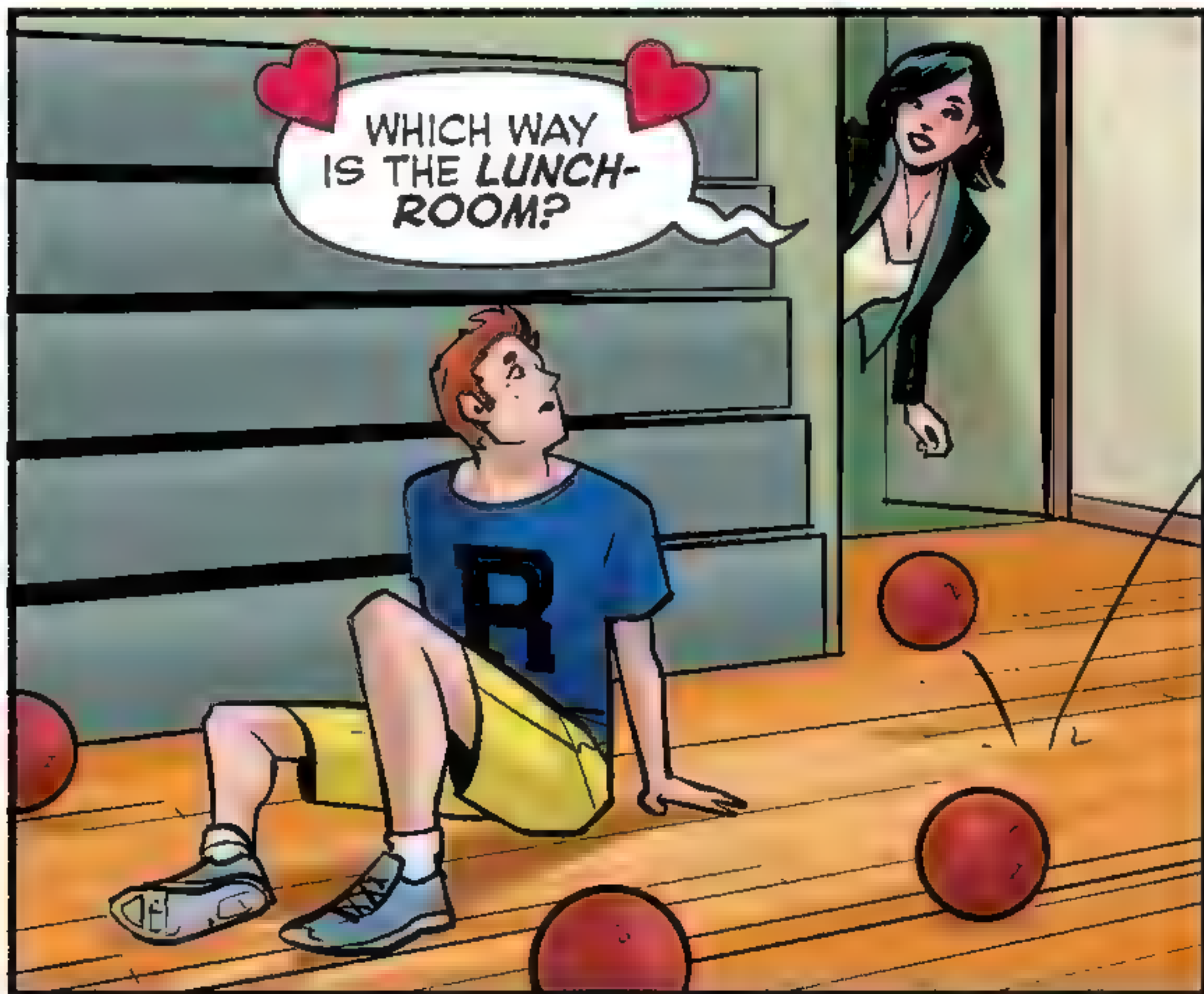
I TAKE THE
RIGHT PICTURES
OF THE RIGHT
PEOPLE. WHAT'S
UP WITH YOU
AND THE
KARDASHIAN
KLONE?

IS
THERE
SOME-
THING YOU
WANT TO TELL
ME ABOUT A
MYSTERIOUSLY
DESTROYED
MANSION
FOR WHICH,
IT OCCURS
TO ME, YOU
HAVE NO
ALIBI?

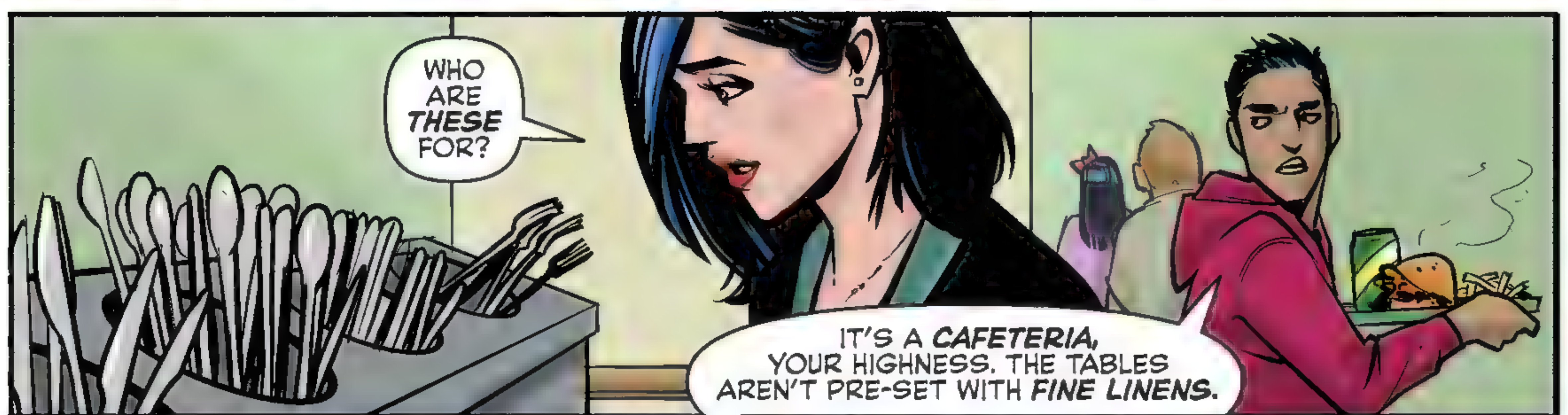


ARCH?

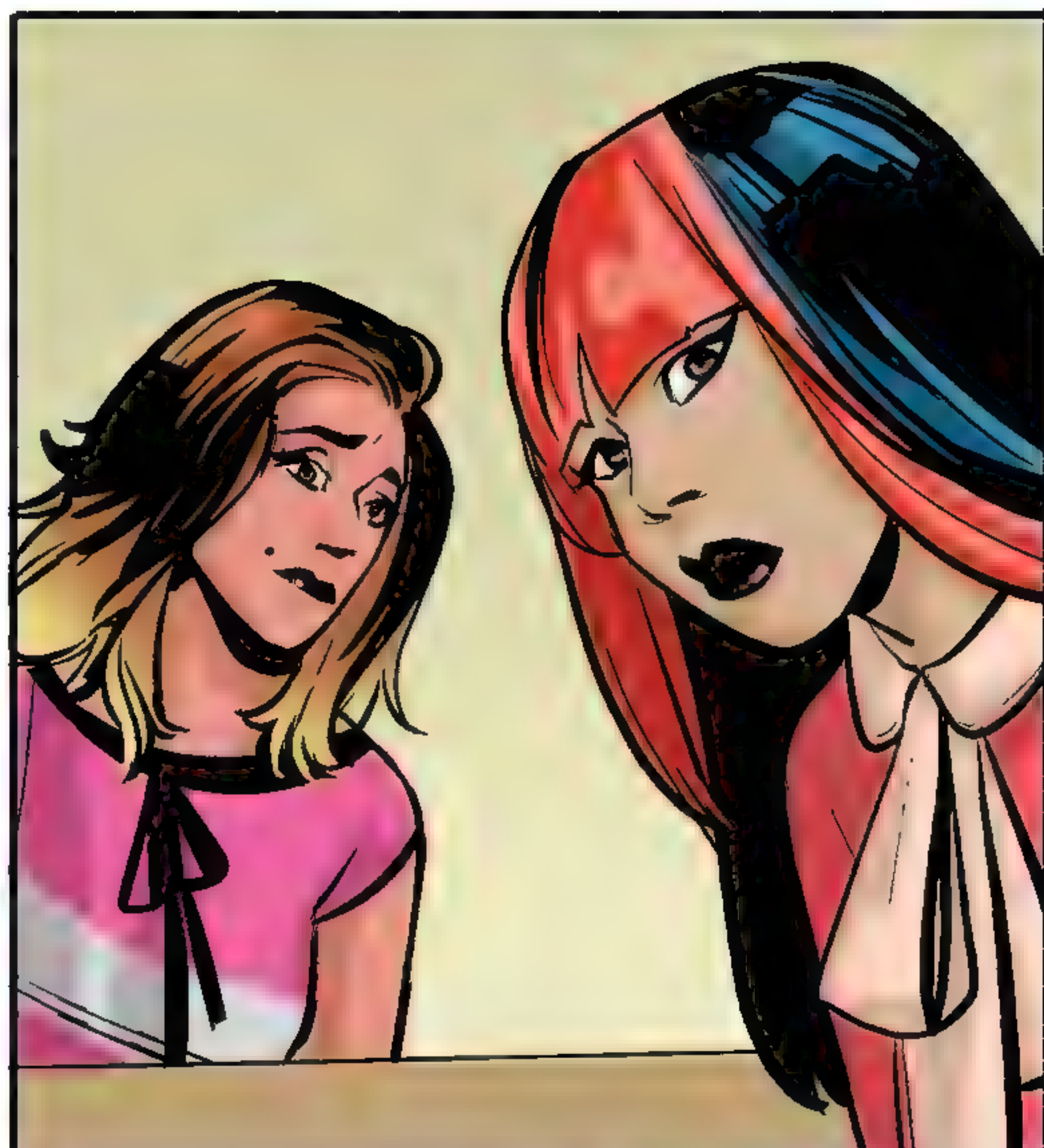
THAP

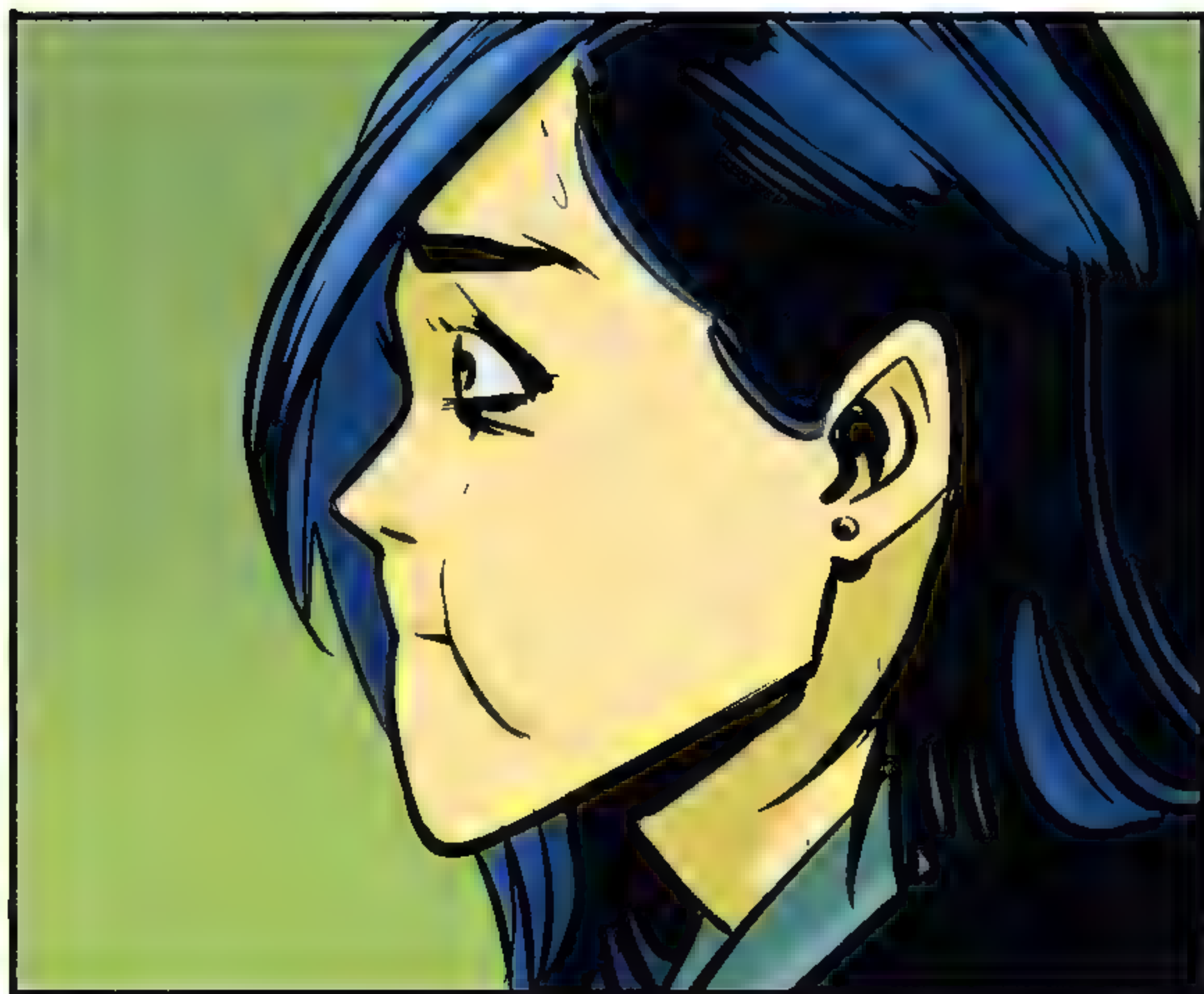


CHAPTER THREE: WHO'S YOUR *Chef?*

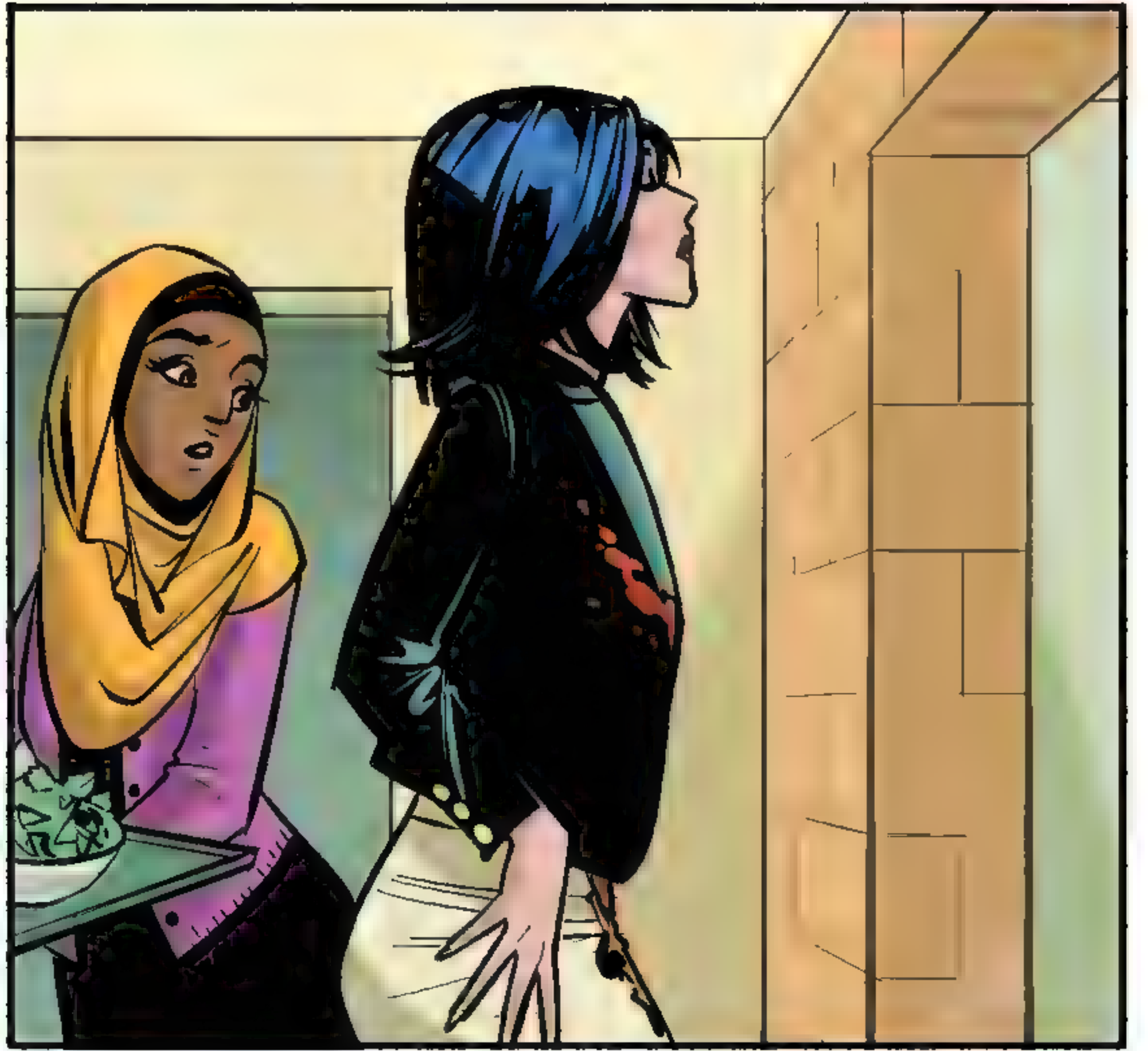
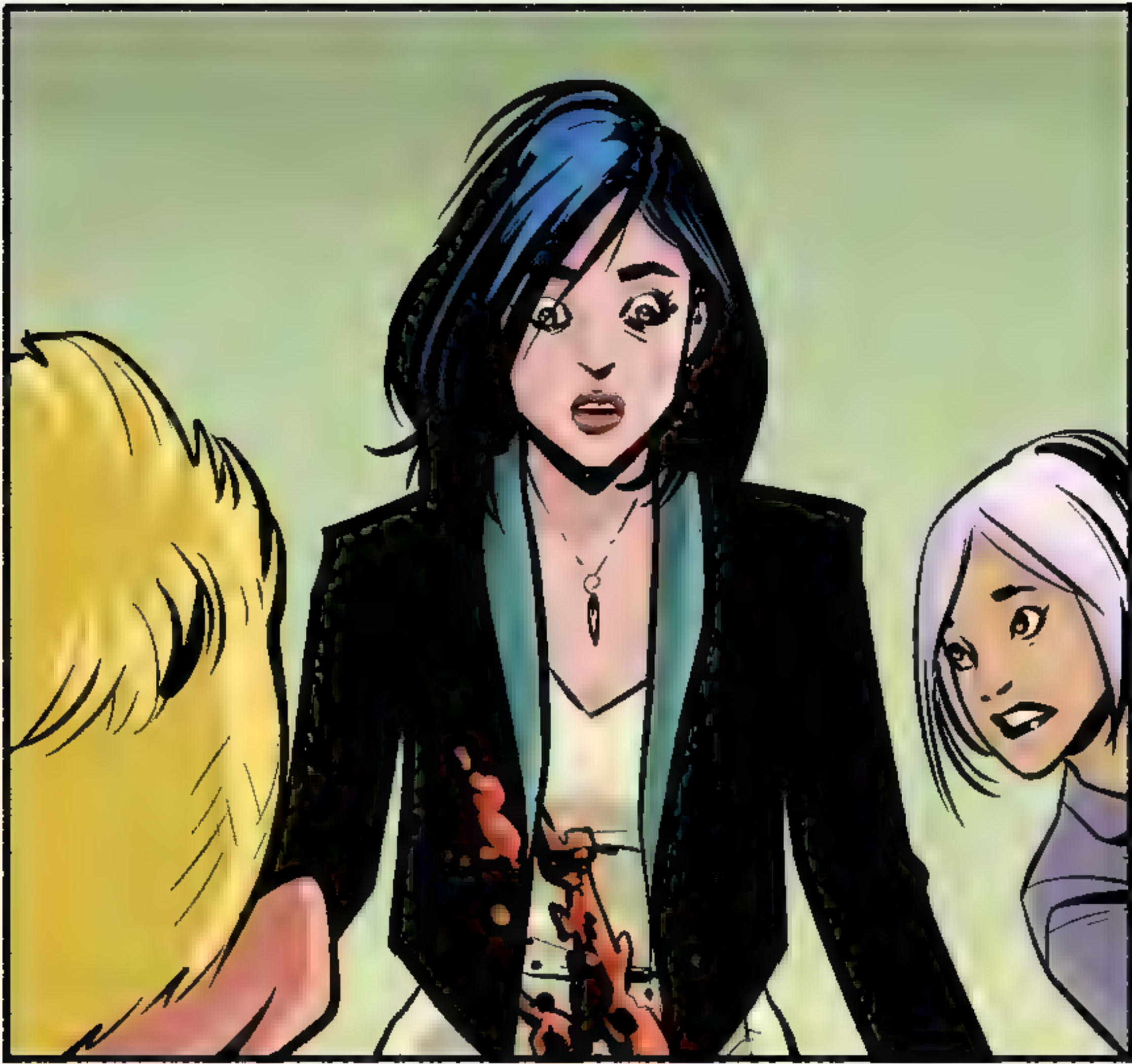






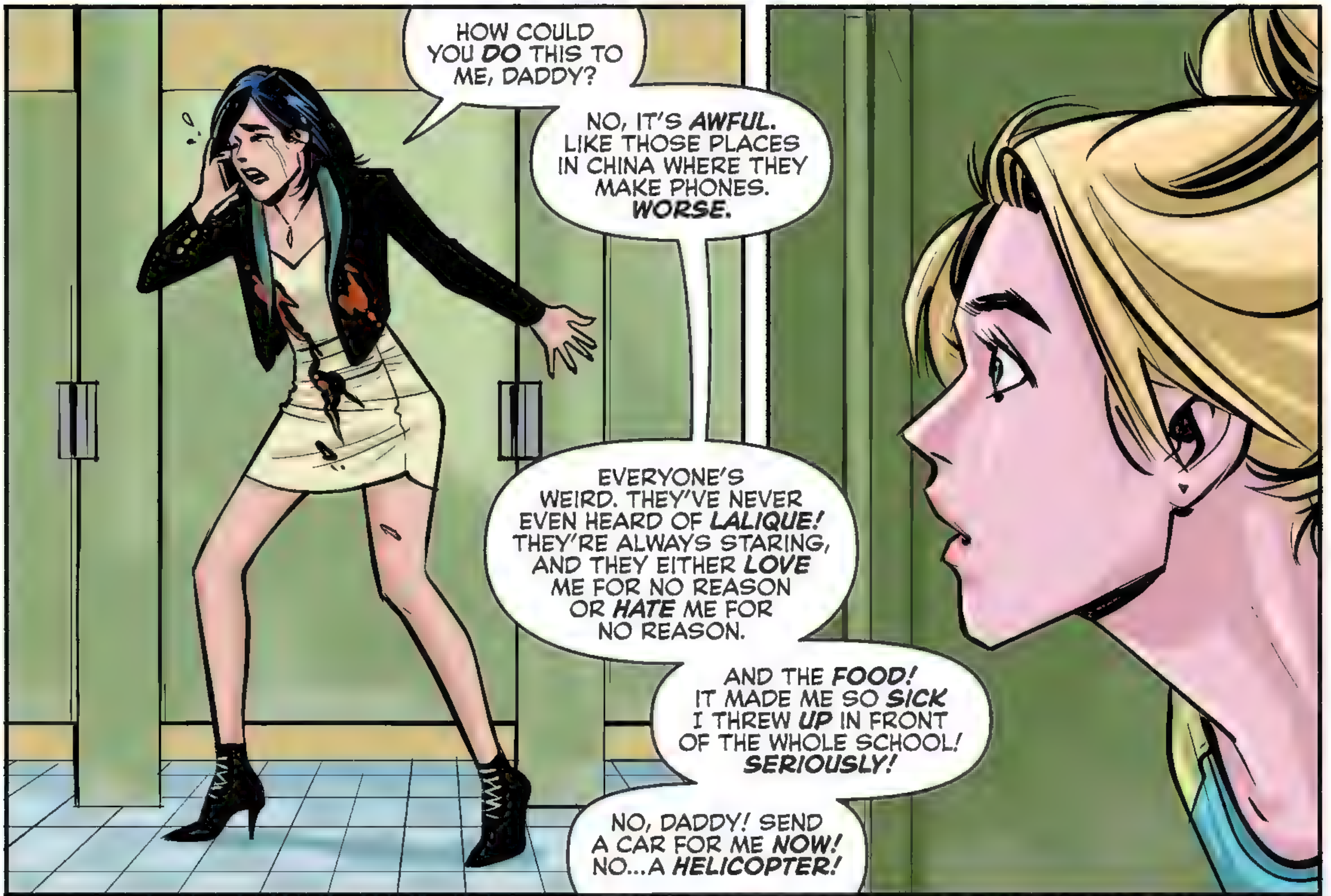


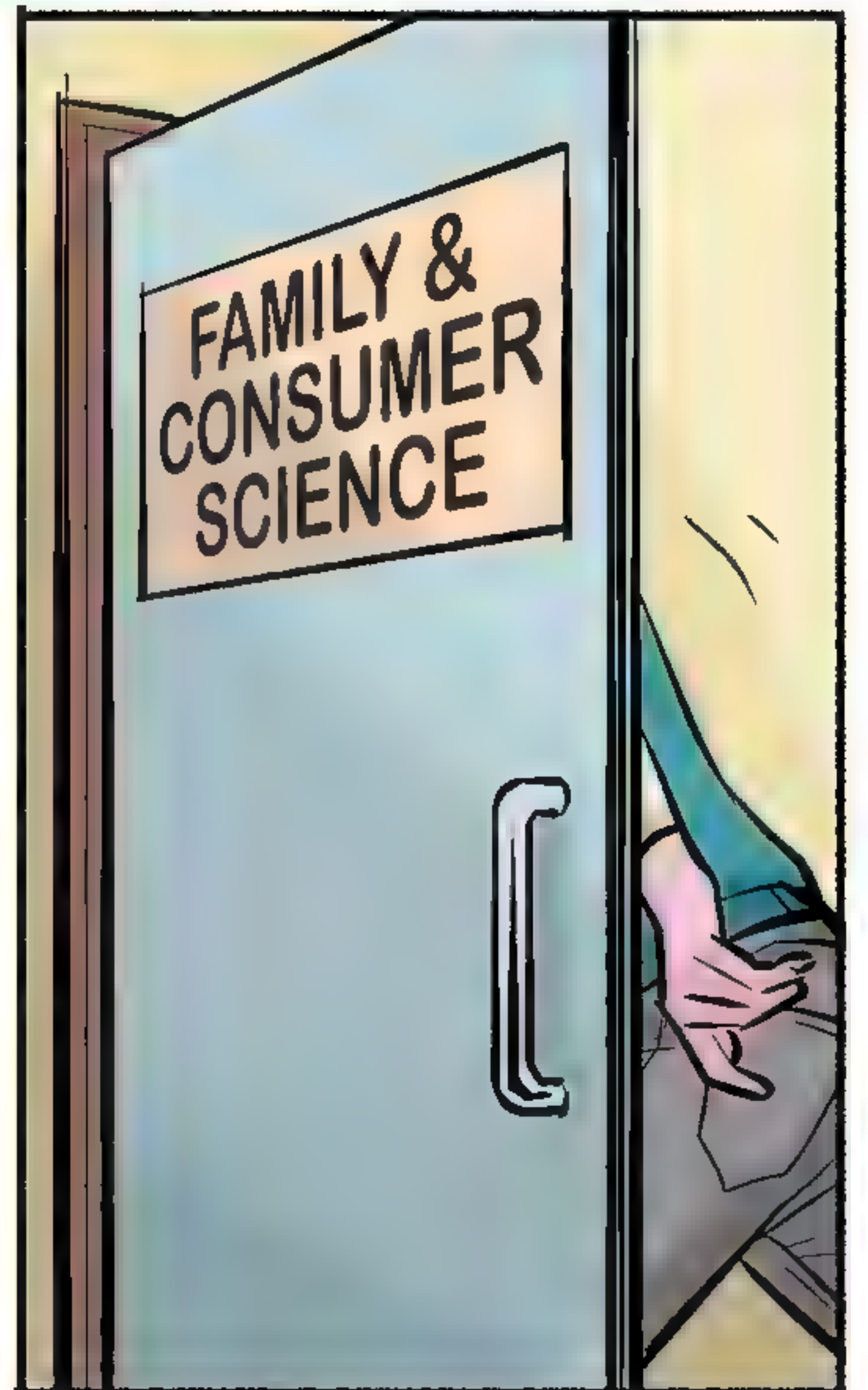


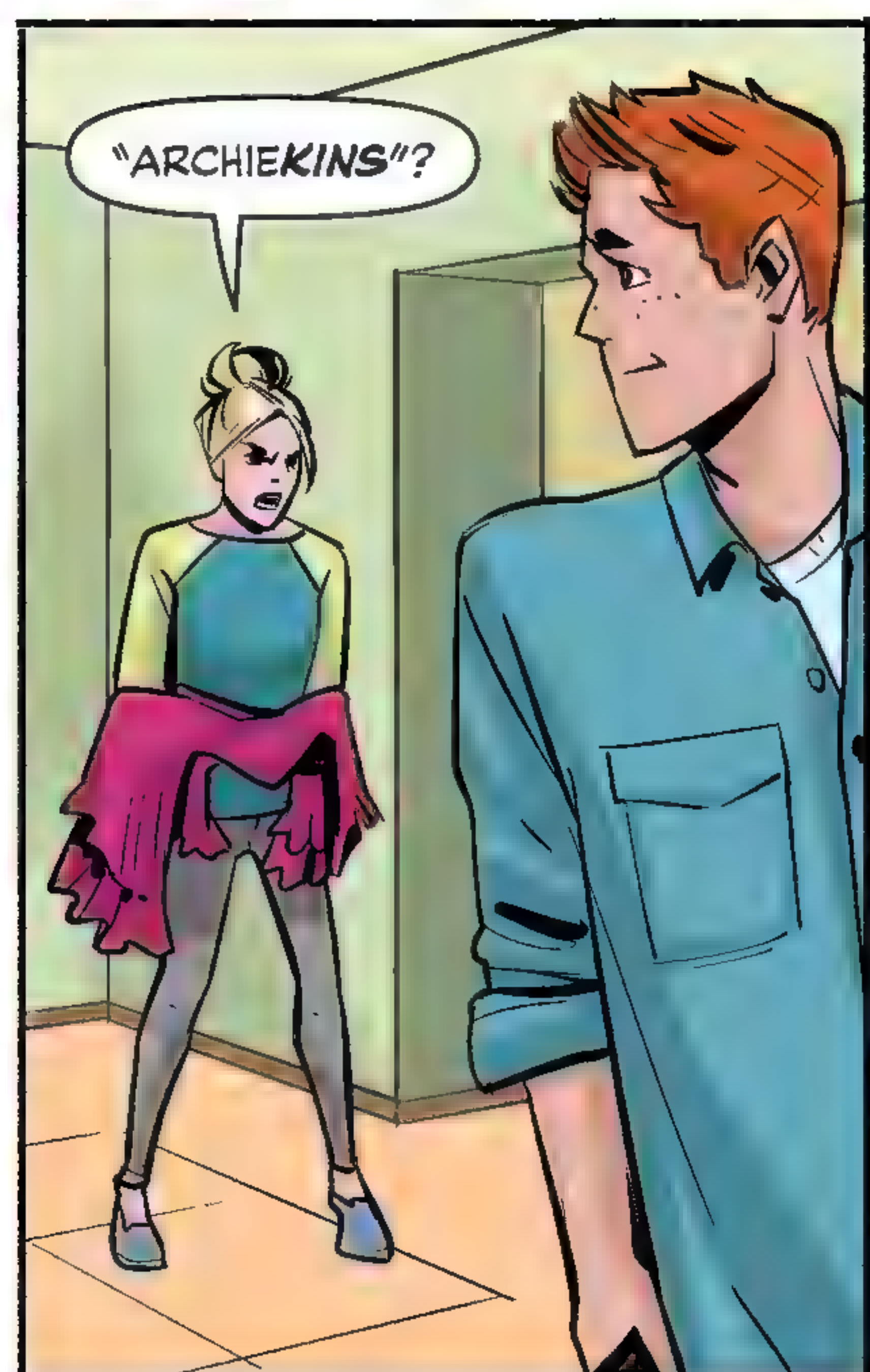
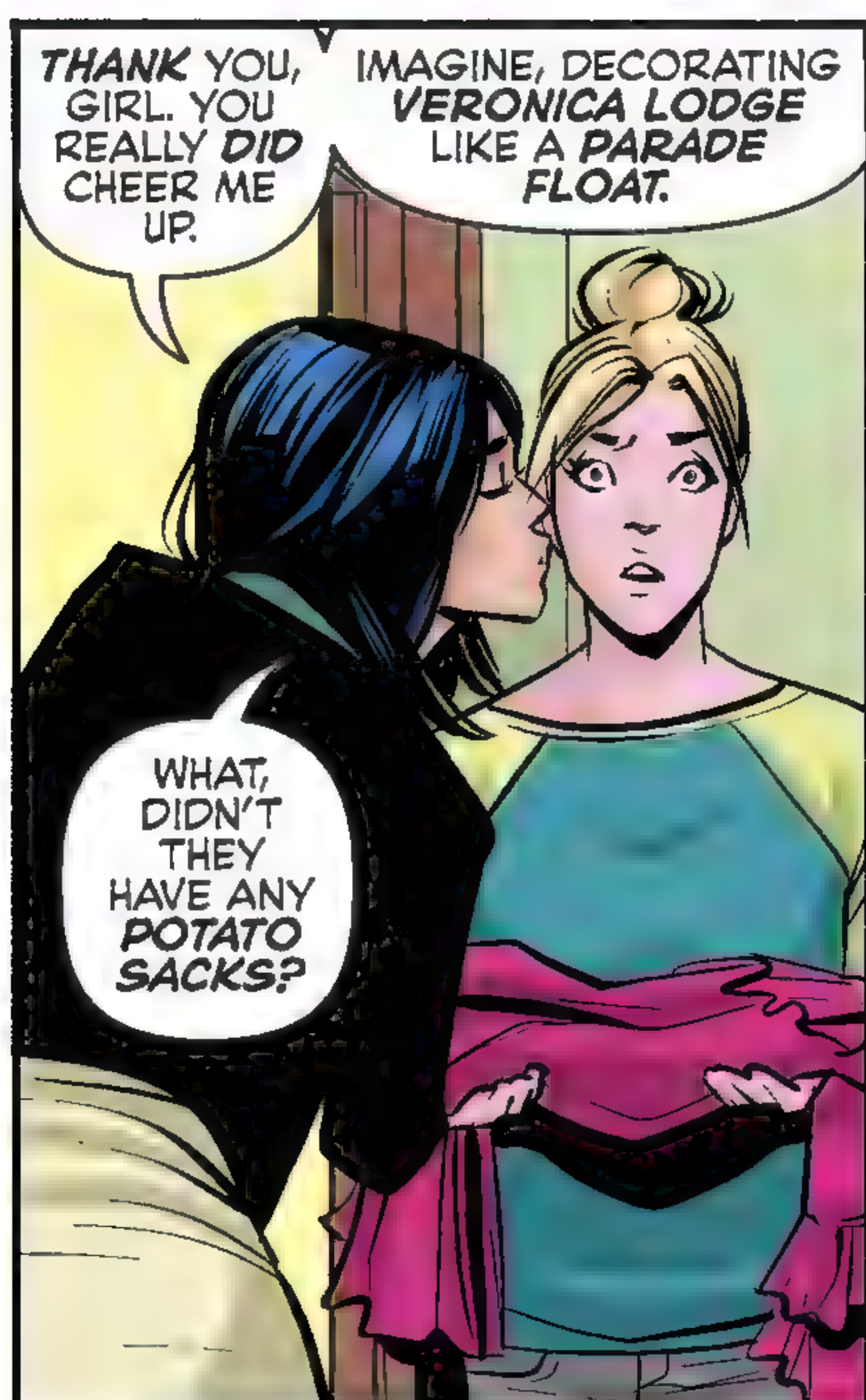


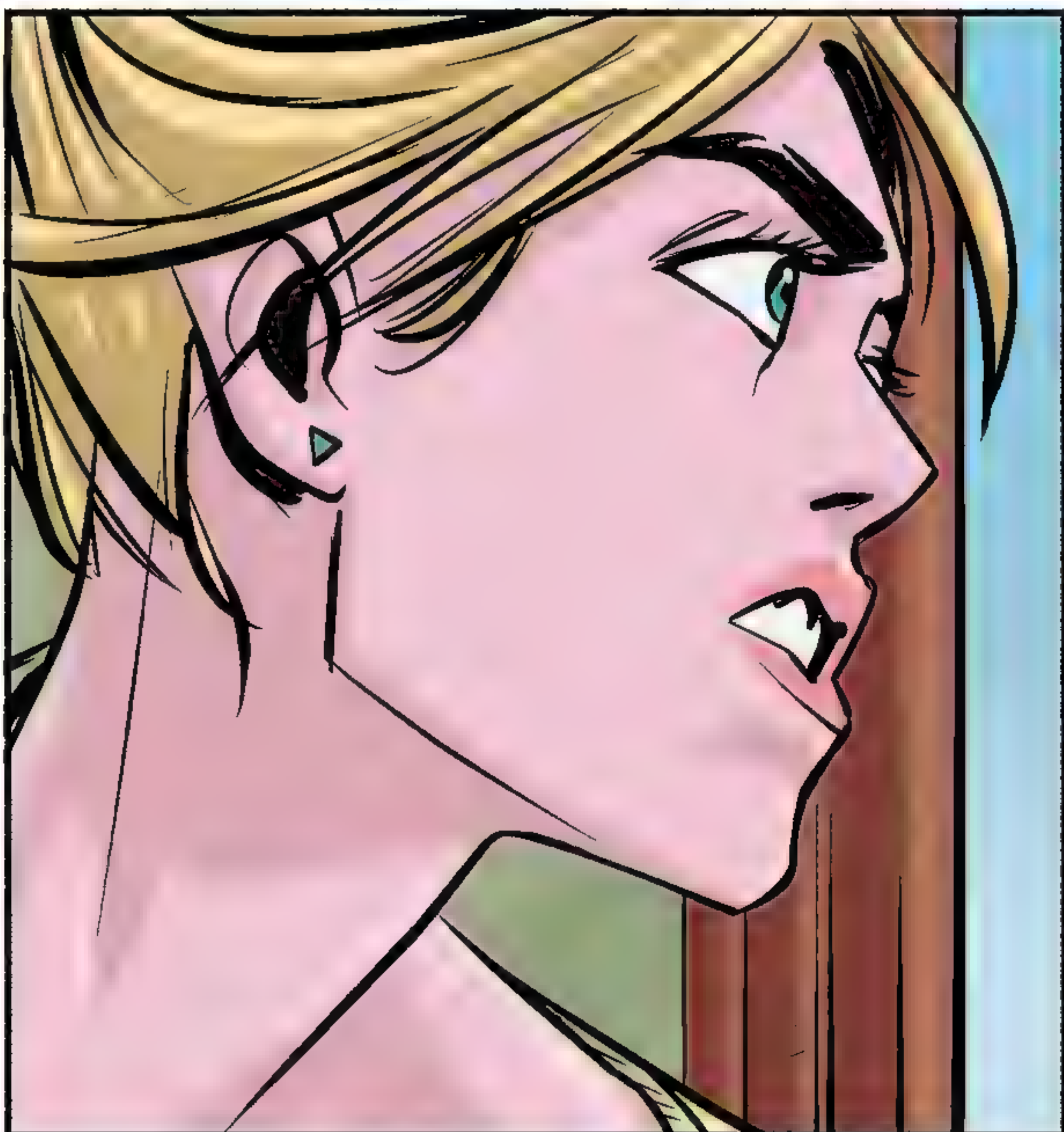
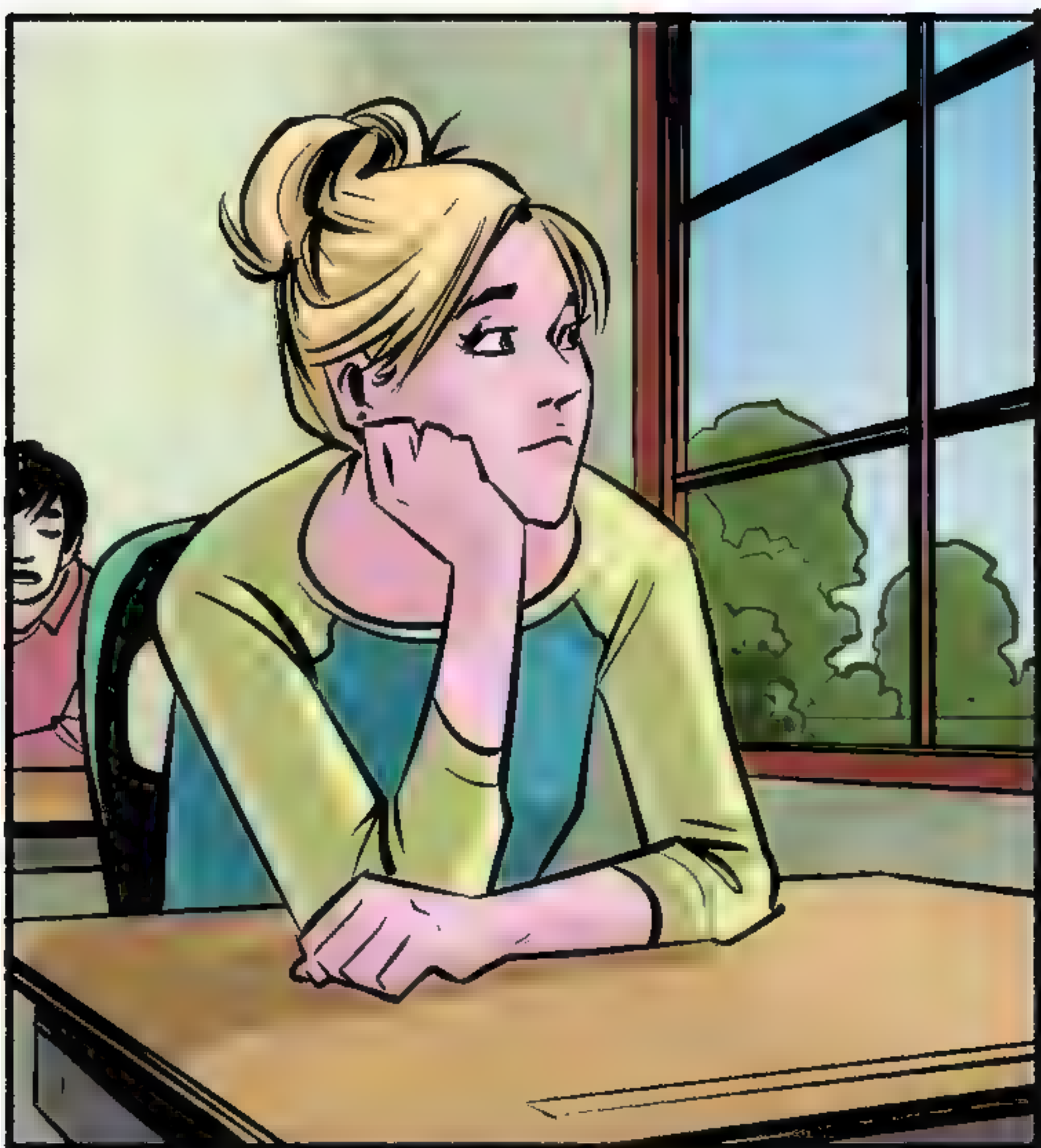
CHAPTER
FOUR:

PARADE FLOAT











AND SO IT ENDS.
THE FIRST SCHOOL
DAY OF THE REST
OF MY LIFE. OF *OUR*
LIVES, I HOPE. WHEN
I LOOK BACK ON
TODAY, I'LL
FOREVER--



AND SO IT ENDS.
THE FIRST DAY OF PUBLIC
SCHOOL FOR *VERONICA*
LODGE--

--TREND-
SETTING
DAUGHTER OF
FINANCIER
HIRAM LODGE--
AND NEWS 12
IS HERE!



I'LL START WITH *YOU*. WHAT WAS *YOUR*
IMPRESSION OF MS. LODGE?

BEAUTIFUL!
SHE'S LIKE I AM
IN MY *HEAD*, BUT SHE
GETS TO BE THAT ME
OUTSIDE MY HEAD, AND
ALSO *OUTSIDE HER*
HEAD, YOU KNOW?



VERY GRACEFUL,
AND BEAUTIFUL. CULTURED.
AND SHE TALKS TO YOU LIKE
YOU REALLY *MATTER*.

SO WELL-
MANNERED.
BREEDING
WILL OUT.



SHE'S SO
JEALOUS!

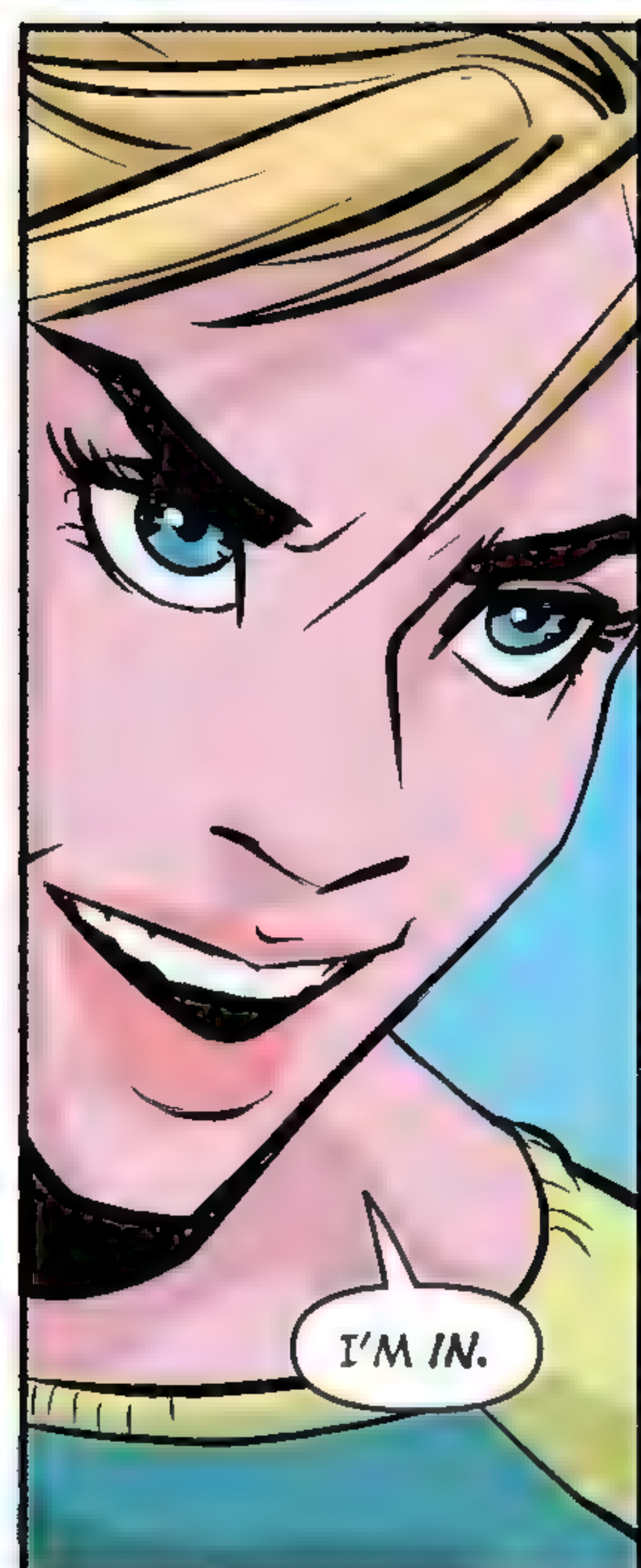
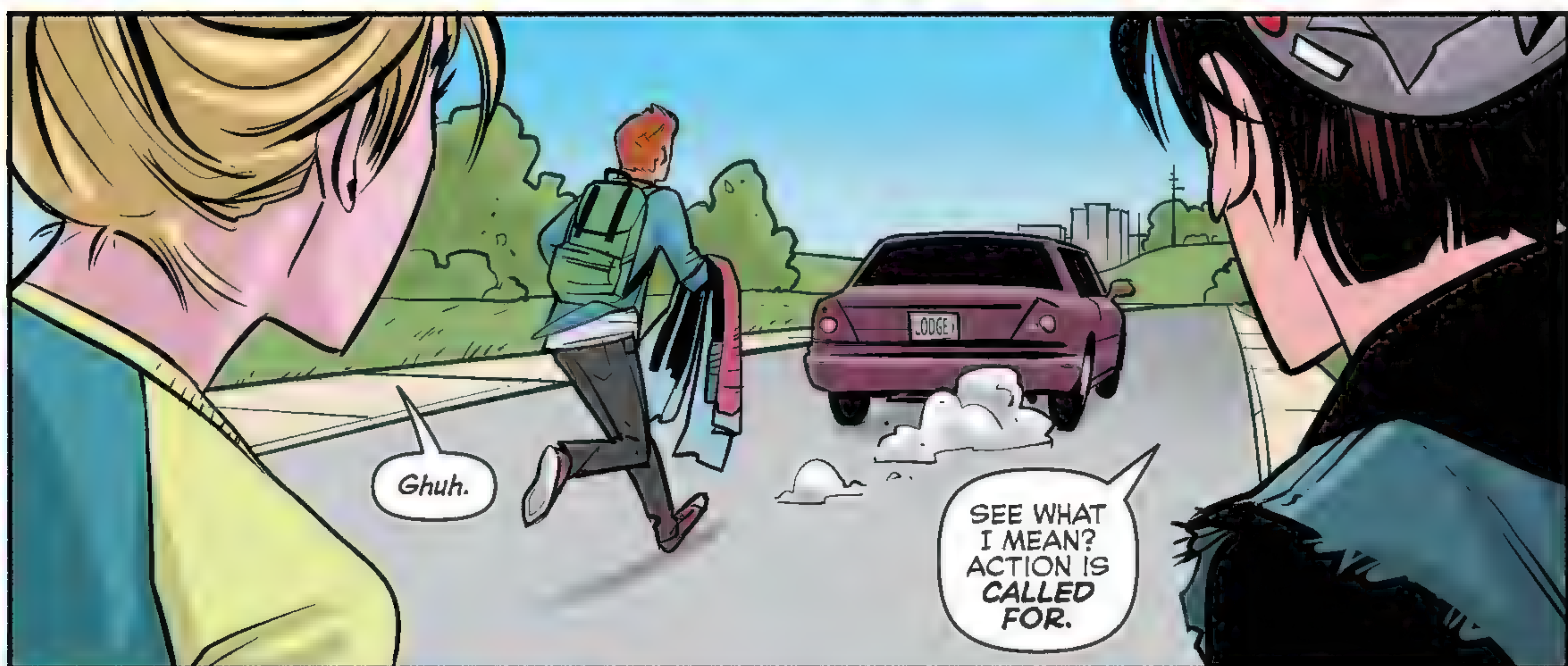
OF
YOU?



I DON'T
KNOW
WHO YOU
MEAN.

BRUNETTE,
DESIGNER CLOTHES,
EXPENSIVE JEWELRY,
SURROUNDED BY
ADMIRERS...

Oh.
I HAD
A *PONY*
LIKE THAT
ONCE.



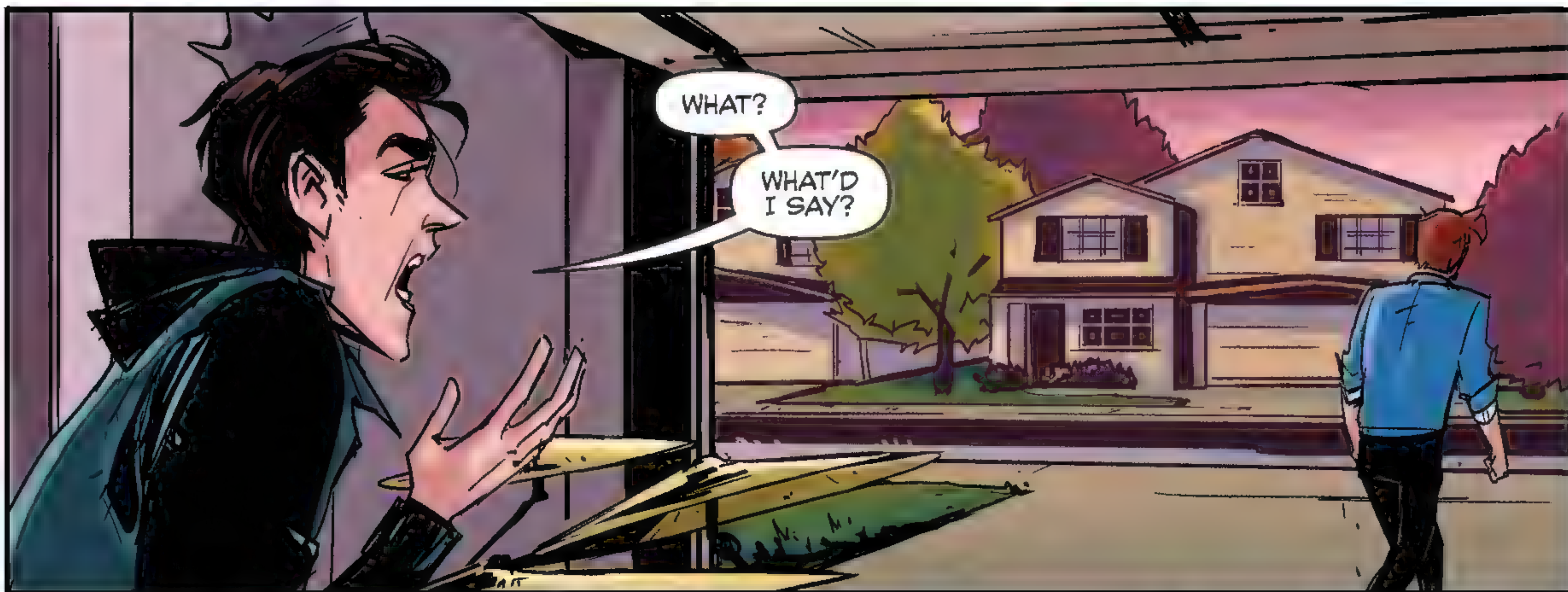


TO BE CONTINUED...

ISSUE FOUR







CHAPTER
ONE:

YES, OF COURSE WE WANT TO
HEAR ABOUT IT. OBVIOUSLY.



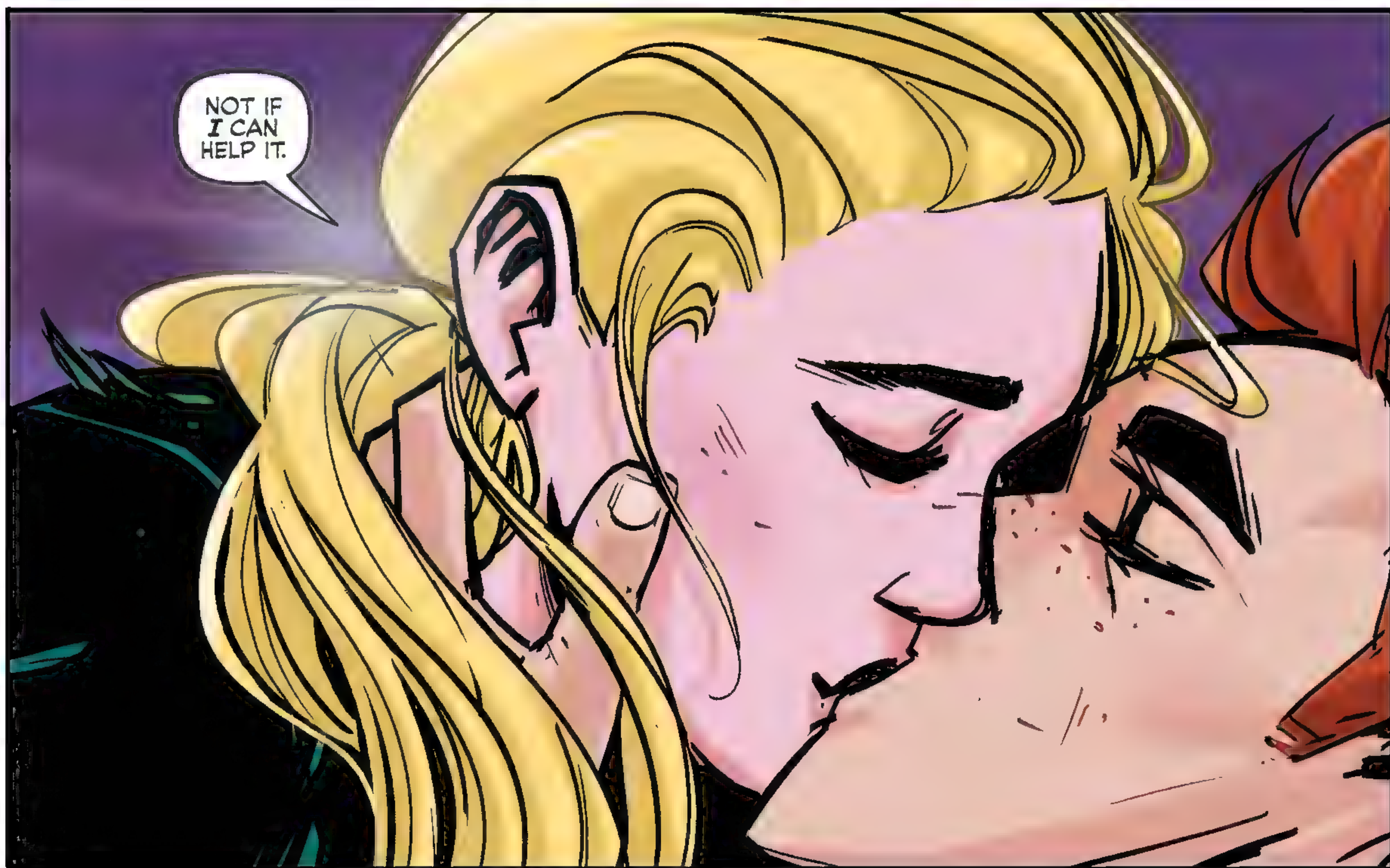
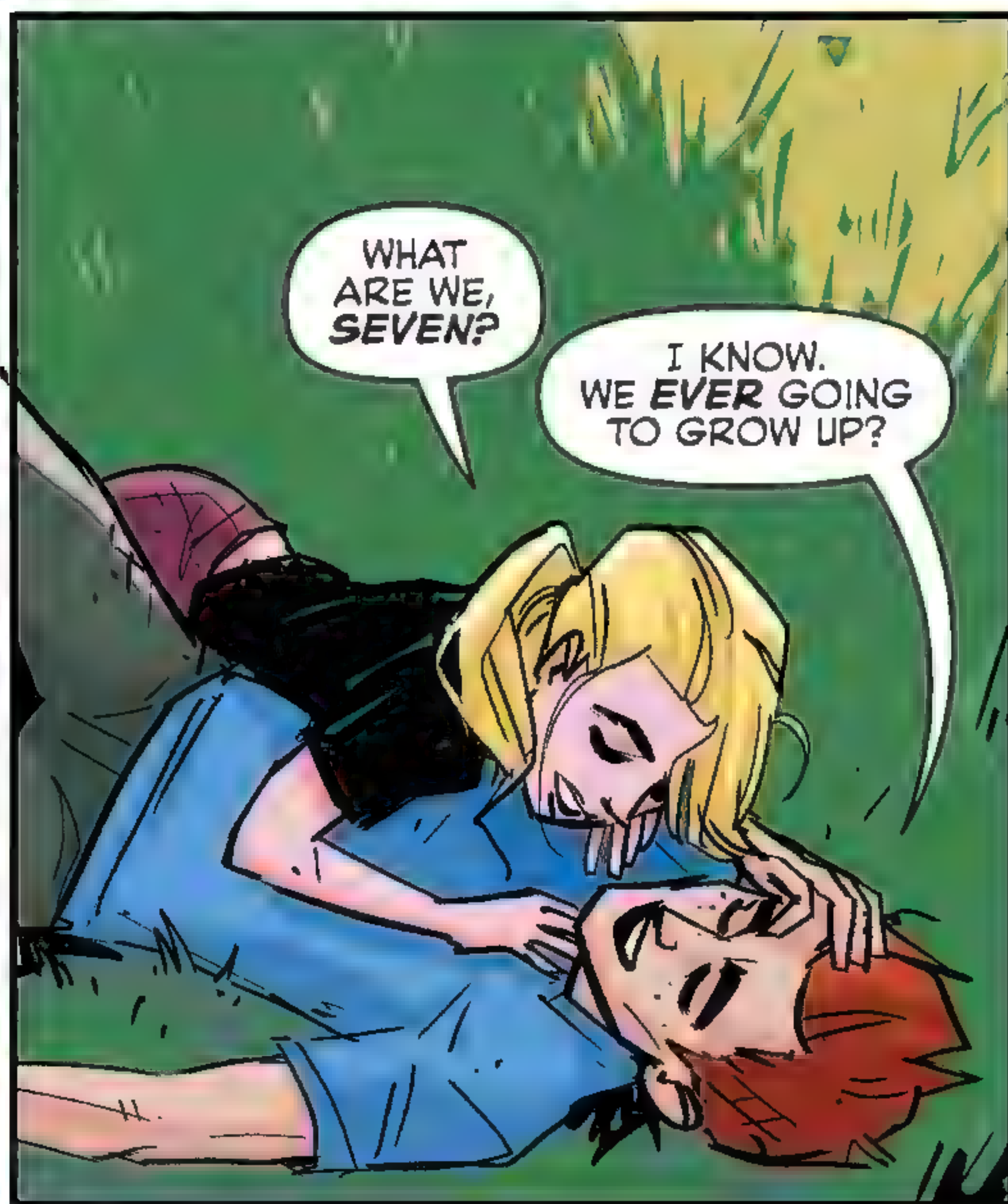
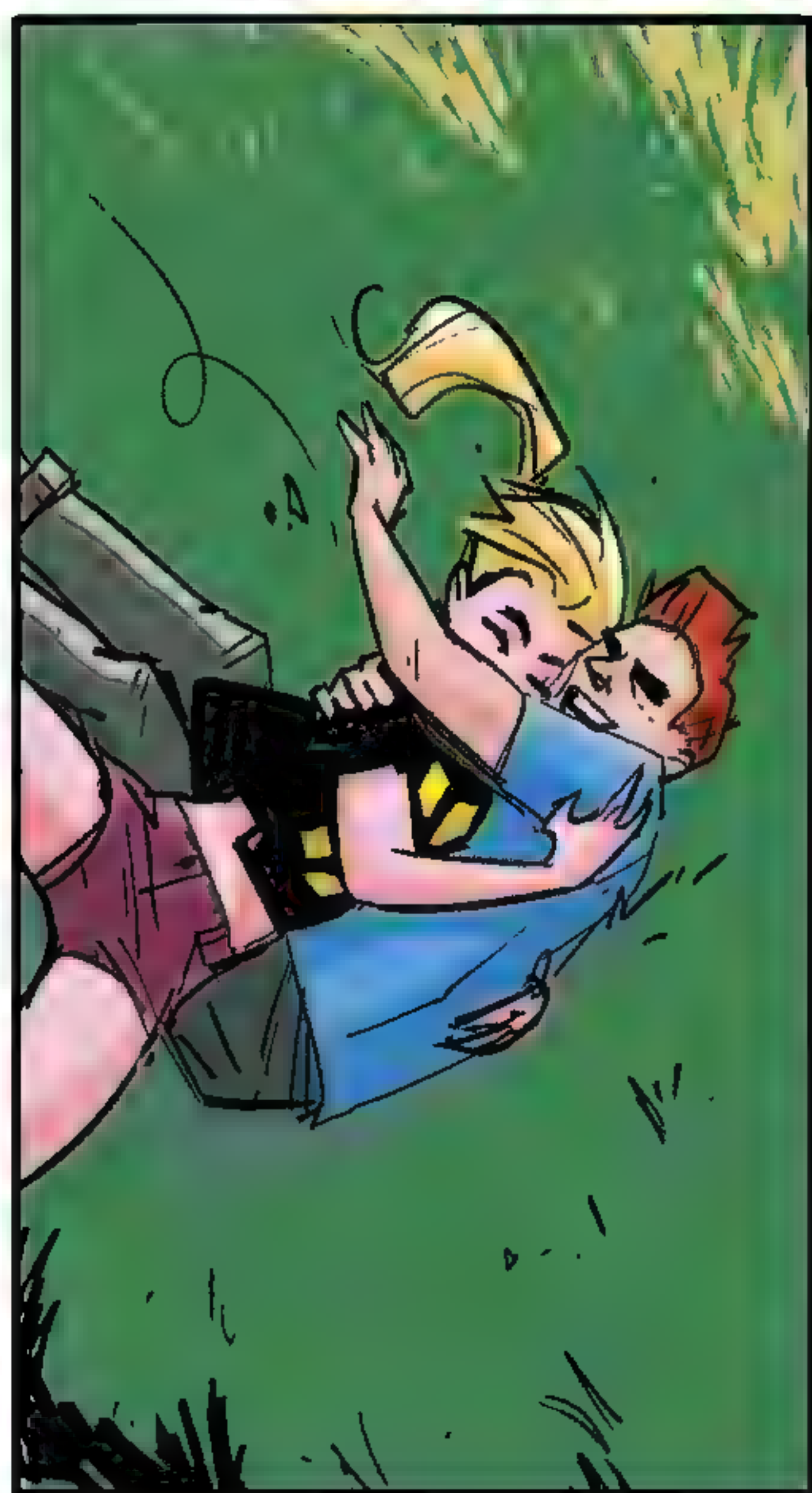
"UNTIL THE FOURTH OF JULY."

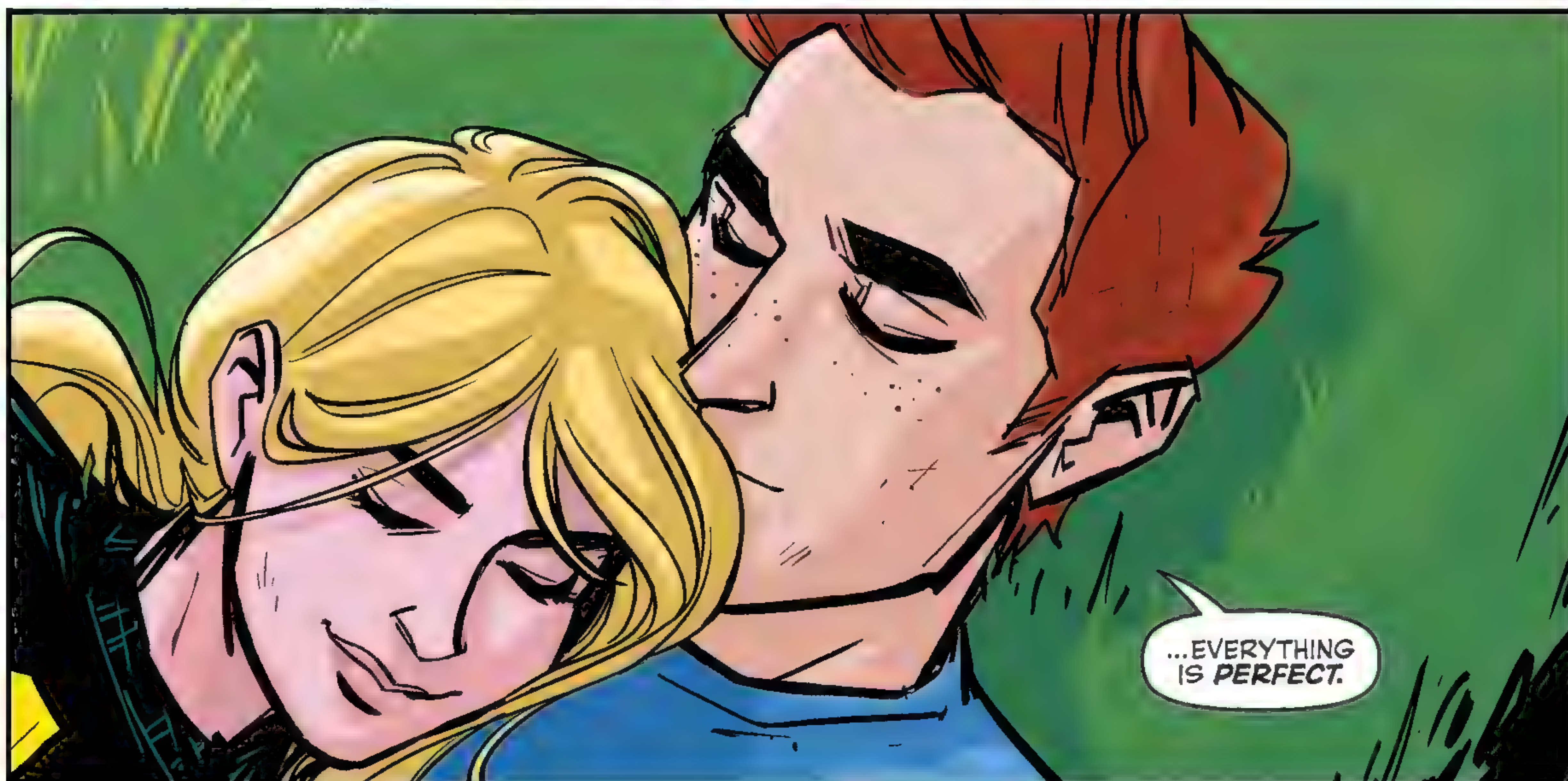
WE'RE NOT
SUPPOSED TO BE
UP HERE.

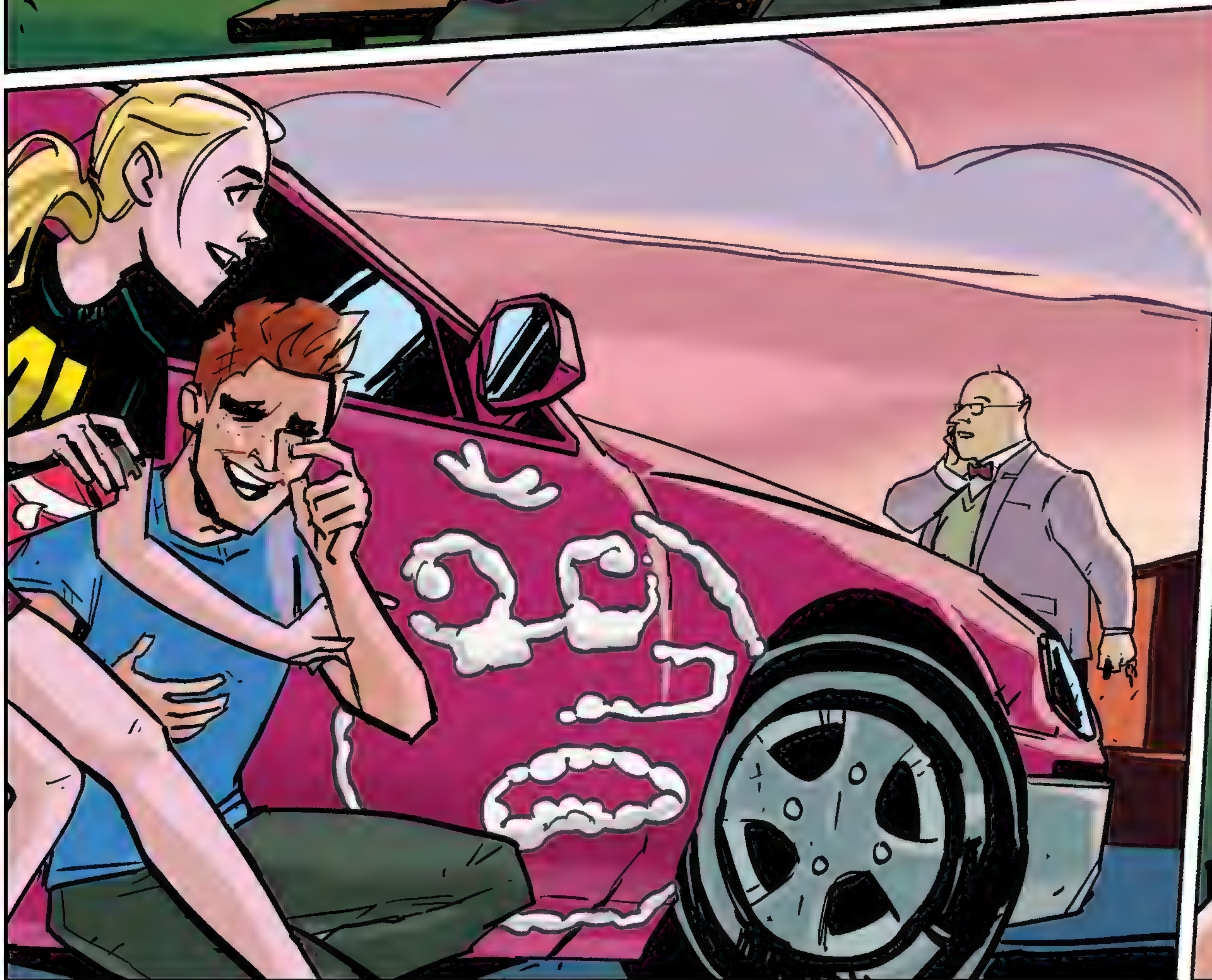
BEST
VIEW IN TOWN.
I'LL RISK IT.

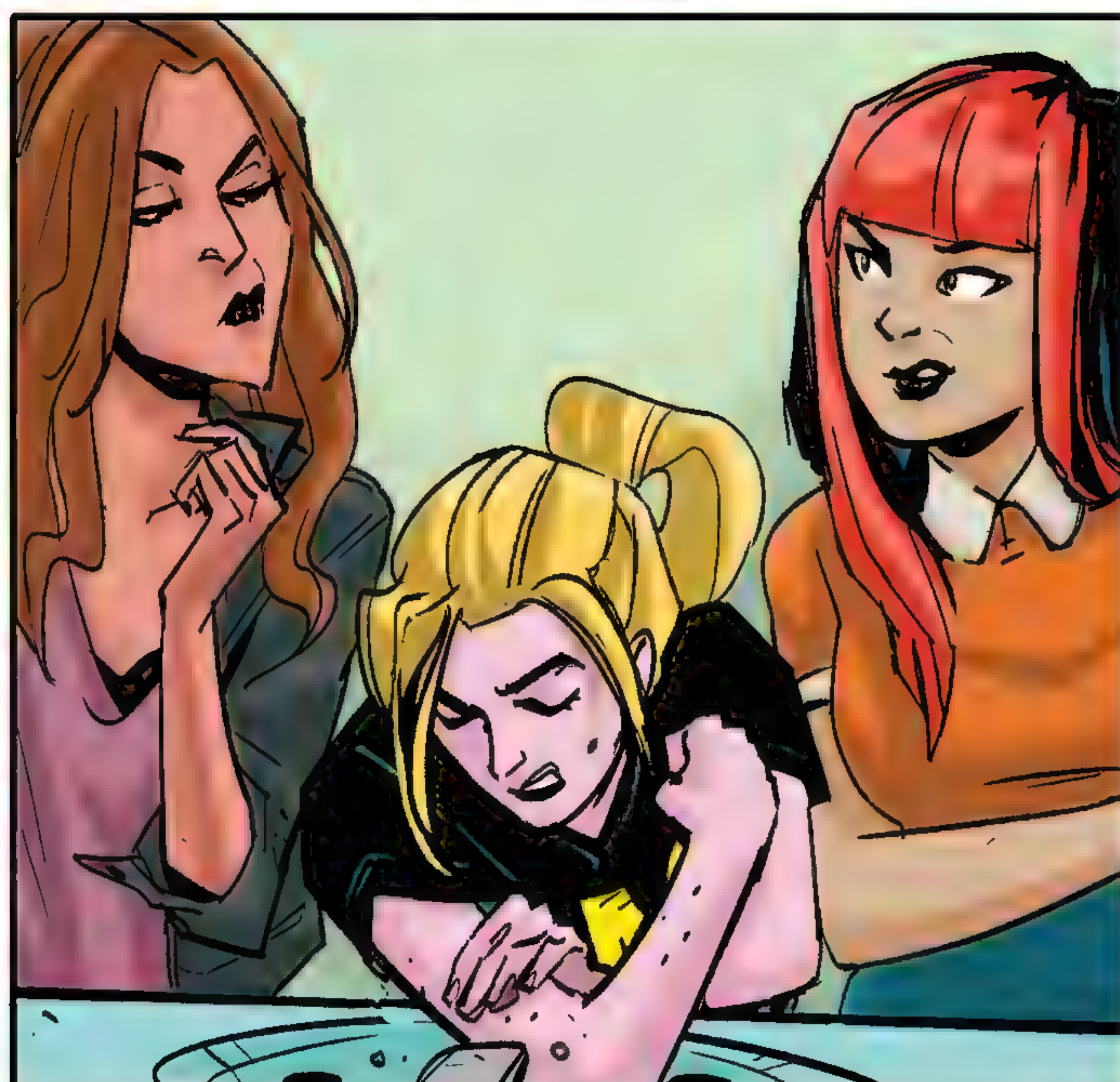
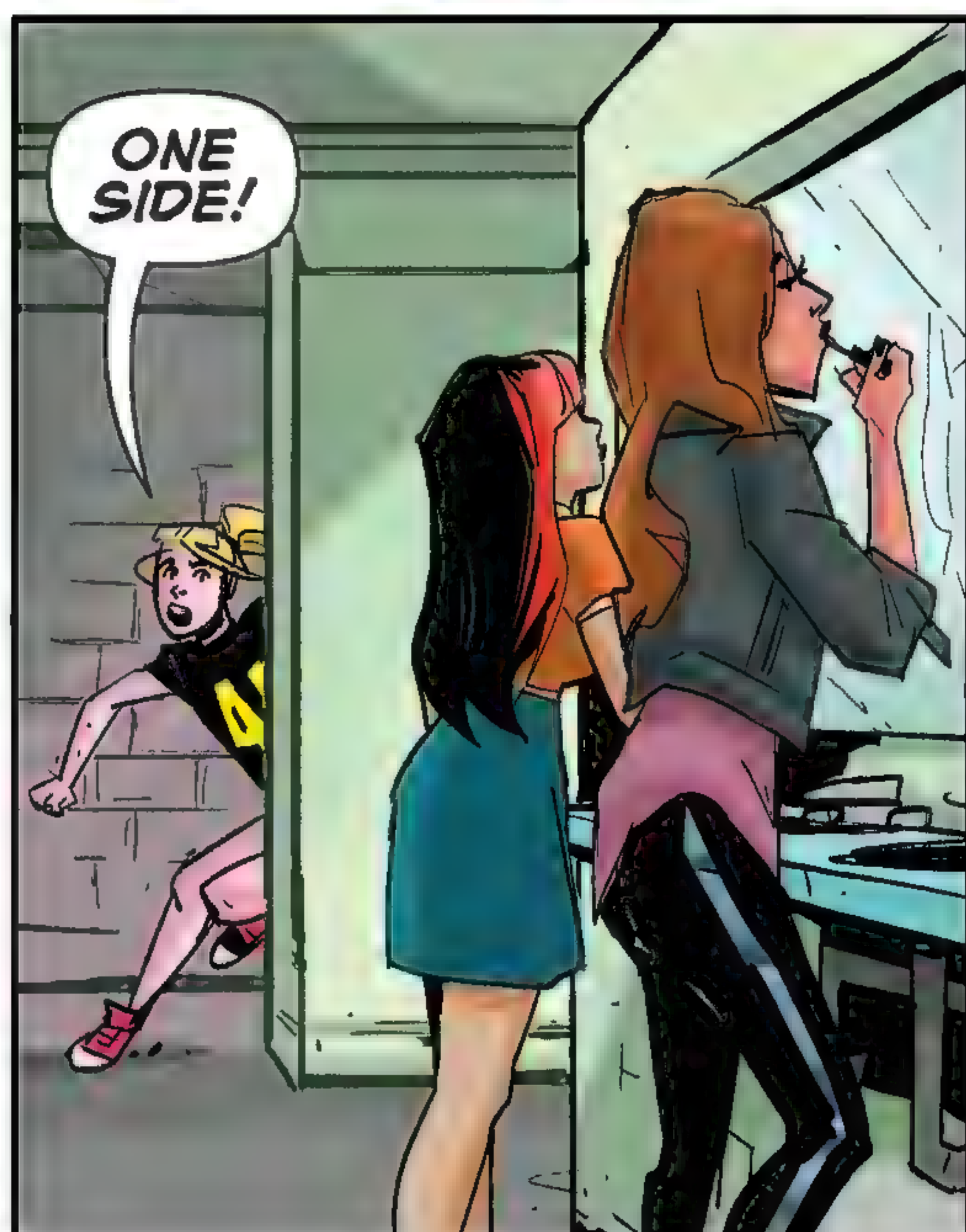


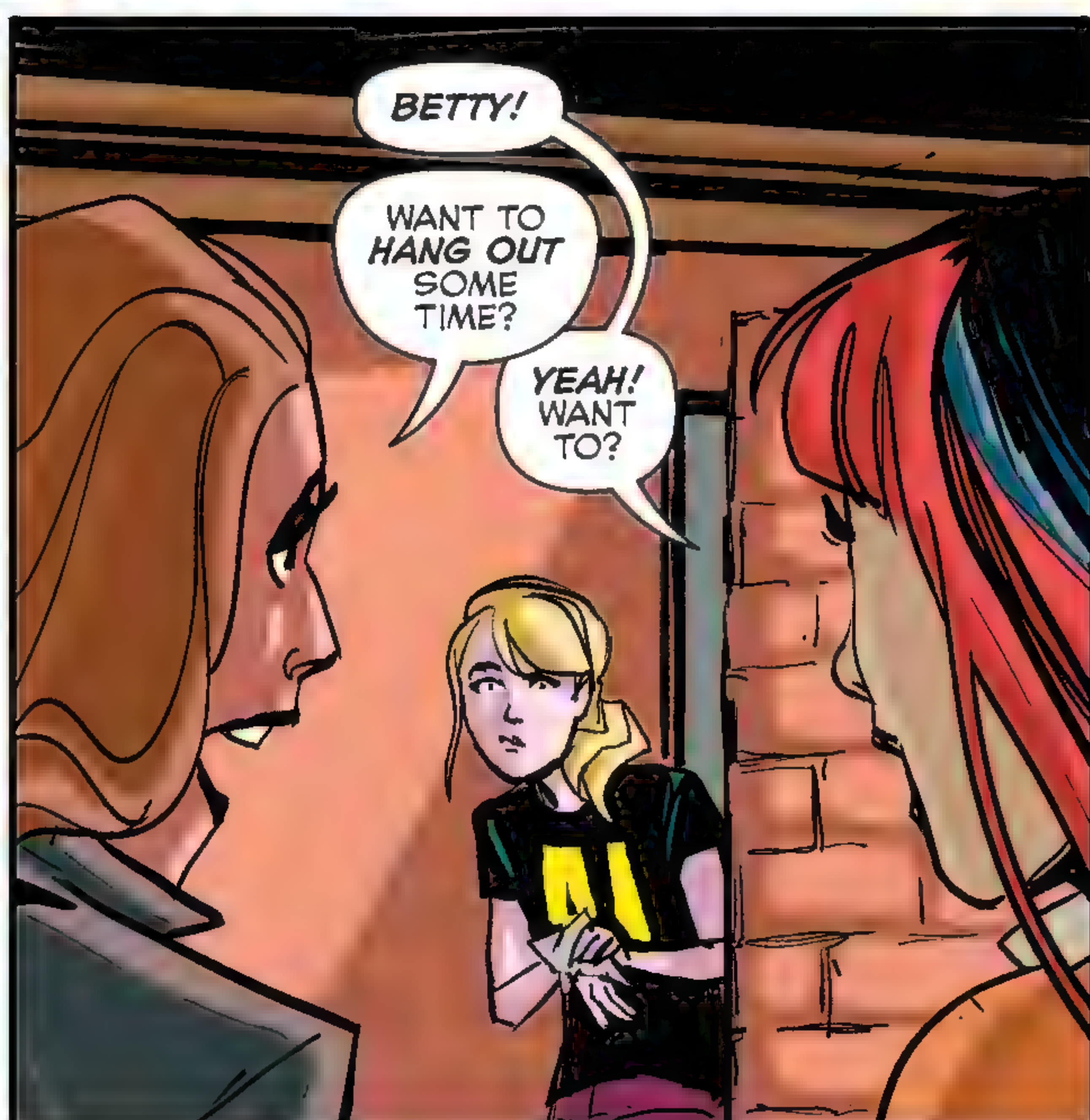
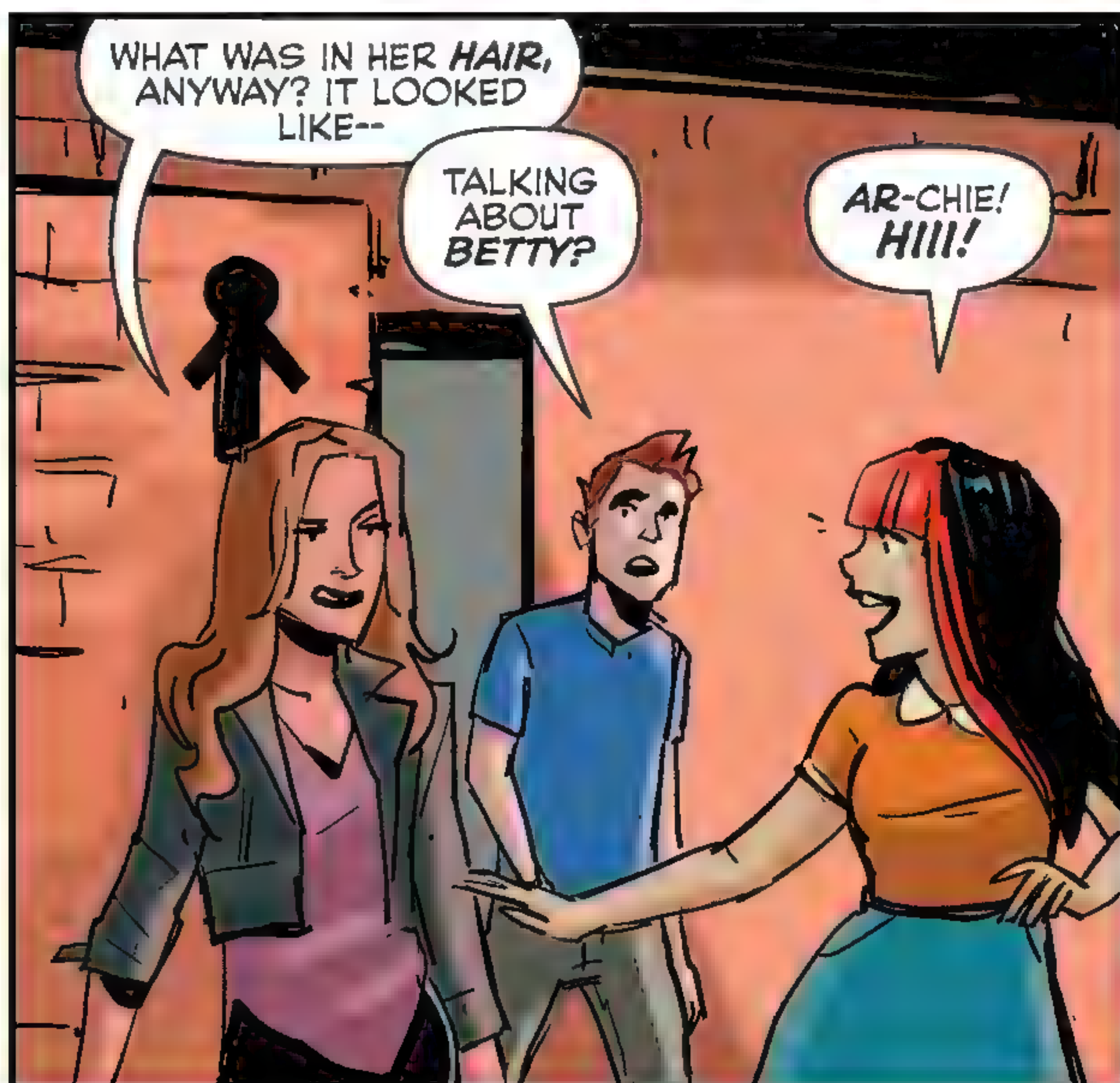
"THAT'S WHEN EVERYTHING
STARTED TO CHANGE."





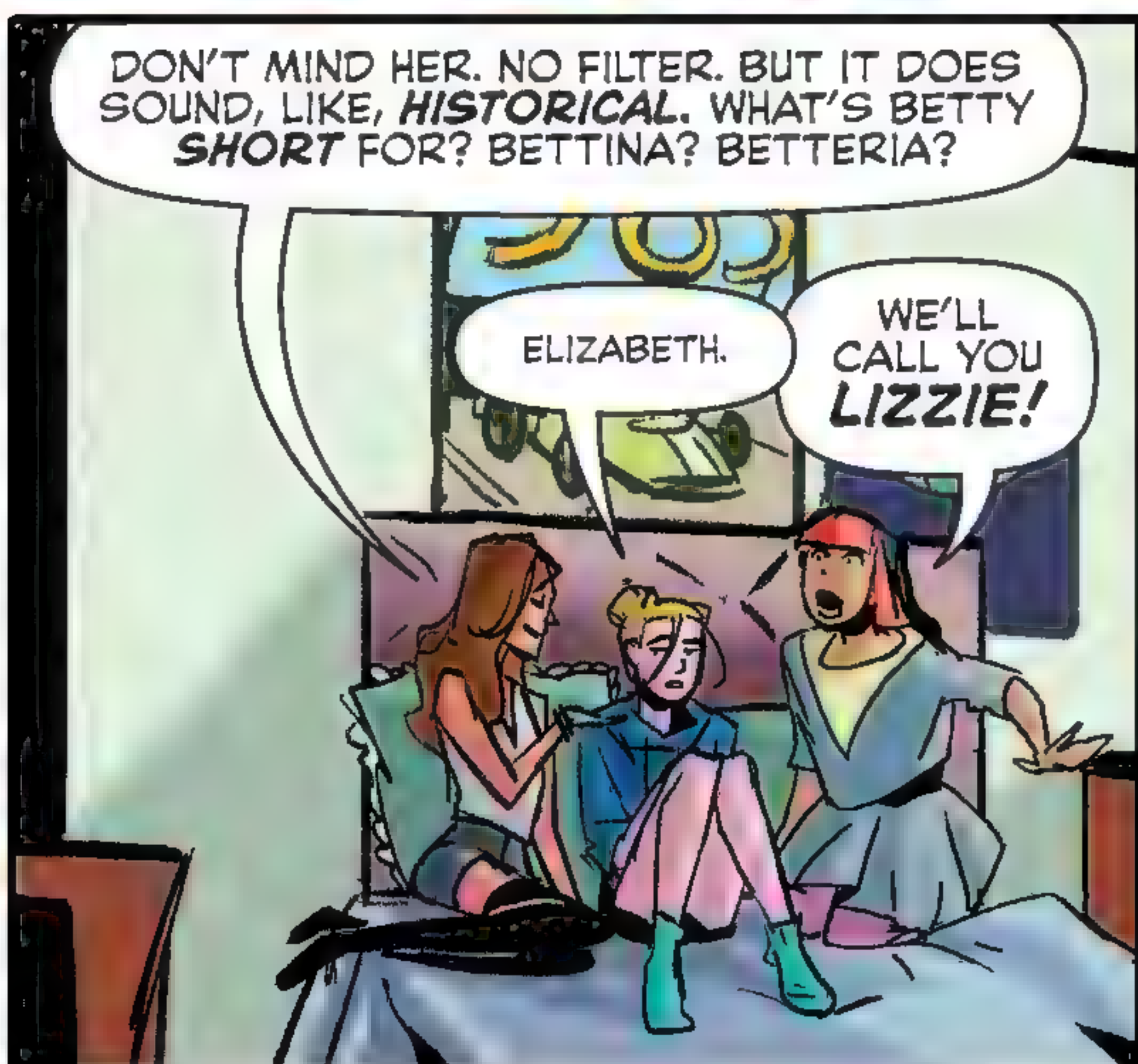
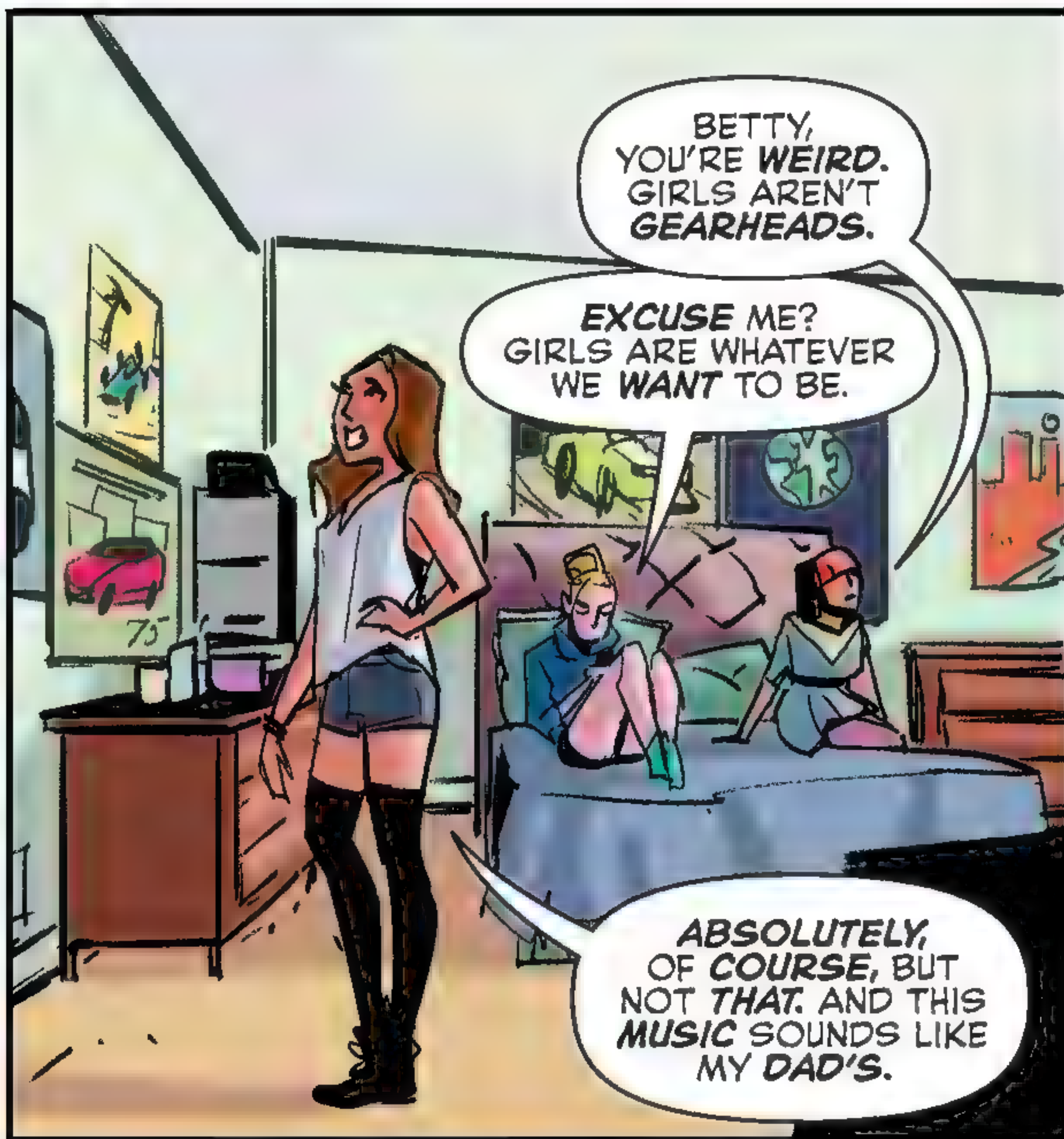


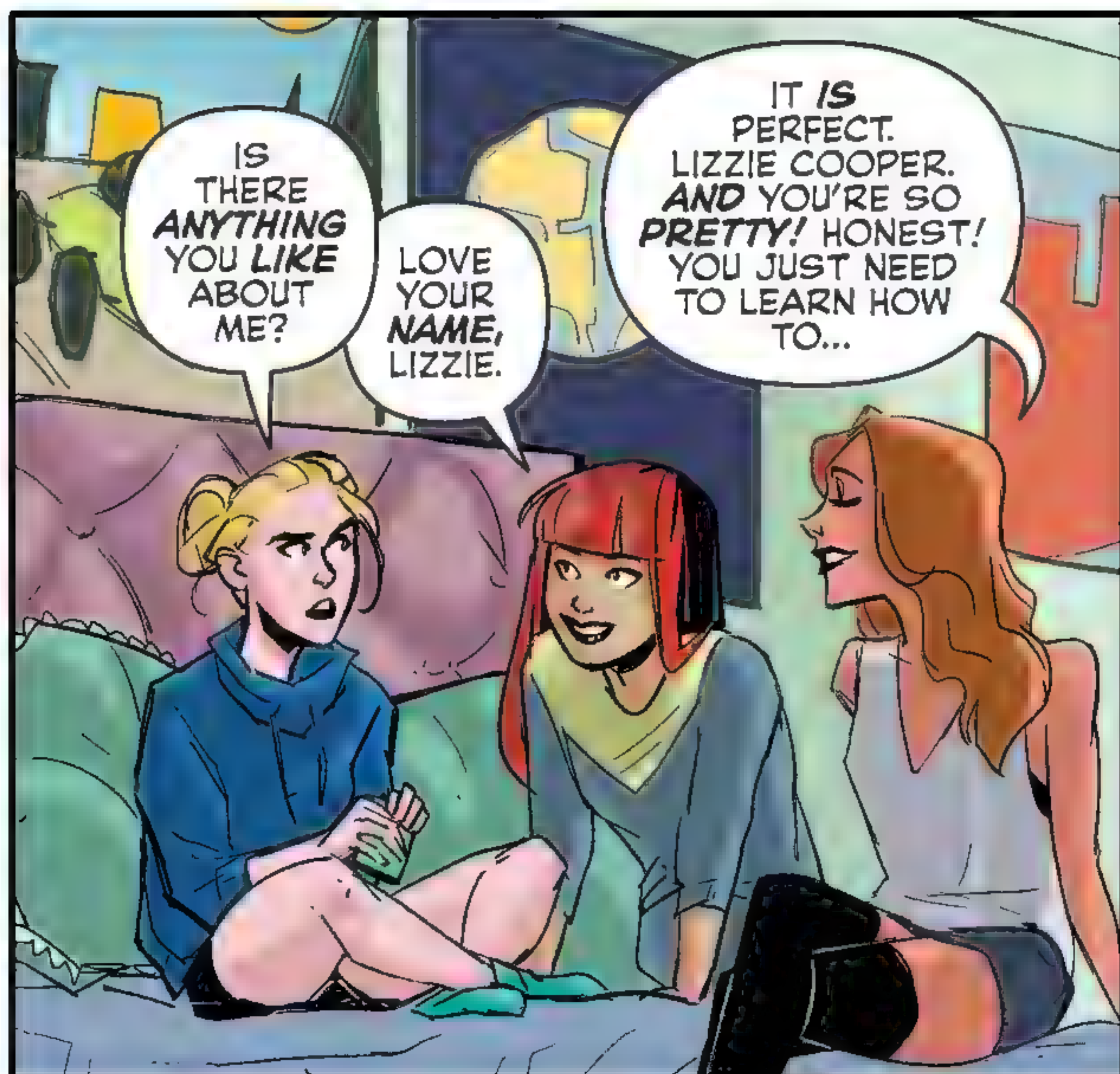


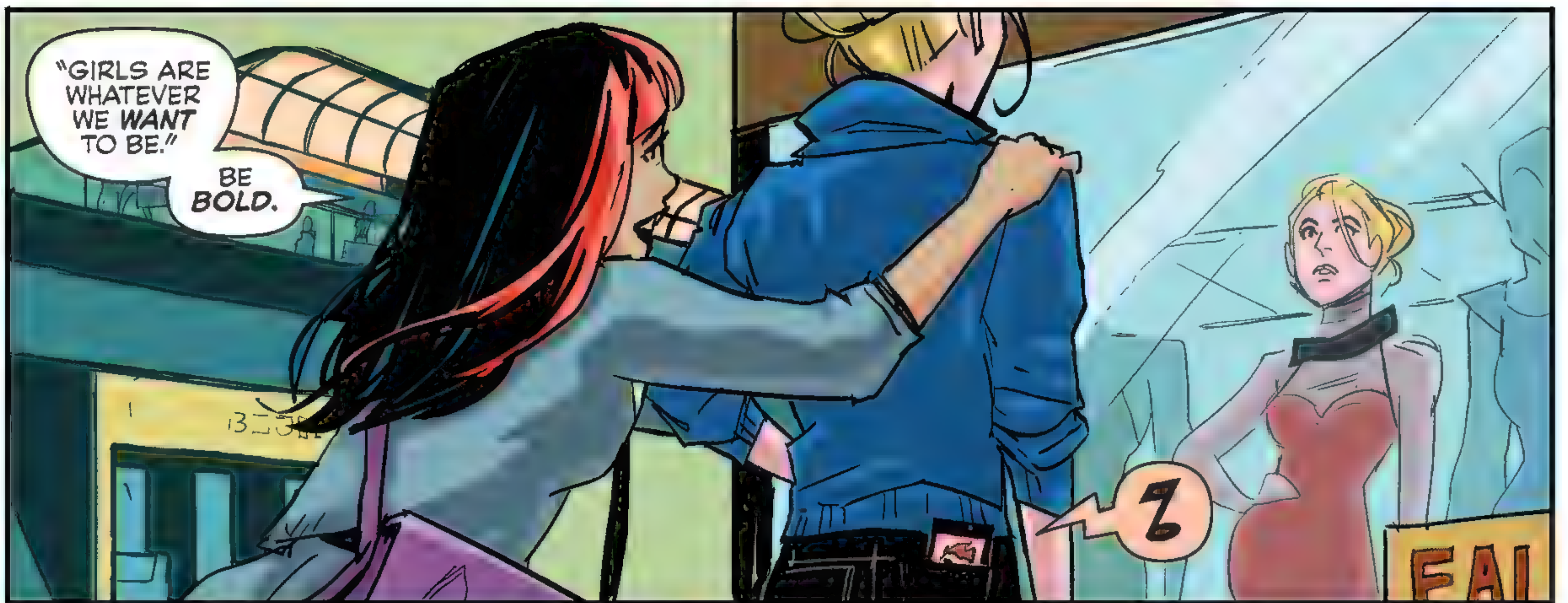
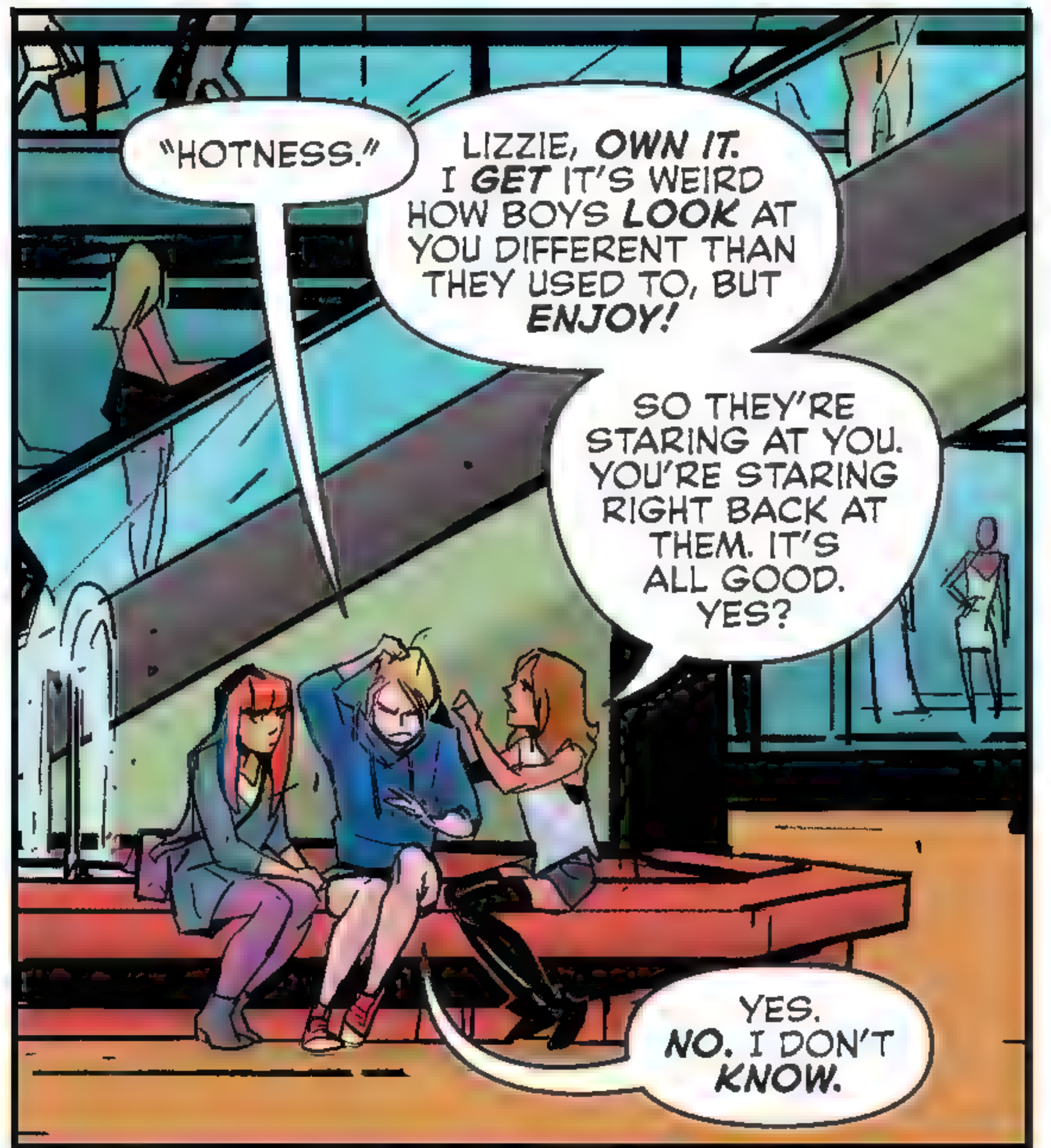


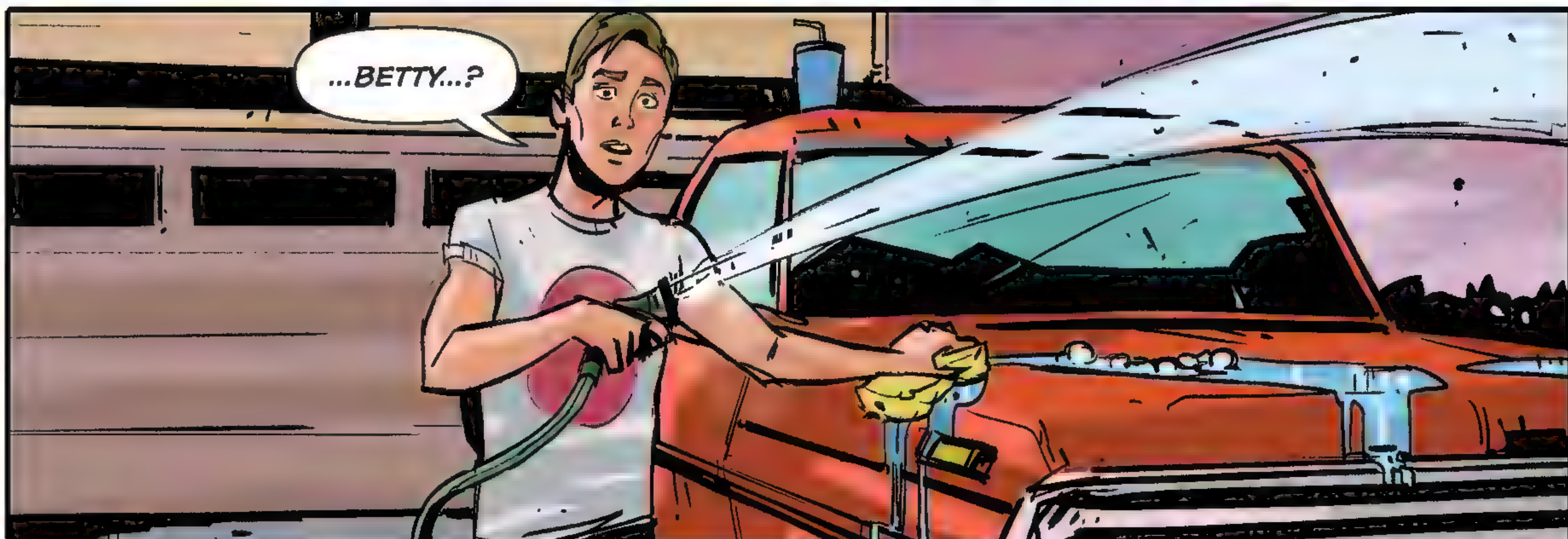
CHAPTER TWO:

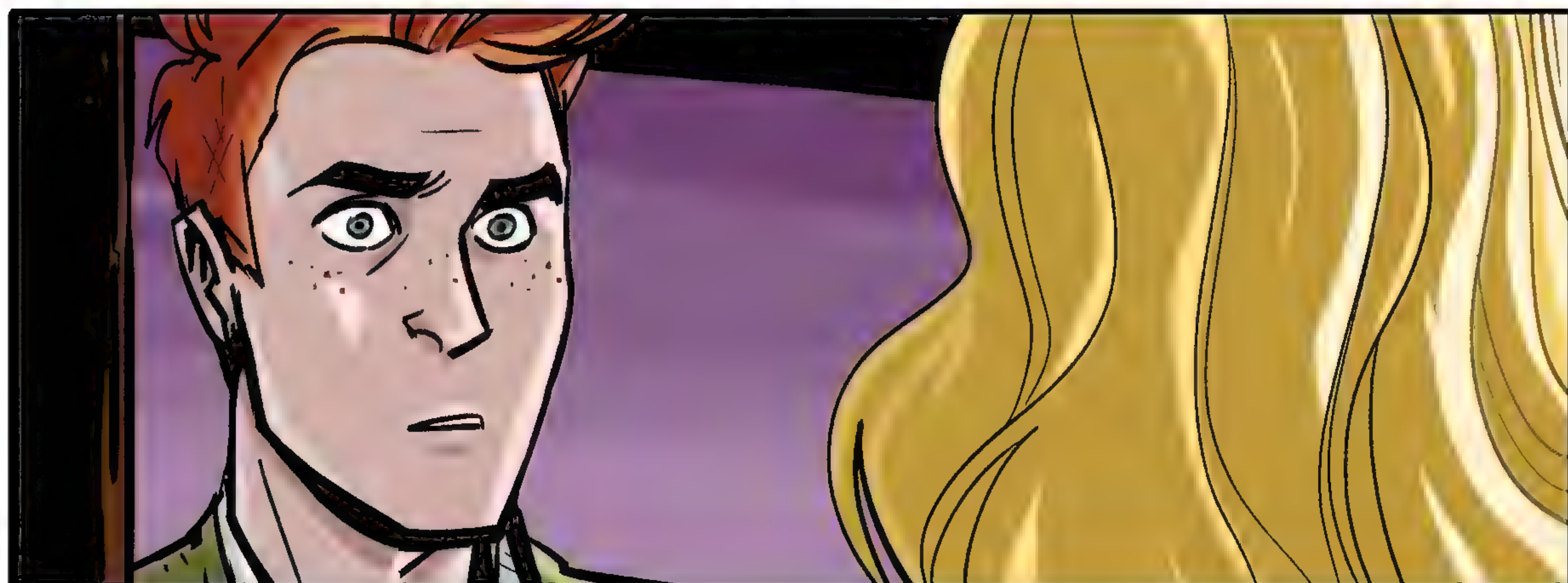
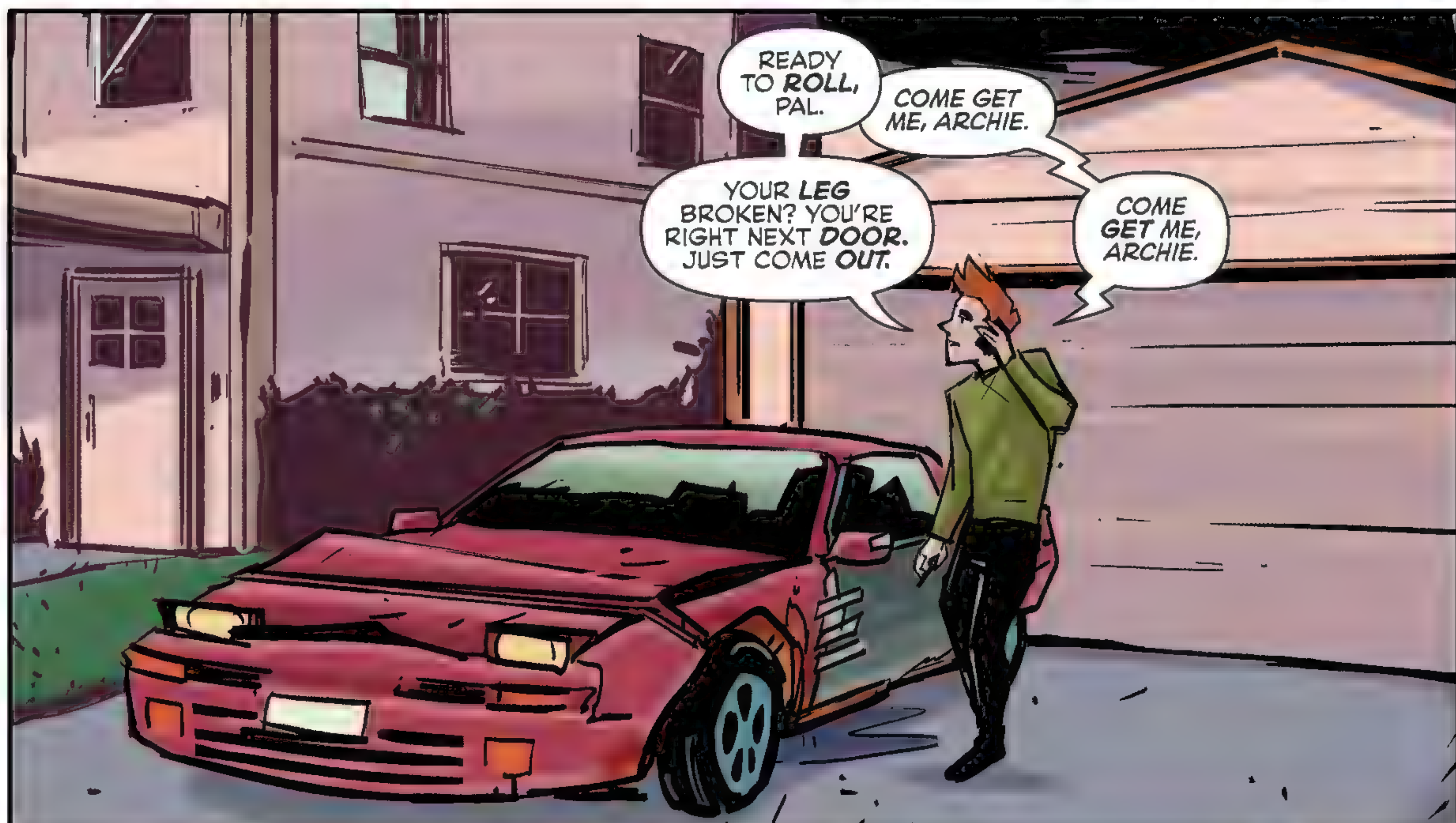
Lizzie





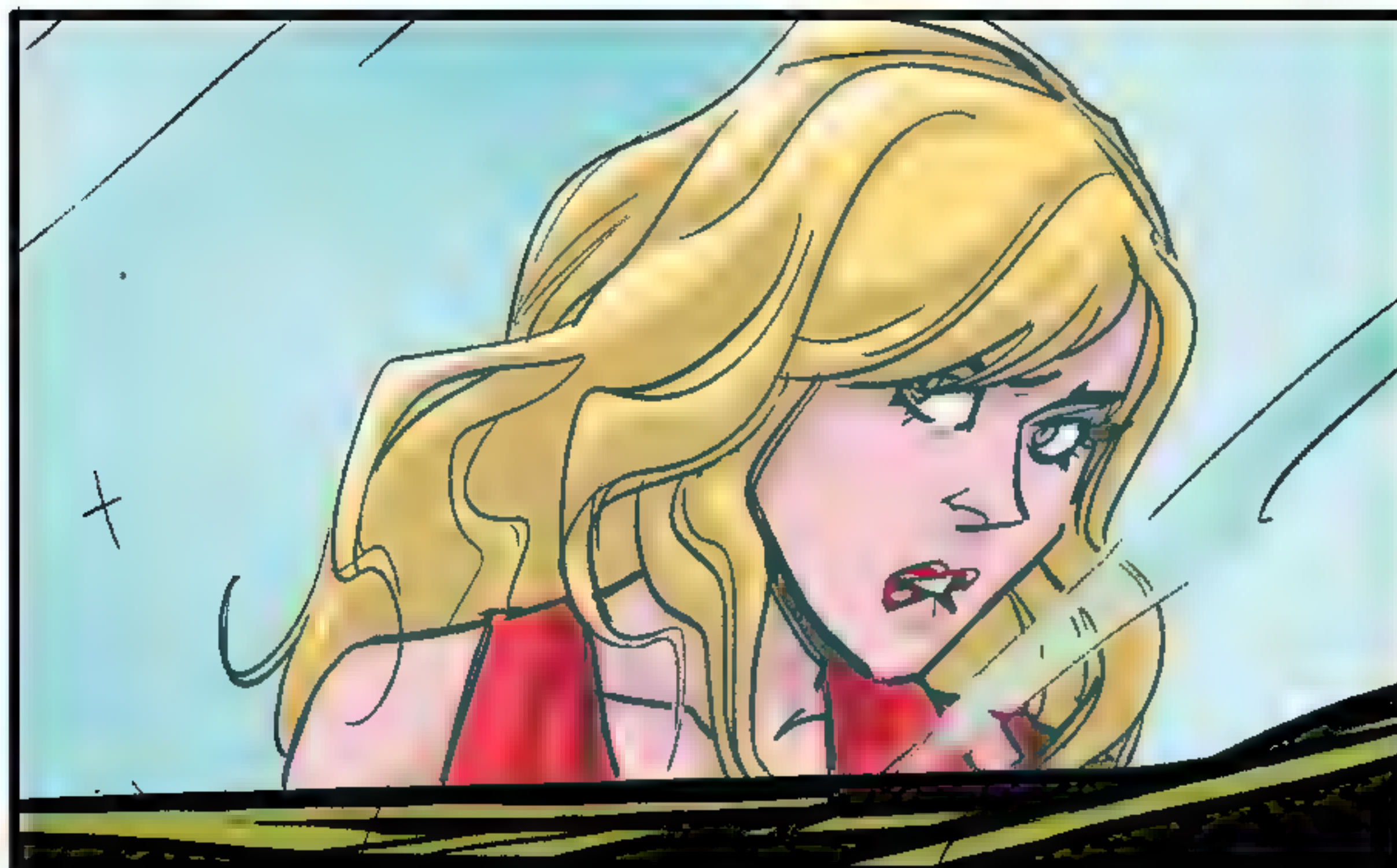
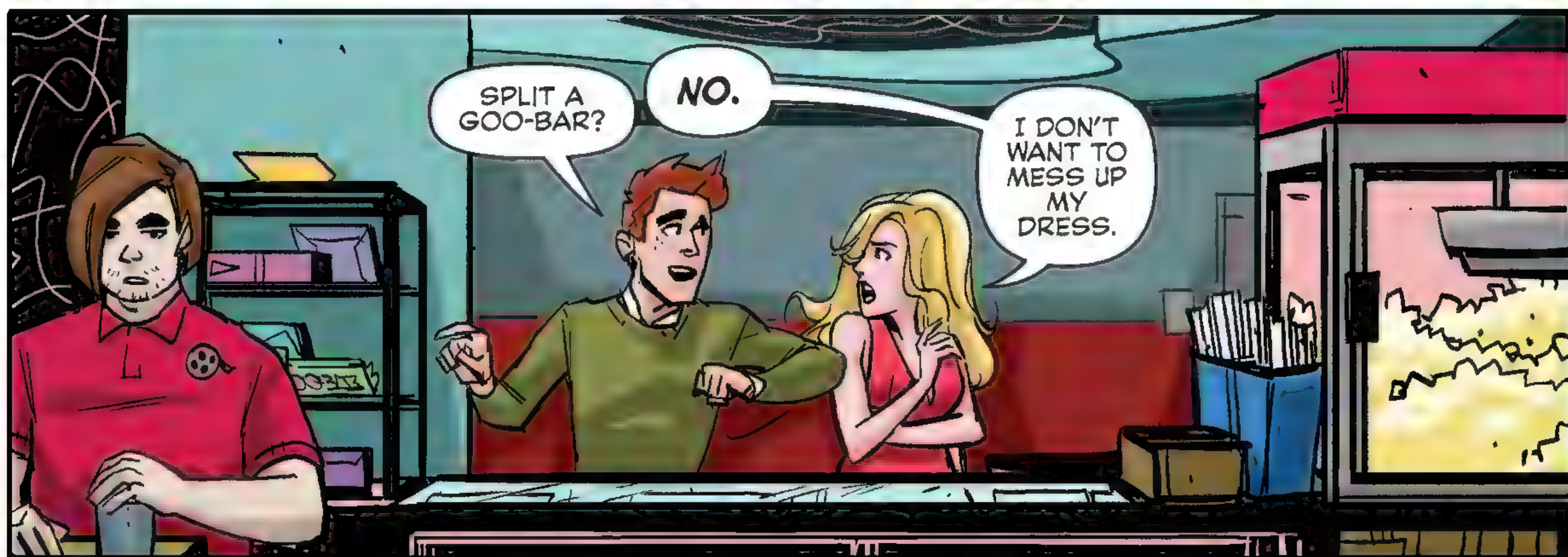
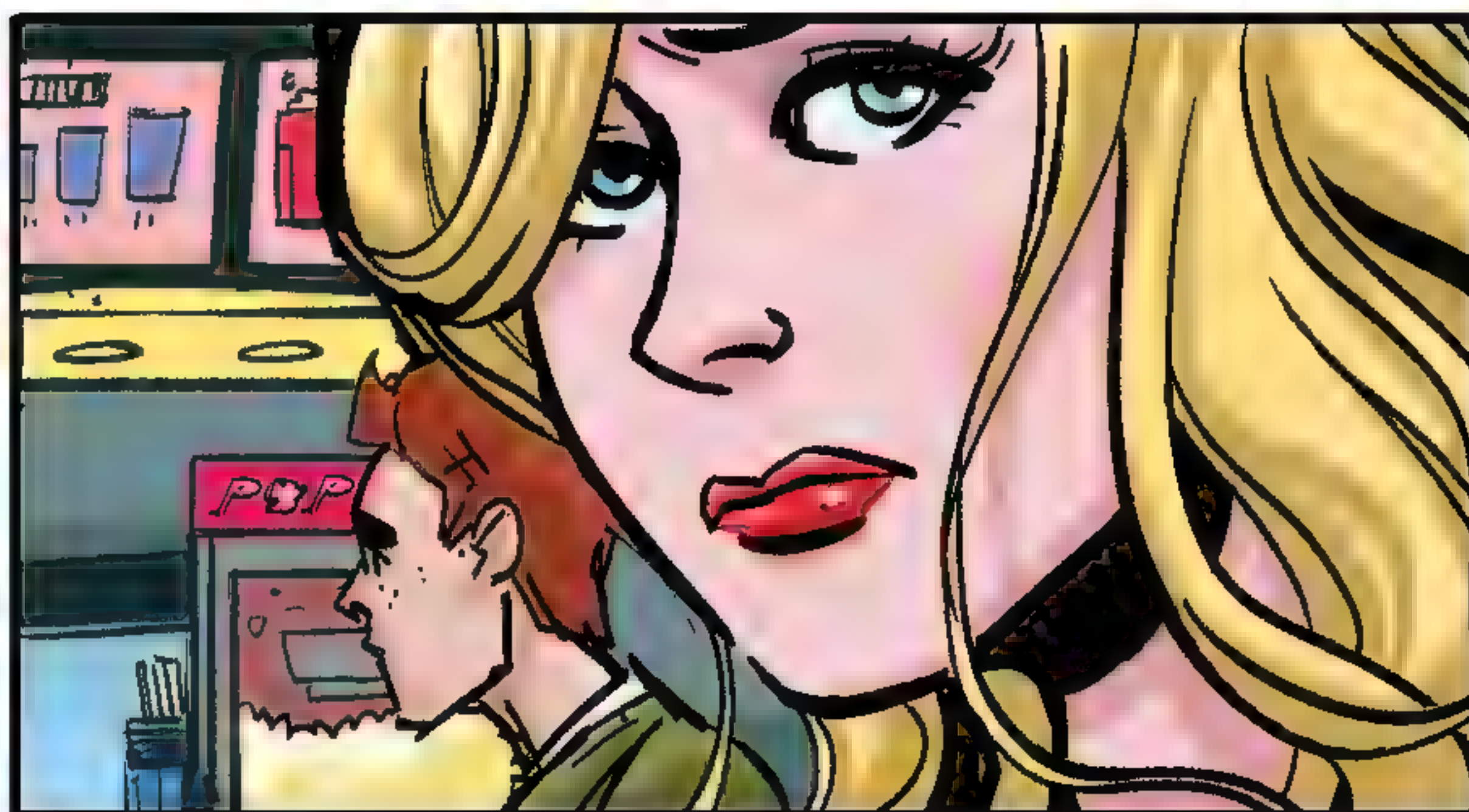
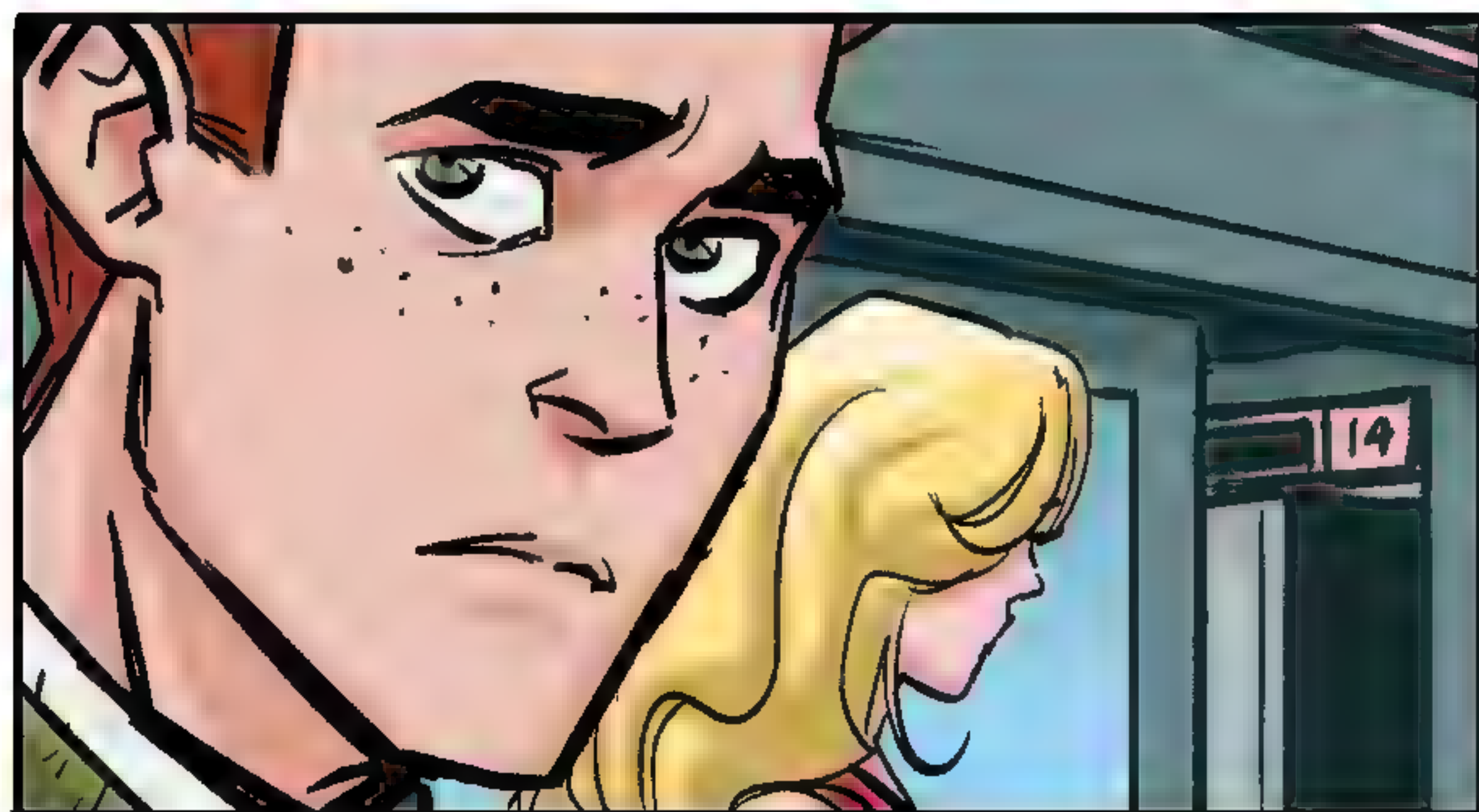
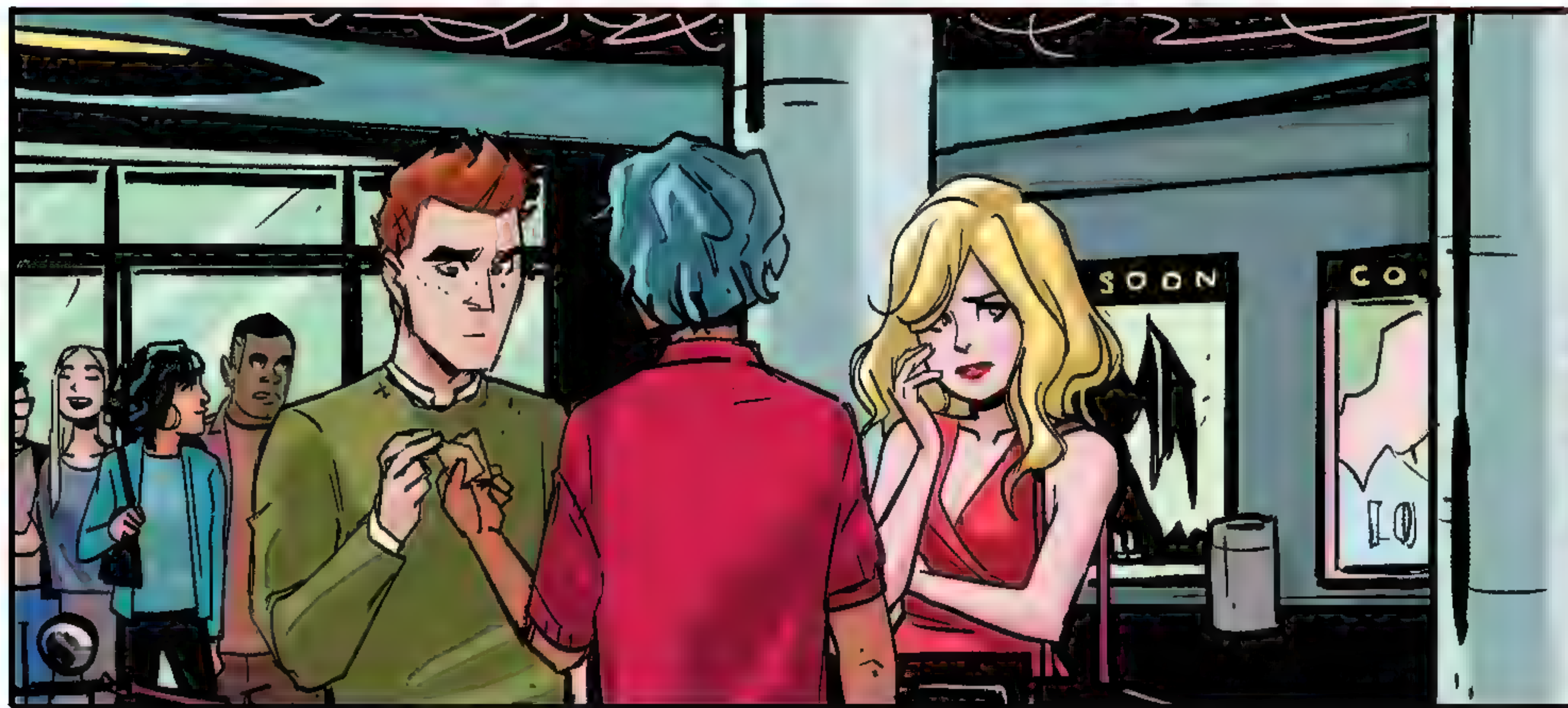


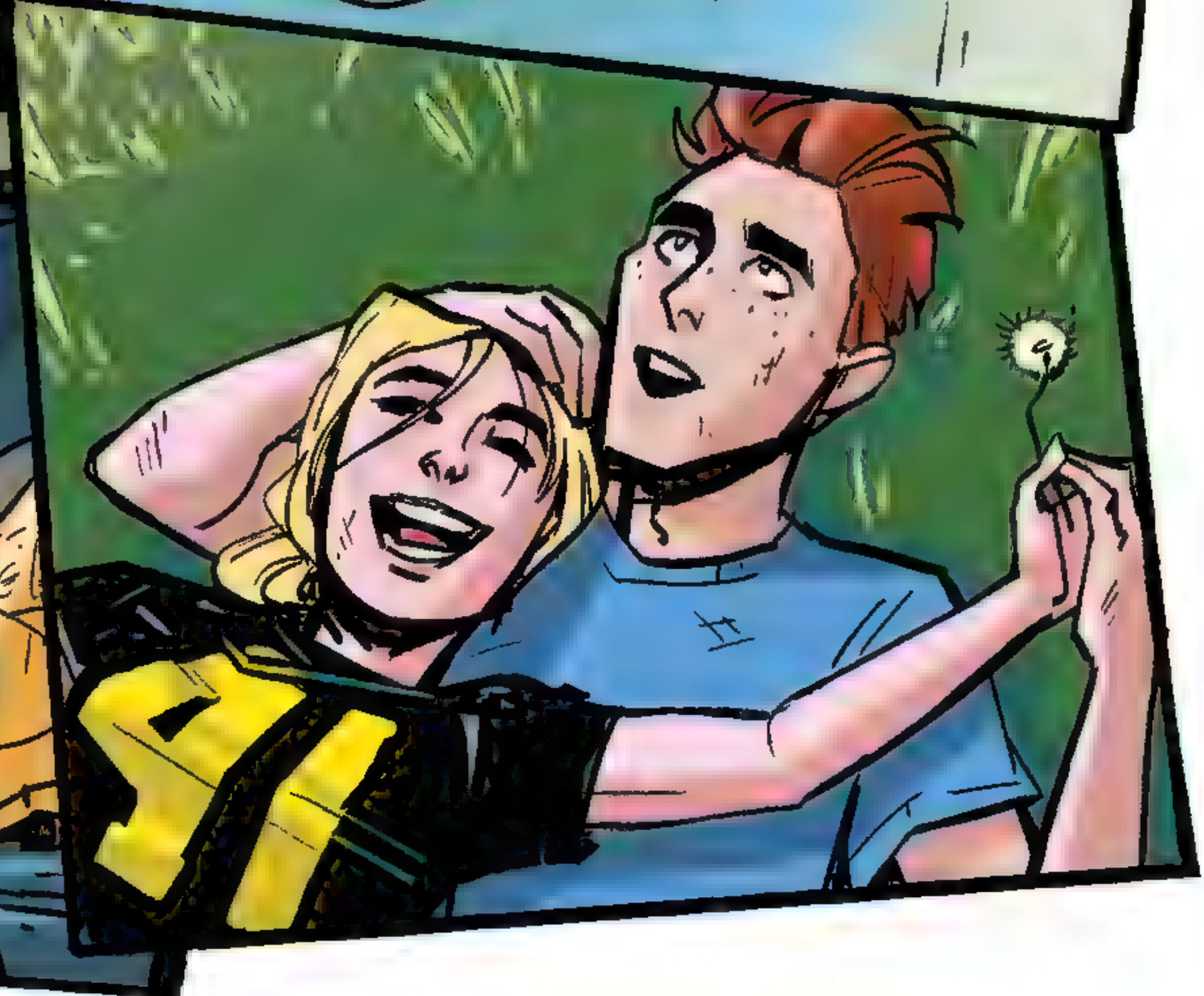
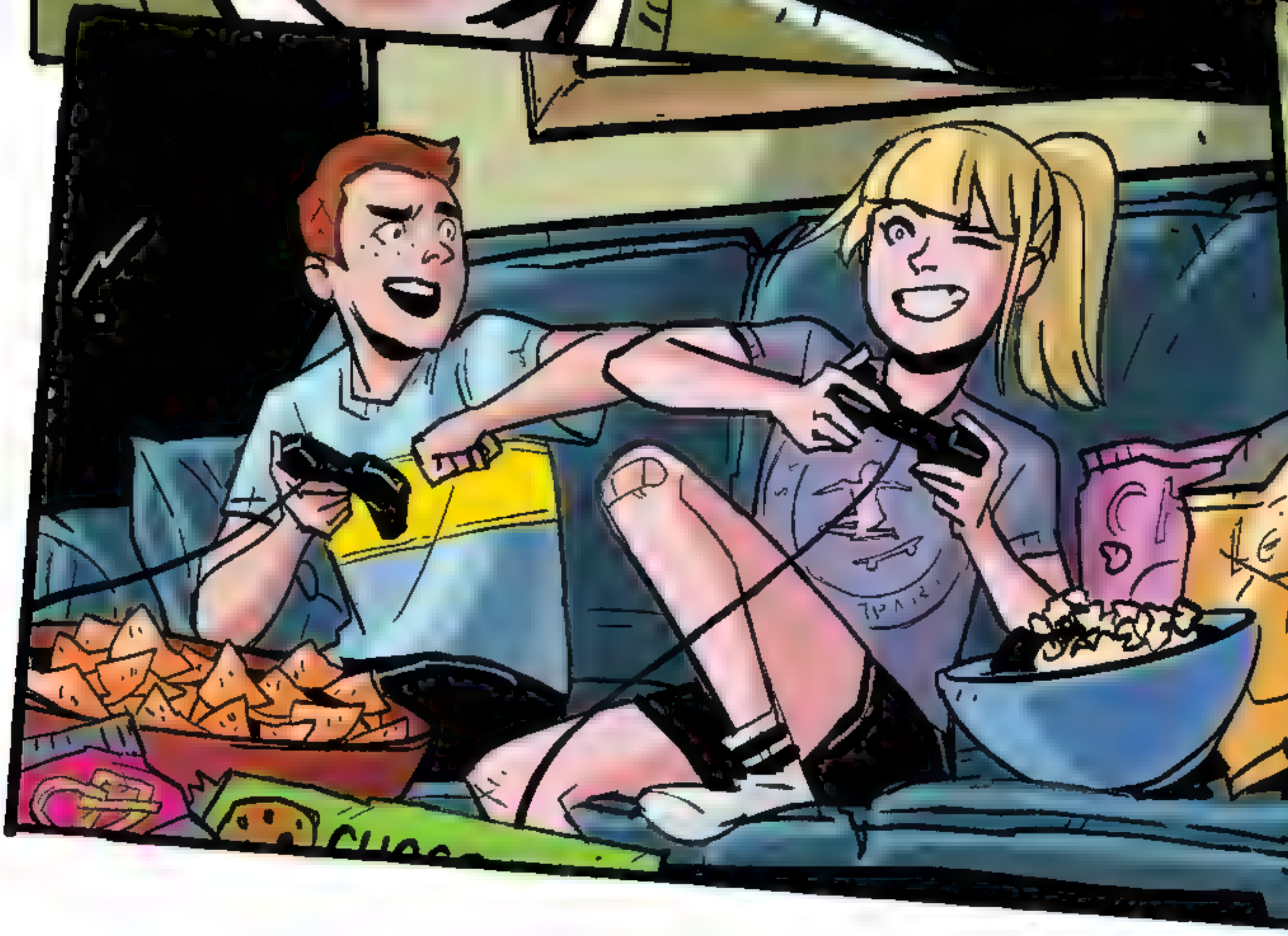
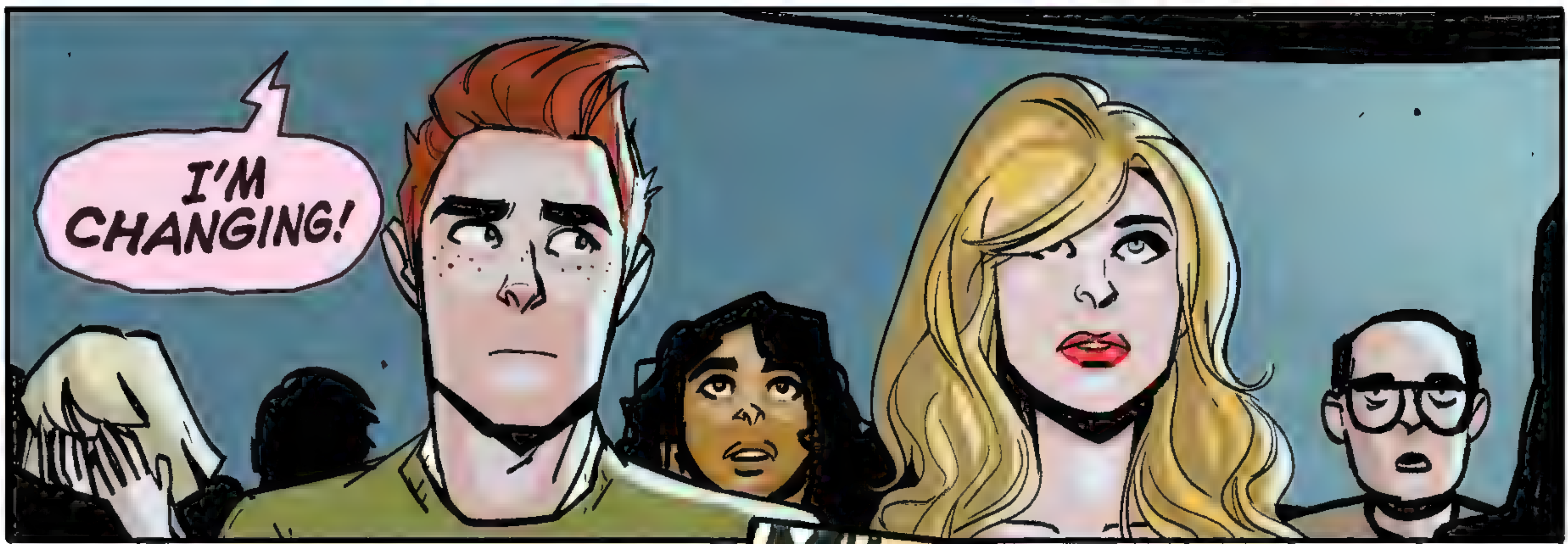


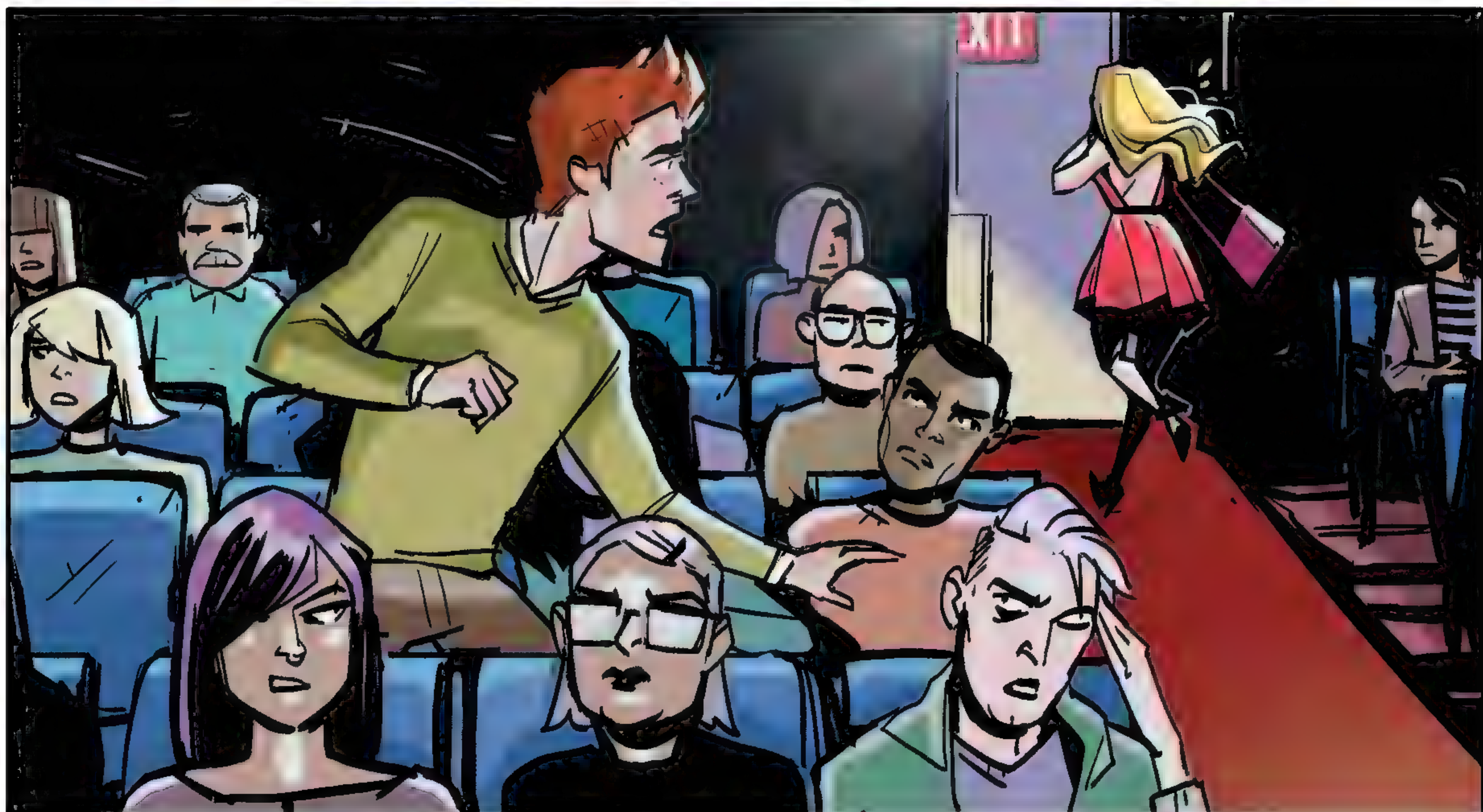
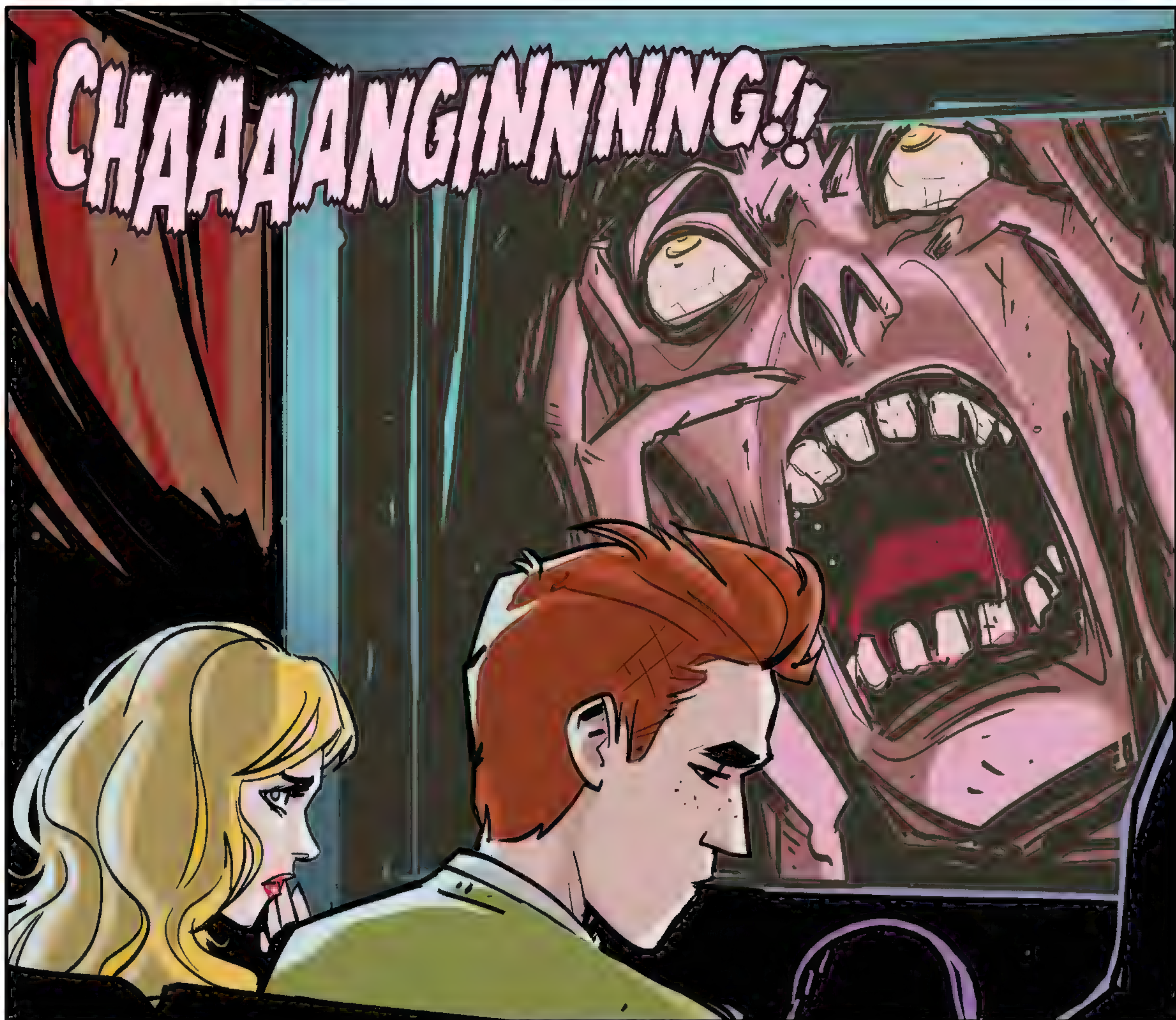


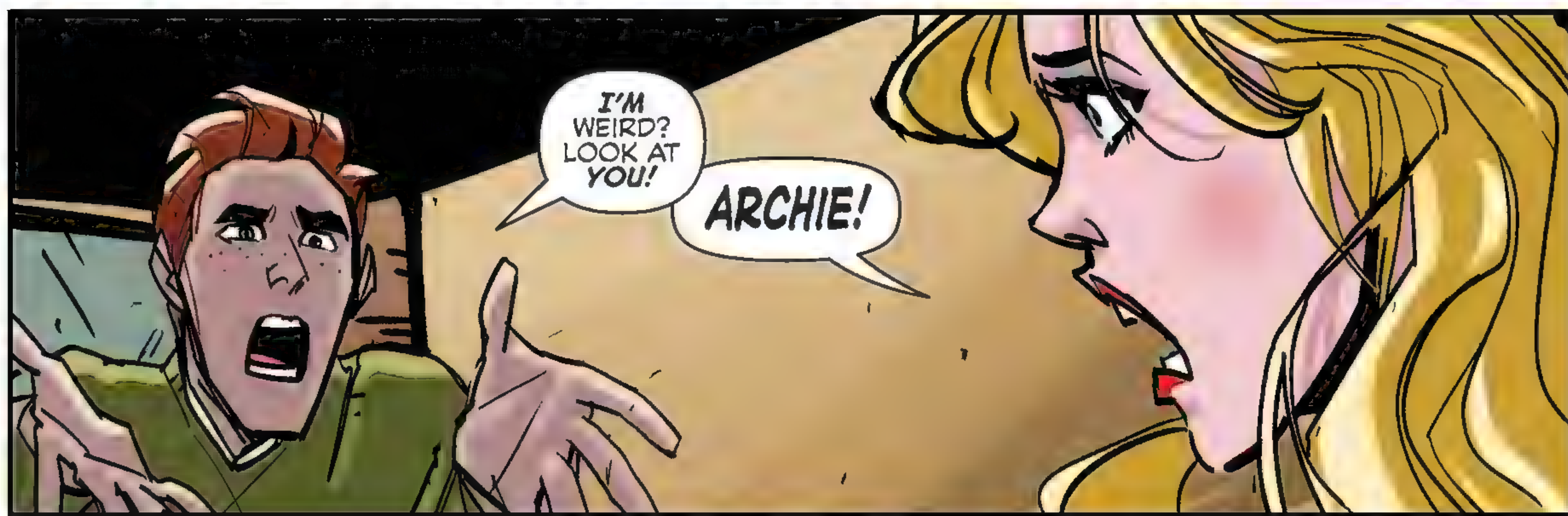
CHAPTER
THREE:

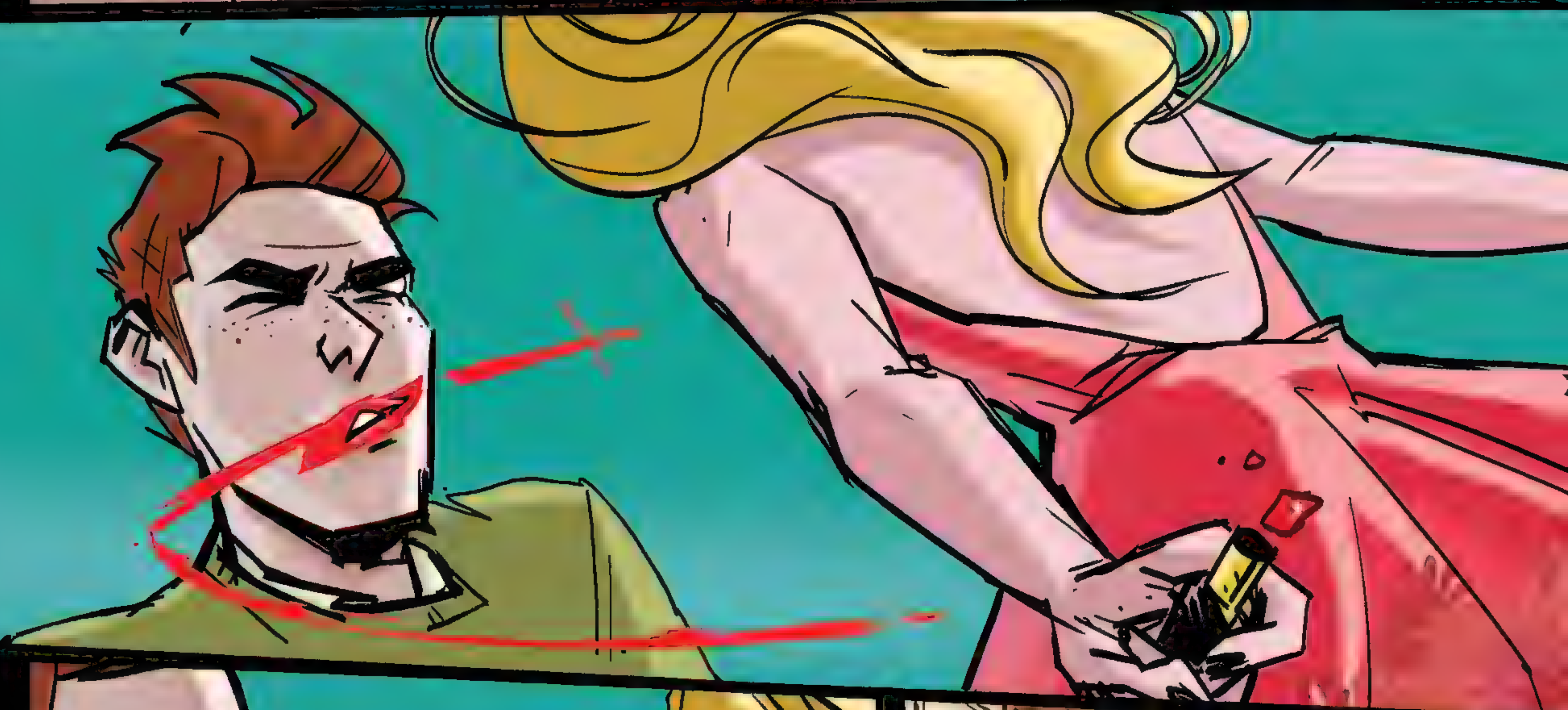
#LIPSTICKINCIDENT



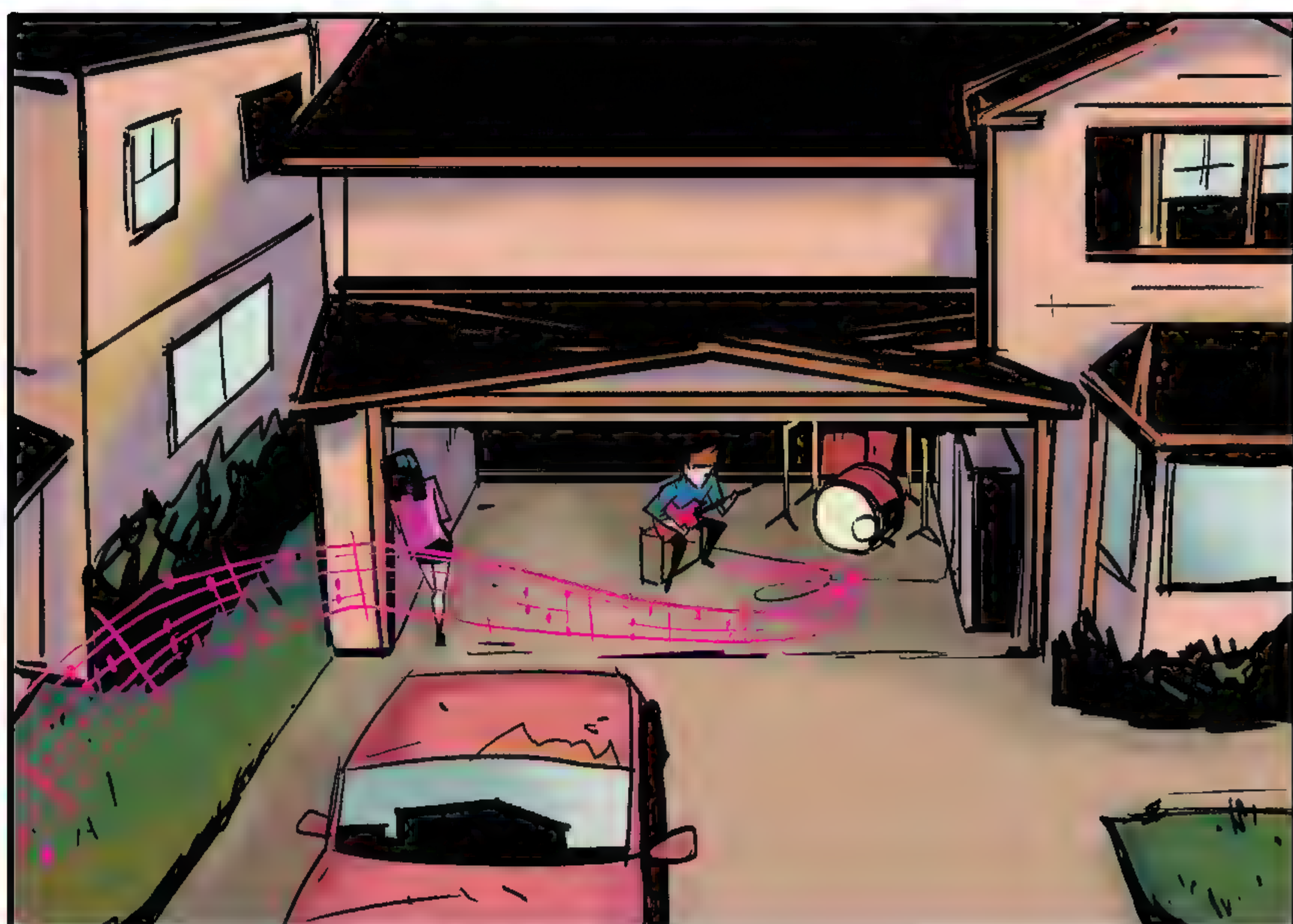
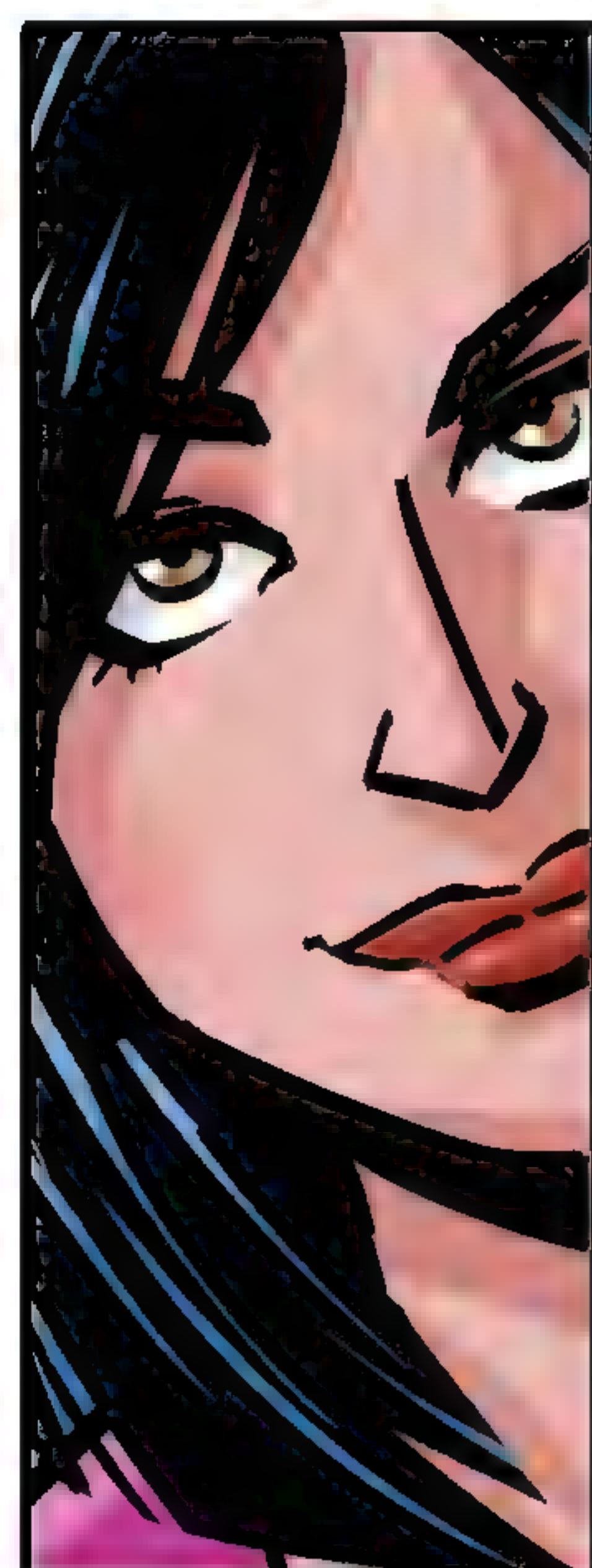
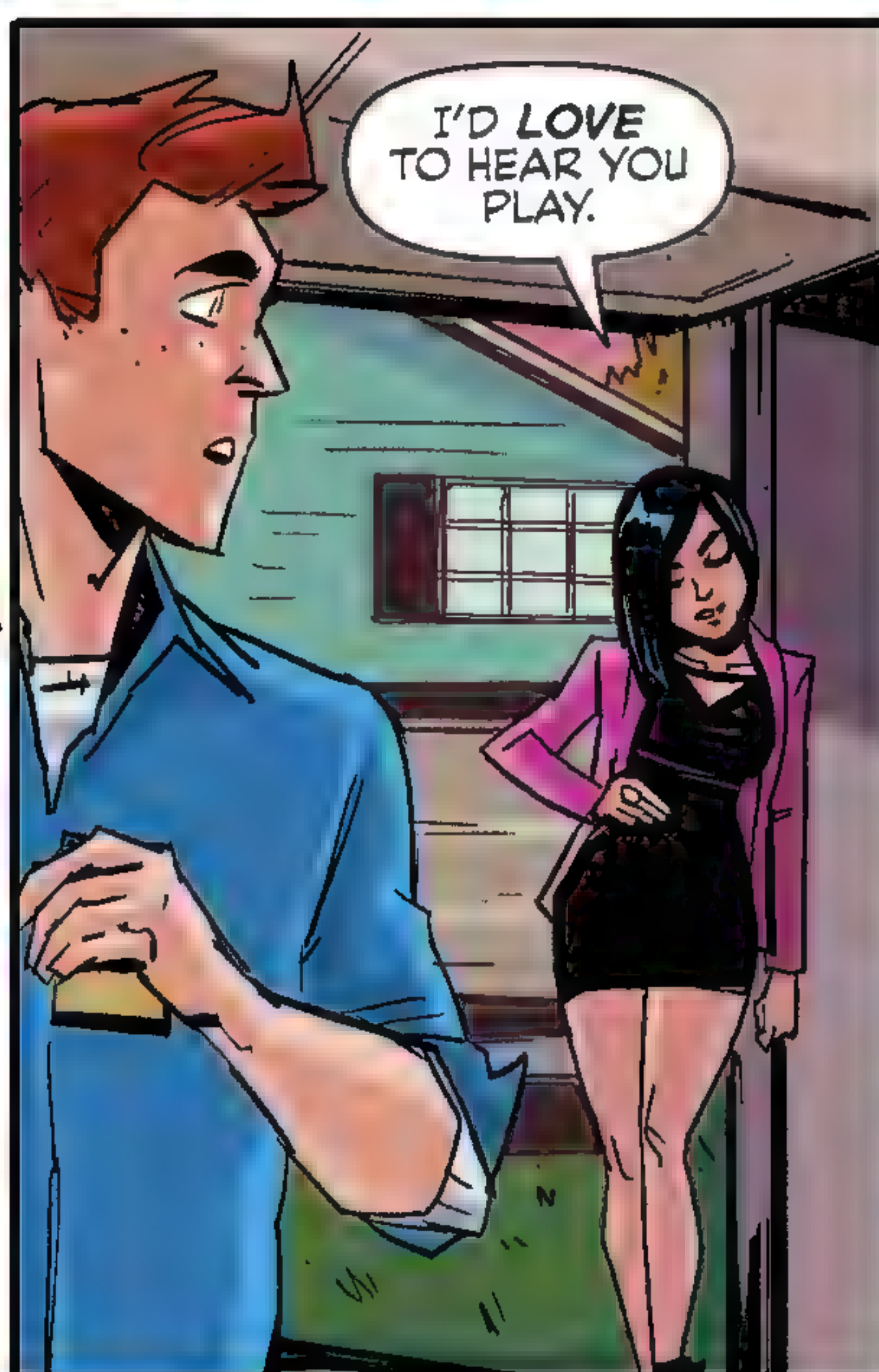


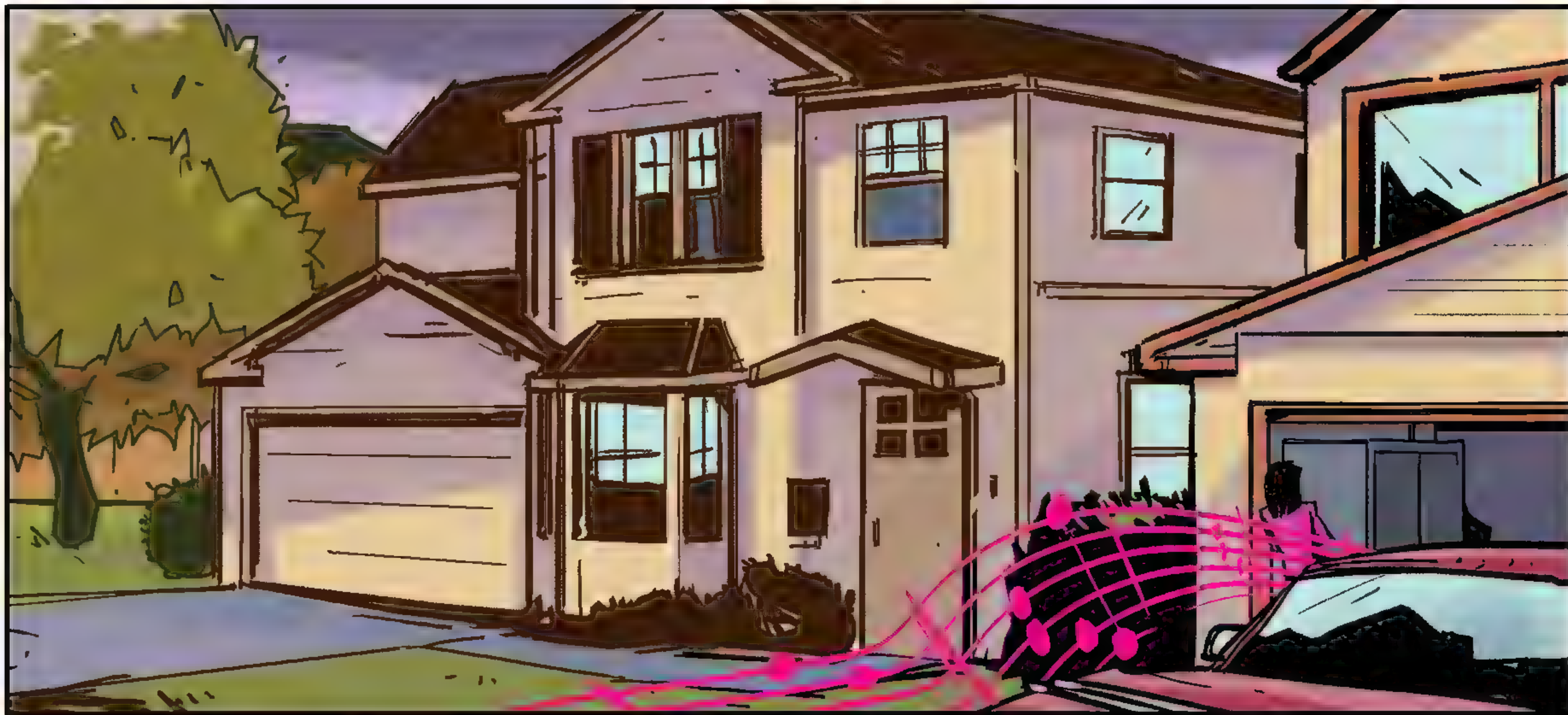


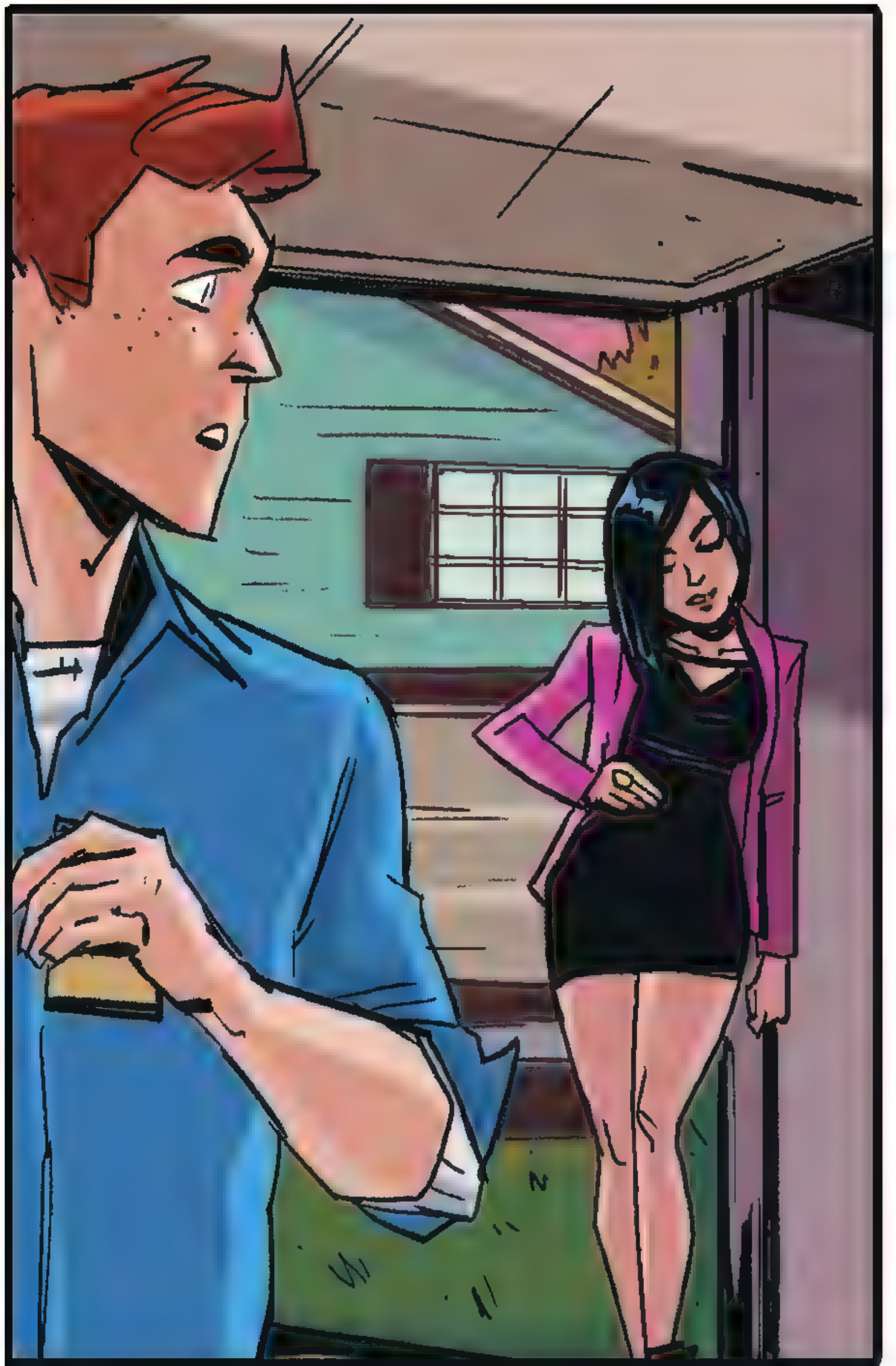












TO BE CONTINUED...

ISSUE FIVE

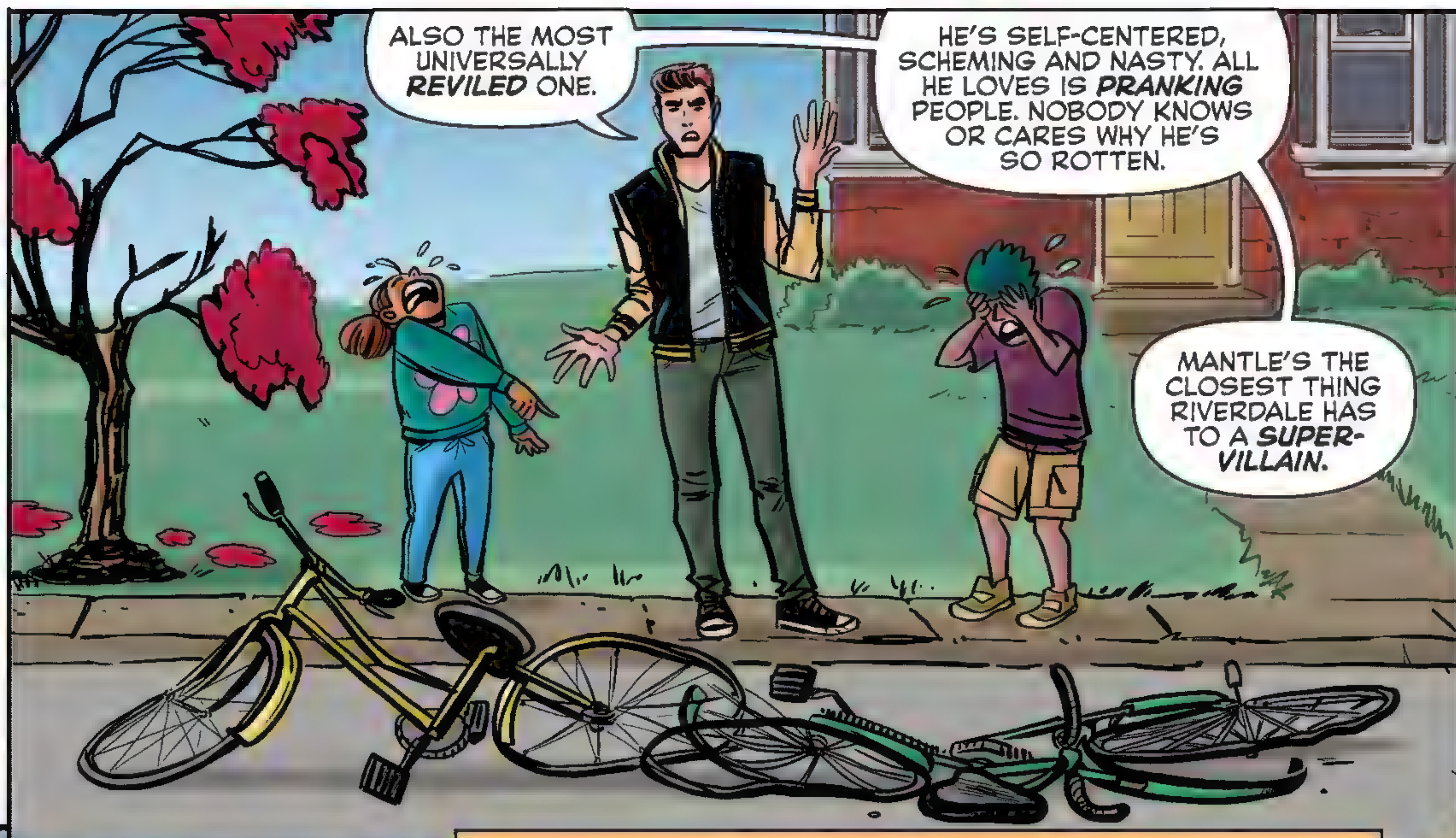




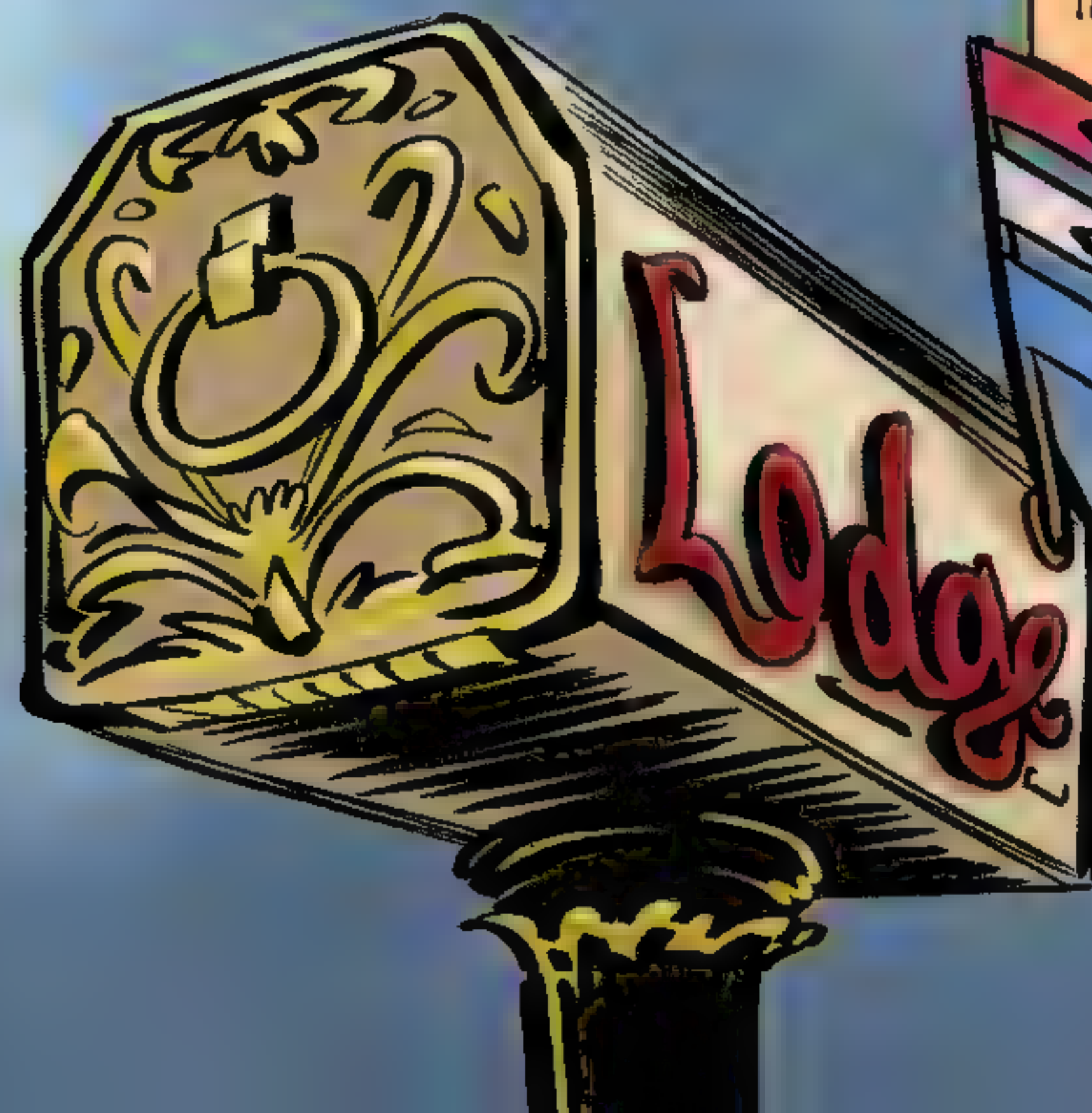
LET ME
TELL YOU THE
KIND OF WEEK
I'VE HAD.

CHAPTER
ONE:

GUY WALKS INTO A PET SHOP



"THE ONLY TIME WE EVER BONDED WAS FOR TWO MINUTES BACK
IN FOURTH GRADE, WHEN HE TOLD ME A PRETTY GOOD JOKE THAT
IS FOR SOME REASON STICKING WITH ME LATELY.



"GUY
WALKS
INTO A
PET
SHOP.

"HE LIVES IN A TINY APARTMENT WITH
THIN WALLS, SO HE WANTS SOMETHING
(A) *SMALL* AND (B) *QUIET*."





DO YOU
THINK THE PARTY'S
WORTH ALL THE
TROUBLE?

≡GUH≡
OF COURSE.
GETTING TO KNOW
YOUR SCHOOL-
MATES? GREAT
IDEA.



BUT WHAT IF
THEY ALREADY
HATE ME FOR
BEING
BEAUTIFUL
AND RICH?



RONNIE, I *KNOW* RIVERDALE HIGH.
THERE'S NOT A LOT OF ≡UNNH≡ PETTINESS,
OR JEALOUSY. IT'S A GREAT BUNCH OF PEOPLE.
JUST ≡HNNH≡ GIVE THEM A CHANCE.

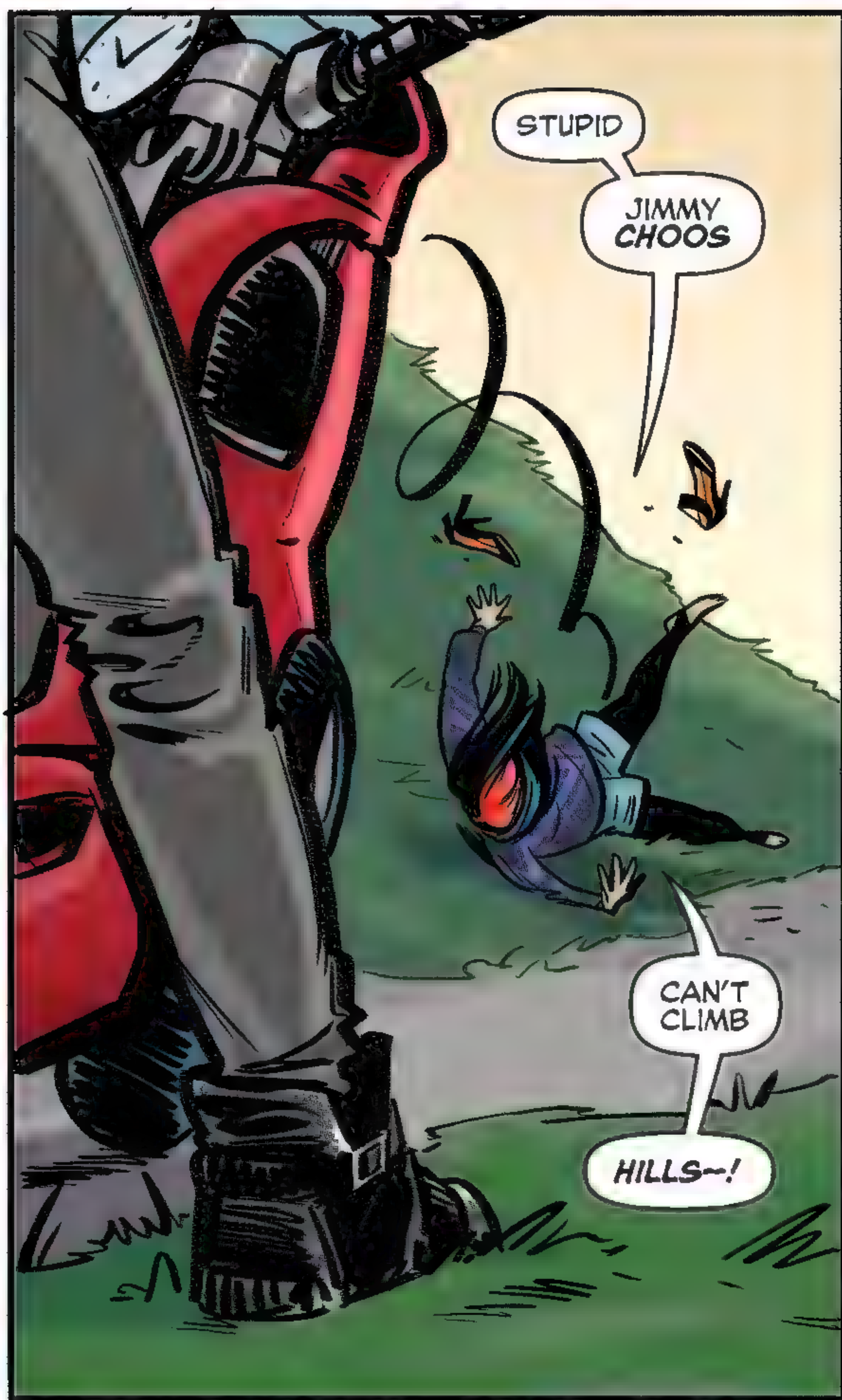
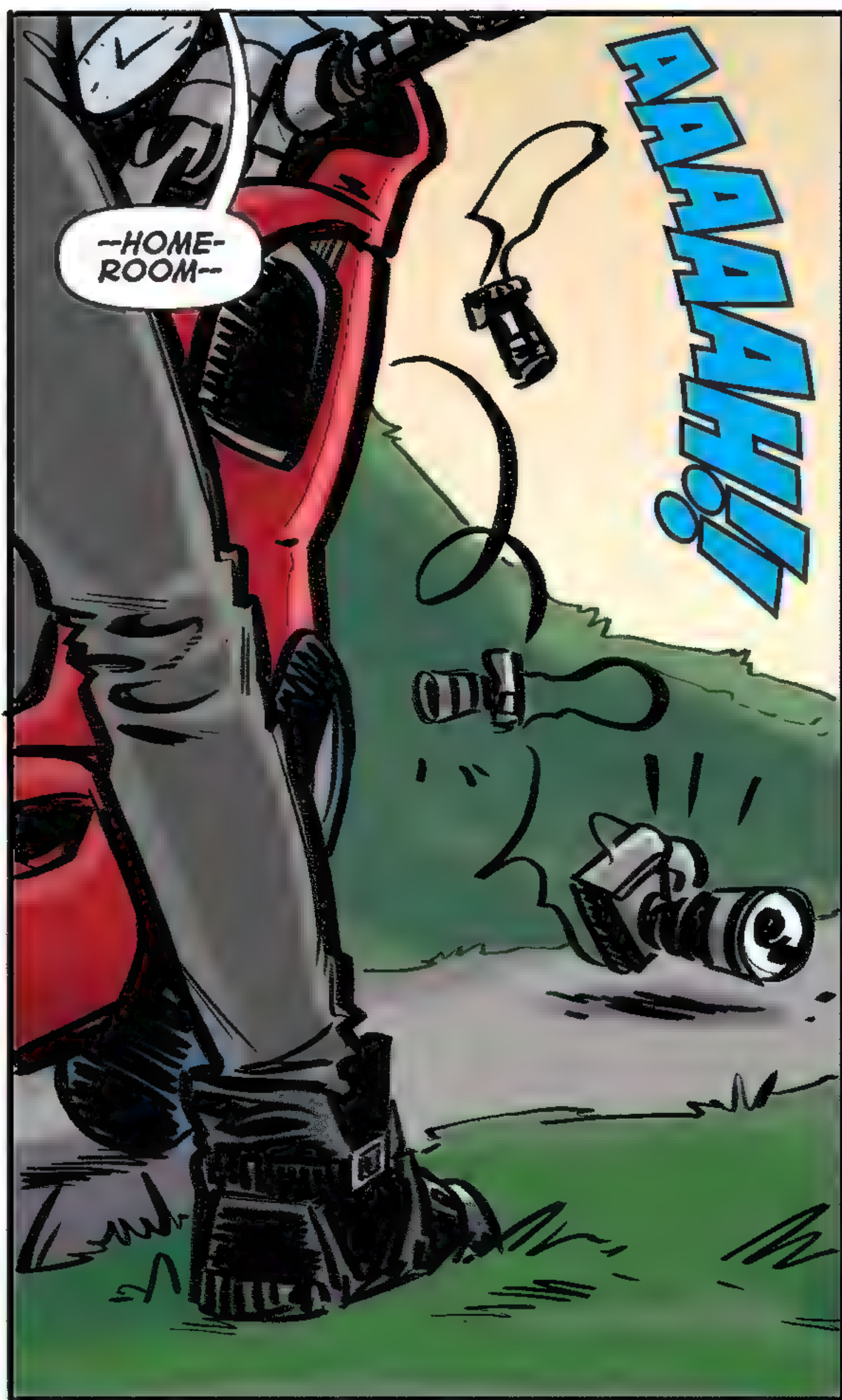
YOU'LL
LOVE *THEM*,
THEY'LL
≡NGUNNG≡
LOVE Y--

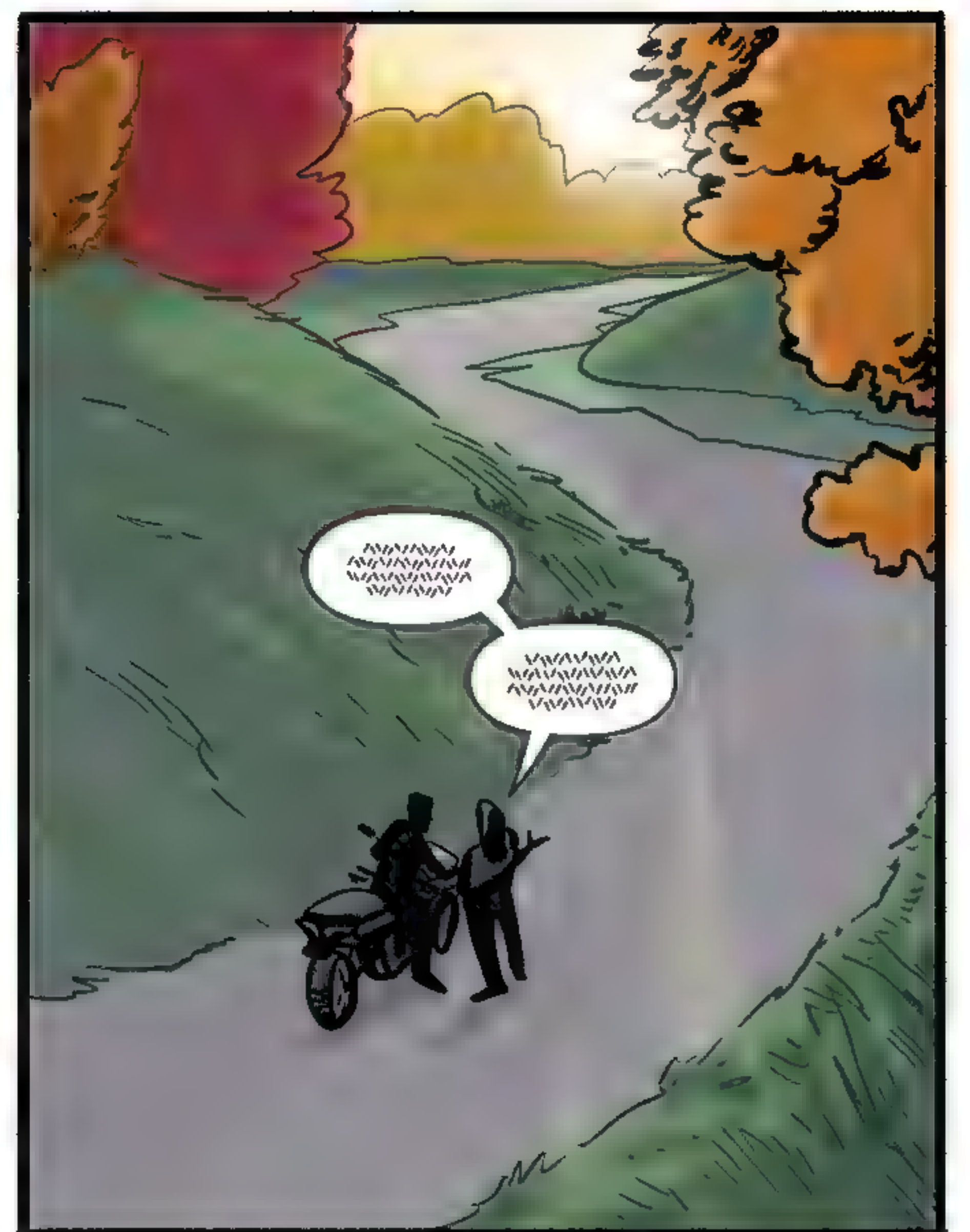


WHAT ARE YOU
DOING? STOP KIDDING
AROUND.

≡MUMMF≡

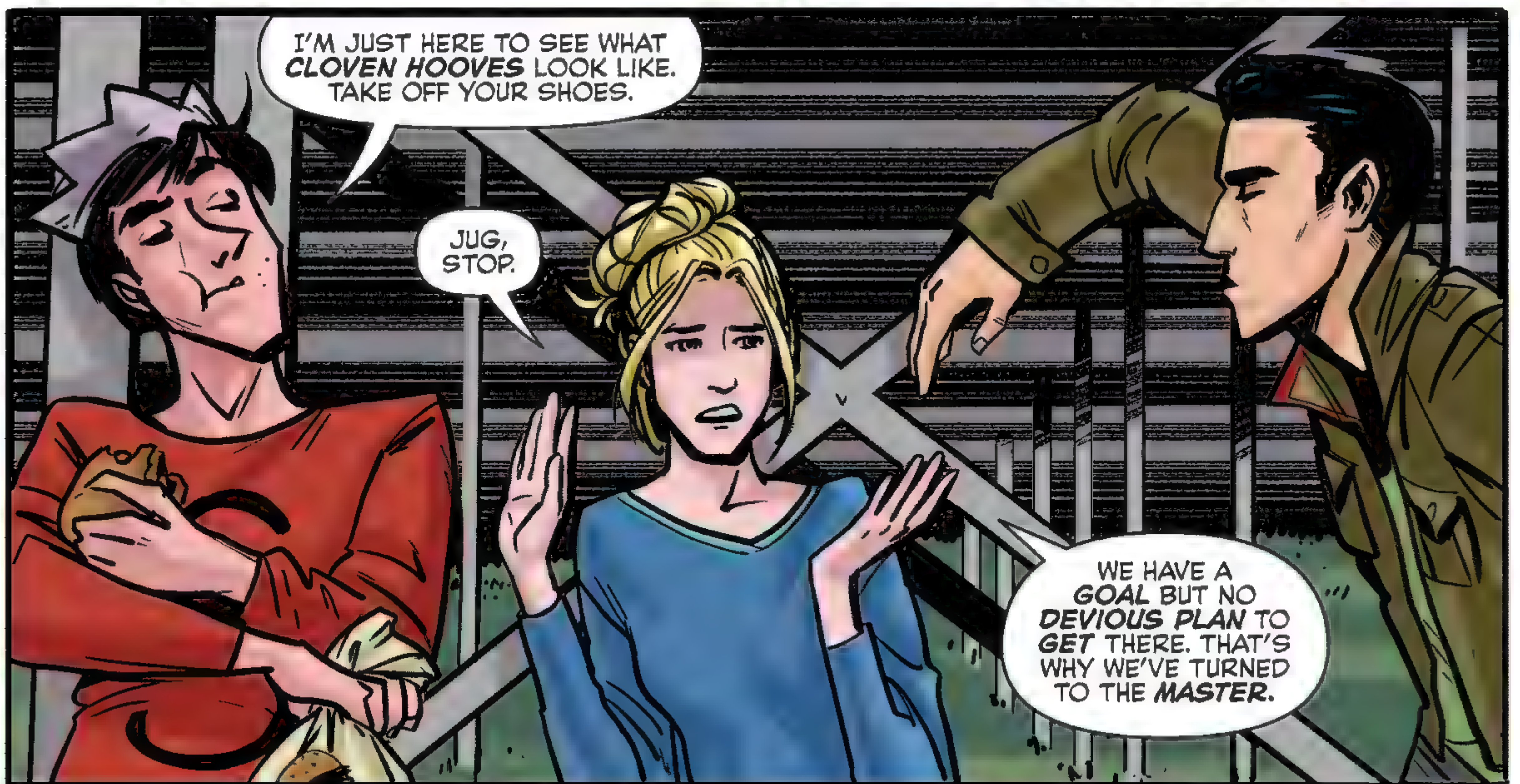


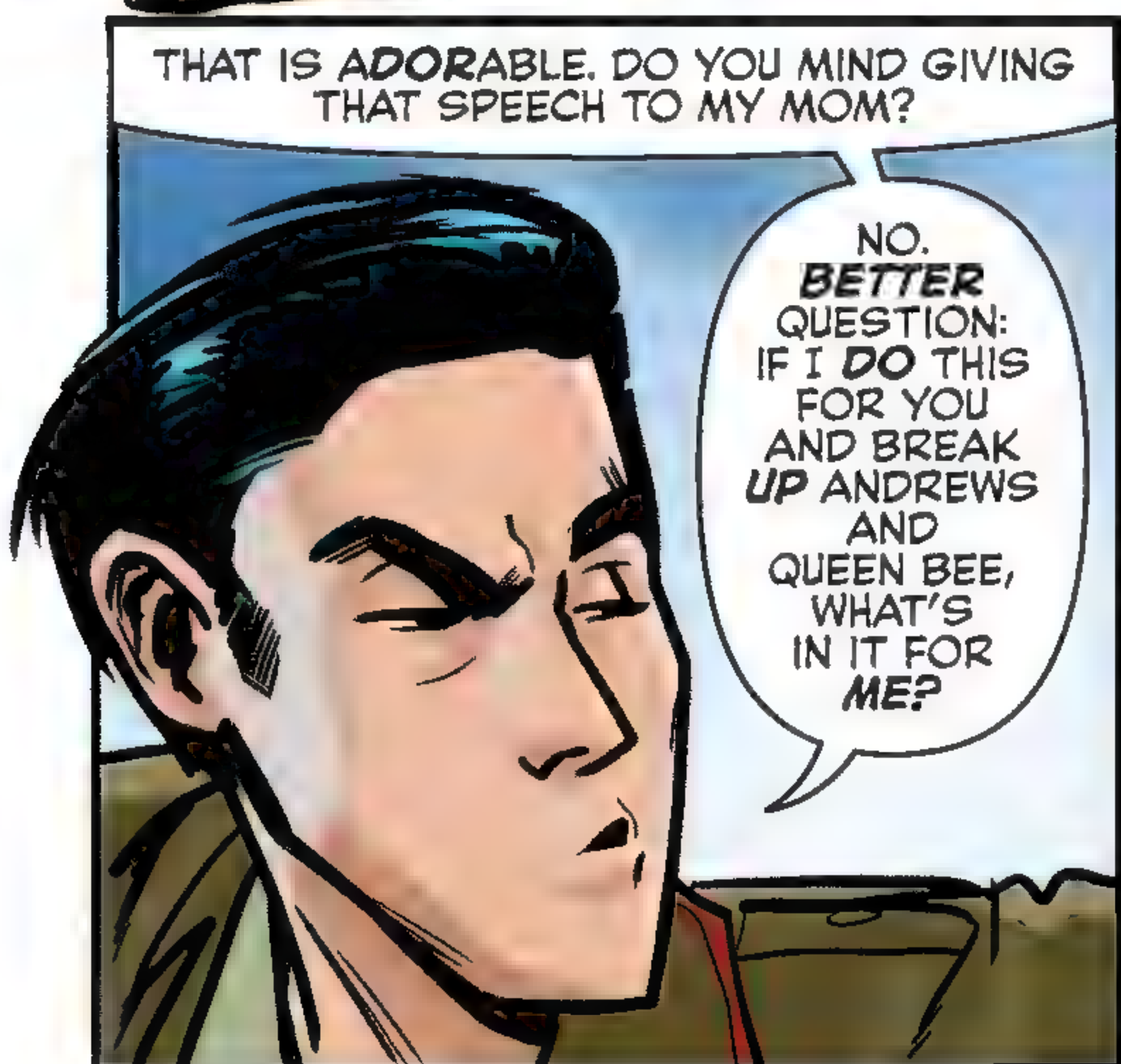
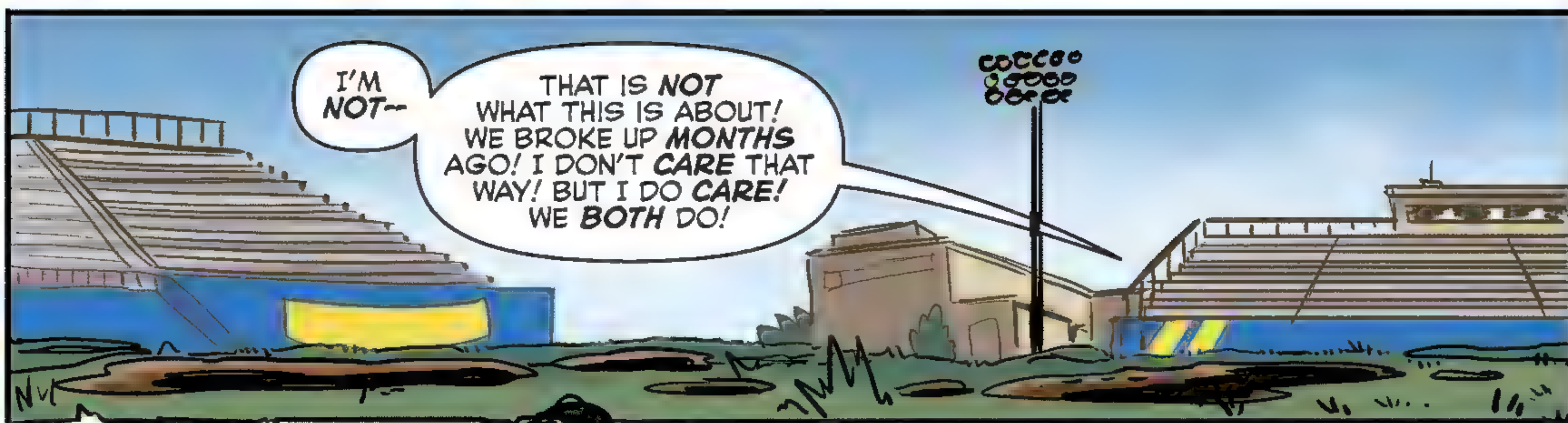




CHAPTER
TWO:

SO DOES A HEAD OF LETTUCE









BECAUSE HE'S NOT A **PERV**.

THAT'S NOT **PERVY**.

IT IS WHEN **YOU** SAY IT. AND HE'S NOT DUMB, HE JUST **CARES** ABOUT PEOPLE. MORE THAN **VERONICA** DOES.



"SO DOES A HEAD OF **LETTUCE**. BUT **EXACTLY**."

"SO WHAT IF HE SEES **VERONICA** AT HER **WORST**? LIKE, REALLY GOING **ELEVEN** ON SOME **INNOCENT, DEFENSELESS, UNDESERVING PERSON**?"



HE'D DROP HER LIKE A **STONE**.

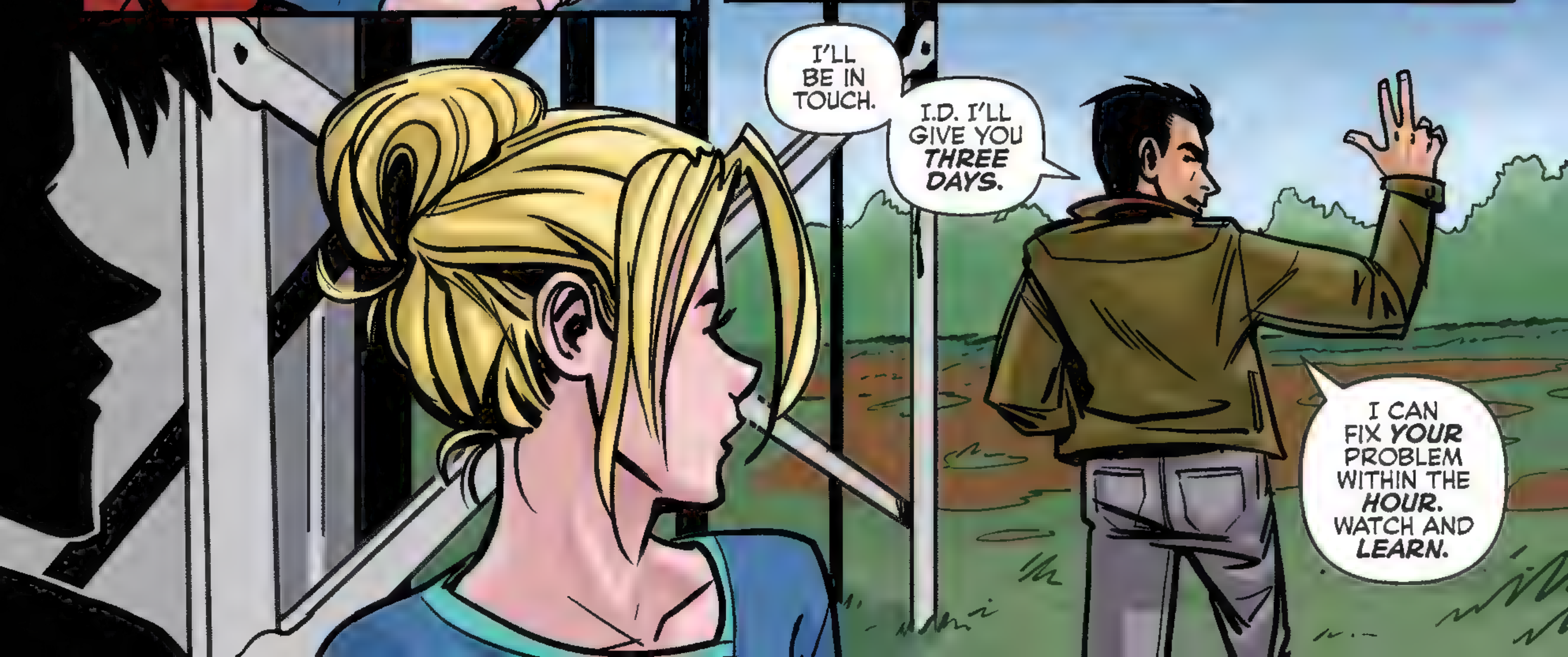
ARCHIE HATES **BULLIES**. THAT WOULD WORK.

I VOLUNTEER.



FOR?

FOR BEING THE **INNOCENT PERSON**. IT'S BAD ENOUGH I'M **CONSENTING**. I'M NOT GOING TO LET YOU **THROW ANYONE ELSE** UNDER THE **BUS** FOR THIS.



I'LL BE IN **TOUCH**.

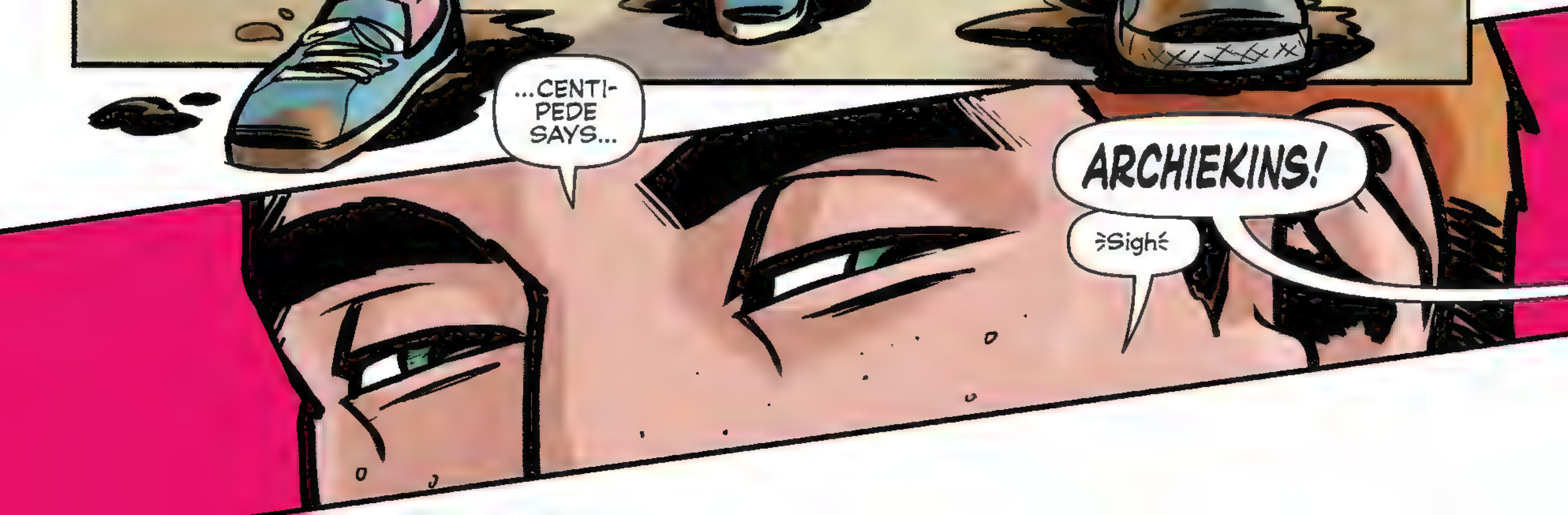
I.D. I'LL GIVE YOU **THREE DAYS**.

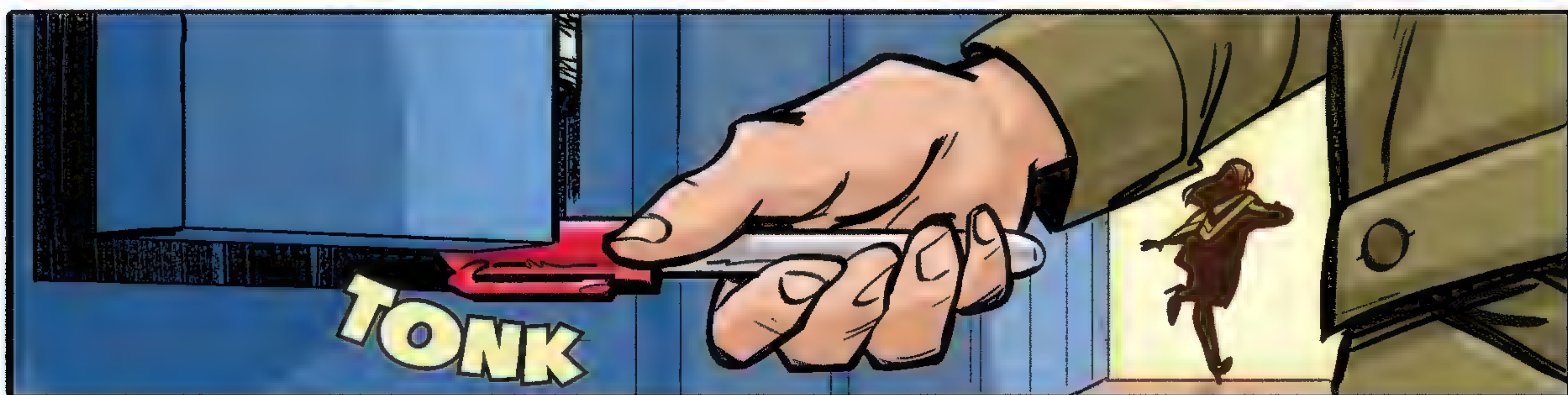
I CAN **FIX YOUR PROBLEM** WITHIN THE **HOUR**. **WATCH AND LEARN**.

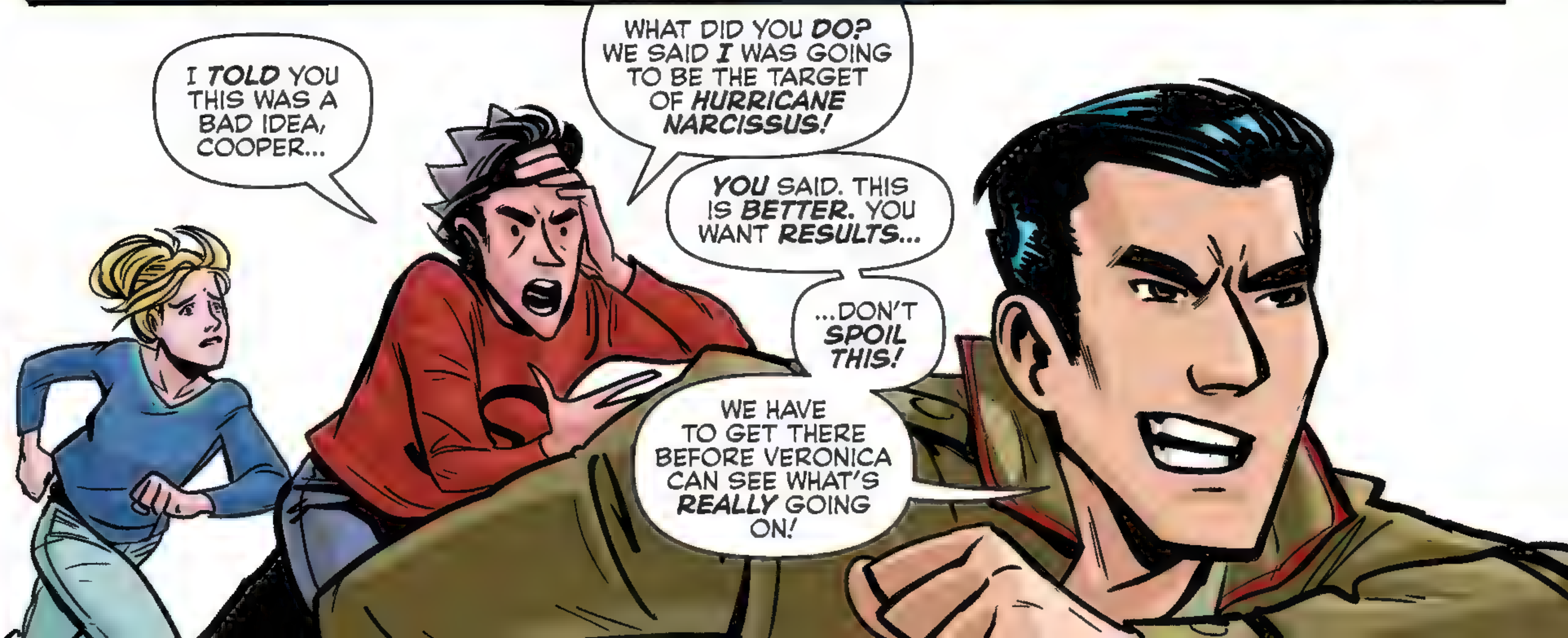
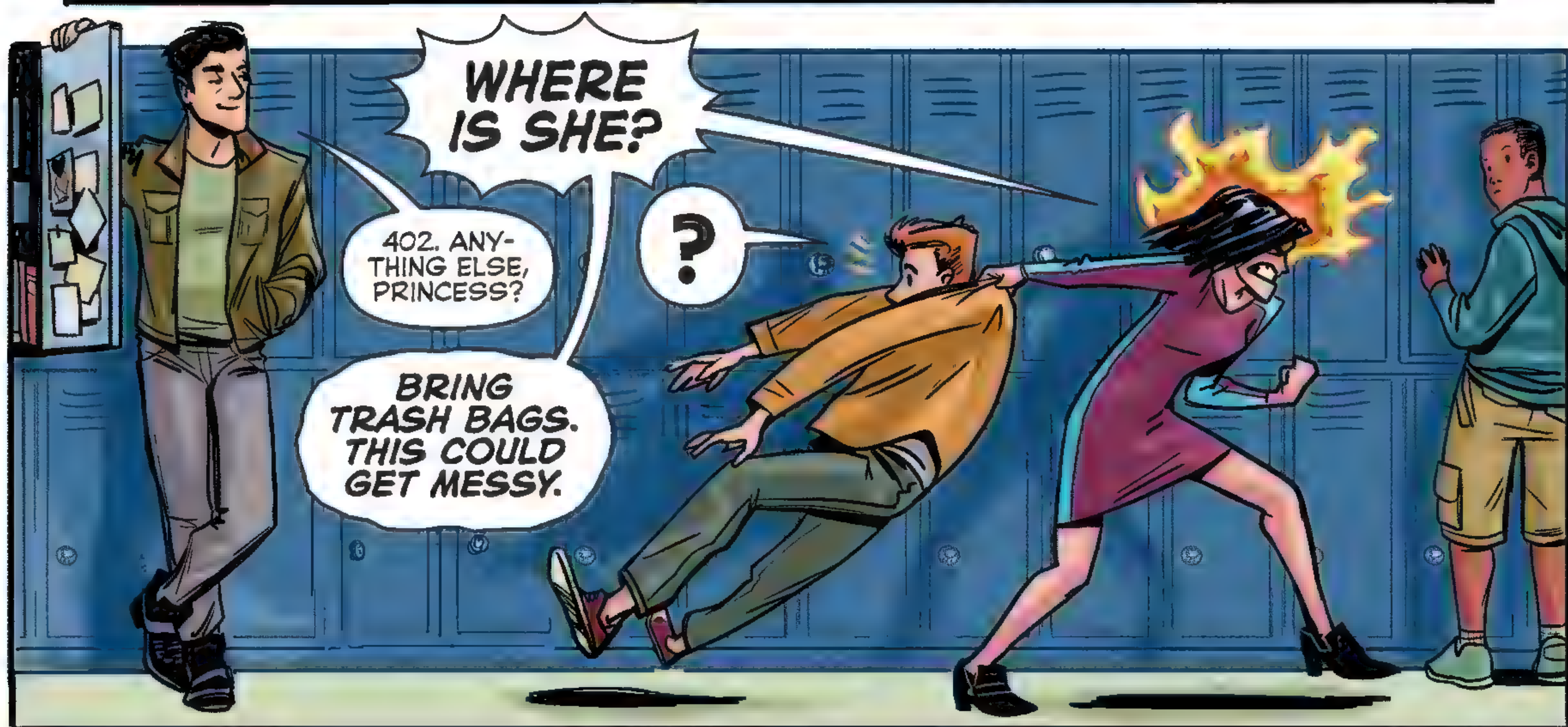
**CHAPTER
THREE:**

**This
could
get**

MESSY











FORGIVE ME, ARCHIE.
I WASN'T **CREEPING** ON YOU.
YOU'RE NOT MY **TYPE**, TO
BE HONEST.

BUT WHEN
I SAW YOU
ON STAGE AT
HOMECOMING...
YOU **BROKE** MY
DESIGNER'S
BLOCK.



SO MUCH **COLOR**.
SO MUCH **LIFE**.

YOUR **COLORING**,
YOUR **PROPORTIONS**,
THE WAY CLOTHES
DRAPE ON YOU.



IT'S ALL ABOUT **ORANGE**.
ALL ABOUT **FRECKLES**.
ALL ABOUT **SWEET-
NESS**.

ABOUT TAKING
THOSE THINGS AND
MAKING THEM YOUR
OWN.



CHAPTER
FOUR:

DON'T.

YOU ALL
RIGHT?

DID YOU *LISTEN*
TO VERONICA TALK
ABOUT ARCHIE? SHE
KNOWS HIM, JUG.
SHE *APPRECIATES*
HIM...IN HER WAY.

WHAT? TELL ME YOU'RE
NOT GIVING THIS UNHOLY
UNION YOUR *BLESSING*.
HE'S A *HUMAN BEING*,
NOT HER *PUPPY*.

HE'LL GET OVER THE FAWNING.
BEFORE LONG, HE'LL BE LIKE
THE CENTIPEDE IN THE JOKE.
SHE'LL CALL AND CALL
AND *CALL* HIM.

AND WHEN
HE DOESN'T
ANSWER, SHE'LL
DEVOUR HIM.

SHE
CAN'T BE
ALL BAD.

FRECKLES.
SHE NOTICES HIS
FRECKLES.

Eh. WHO
LOOKS AT
FRECKLES?

MAYBE
NO ONE.
MAYBE--

"--THE
RIGHT
ONE."





UT. UT.
HERE HE
COMES.

YOU SHOULD GO.
DO YOU REALLY WANT
THIS TO BE YOUR FIRST
POST-BREAKUP
CONVERSATION?

NOT REALLY,
BUT WE'RE
OVERDUE.



HEY. I DIDN'T
EXPECT YOU
TWO.

OPEN
INVITE.
FOOD. HOW
COULD
YOU *NOT*?
WANNA
WALK US
IN?



I DON'T
THINK YOU
GUYS SHOULD
BE HERE.



WHAT?



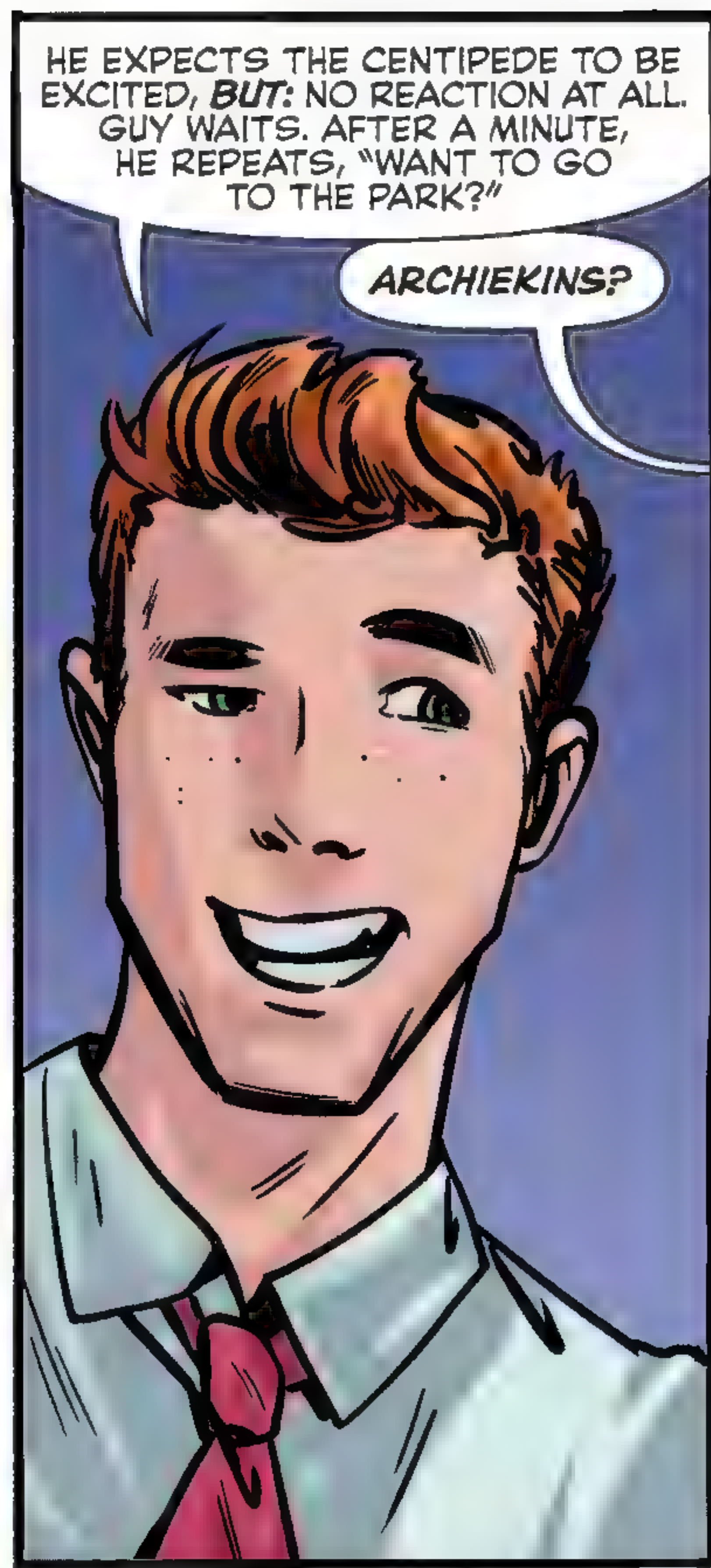
YOU AND REGGIE WERE
MIXED UP IN...SOMETHING.
I DON'T KNOW THE DETAILS.
I DON'T *WANT* TO.

BUT I
SUSPECT IT
HAD SOME-
THING TO DO
WITH ME AND
RONNIE, AND...
AND...



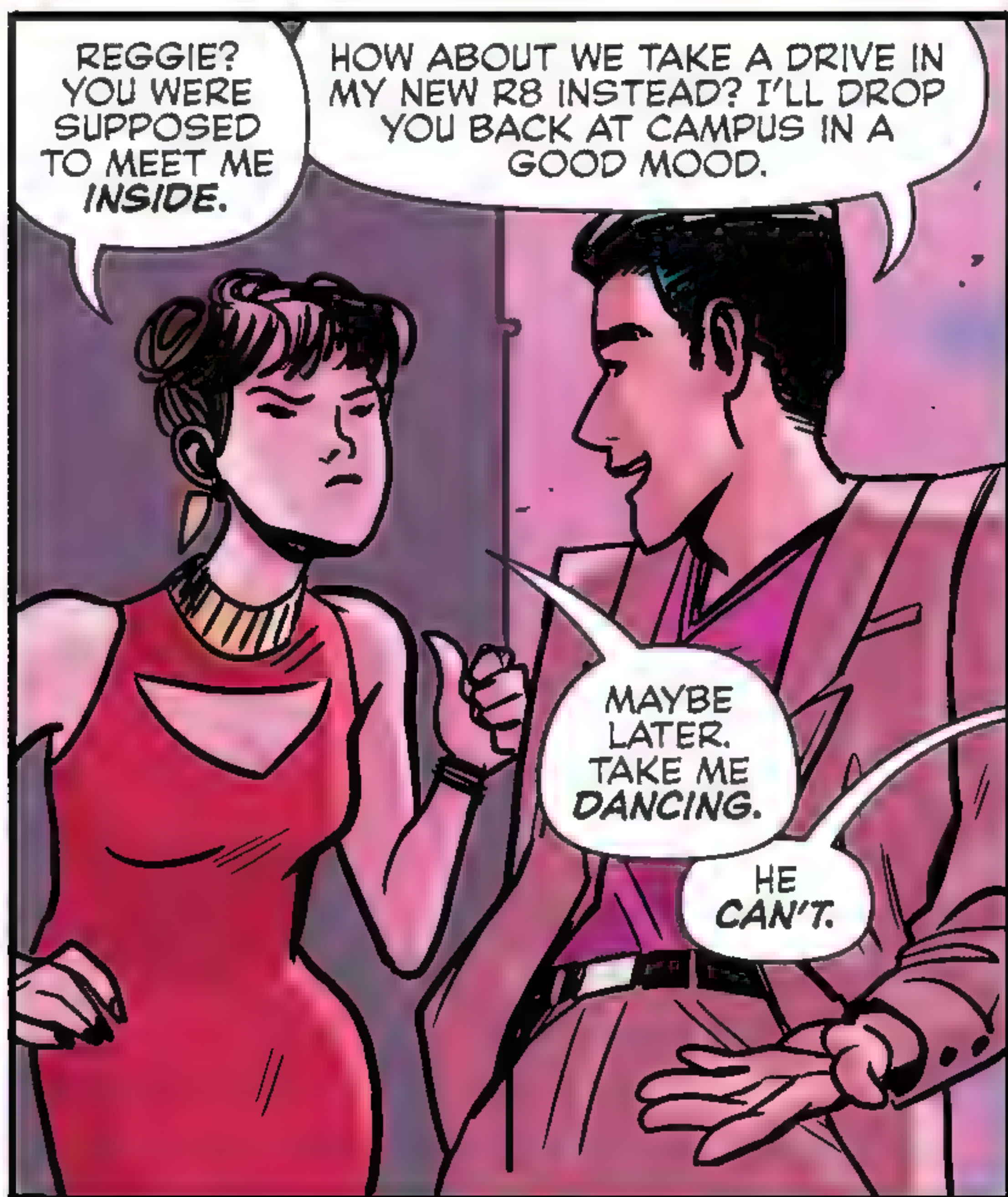
...I DUNNO.
I JUST...

...I NEED
SOME
TIME.



Epilogue:

18

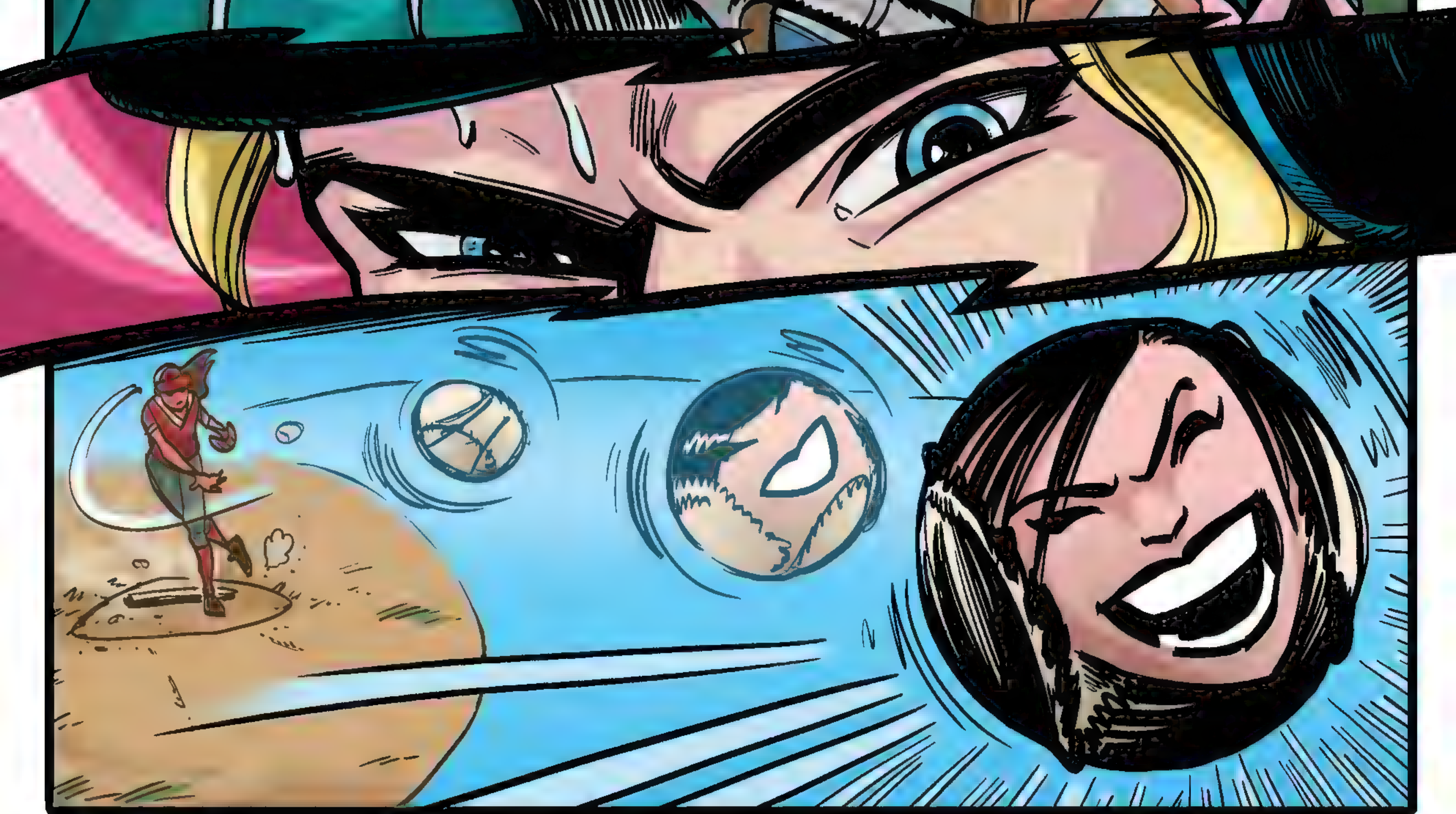


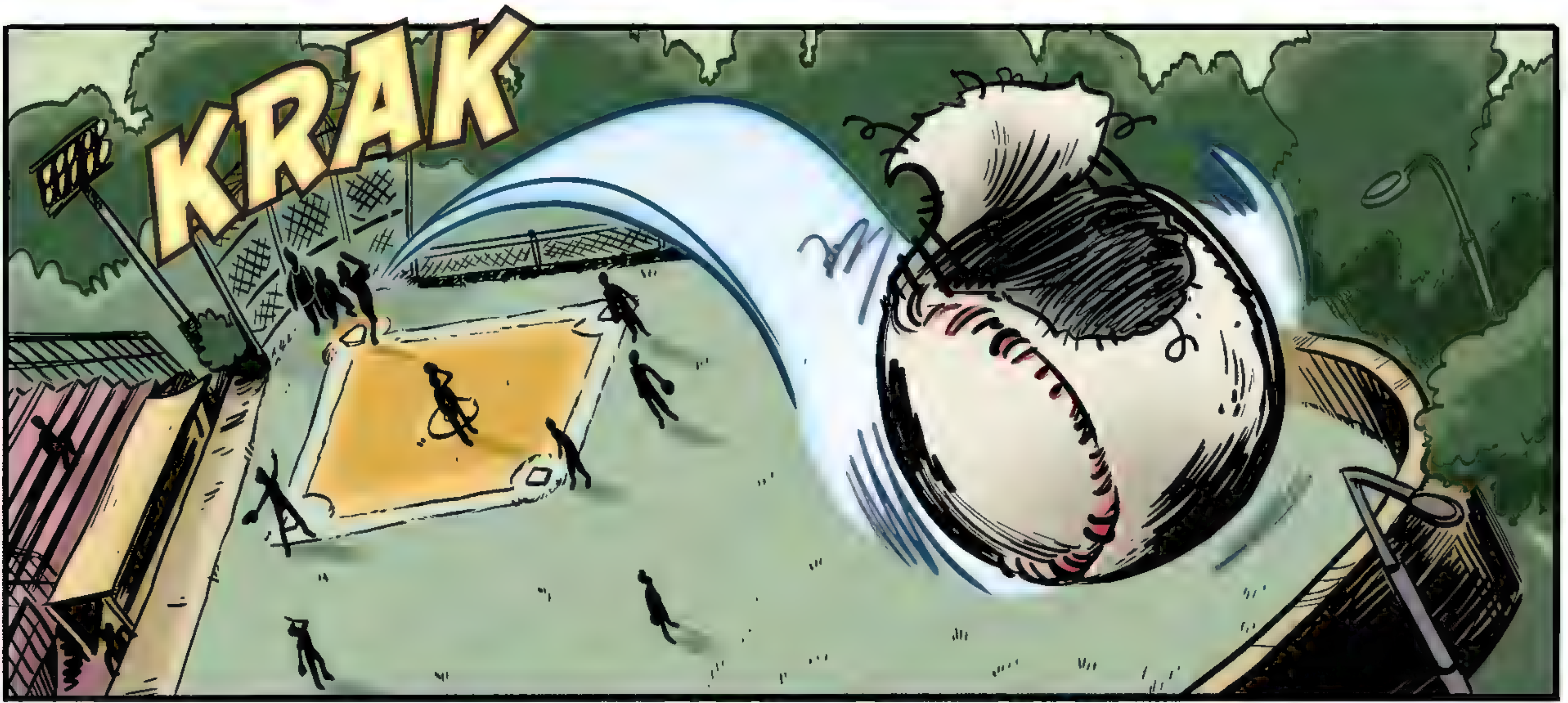


TO BE CONTINUED...

ISSUE SIX

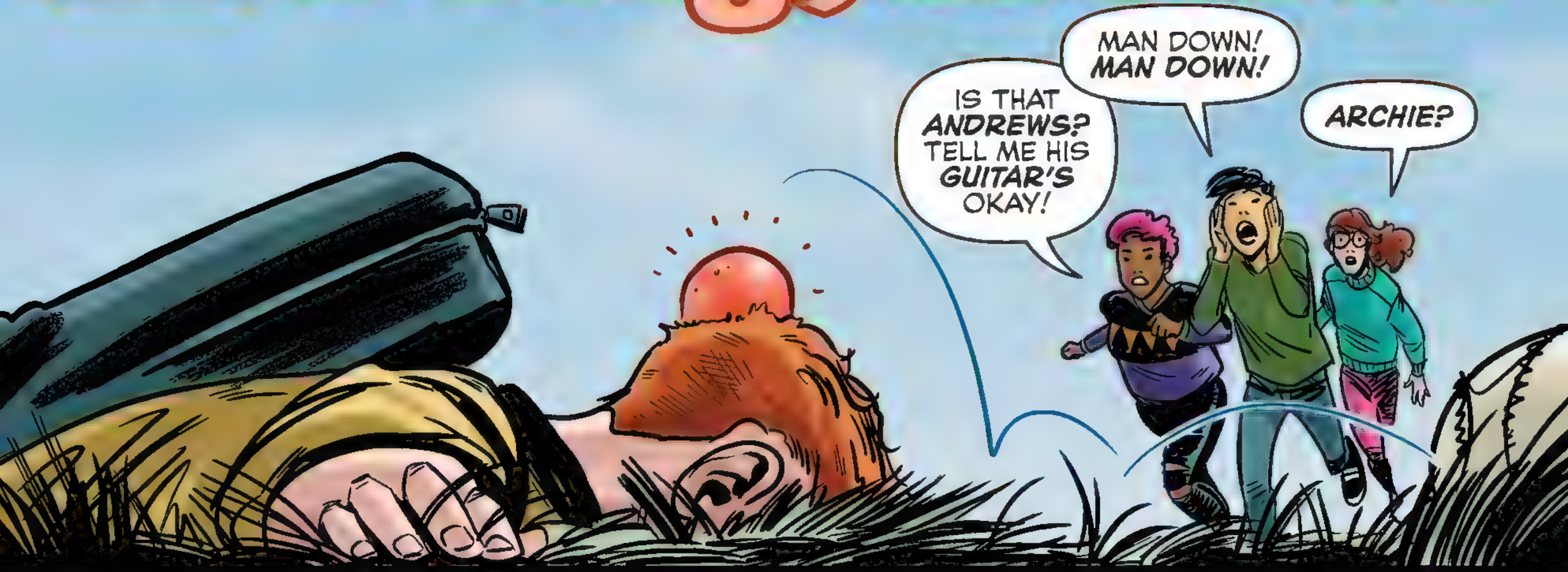






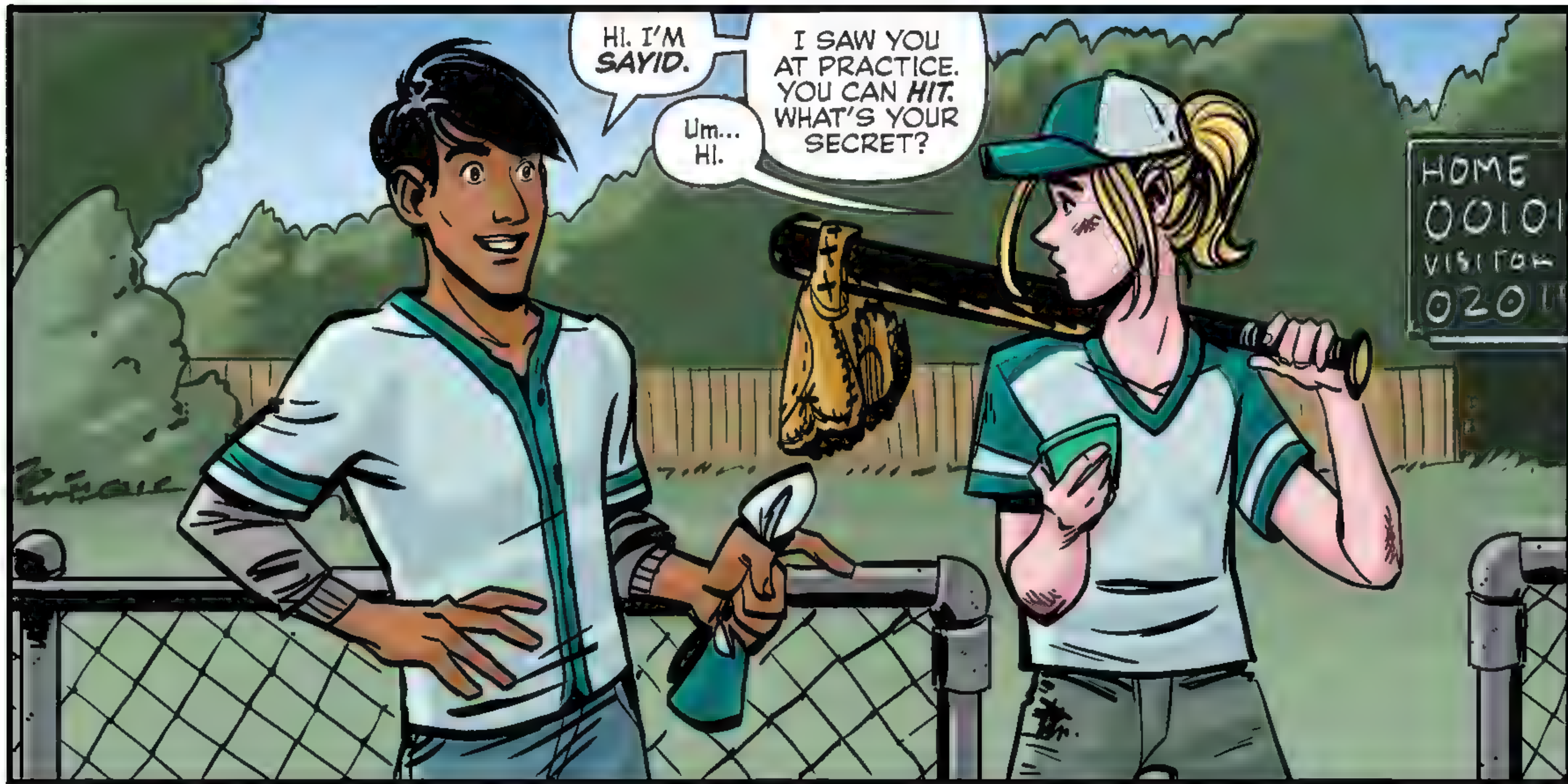
CHAPTER ONE:

Betty, RIGHT?



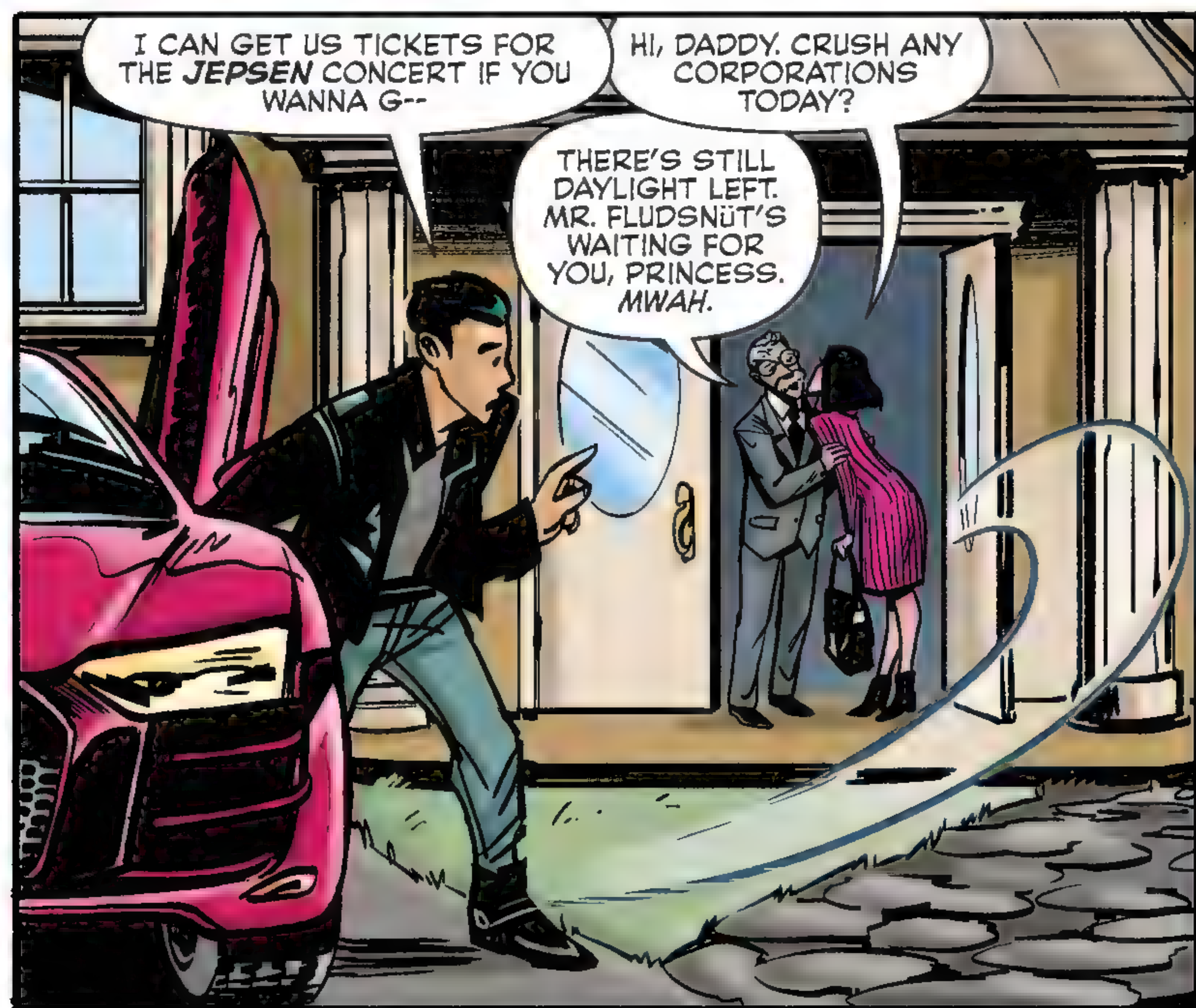
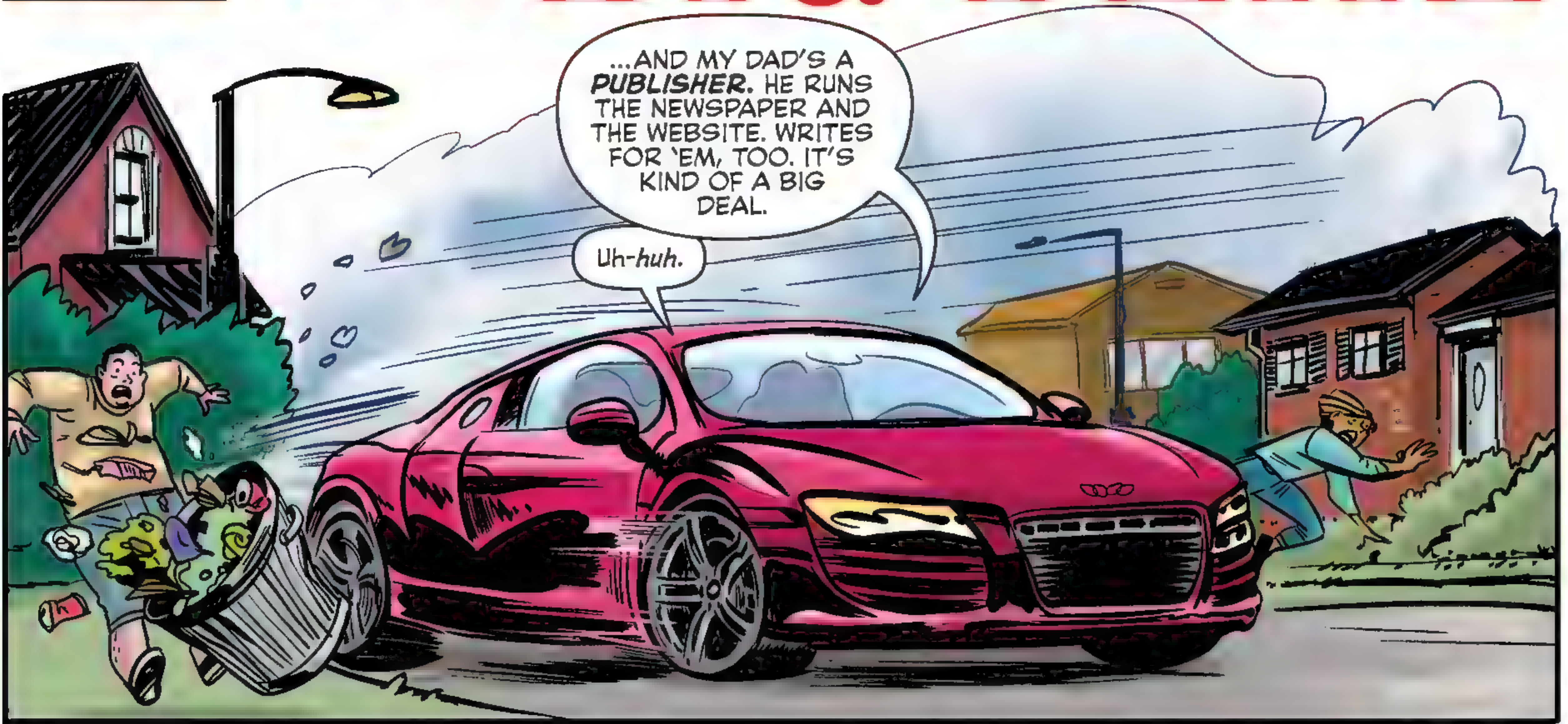


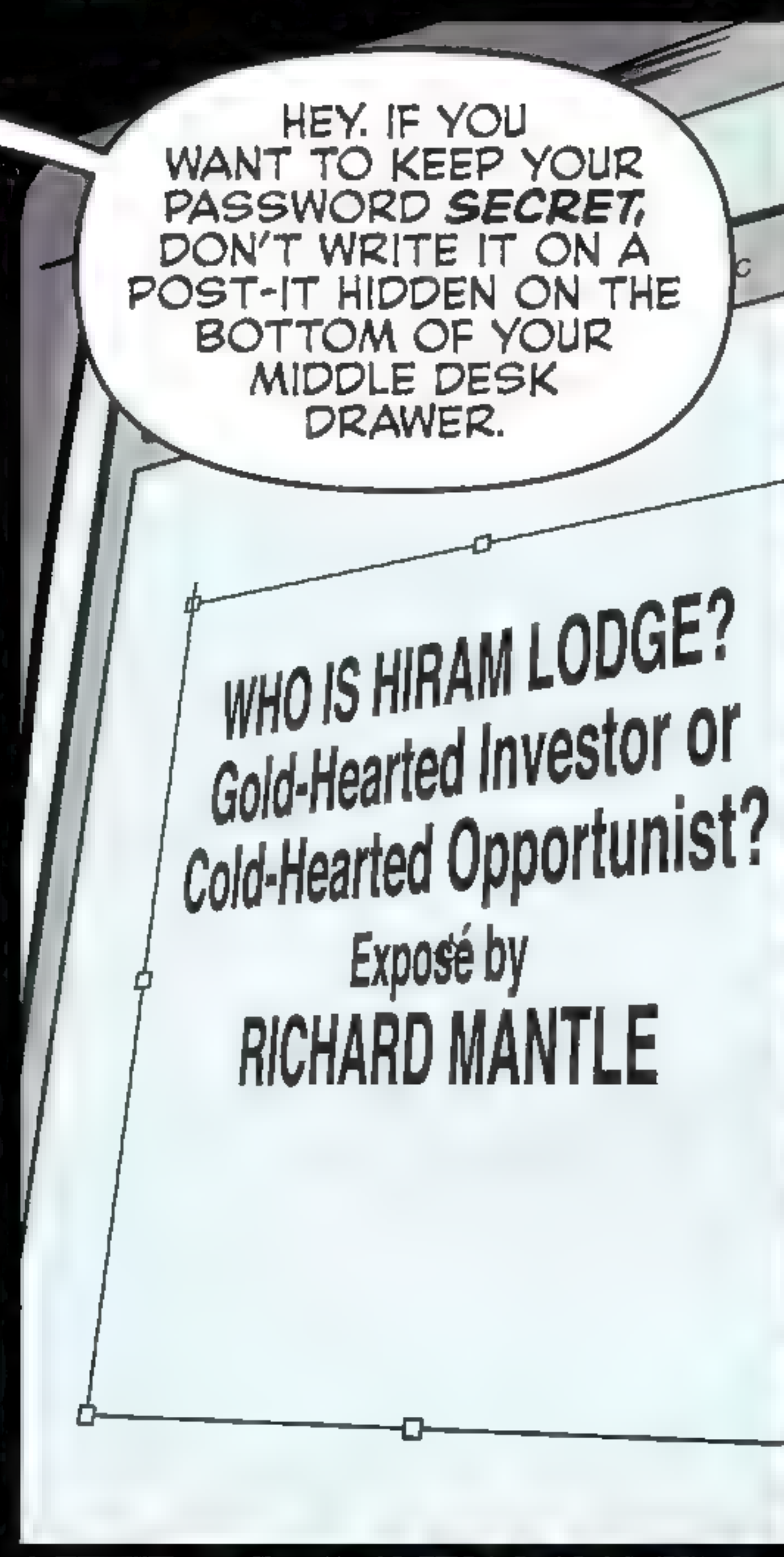




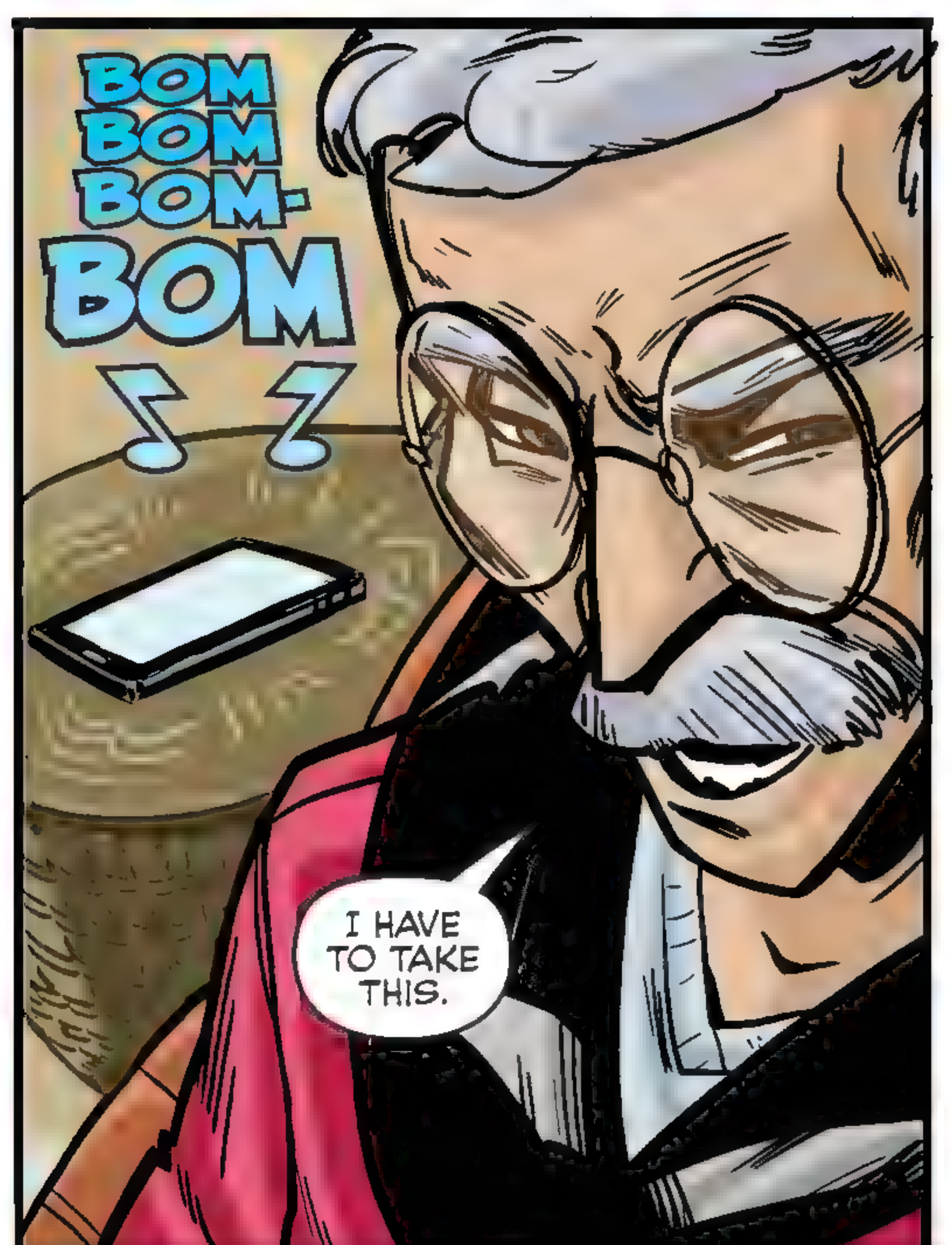
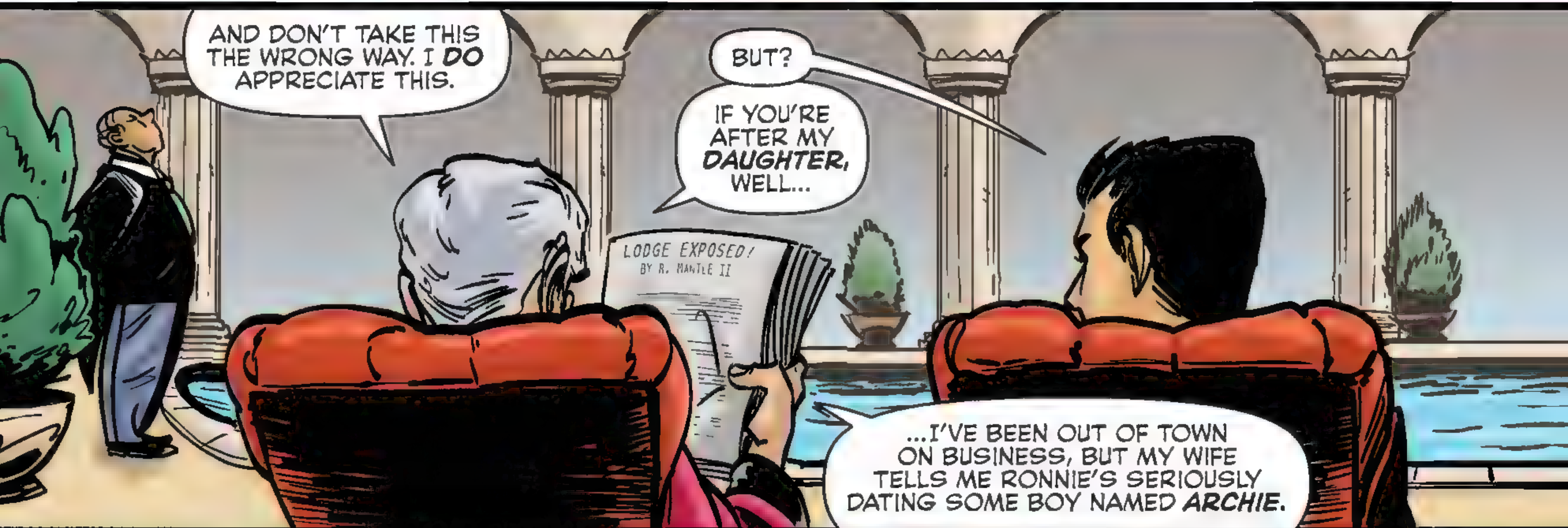
CHAPTER TWO:

KIND OF A BIG DEAL





CHAPTER THREE: ARE YOU STILL HERE?





WHAT DO YOU WANT?

WHAT DO I WANT.



NO, WE CAN HAVE **ARG** WITHOUT GETTING INTO **SIVS**. WATCH THE **P/E**.

Oh, AND GET ME SOME COLOR ON THAT UNICORN.



NEVER A DAY OFF, Huh?

ARE YOU STILL HERE, KID?

Boop

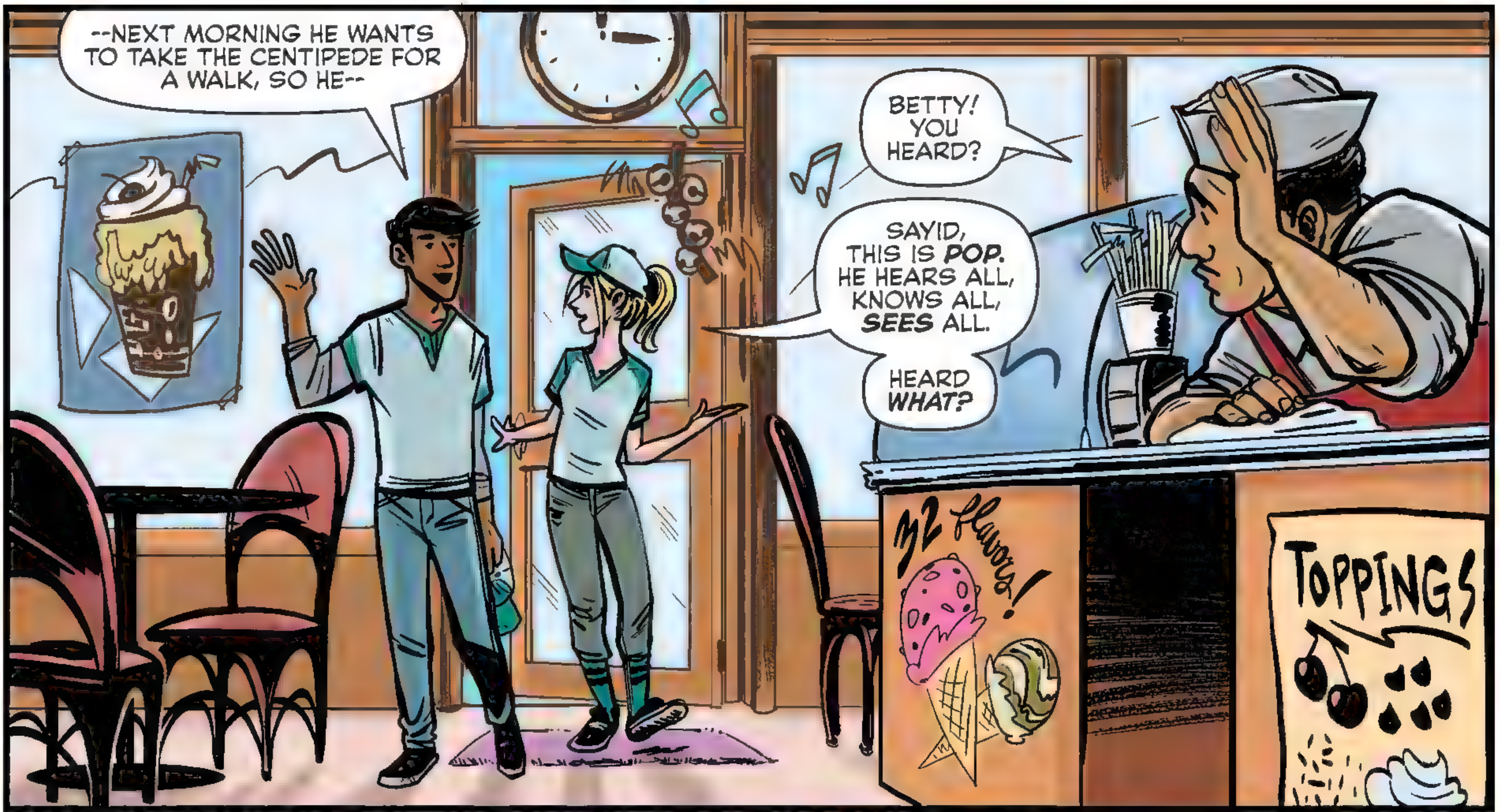
I--I WAS JUST-- THINKING--

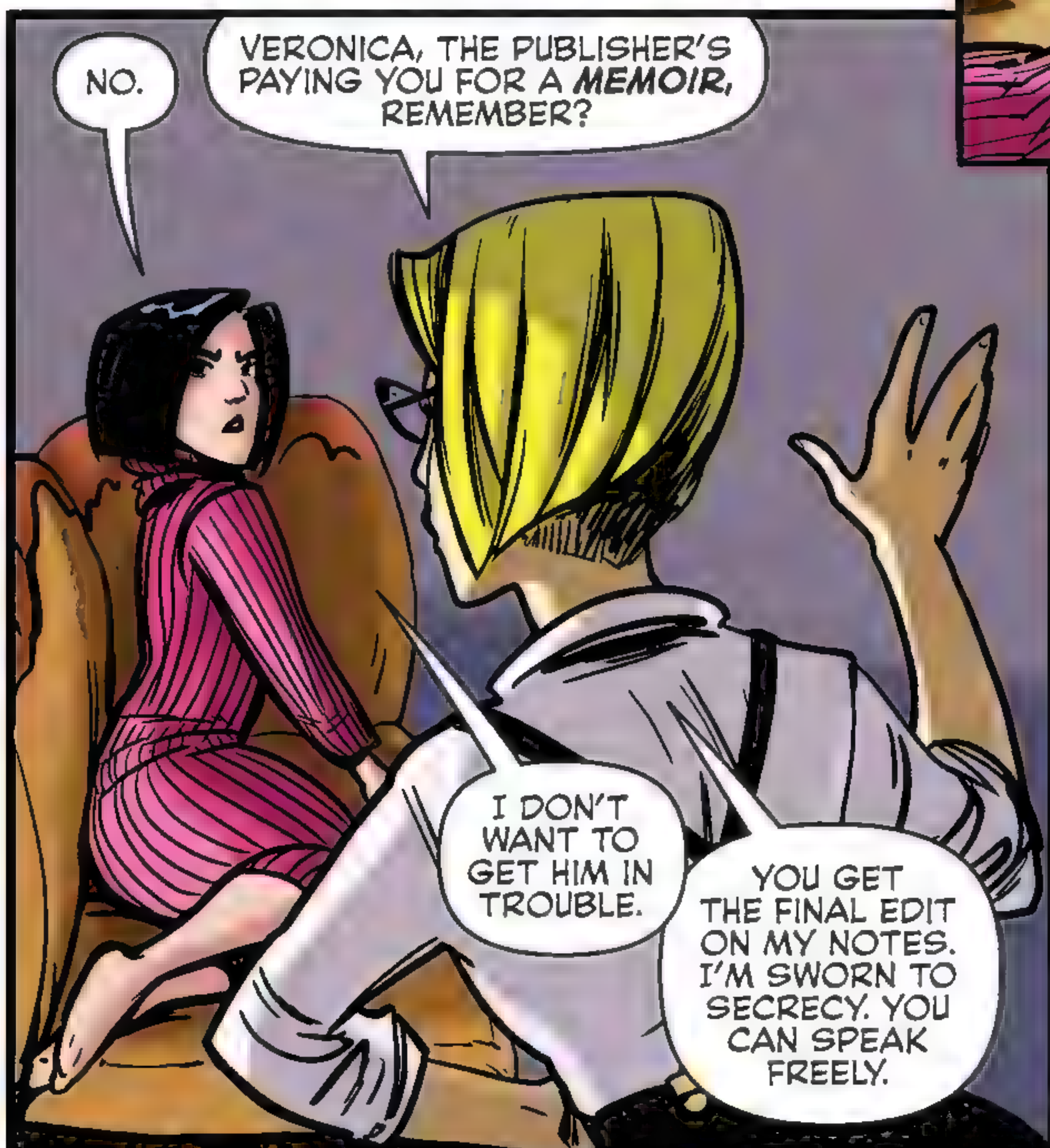
--I COULD BE YOUR MAN ON THE **INSIDE**--



OF THE **LOCAL MEDIA**? SON, I COULDN'T FIND **SMALLER POTATOES** WITH A **MICROSCOPE**. I COULD **BUY** YOUR FATHER WITH THE LOOSE CHANGE UNDER MY **COUCH CUSHIONS**.

YOU'RE IN OVER YOUR HEAD. GO HOME.





"ONE NIGHT, BACK WHEN THIS PLACE WAS BEING BUILT, DADDY AND I DROVE BY TO CHECK OUT THE PROGRESS.

"ANYWAY. THE EXPRESSION ON HIS FACE WHEN DADDY'S HEADLIGHTS CAUGHT HIM WAS **PRICELESS**.

"AND BEFORE DADDY COULD GET A GOOD LOOK AT HIM, ARCHIE BUMPED INTO SOME CONSTRUCTION-MACHINE-THINGY--

"I GUESS WE SCARED ARCHIE. HE WAS THERE, WORKING OFF SOME DAMAGE HE'D CAUSED AS A HELPER.

"--AND IT TOOK THE WHOLE PLACE DOWN.

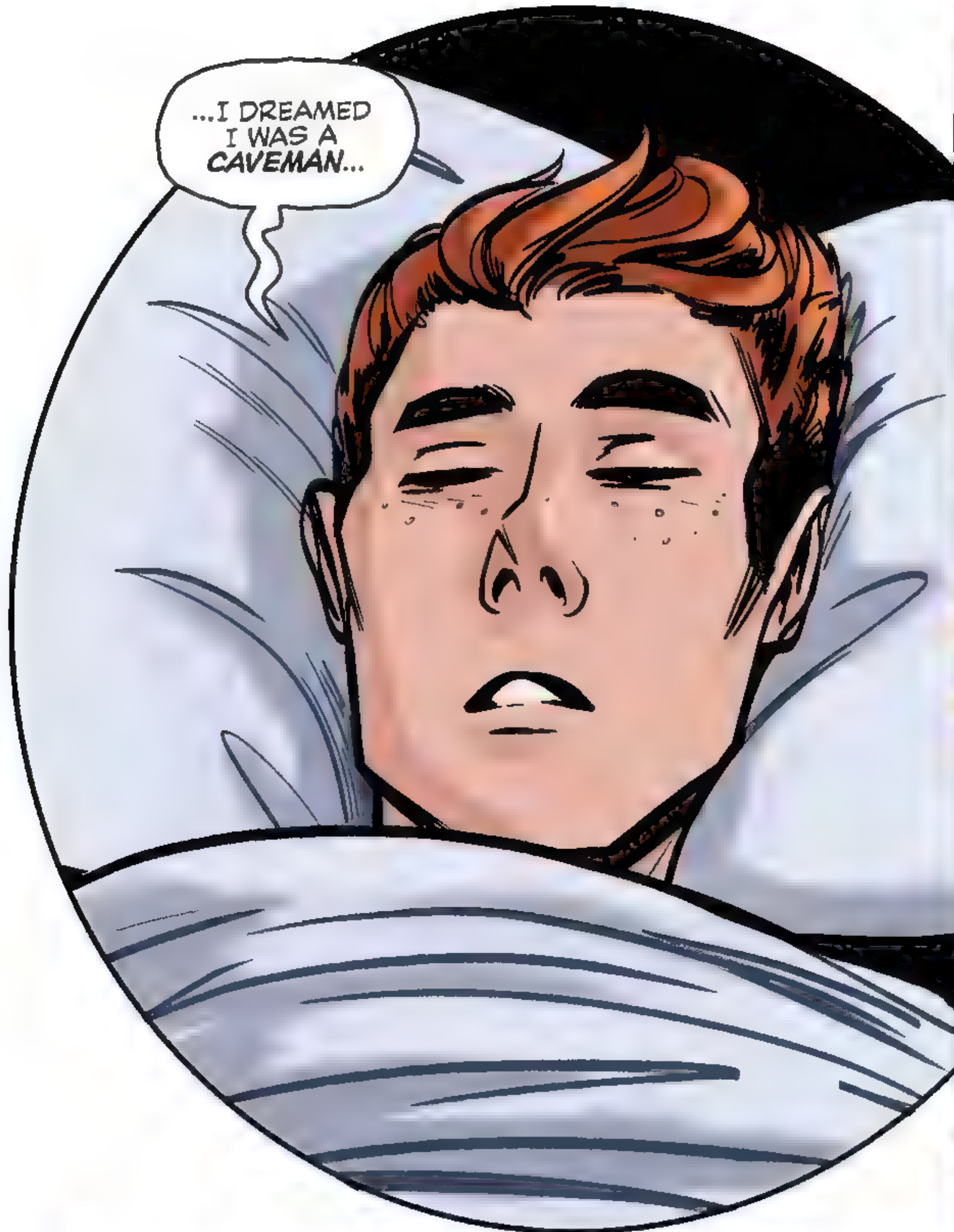
CHOKK

WHAKKAPOOOOM

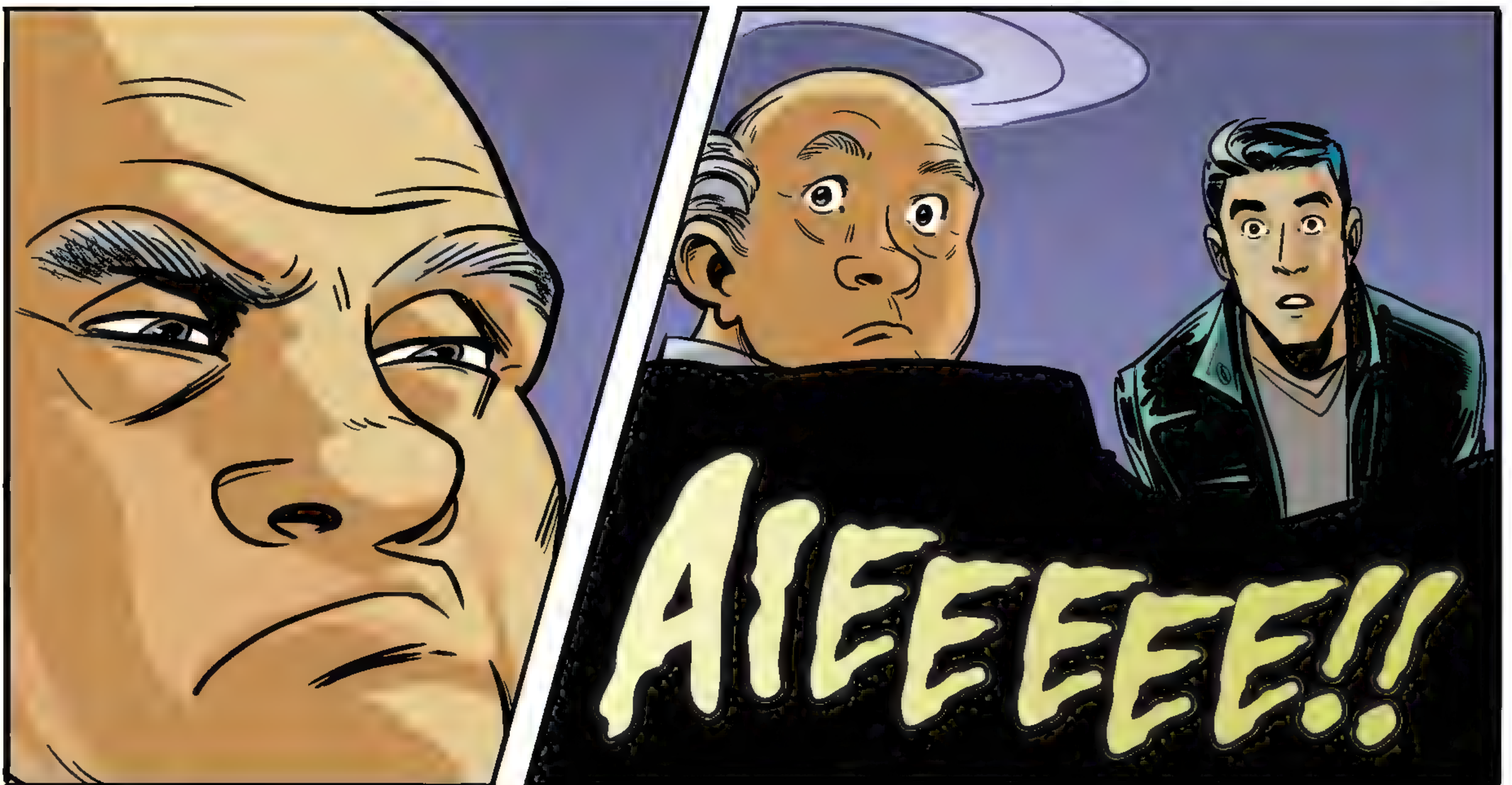
"SPLINTERS AND TOOTHPICKS. WE HAD TO REBUILD PRACTICALLY FROM SCRATCH. DADDY SWORE HE'D **KILL** WHOEVER WAS RESPONSIBLE IF HE EVER FOUND HIM. **KILL HIM.**"

DADDY WAS SO LIVID, HE DIDN'T EVEN HEAR ME LAUGHING. BUT ANY BOY WHO CAN MAKE DADDY **THAT** ANGRY...

...I THINK I LOVED HIM **RIGHT AWAY.**



CHAPTER FOUR: THE BUTLER DID IT

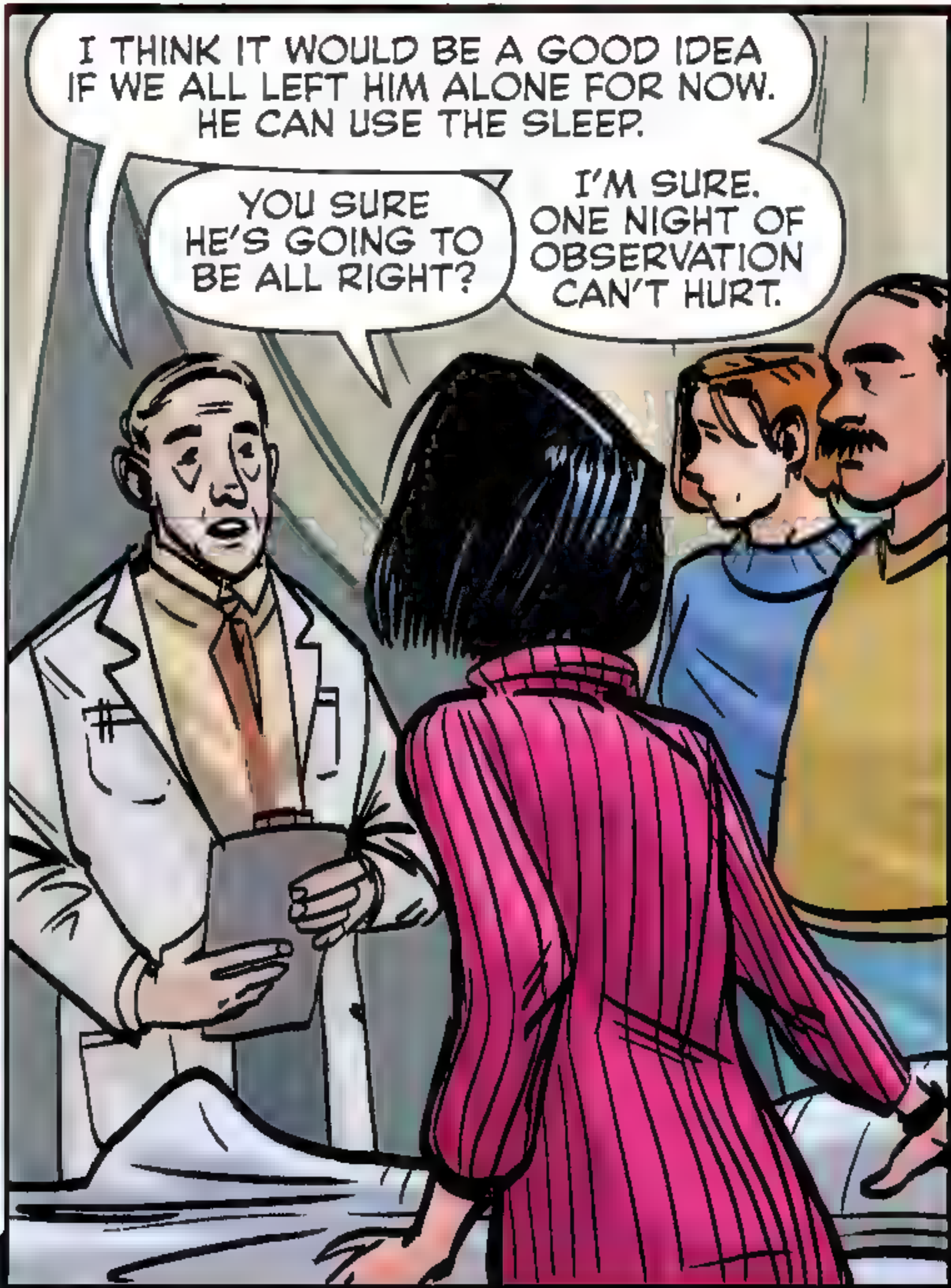
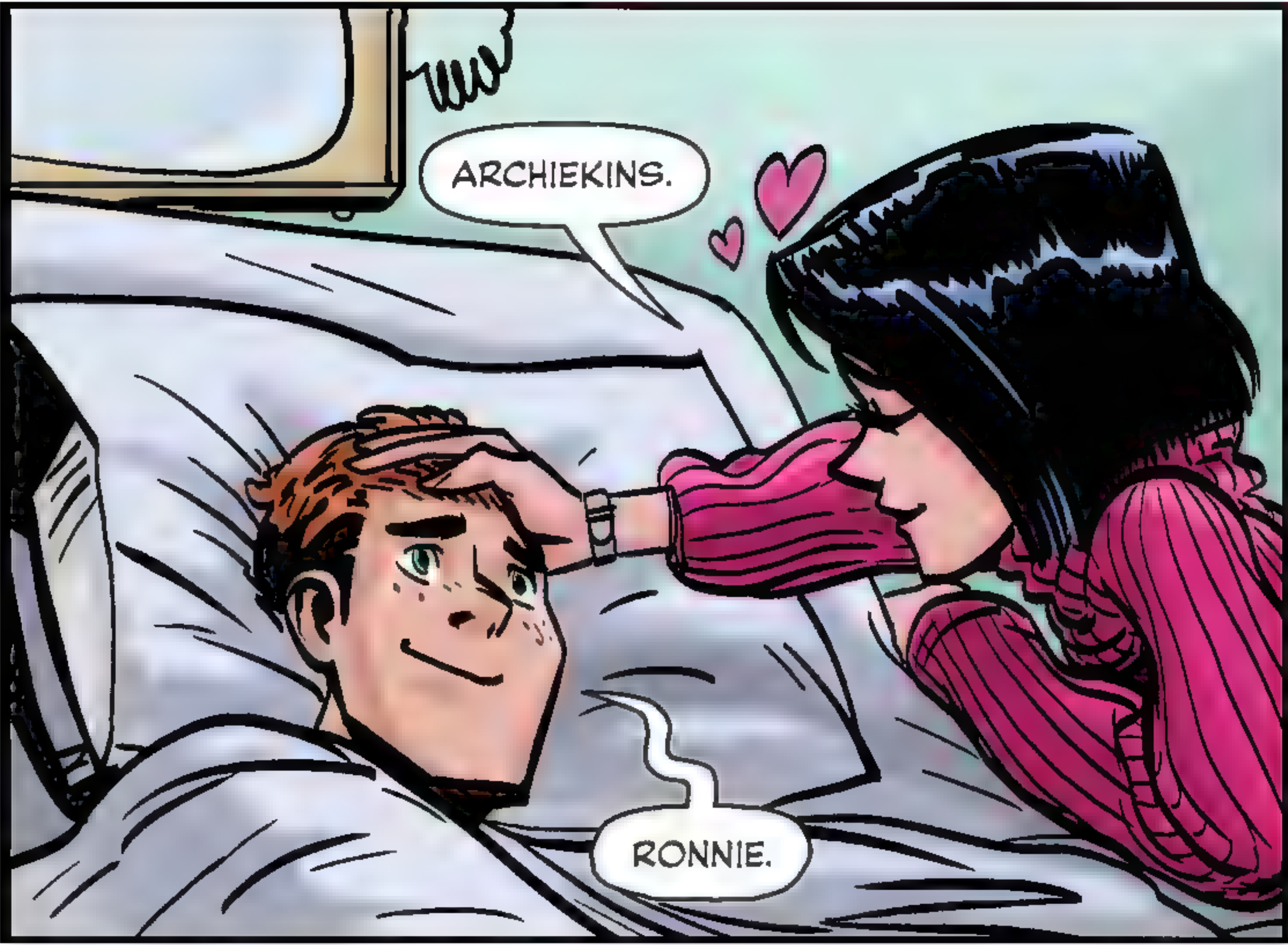


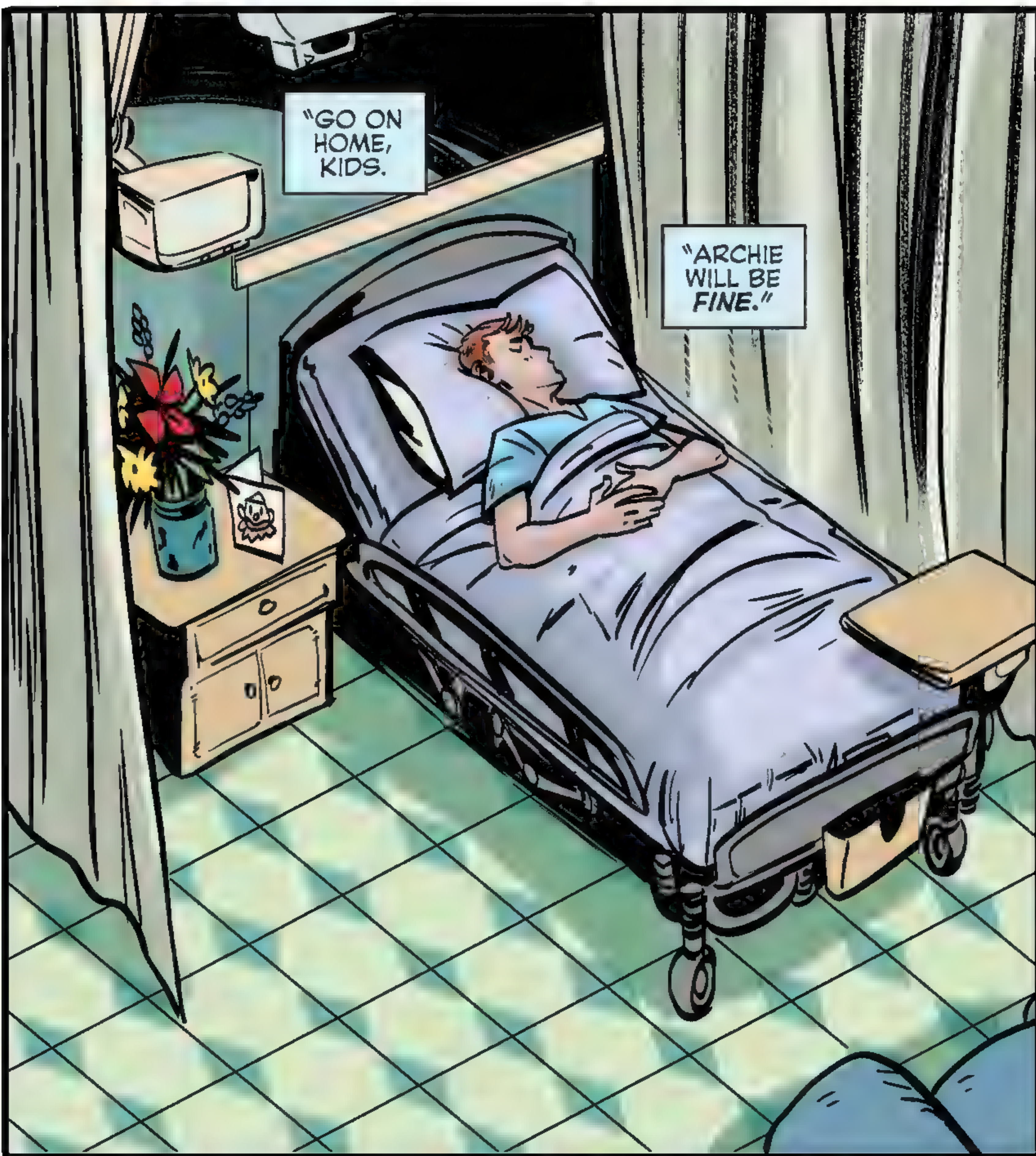




CHAPTER FIVE:

KLIK





"GO ON HOME, KIDS."

"ARCHIE WILL BE FINE."



BOO.

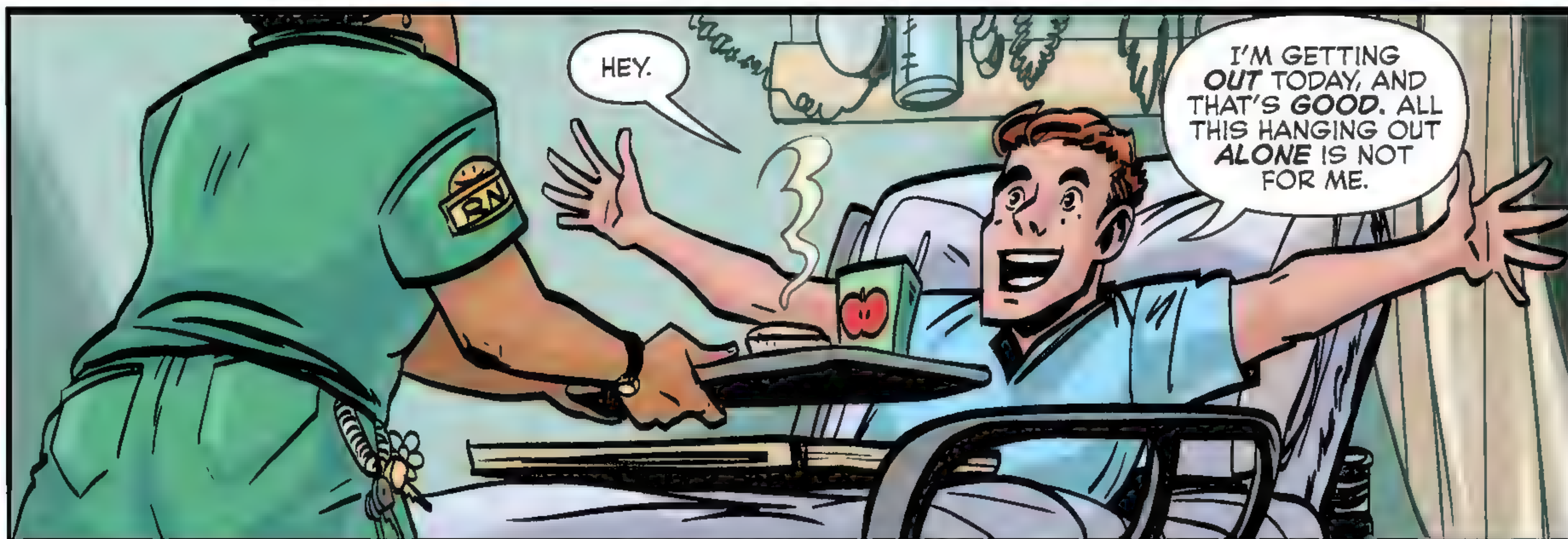
...WHA...?



...WHAWAZZAT...?



...NVVRMNNDD...





MR. LODGE!
WAIT!



Ah. THE FAMILY
TURNCOAT.

DRIVER, CALL
SECURITY--

NO!
I JUST
NEED ONE
SECOND TO
APOLOGIZE!

MR. LODGE,
SIR, I WAS
LESS THAN
HONEST.
I *DO* WANT
SOMETHING
FROM YOU.



A PLACE IN YOUR ORBIT. I DON'T MEAN AN
IMPORTANT ONE. I JUST WANT TO
BE SOMEBODY.

TO BE
A PART
OF ALL
...*THIS*.



I SEE. AND WHAT COULD
YOU *POSSIBLY* OFFER
ME IN *RETURN*?

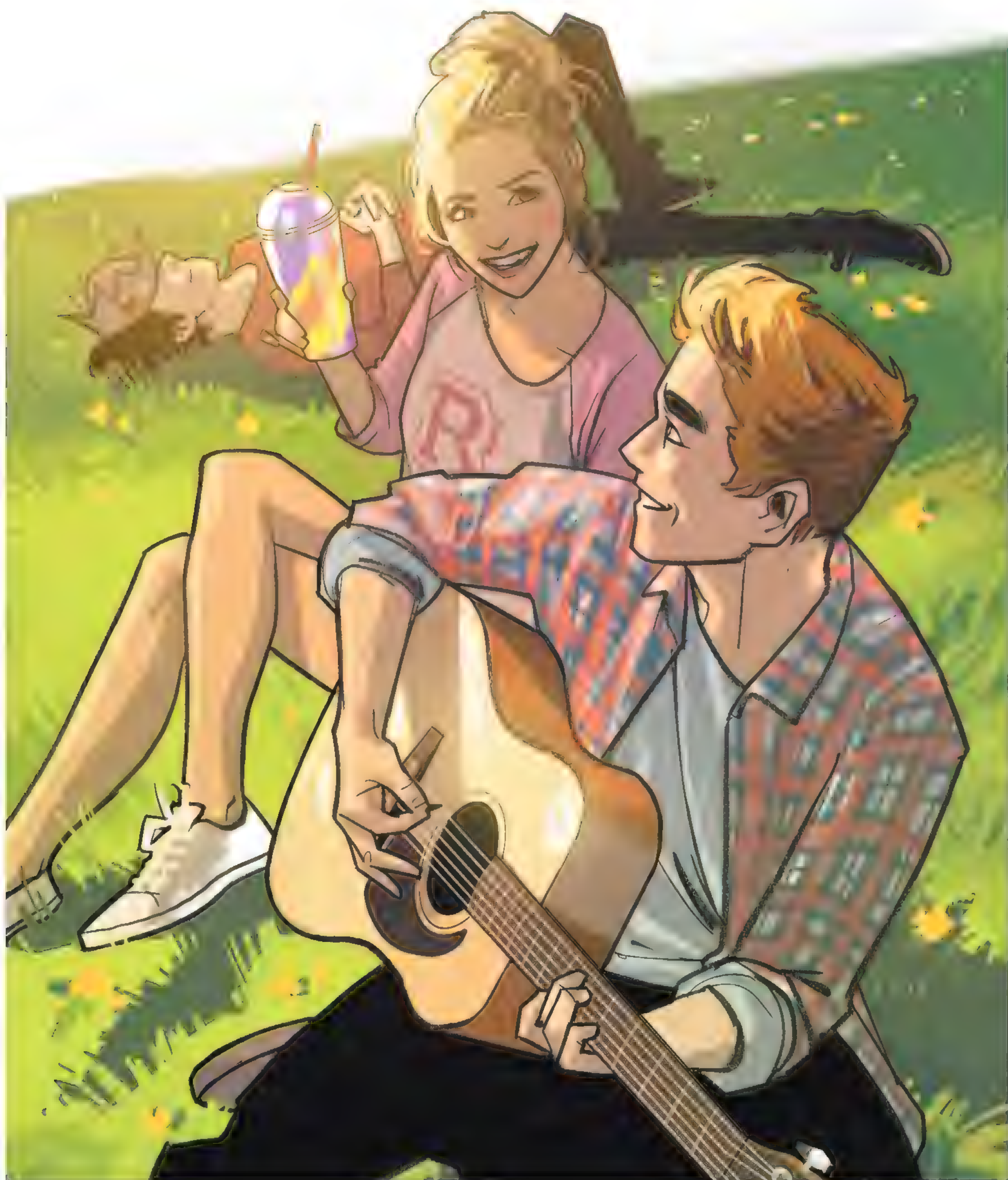
A LITTLE
INTEL ON THIS
"ARCHIE" YOUR
DAUGHTER IS
DATING.



TO BE CONTINUED...

ARCHIE

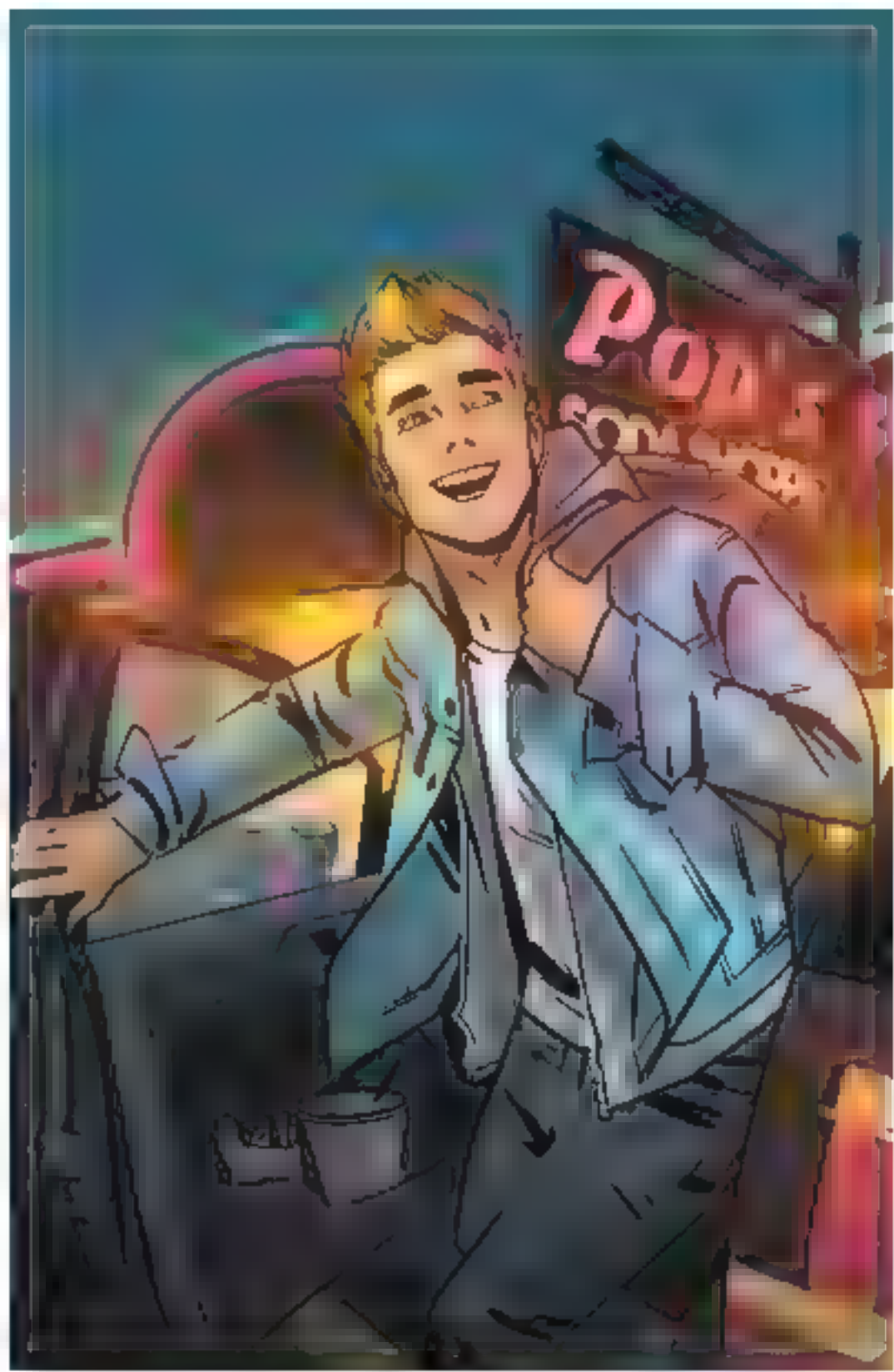
SPECIAL FEATURES



COVER GALLERY

ARCHIE®

ISSUE
ONE



FIONA STAPLES



J. SCOTT CAMPBELL



COLLEEN COOVER



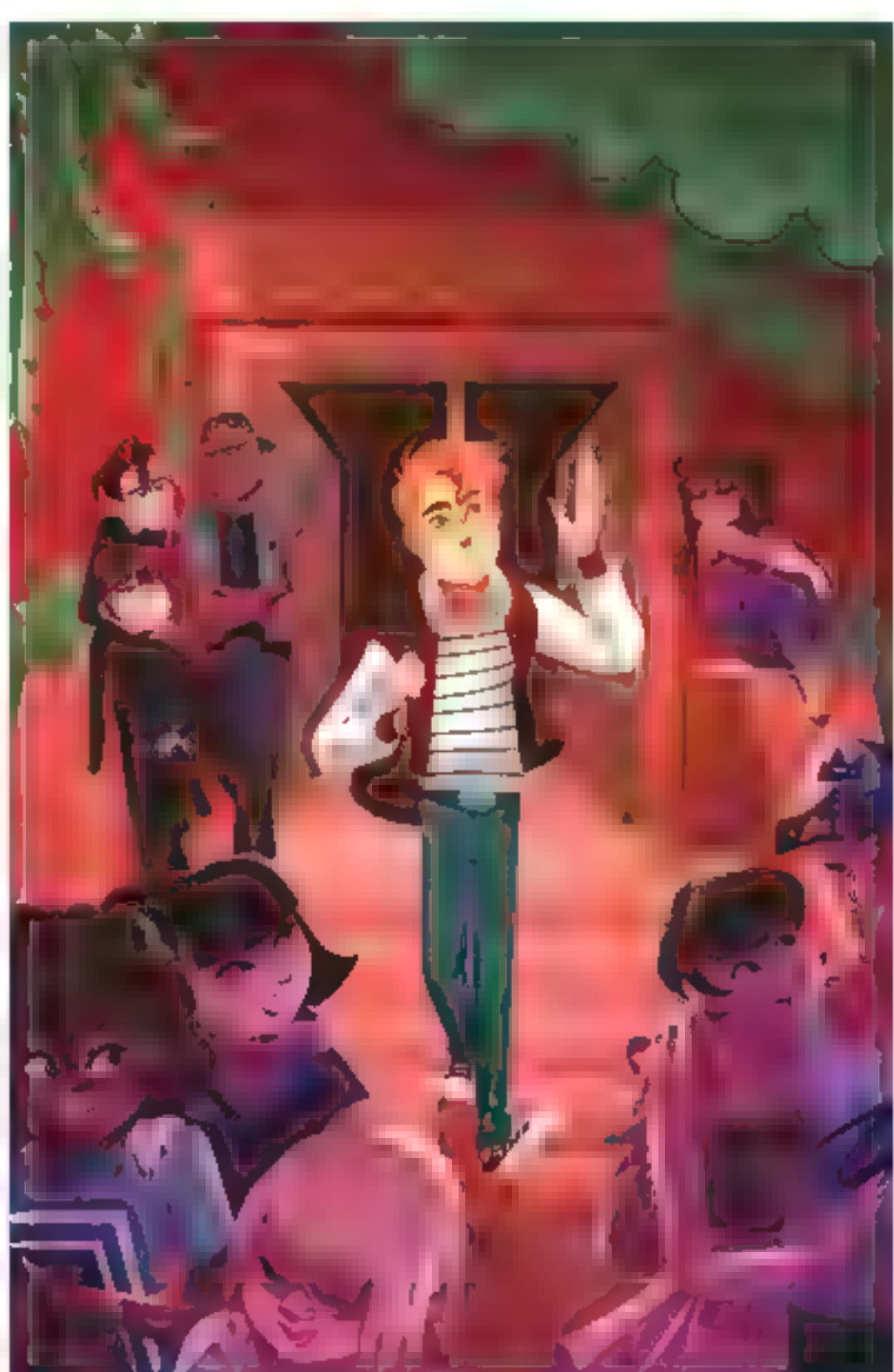
TANIA DEL RIO



JOE EISMA



FRANCESCO FRANCAVILLA



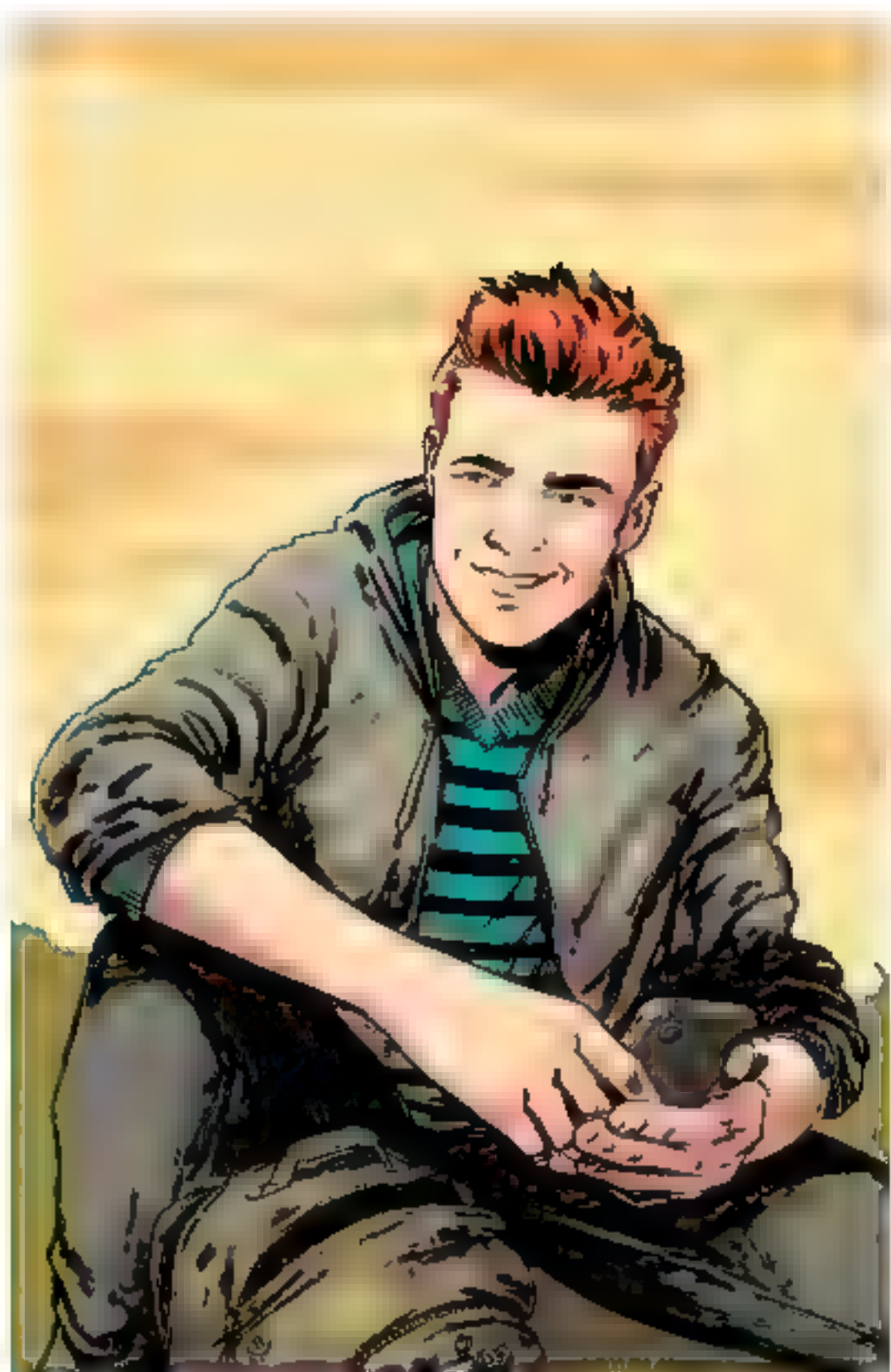
GENEVIEVE F.T.



MICHAEL GAYDOS



SANFORD GREENE



ROBERT HACK



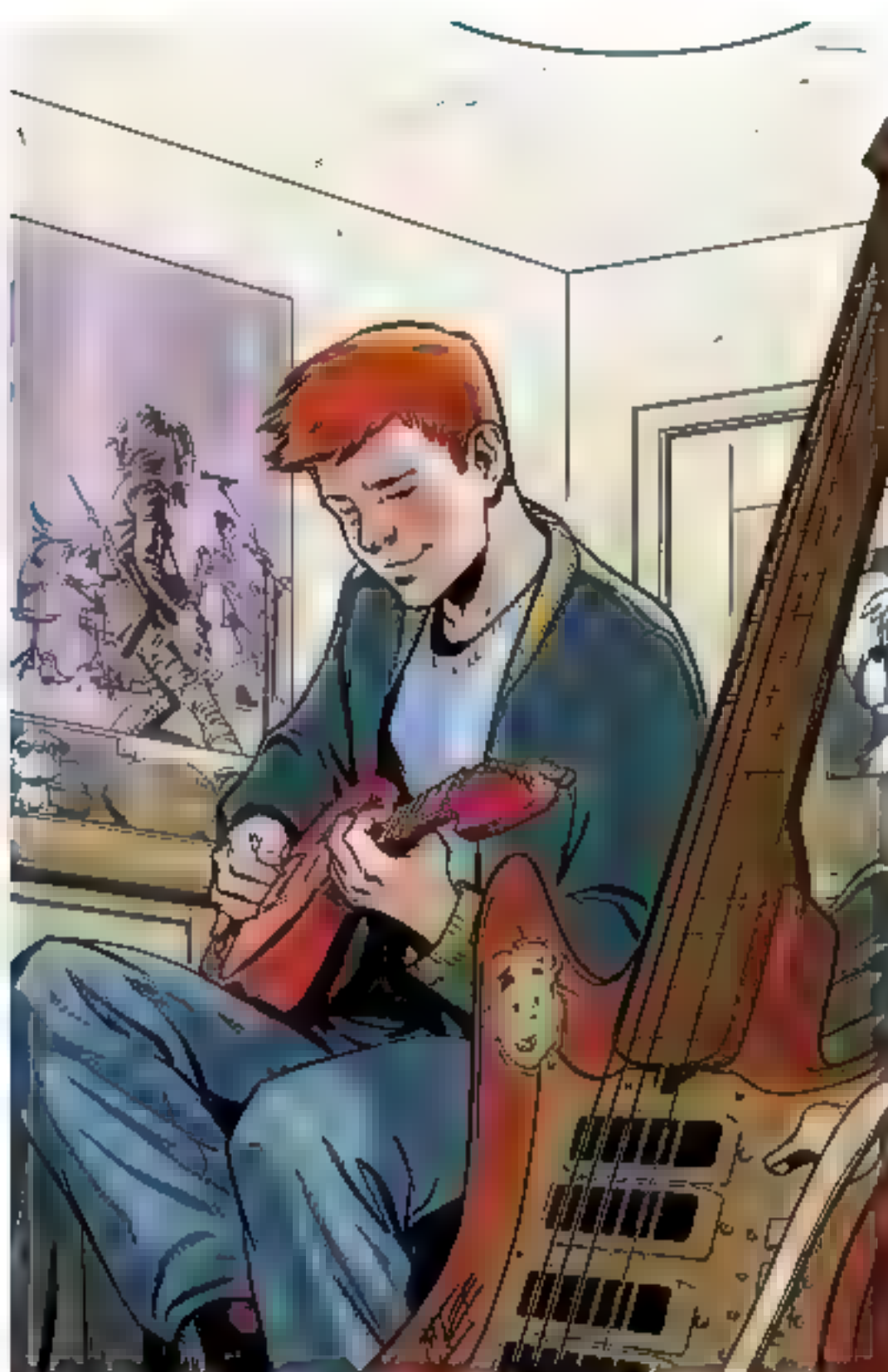
DEAN HASPIEL



DAVID MACK



MORITAT



MIKE NORTON



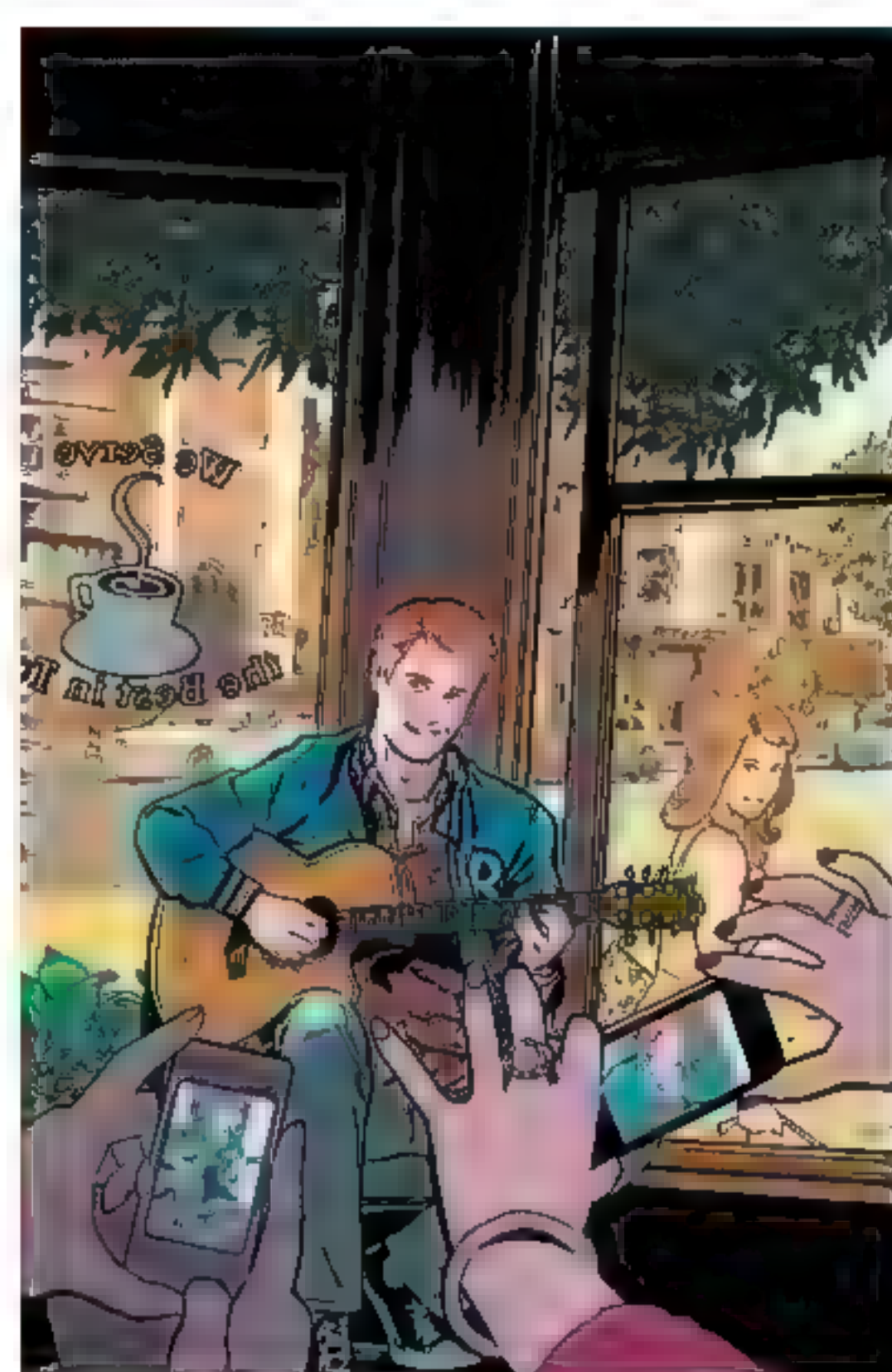
JERRY ORDWAY



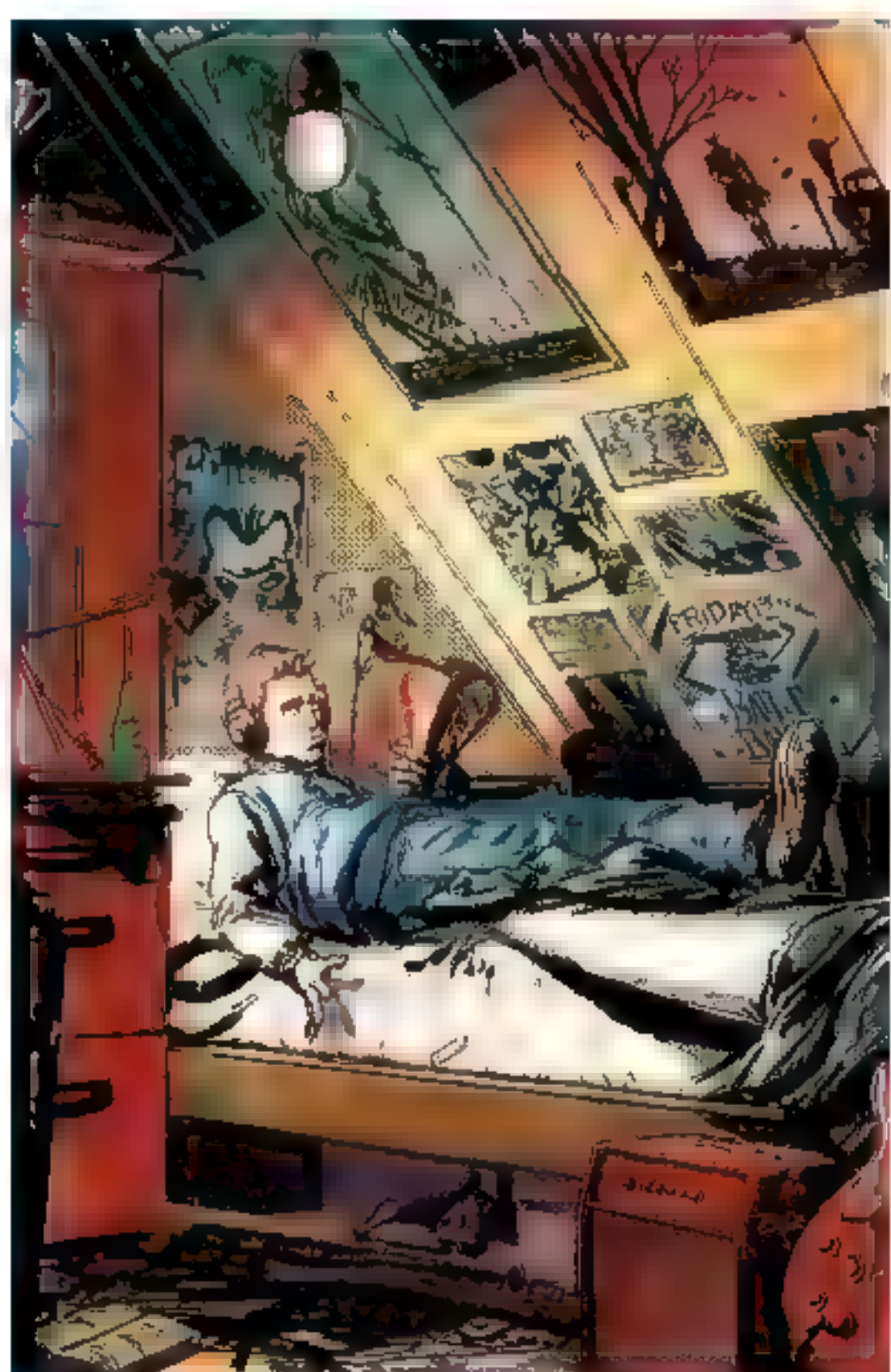
RAMON PEREZ



RON SALAS



GREG SCOTT



T-REX

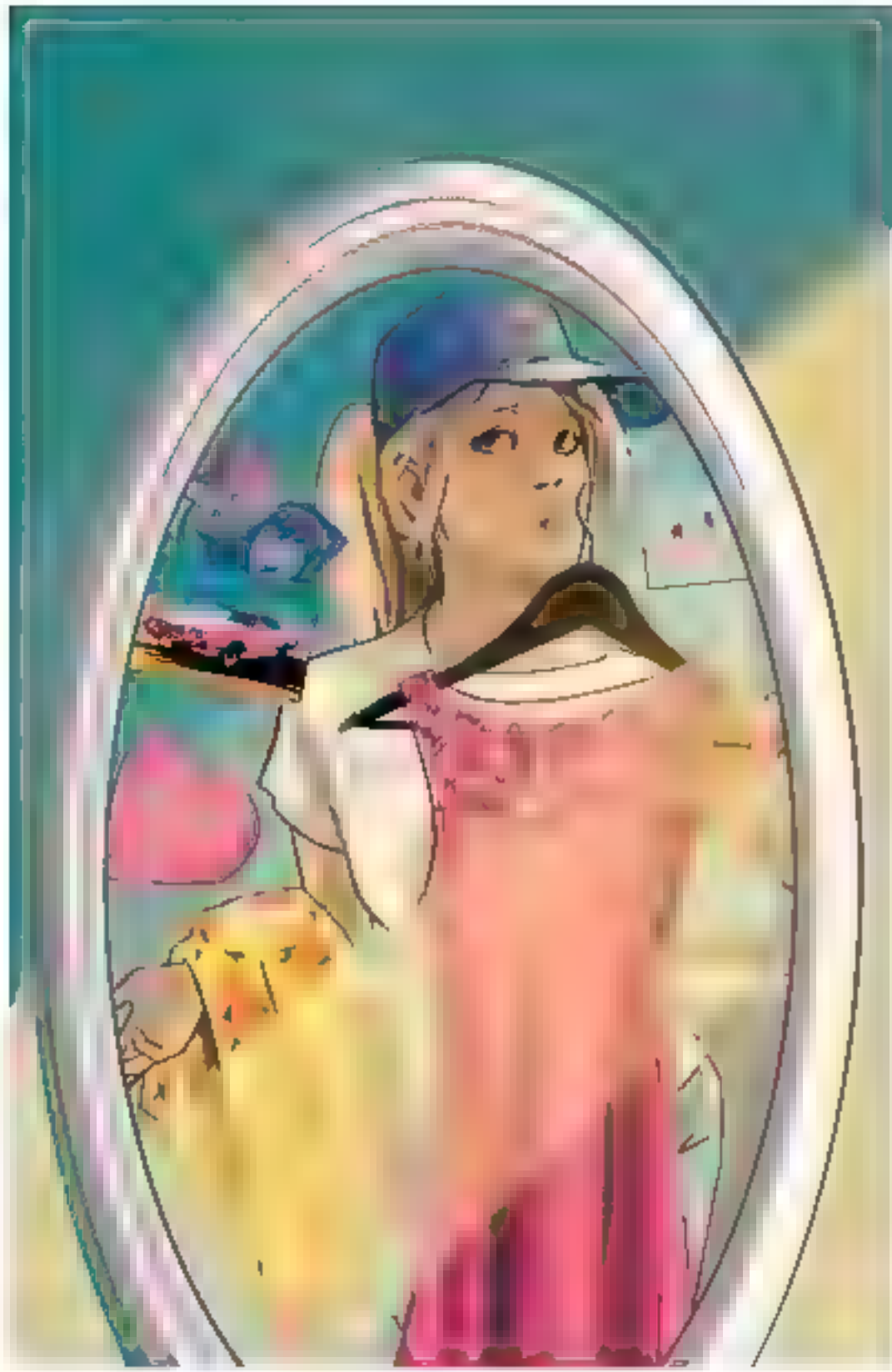


BRITTNEY WILLIAMS



CHIP ZDARSKY

ISSUE
TWO



FIONA STAPLES



HOWARD CHAYKIN



ERICA HENDERSON



PAUL RENAUD



PAOLO RIVERA

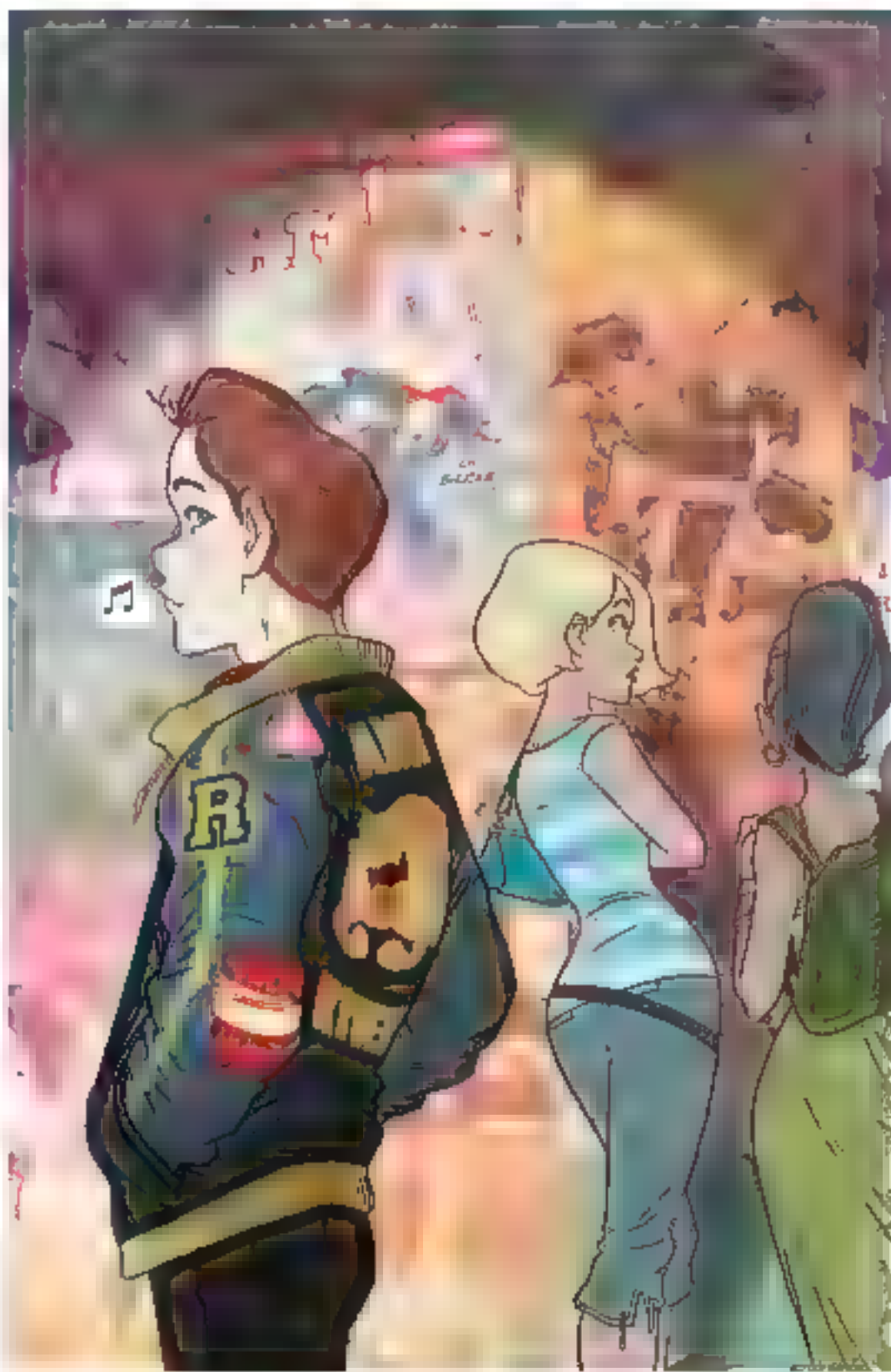


CHRISSIE ZULLO

ISSUE
THREE



FIONA STAPLES



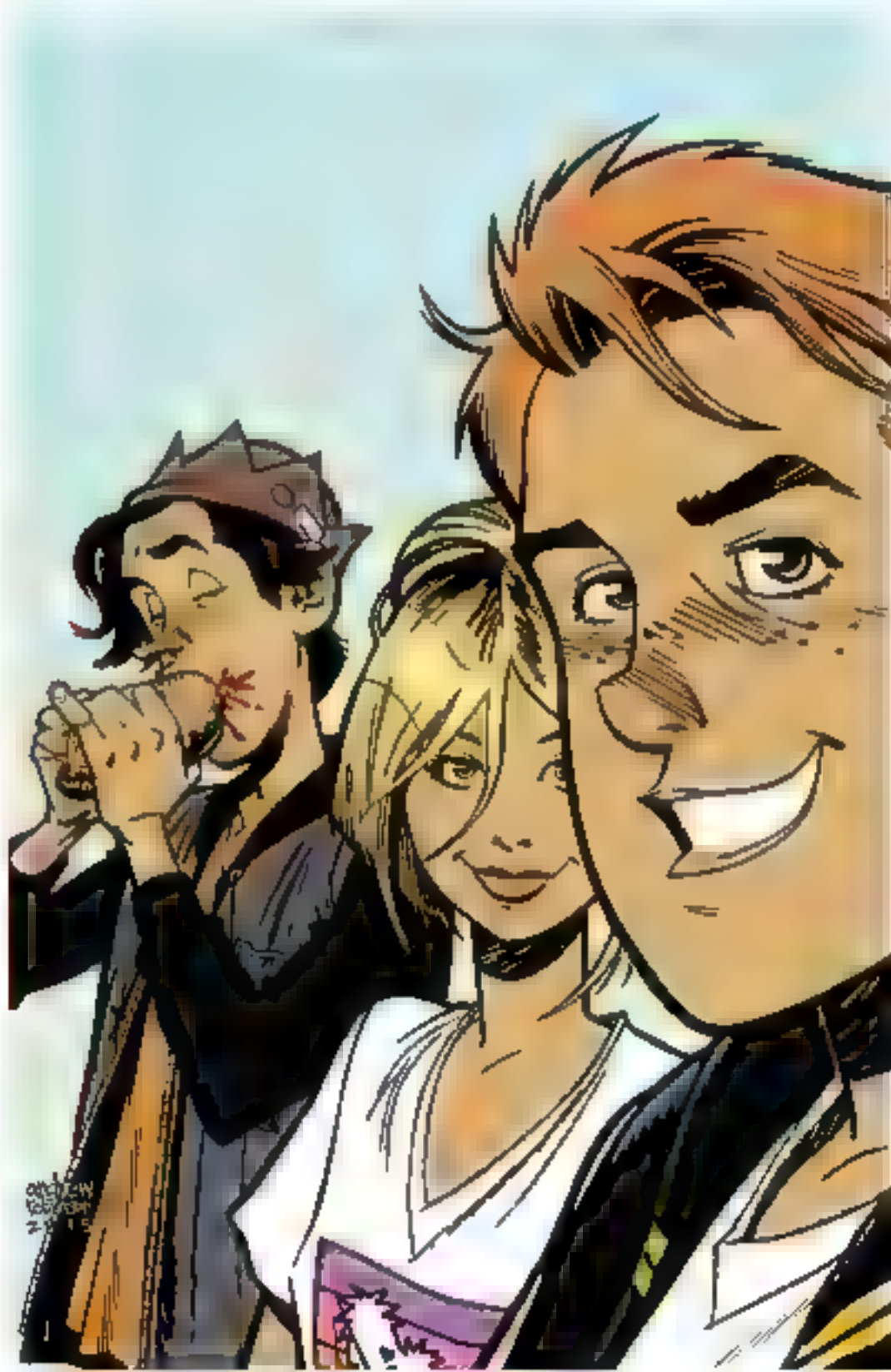
BEN CALDWELL



CLIFF CHIANG



STUART IMMONEN

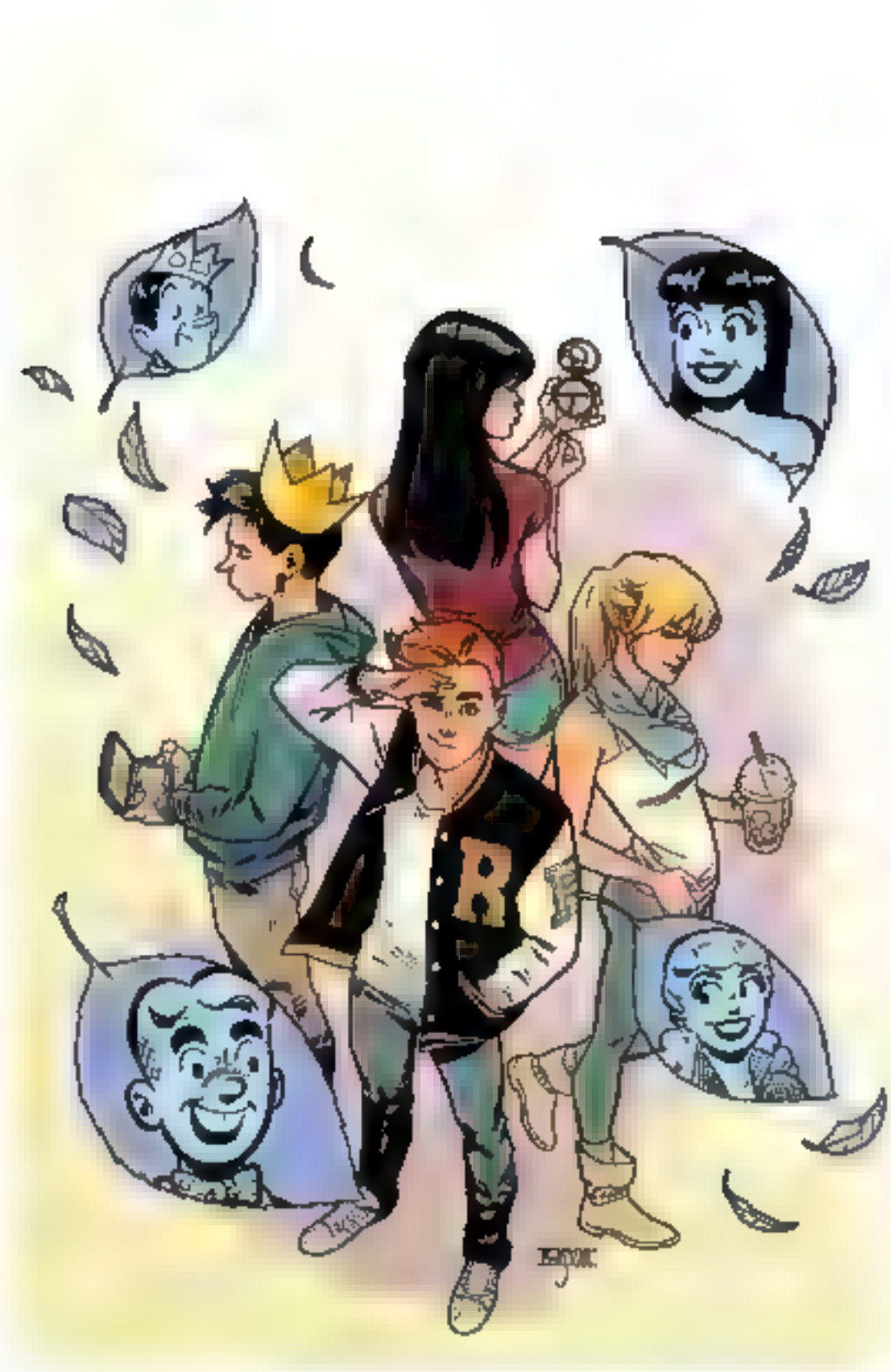


ANDREW ROBINSON

ISSUE
FOUR



ANNIE WU



MAHMUD ASRAR



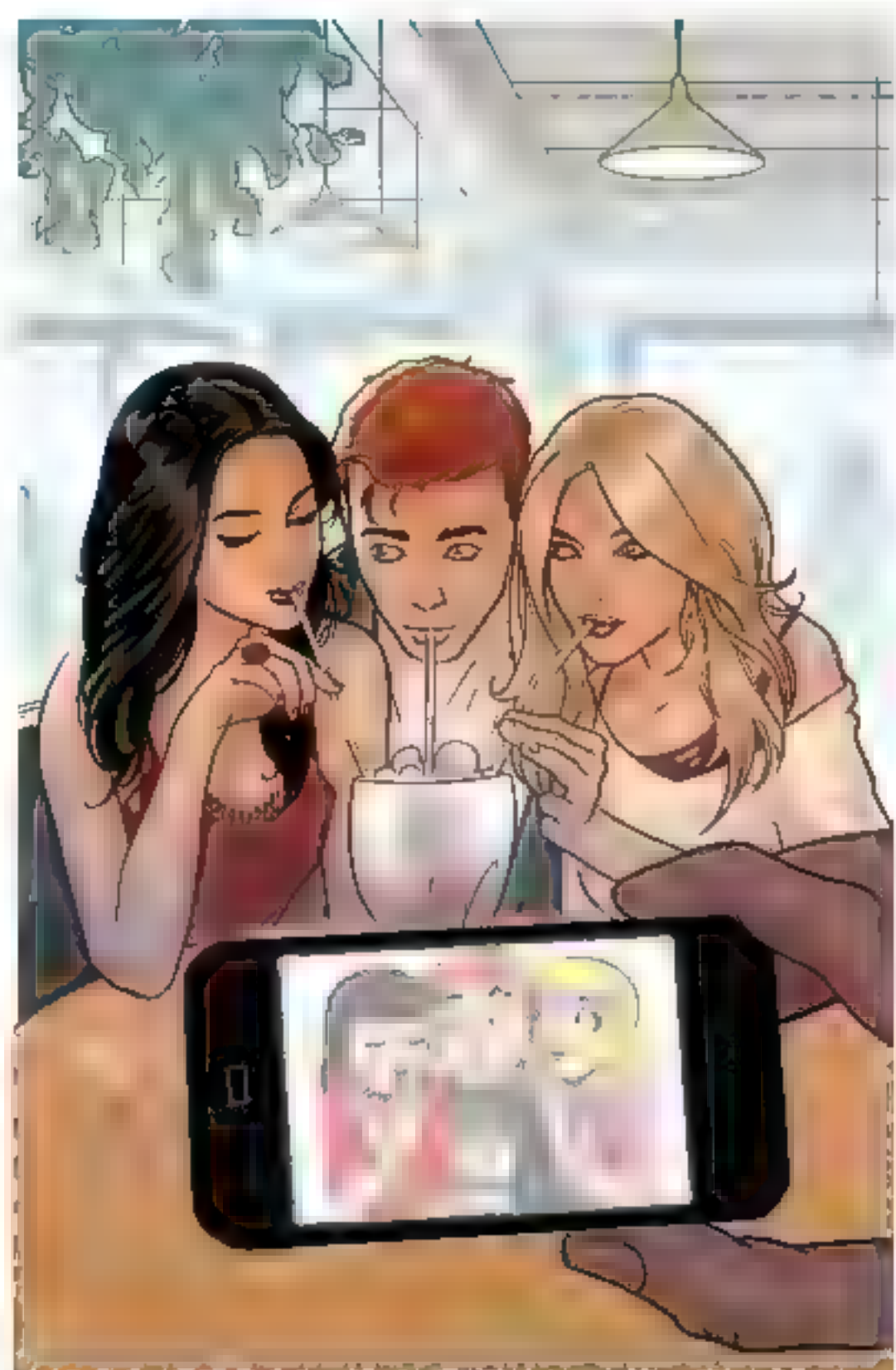
FRANCESCO FRANCAVILLA



JAIME HERNANDEZ



JOE QUINONES



PAUL RENAUD

ISSUE
FIVE



VERONICA FISH



THOMAS PITILLI

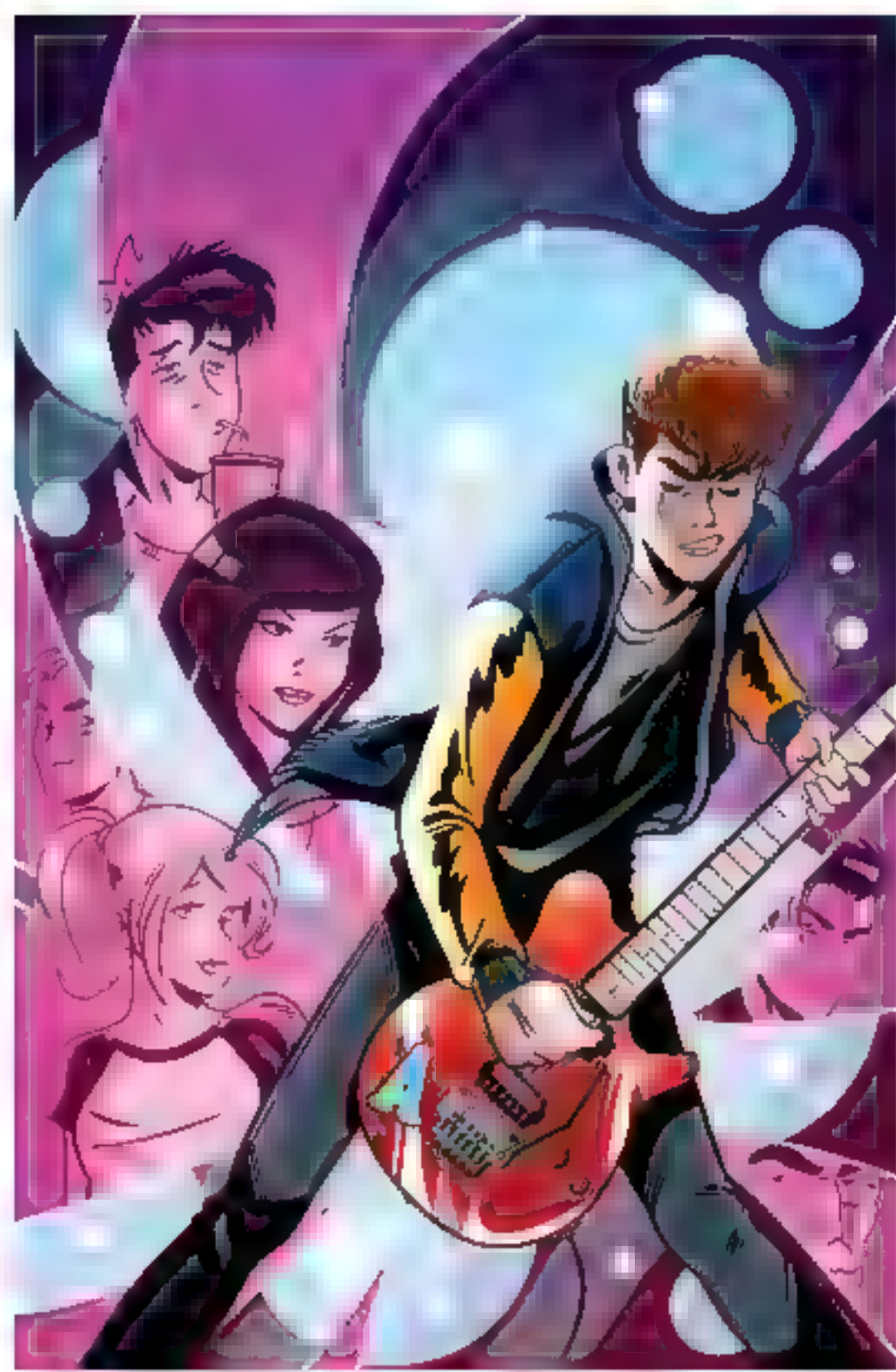


DAVID WILLIAMS

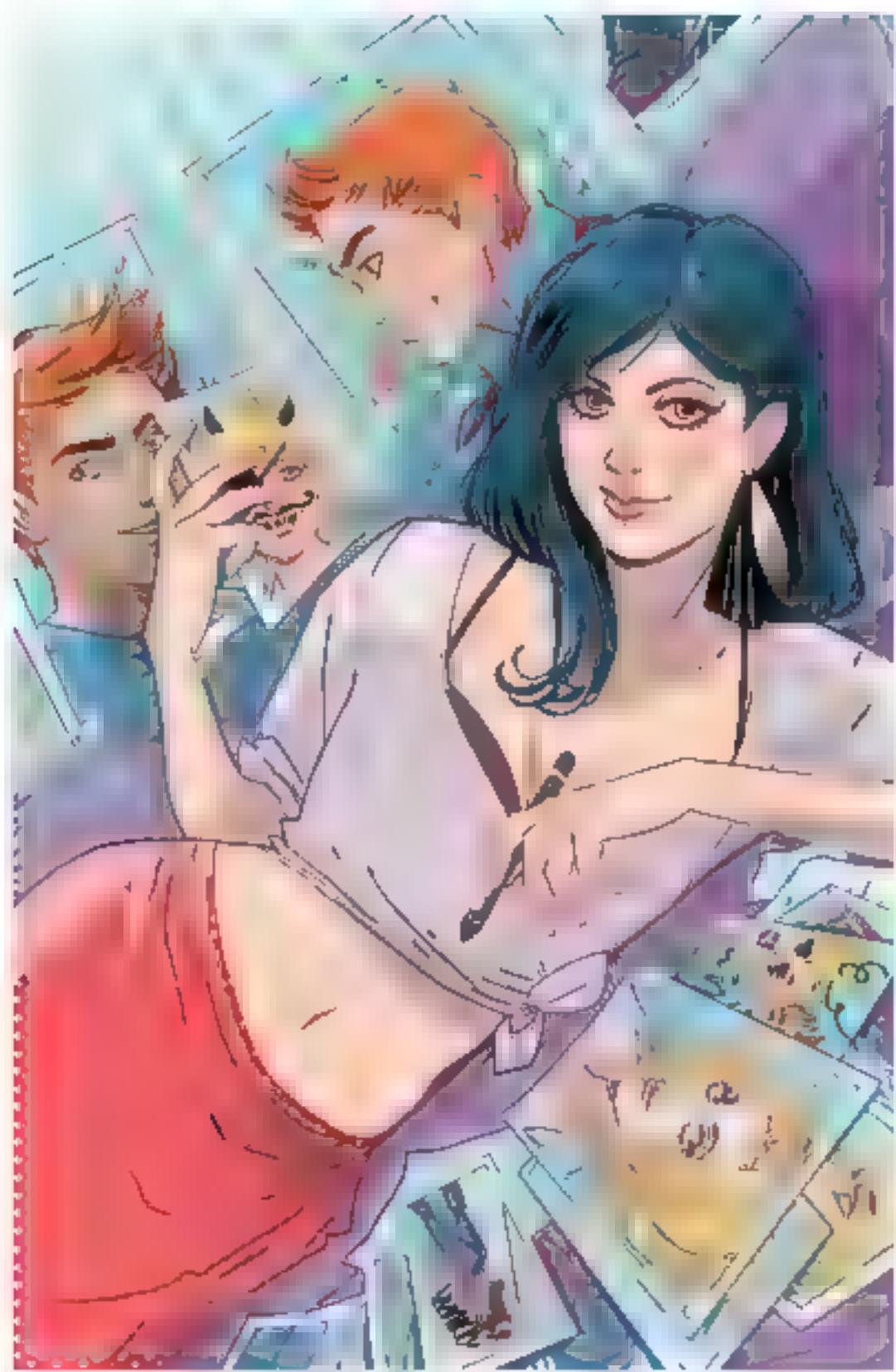
ISSUE
SIX



VERONICA FISH



DEREK CHARM



MARGUERITE SAUVAGE

HOW IT'S MADE



Get an inside look at the artistic process behind the historic relaunch of ARCHIE starting from the minds of MARK WAID and FIONA STAPLES. While the structure for all issues follow these same basic steps, different artists all bring their own creative spins on their ways of handling the process!

SCRIPT

It all starts with a script from writer MARK WAID, which is then looked over by President/Editor MIKE PELLERITO and Editor-in-Chief VICTOR GORELICK for any feedback. MARK will make any changes to the script requested, and then will send a finalized script back to the Archie offices to begin the art process.



THUMBNAILS

Once artist FIONA STAPLES receives the script from MARK WAID and the team at Archie, she begins by penciling thumbnail sketches of all the pages of the script, creating a storyboard. These are rough images that are used for layout purposes, to see how each scene will play out and where word balloons can be placed.



PENCILS & INKS

FIONA STAPLES then pencils more polished and refined versions of the thumbnail pages, capturing the characters’ features, clothing and backgrounds. She then digitally inks the artwork. From there the pages are sent to letterer JACK MORELLI.



LETTERS

JACK MORELLI uses the script to guide him in adding word balloons, captions and sound effects to the art, which are then sent back to the Archie offices for early proofreading. JACK then makes any changes if needed, and sends them off to the colorists ANDRE SZYMANOWICZ and JEN VAUGHN.



COLORS

Next ANDRE SZYMANOWICZ and JEN VAUGHN flat color and render all of the pages, and then combine the lettering with the final colored pages. The files are then sent back to the Archie offices where they are placed into the publishing software InDesign, which are then proofread one final time, and routed around to the Editor, Editor-in-Chief, and then to Publisher/Co-CEO JON GOLDWATER for final approval. Once this is done, the digital files are sent to the printer.



AFTERWORD

by MARK WAID

FIRST, DO NO HARM

That headline? Those were the first words I typed back in late 2014 when I wrote up my pitch for the Archie reboot you just read. I'm a big believer in the Hippocratic Oath when it comes to reinventing characters who've been around since before you or I were born.

Yes, there was a general feeling among everyone involved with the relaunch that Riverdale could stand a little bit of updating, but no one took that to mean "Betty fails a pregnancy test" or "Archie flips off Mr. Weatherbee." First off, a character created for an all-ages audience should stay exactly that. Writing for irony-starved hipsters is no challenge. Second, any chimpanzee can type the words, "Page One, Panel One: Establishing shot, Jughead's meth lab" and get a laugh (and a Million-Mom March), but— not to sound preachy— that's a gross betrayal of who and what Archie's gang has come to mean to generations of readers.

All the term "updating" meant to me, to us, was digging a little more deeply into the kids and their personalities. It meant allowing actual, permanent conflict between them so that there's a greater, more dramatic sense of consequence to their interactions and their choices. It meant never ignoring an opportunity for Archie to get a paint can stuck on his head. It's still comedy, people.

Whatever support and cooperation I'd hoped we'd get from publisher Jon Goldwater and his staff, we got ten times that. Better, they found me the perfect launch partner in Fiona Staples, one of the best comics artists of our time and one who loves the Archie universe like Jughead loves burgers. She can bring the serious, she can bring the funny, and her work's never looked more spectacular than when colored by Andre Szymanowicz and Jen Vaughn and lettered by Jack Morelli.

If you liked what you've just read, come back for more; you can find Archie in all good comics shops and on the web. We promise you'll have a great time in Riverdale.



SPECIAL PREVIEW

Jughead®

ISSUE ONE

MORE THAN
BURGERS
BUT MOSTLY
BURGERS

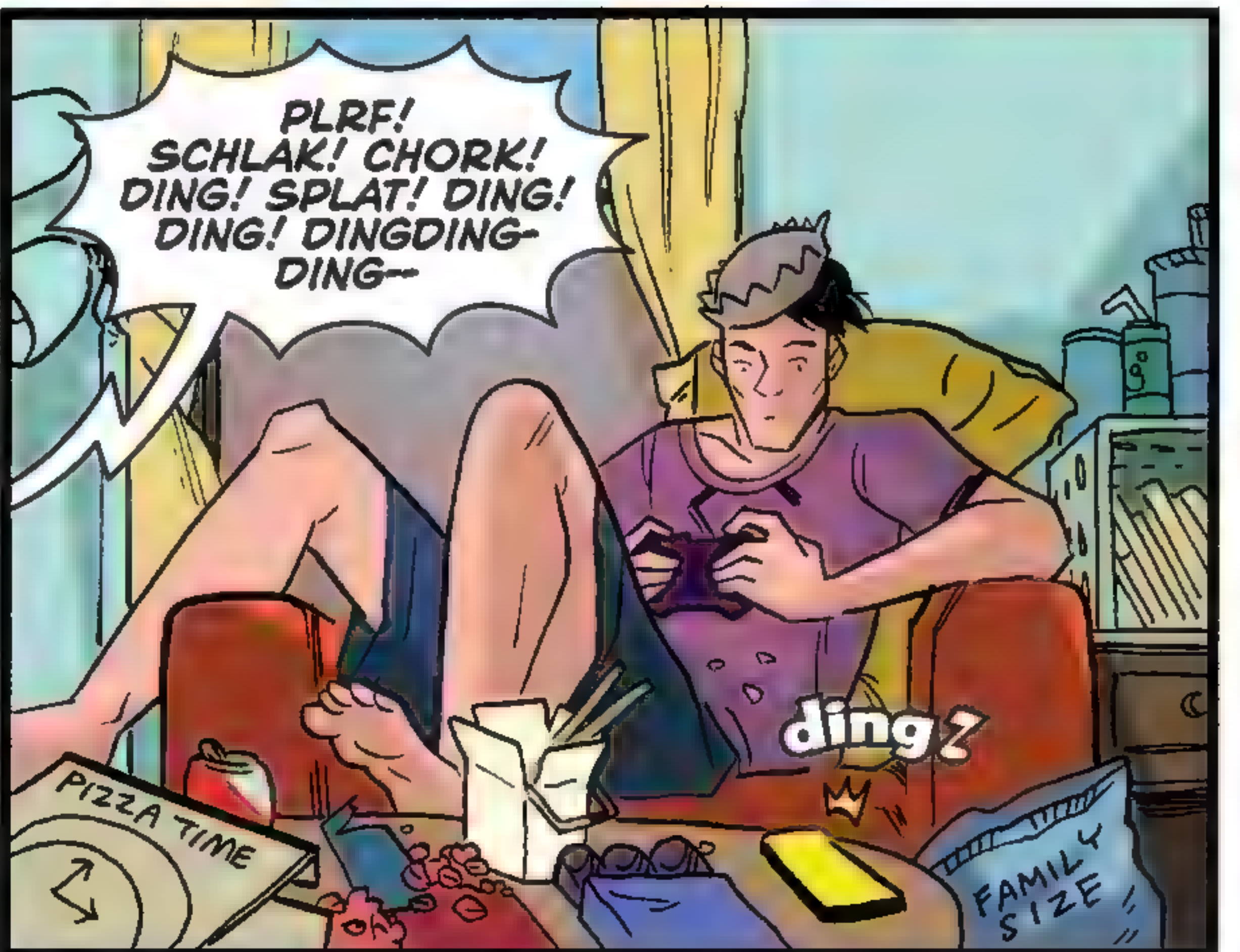
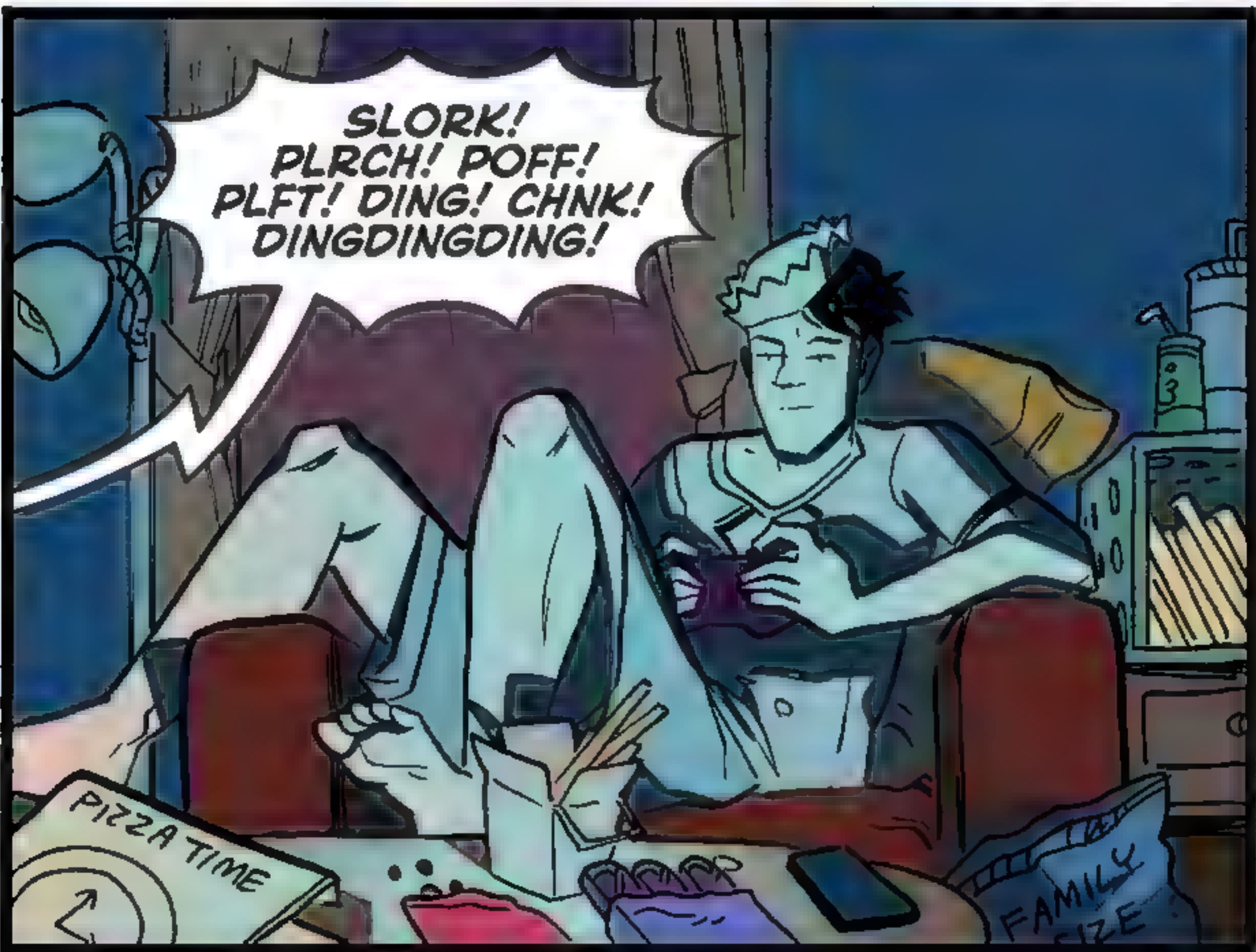
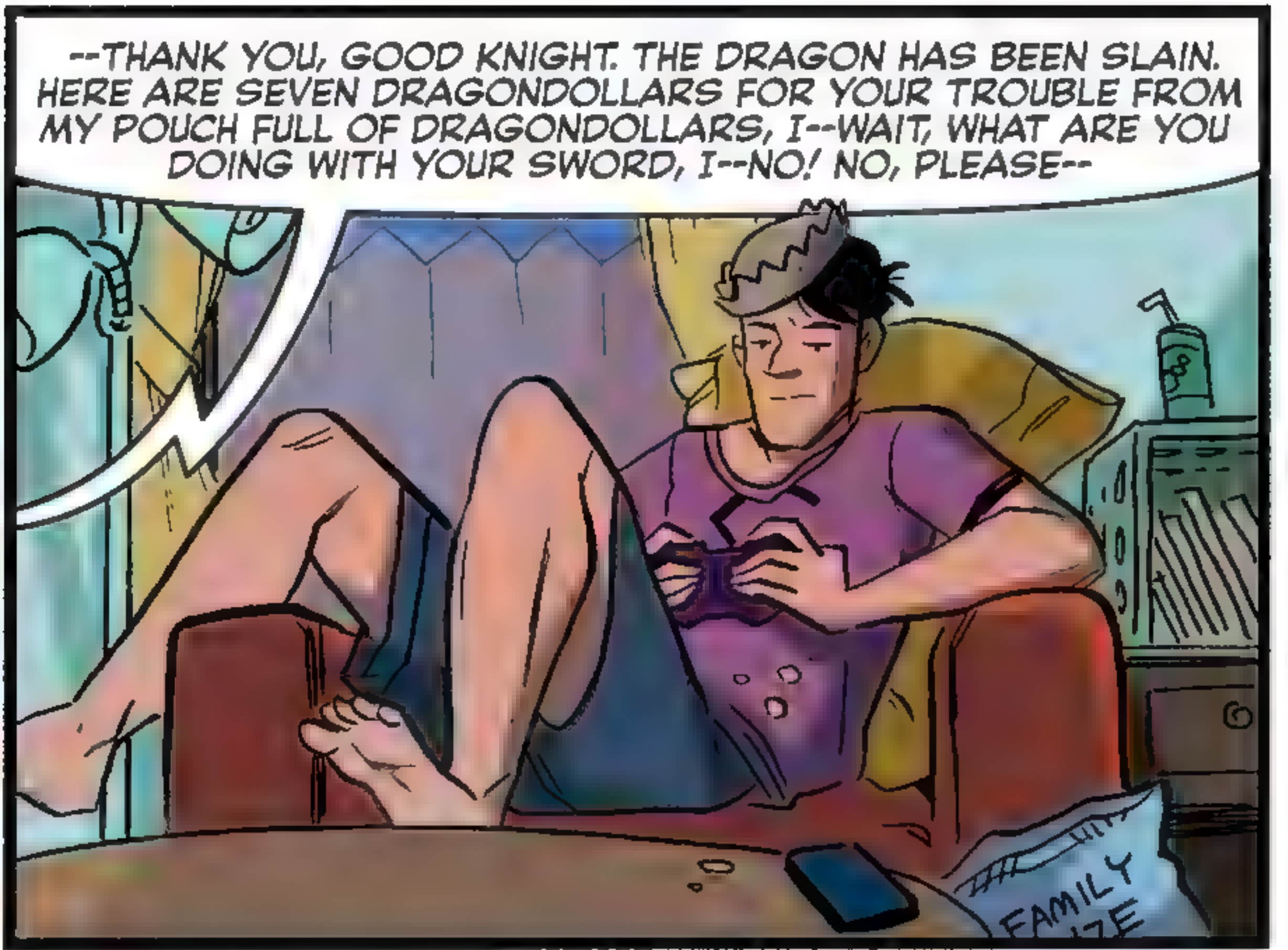
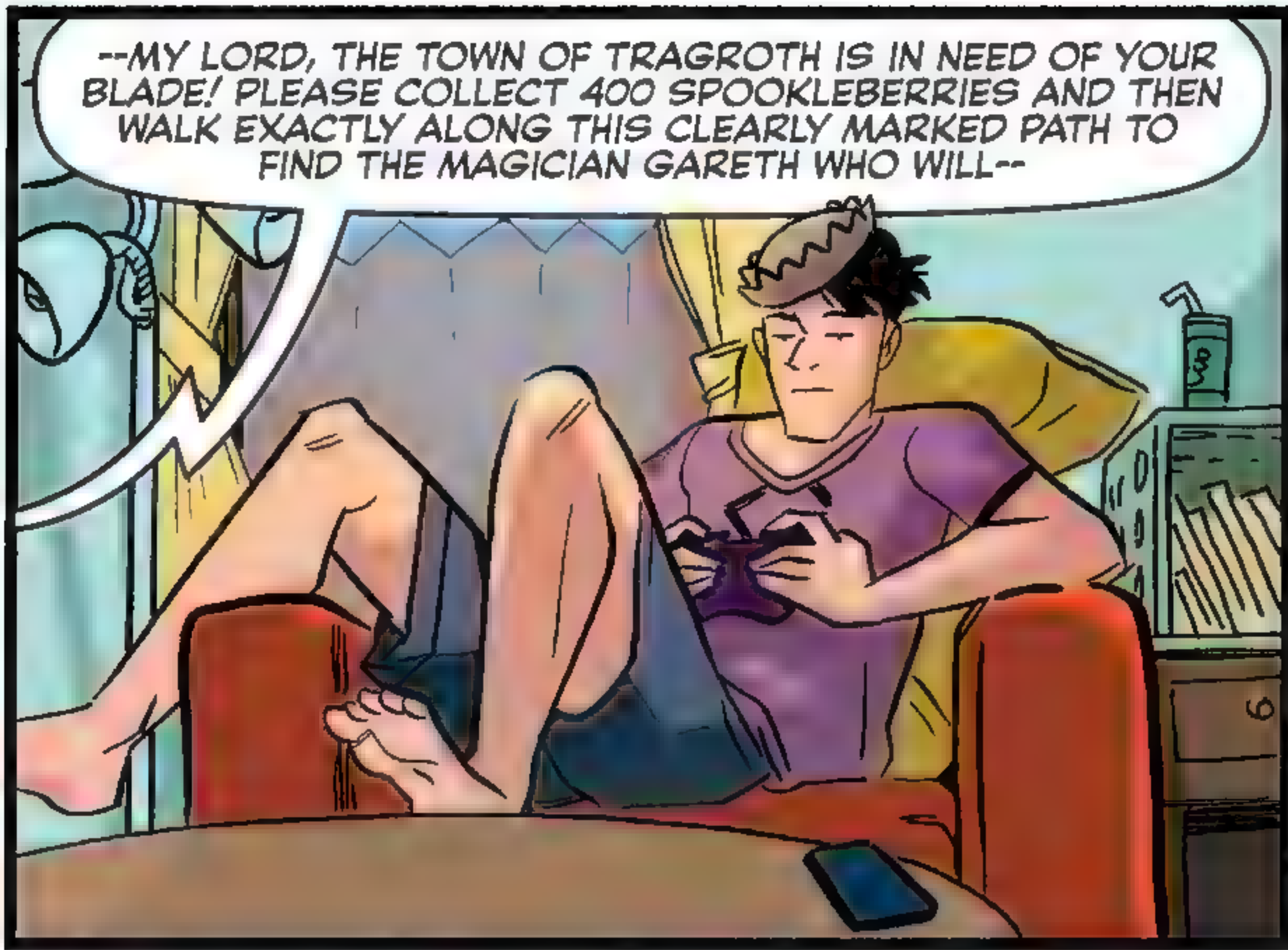
STORY BY
CHIP ZDARSKY

ART BY
ERICA HENDERSON

LETTERING BY
JACK MORELLI

ISSUE ONE

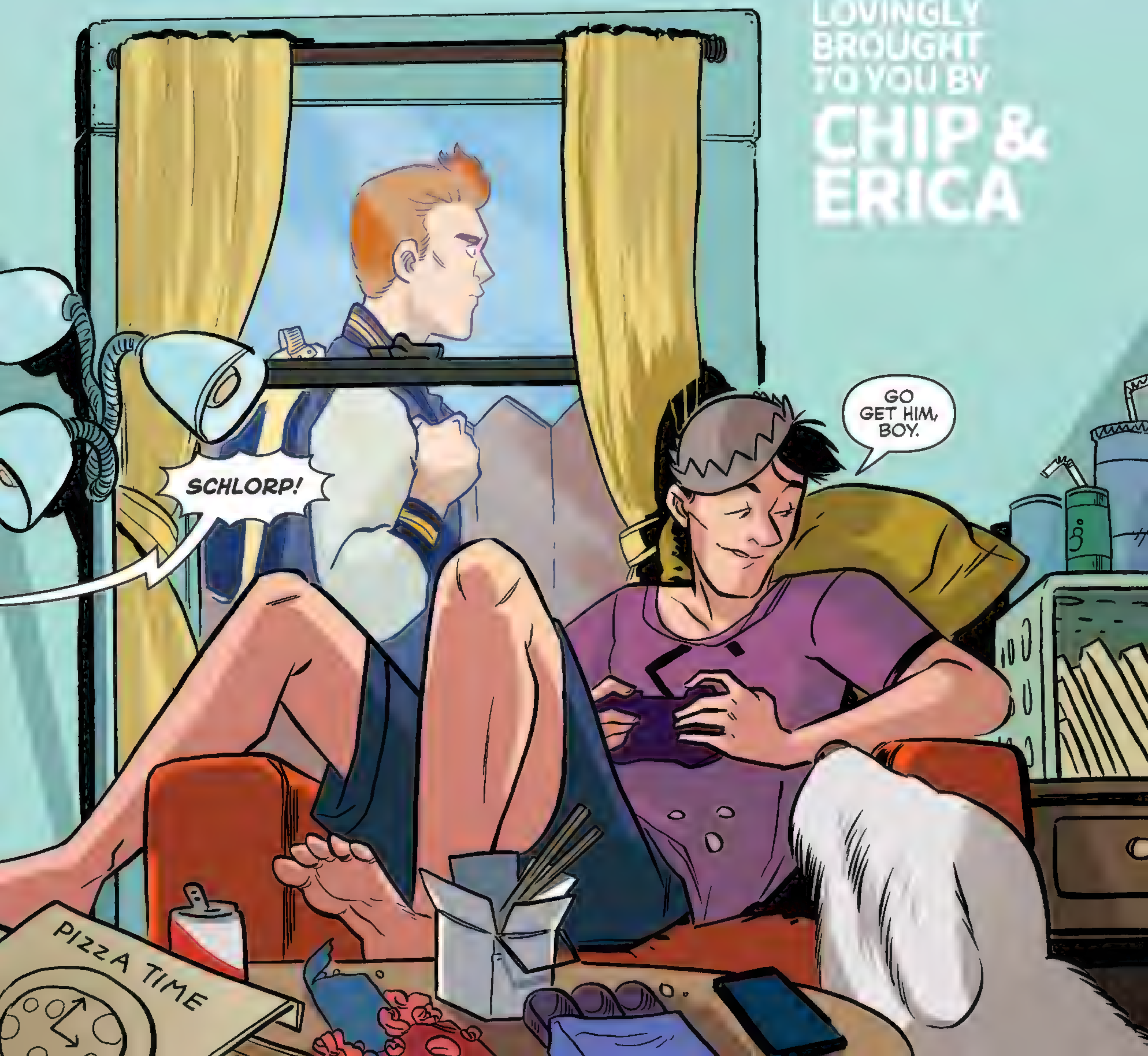


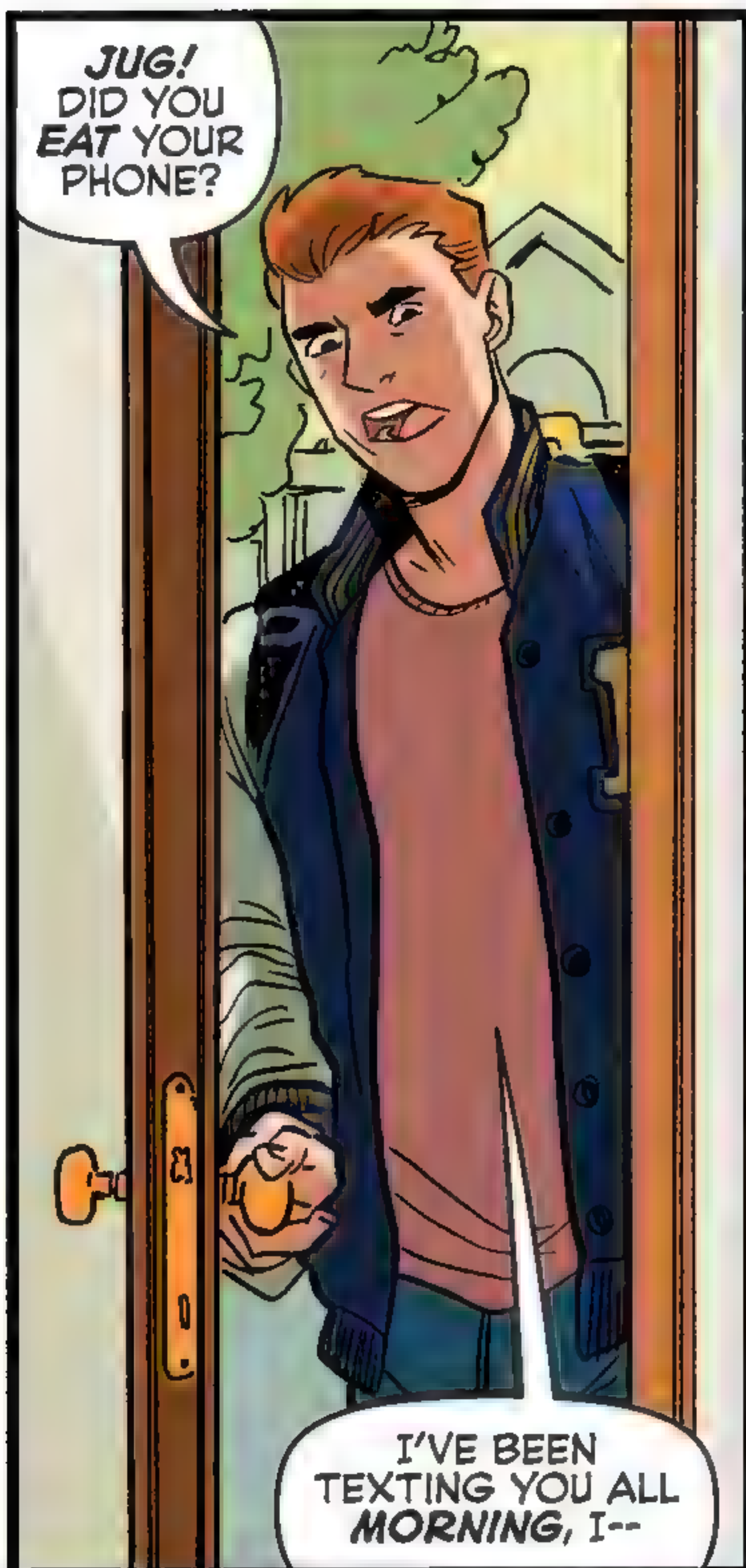


ARCHIE
COMICS
PROUDLY
PRESENTS

HUG HEAD

LOVINGLY
BROUGHT
TO YOU BY
**CHIP &
ERICA**





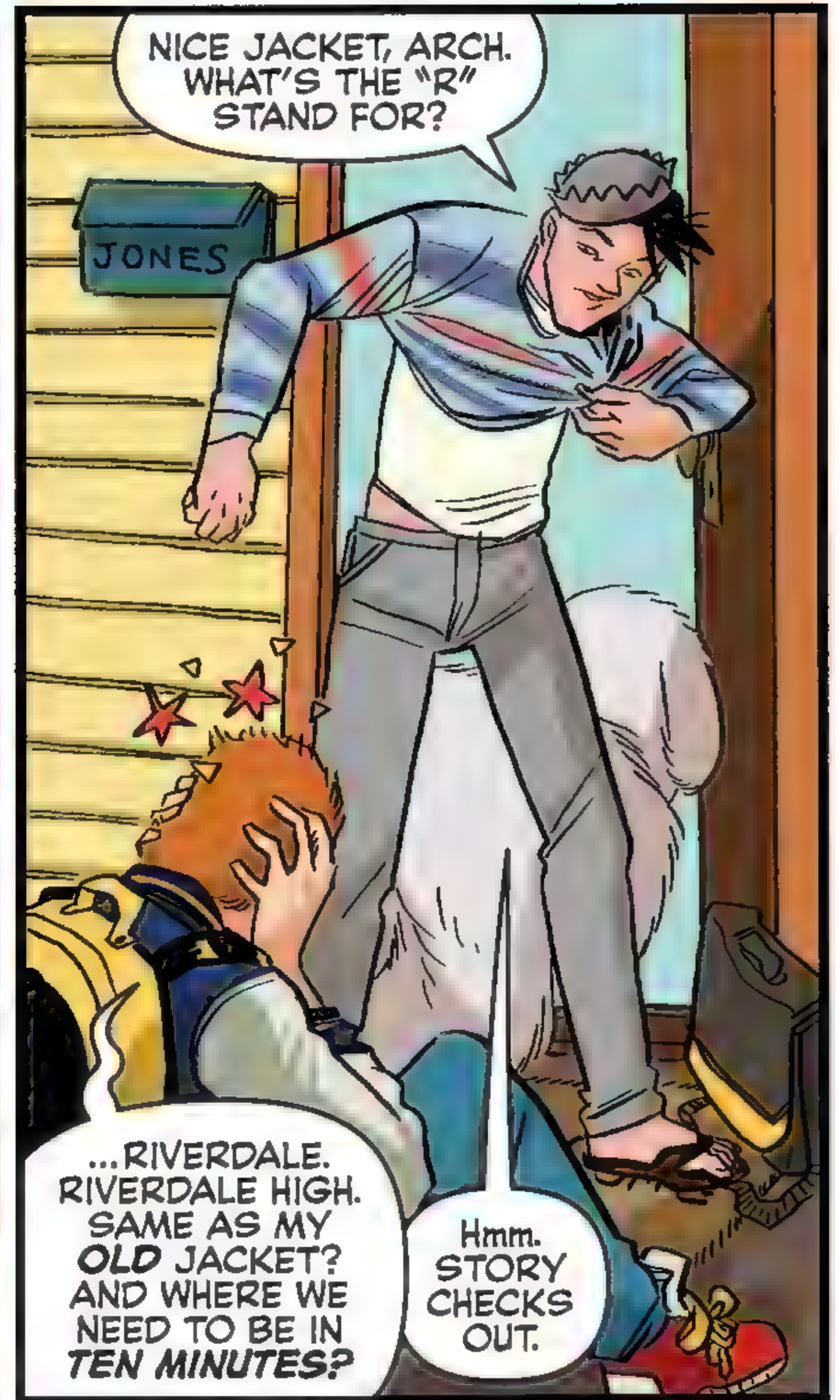
JUG!
DID YOU
EAT YOUR
PHONE?

I'VE BEEN
TEXTING YOU ALL
MORNING, I--



GAH!
YOU DUMB
MUTT! I JUST
GOT THIS
JACKET!

JUGHEAD!
HELP!



NICE JACKET, ARCH.
WHAT'S THE "R"
STAND FOR?

...RIVERDALE.
RIVERDALE HIGH.
SAME AS MY
OLD JACKET?
AND WHERE WE
NEED TO BE IN
TEN MINUTES?

Hmm.
STORY
CHECKS
OUT.



WHERE'S YOUR CAR?
I THOUGHT YOU WERE
GIVING ME A LIFT?

MAN, IT'S
CONKED OUT **AGAIN**.
I SWEAR, I HAVE THE
WORST LUCK.

YEAH, WHAT
ARE THE ODDS A
"VINTAGE" CAR THAT
SMELLS LIKE MY
GRANDFATHER BATHED
IN OIL WOULD BREAK
DOWN A LOT? WEIRD,
MAN. **WEIRD**.

YAWN!



WAIT, DID YOU
STAY UP ALL
NIGHT PLAYING
DRAGONCIDE VII?

RIVERDALE
HIGH
SCHOOL

YUP. BEAT IT TOO.

HOW ARE
YOU STILL
AWAKE?

I MOVE SO
LITTLE AND EAT SO MUCH,
I NO LONGER NEED TO SLEEP TO FEEL
REJUVENATED. I AM LIKE UNTO A **GOD**,
ARCHIE ANDREWS. RESPECT ME AS SUCH.

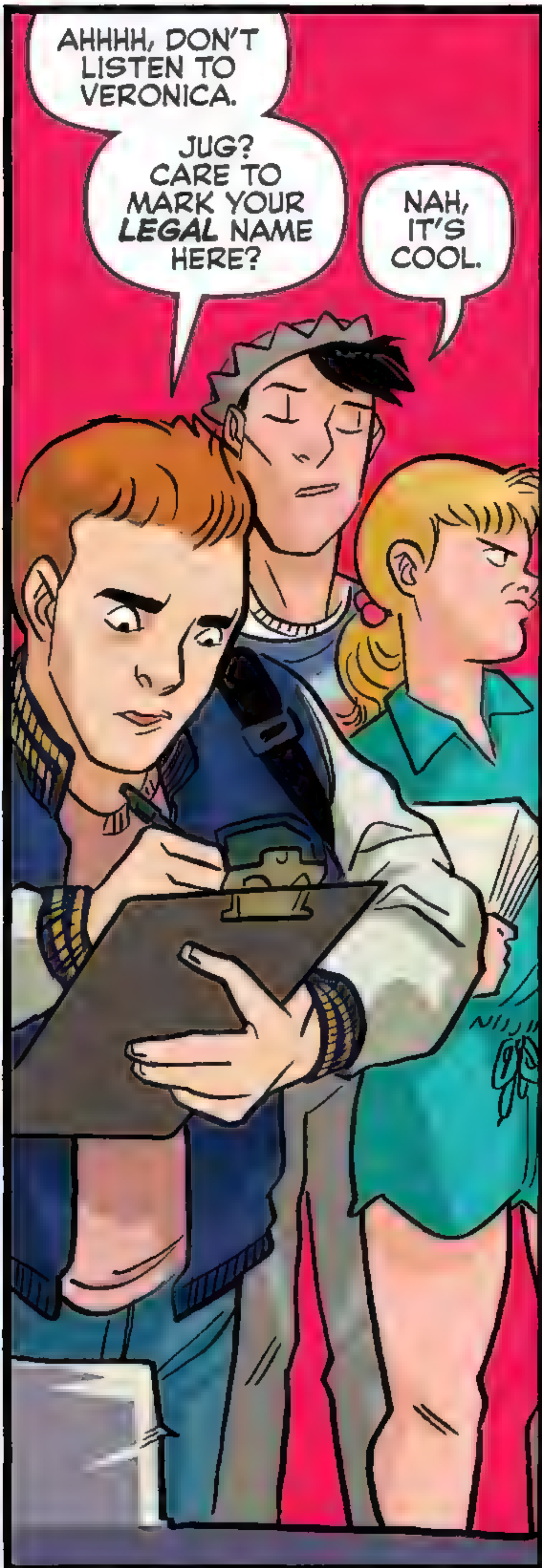


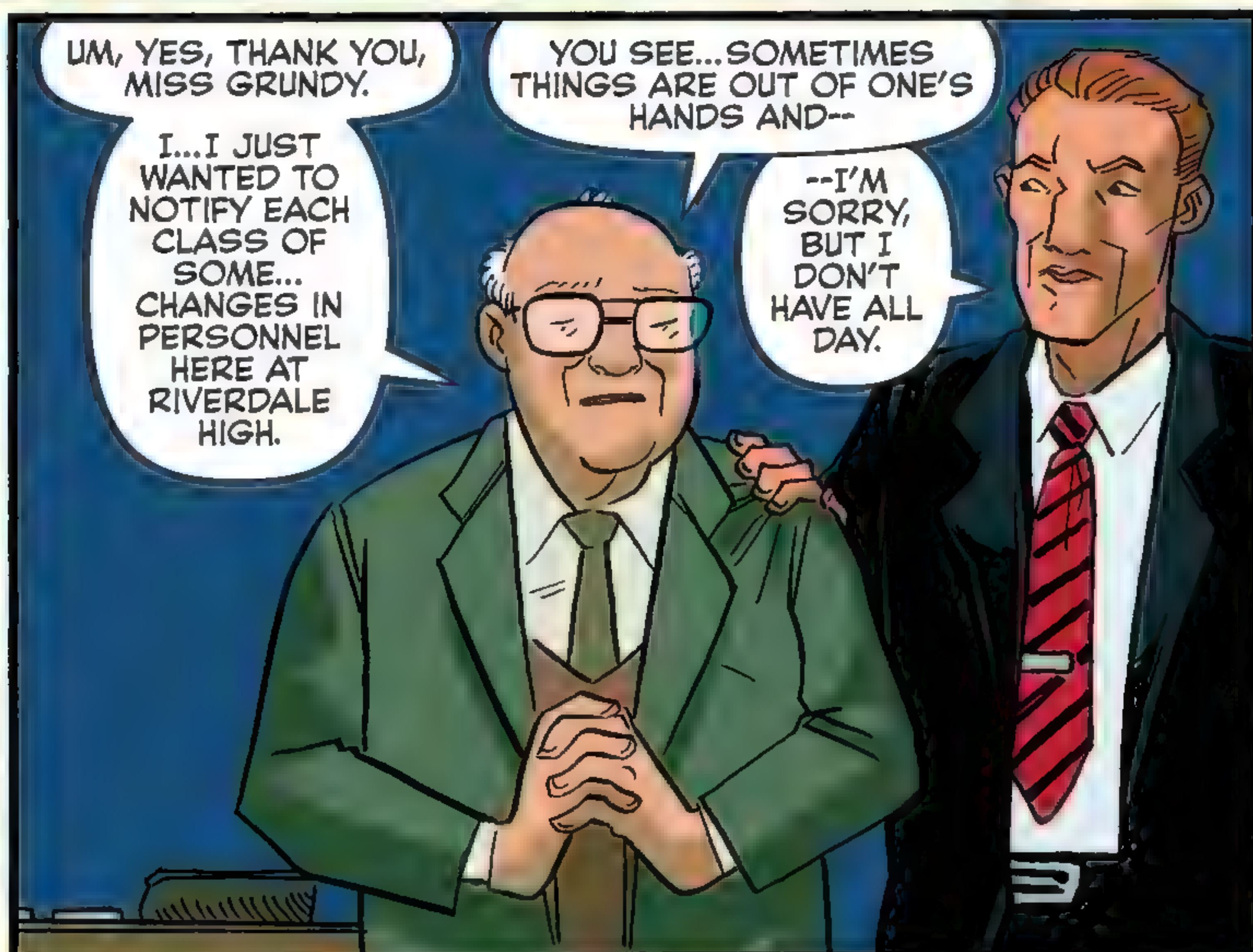
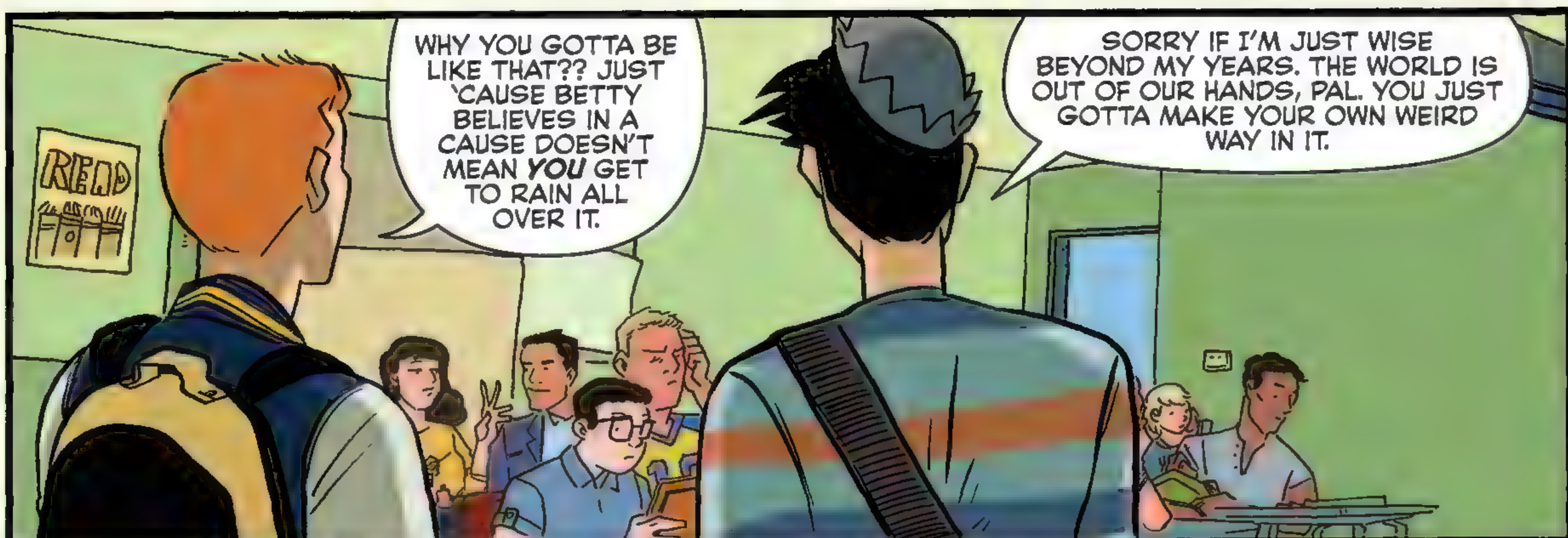
YOU KNOW
THAT'S
NOT HOW
BODIES
WORK.

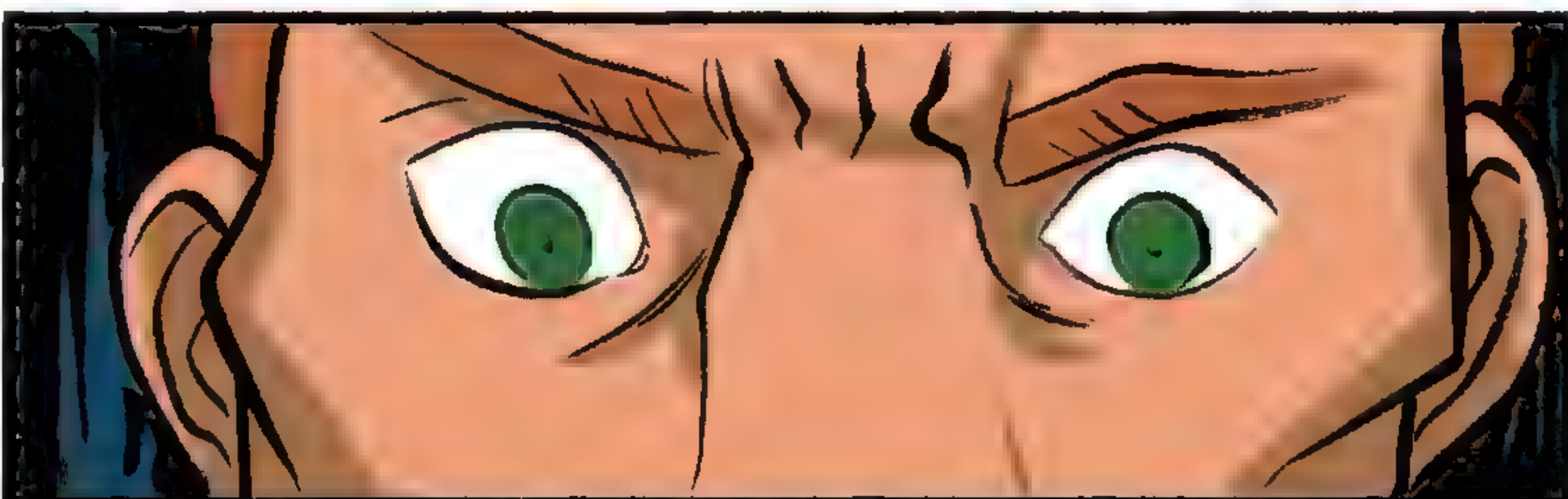
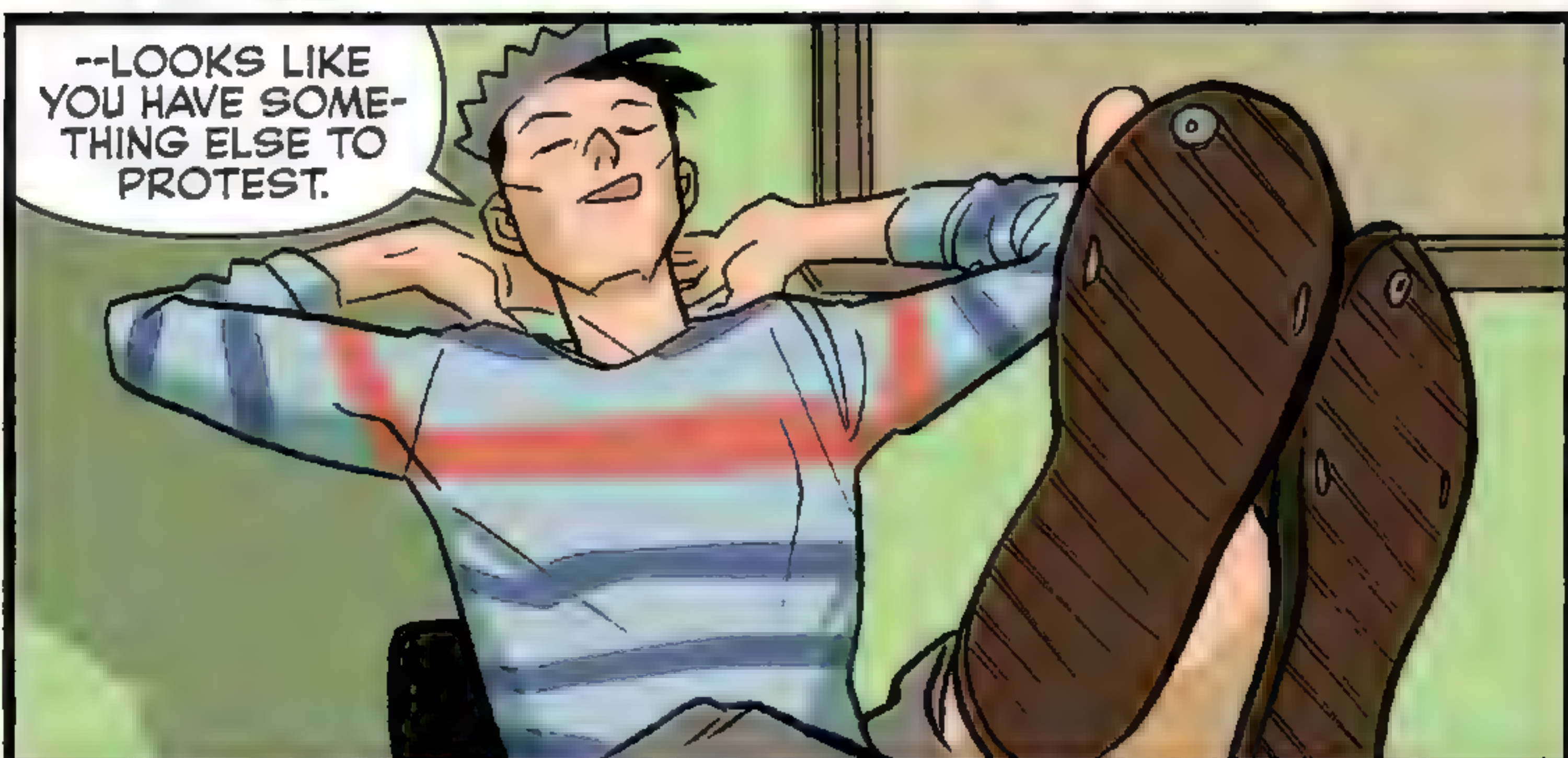
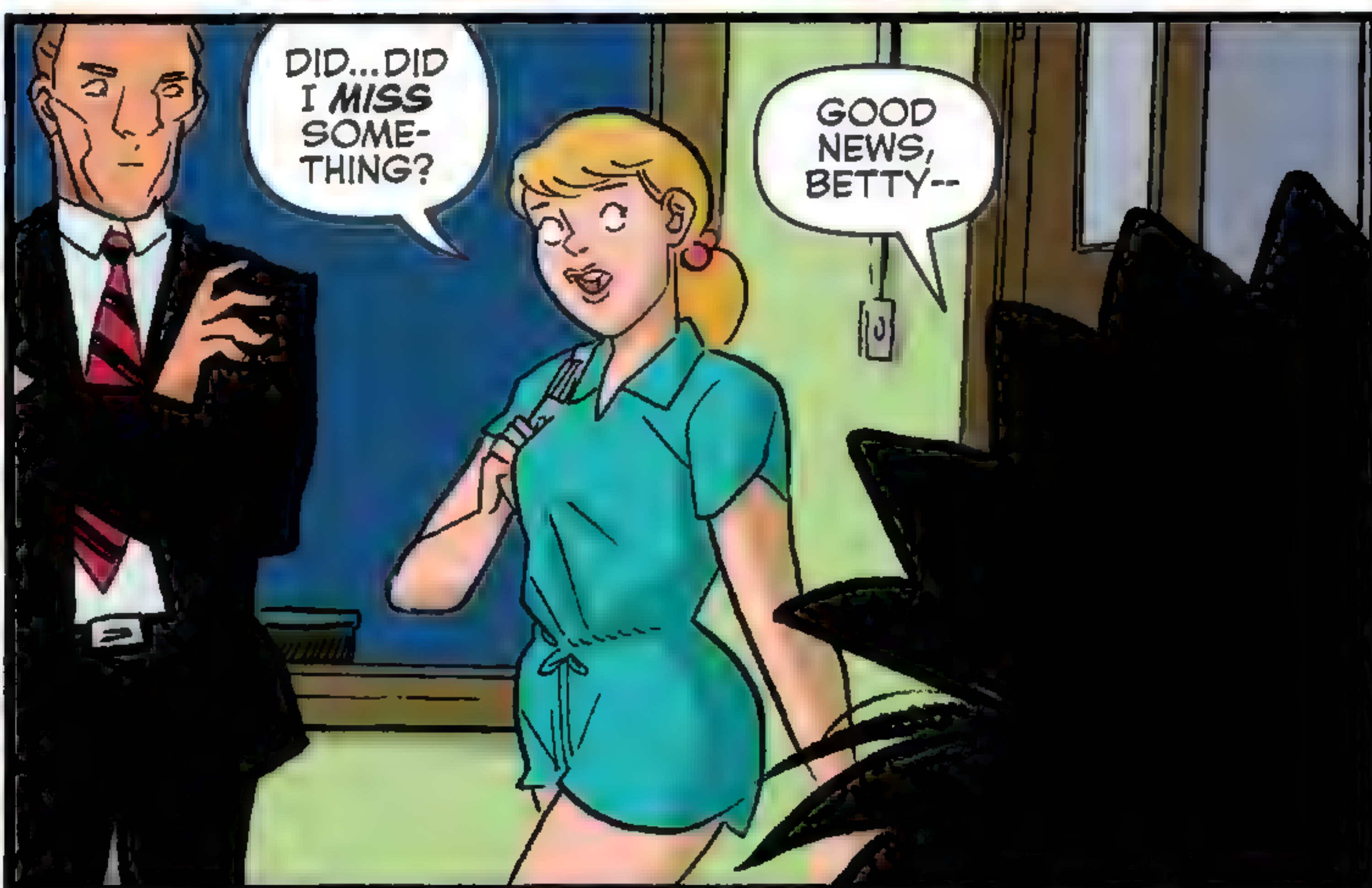
I JUST **TOLD** YOU, MY BODY
DOESN'T WORK. THAT'S HOW
I STAY AWAKE. **NOW** WHO
NEEDS SOME SLEEP?

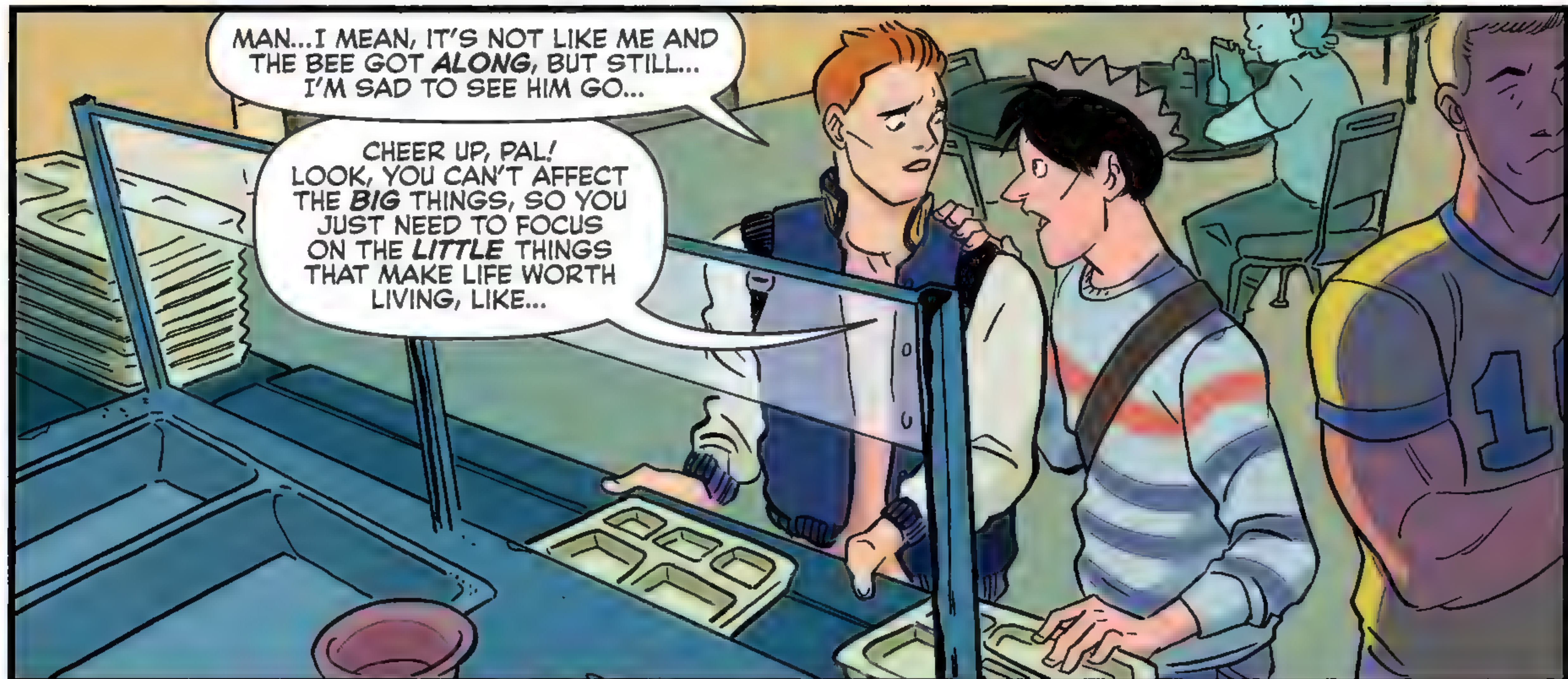
HEY,
IS THAT
BETTY?

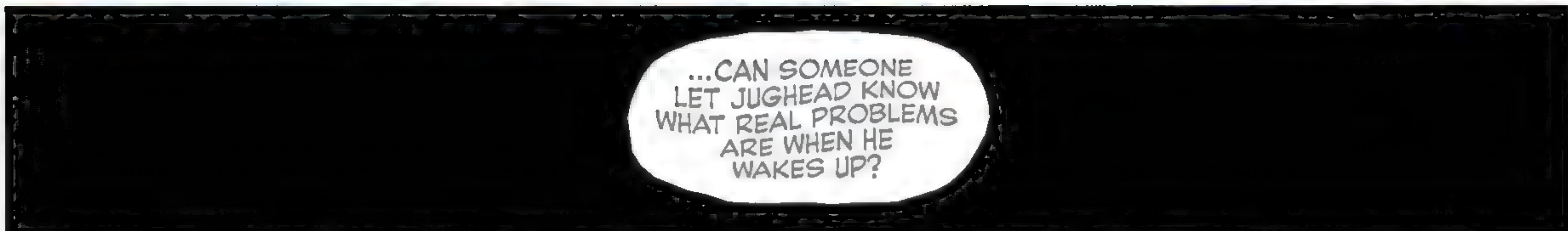
WAKE UP,
PEOPLE!

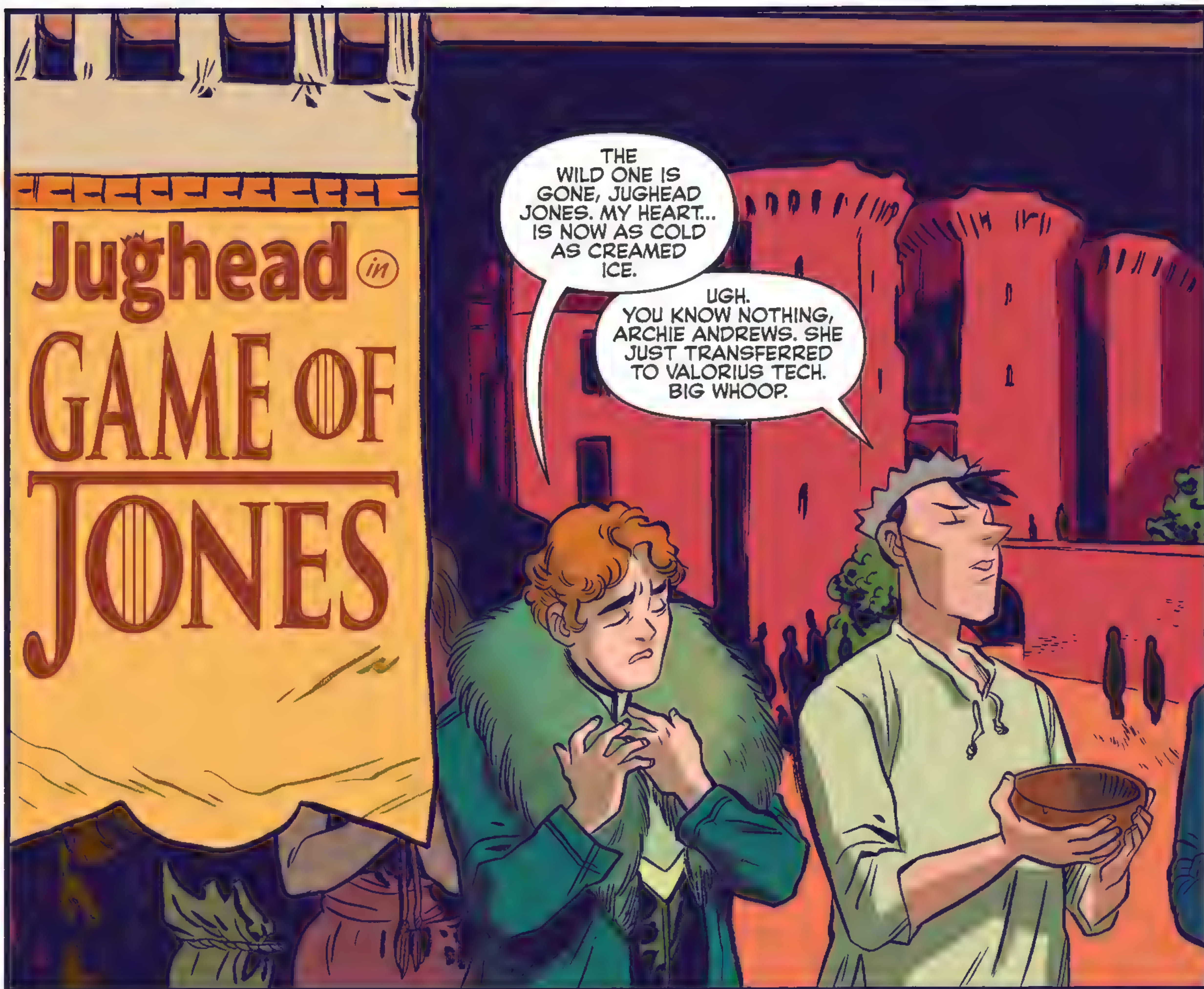












THE WILD ONE IS GONE, JUGHEAD JONES. MY HEART... IS NOW AS COLD AS CREAMED ICE.

UGH. YOU KNOW NOTHING, ARCHIE ANDREWS. SHE JUST TRANSFERRED TO VALORIUS TECH. BIG WHOOP.



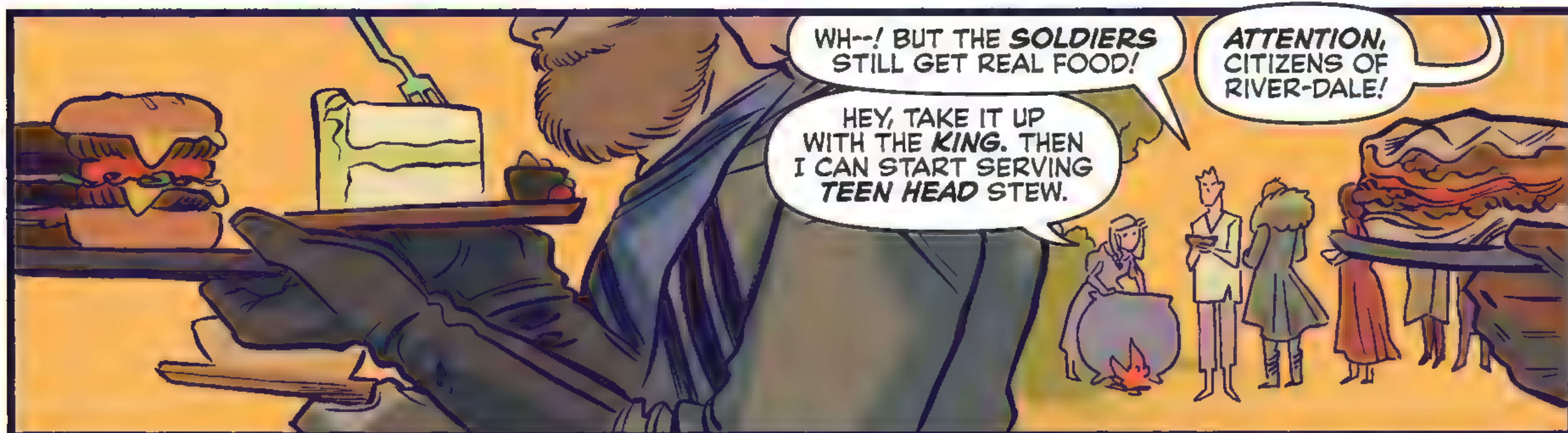
YOU KNOW NOTHING OF LOVE! CHERYL AND I WERE **FOREVER!** NOW SHE LIVES THIRTY MILES AWAY AND MY HORSE IS CONSTANTLY AT THE VET!

HEY, SERVES YOU RIGHT FOR FALLING IN LOVE WITH A PERSON. IT'S A GAME YOU CAN NEVER WIN, OLD FRIEND, WHICH IS WHY MY HEART ONLY BELONGS TO...



...FOOD??

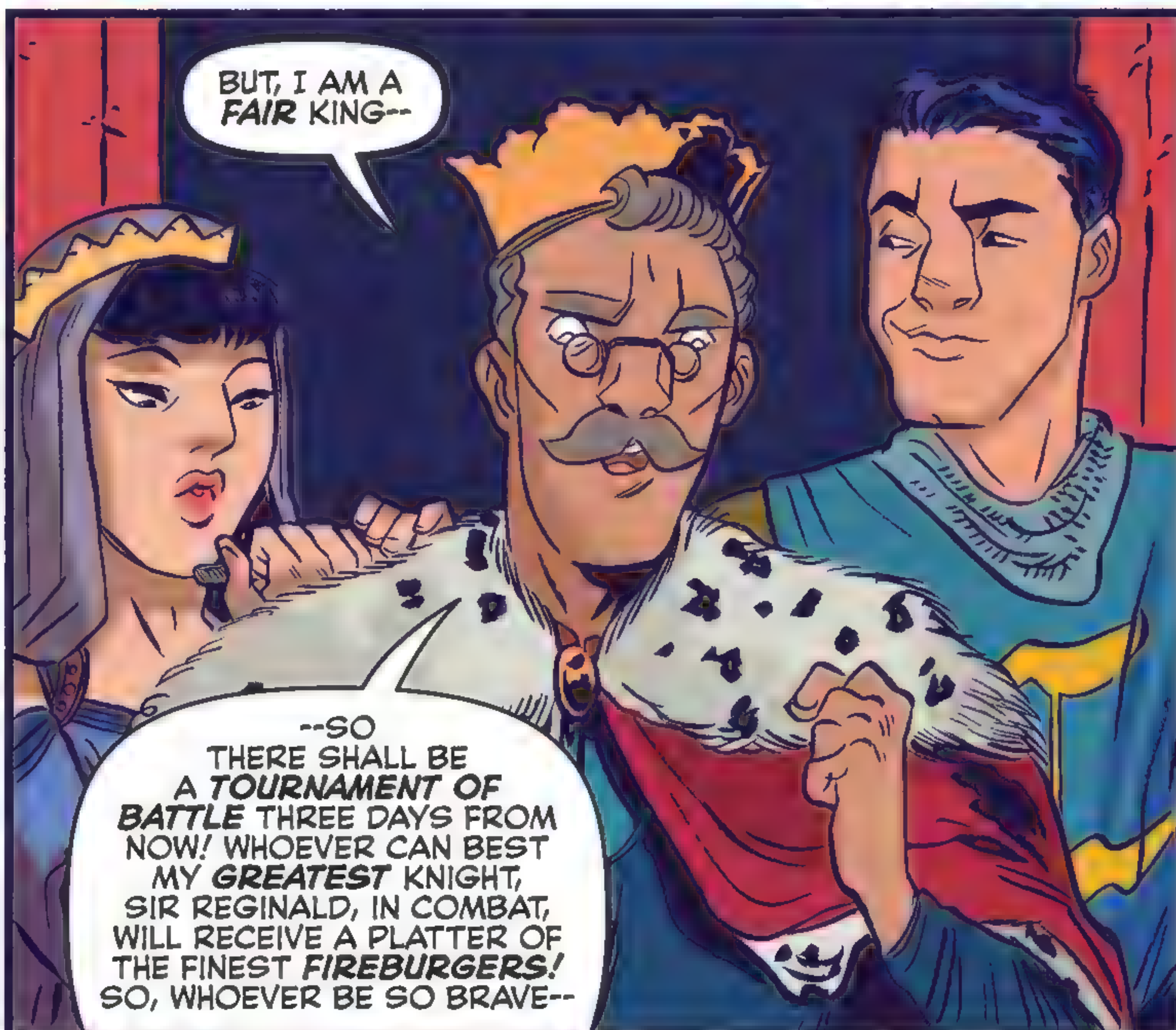
DOWN-GRADED TO GREYMEAL FER THE FORESEEABLE FUTURE, KIDS. CUTBACKS.

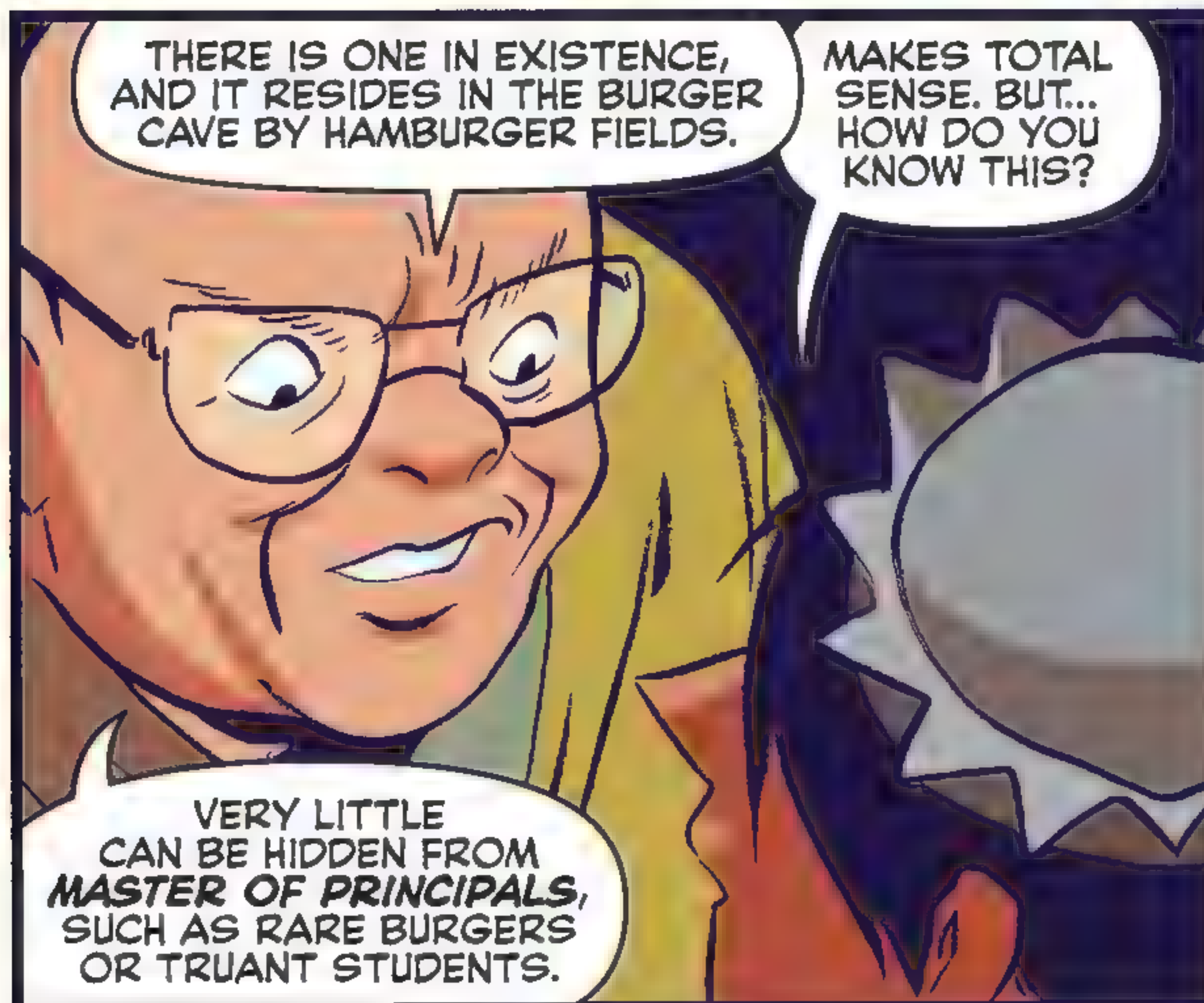
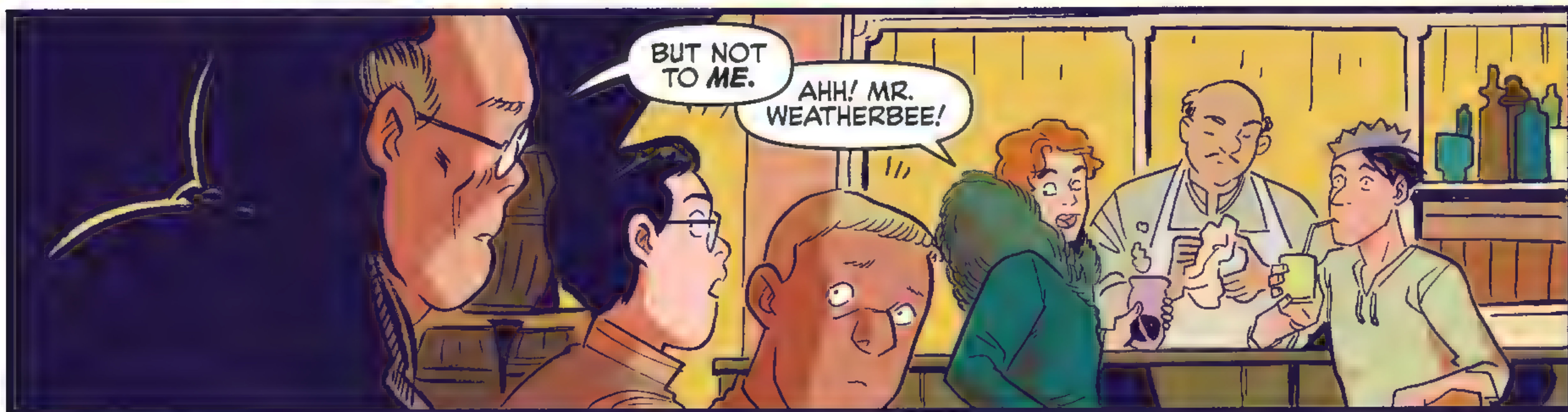
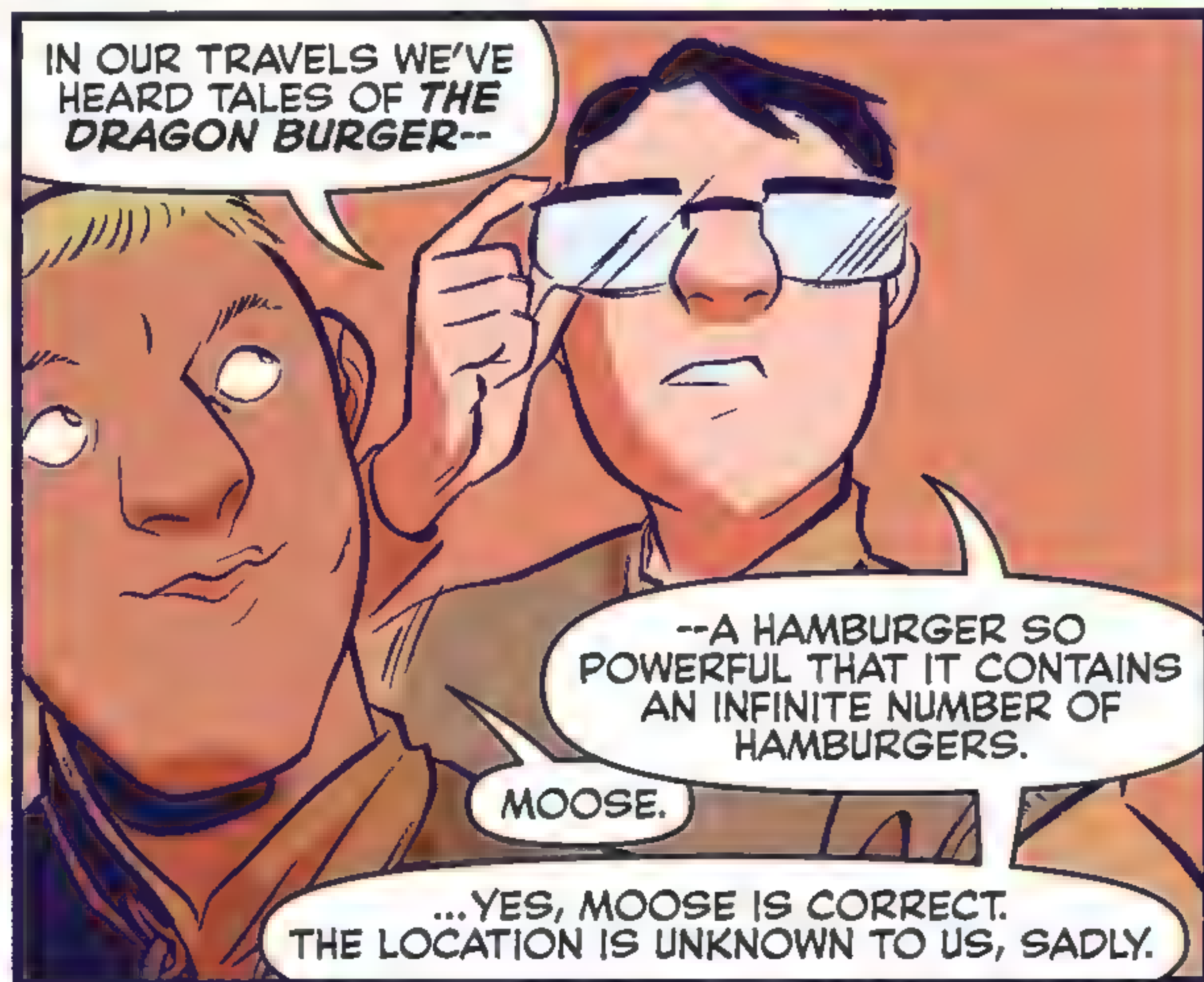
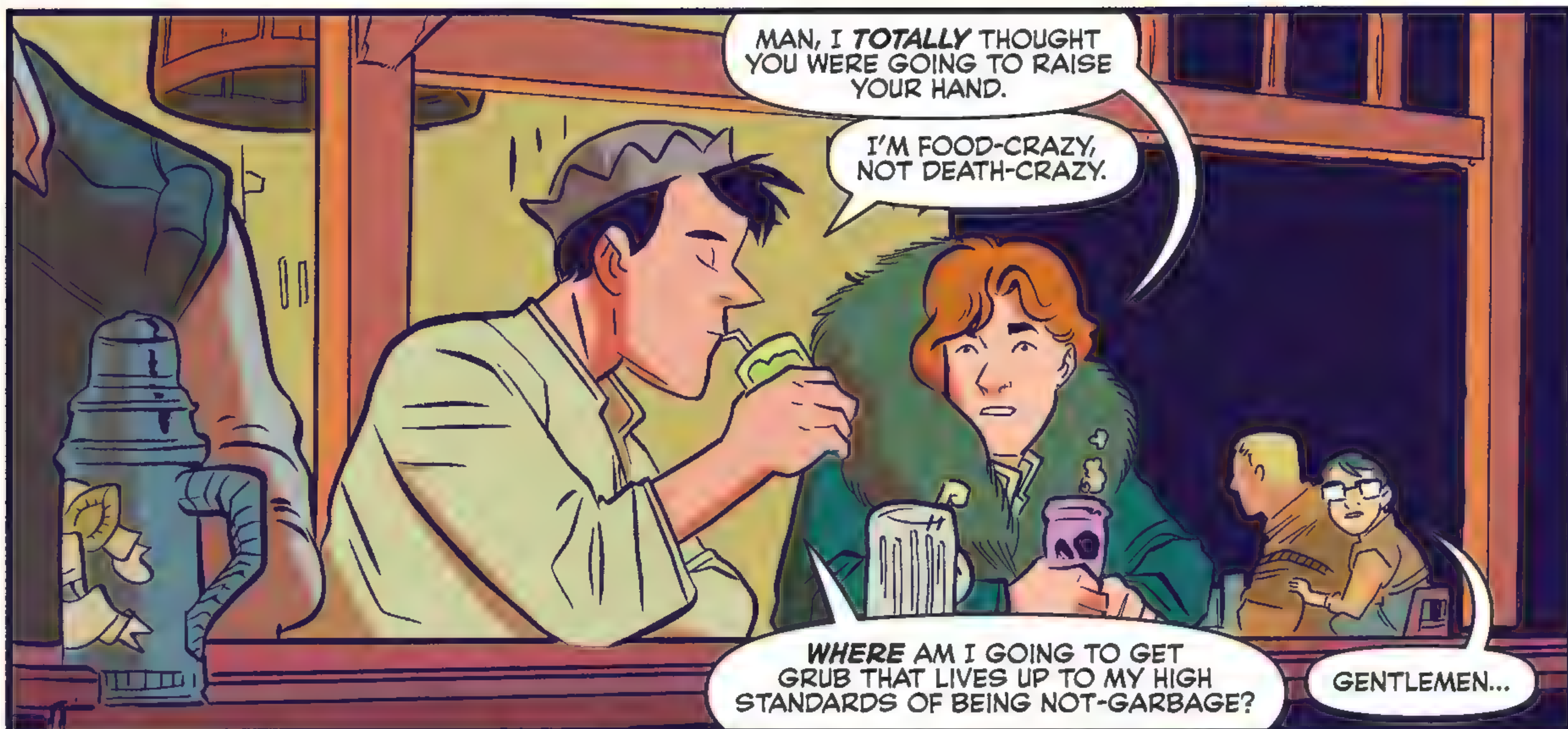


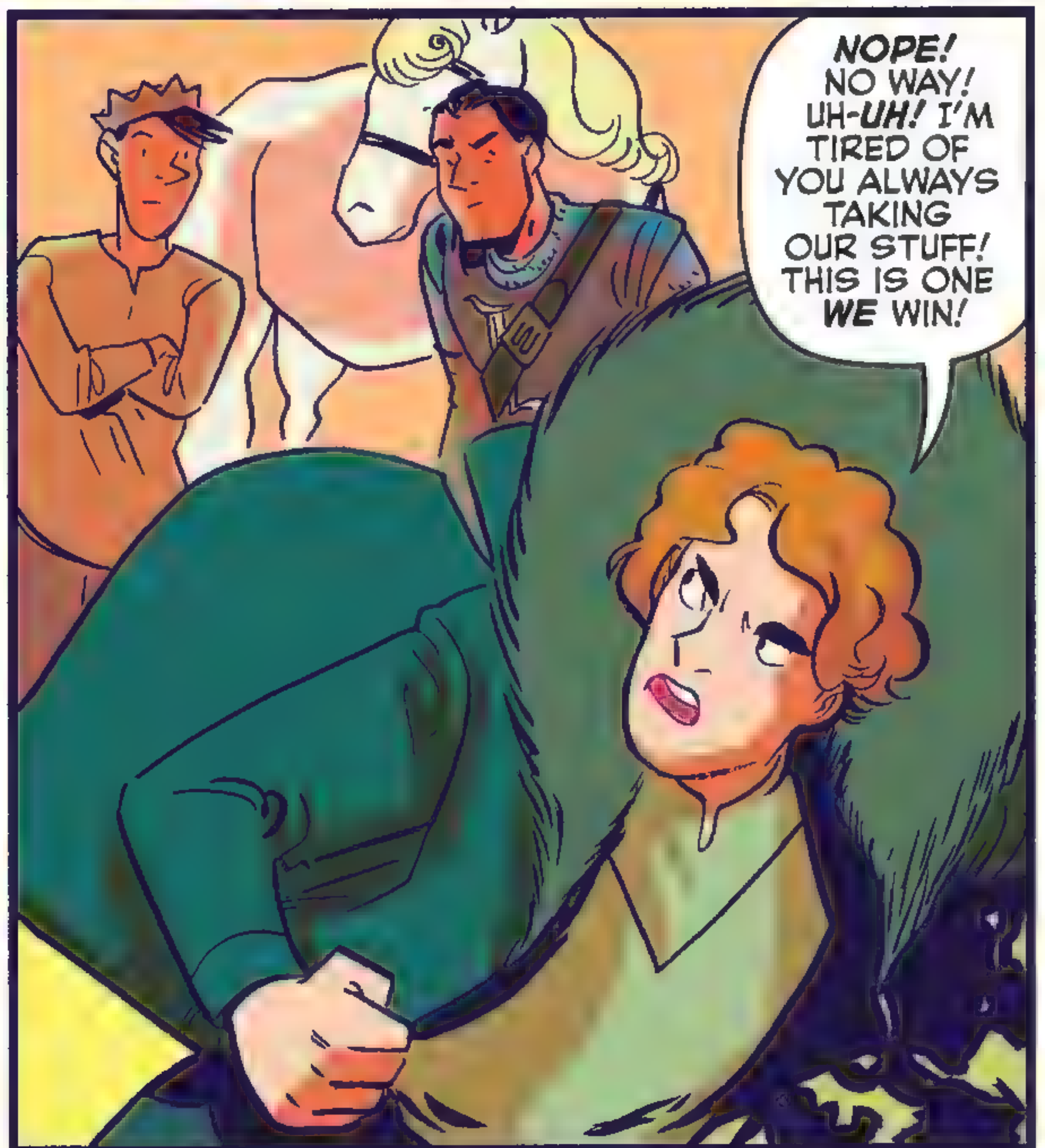
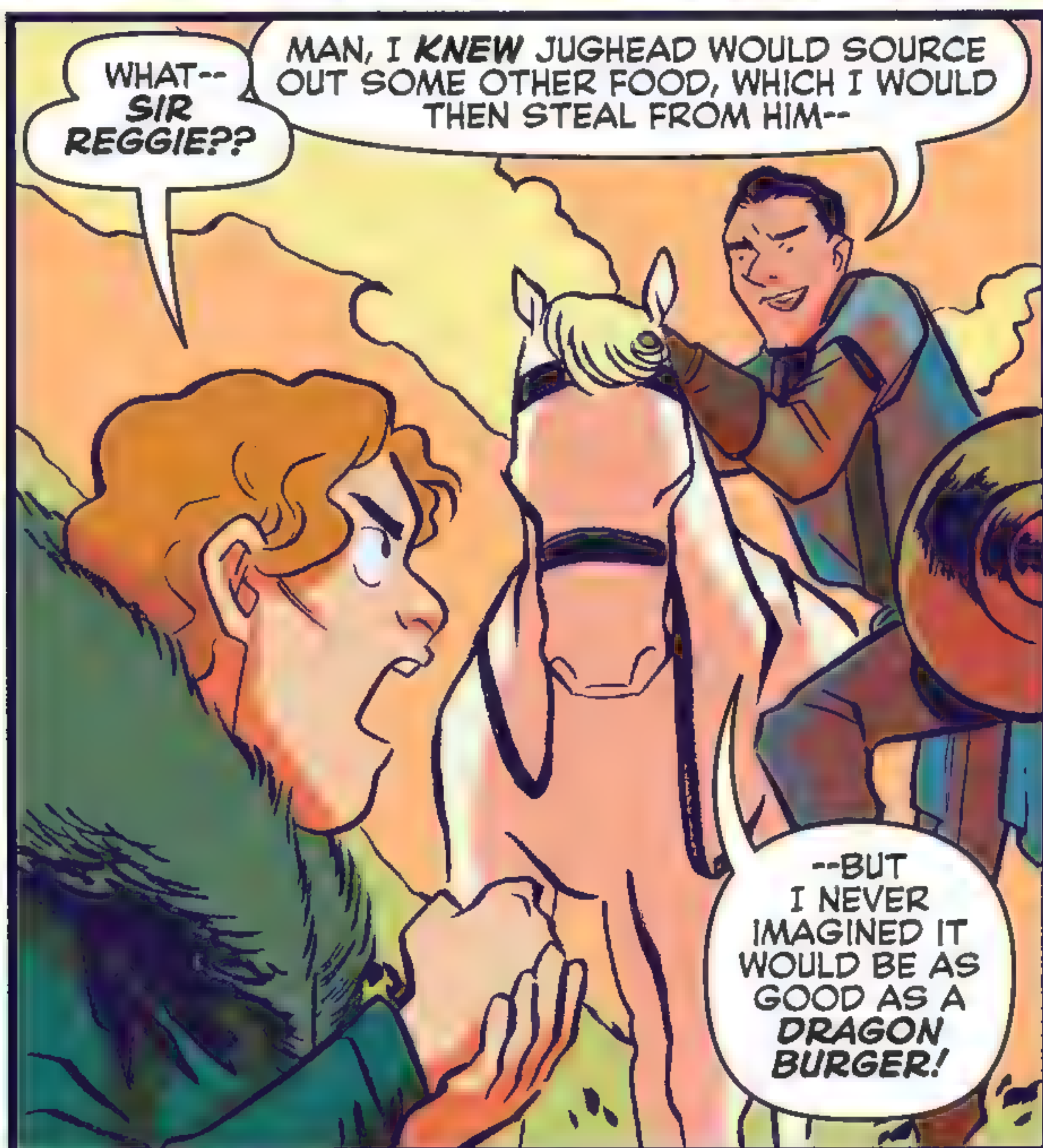
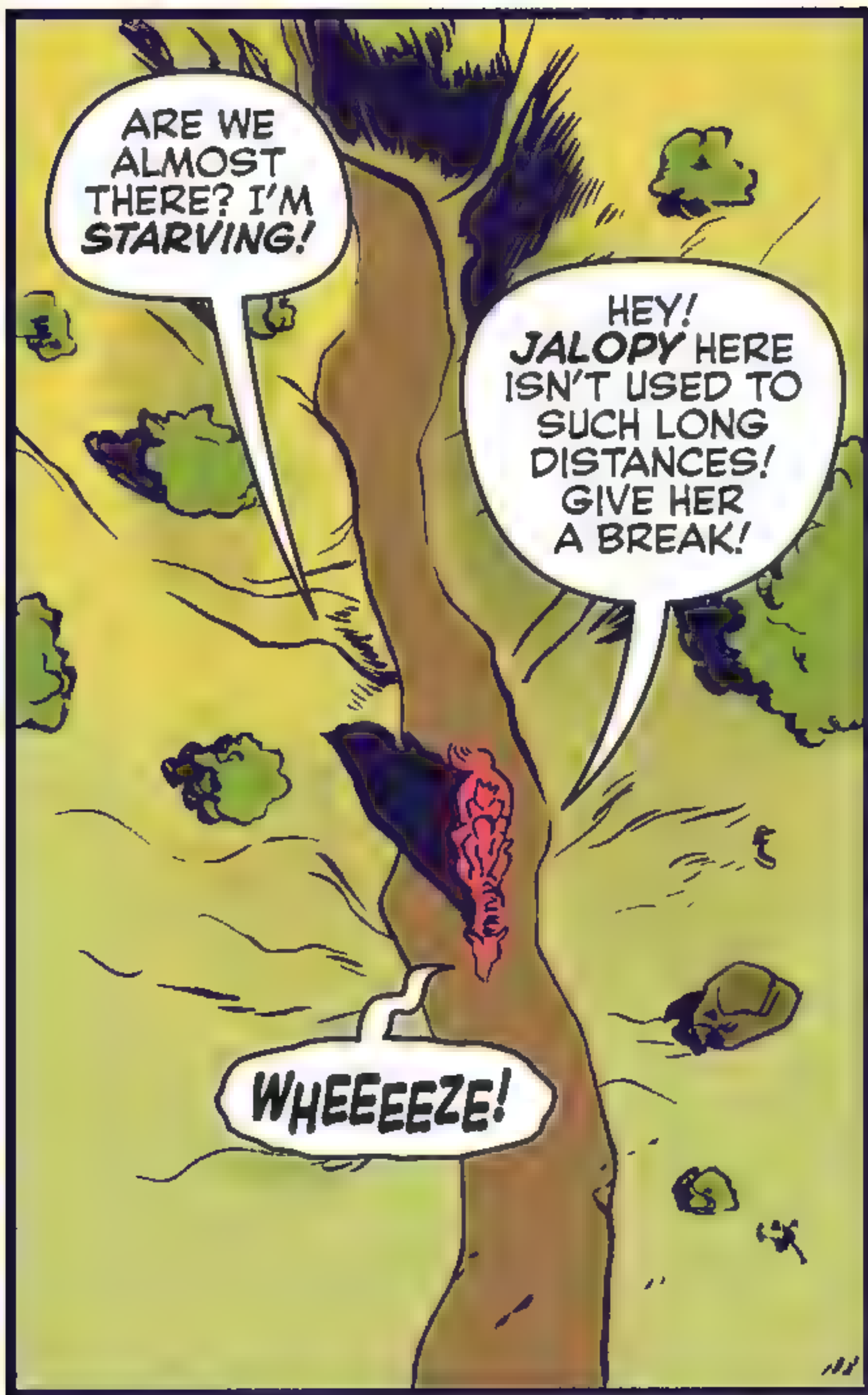
WH--! BUT THE **SOLDIERS** STILL GET REAL FOOD!

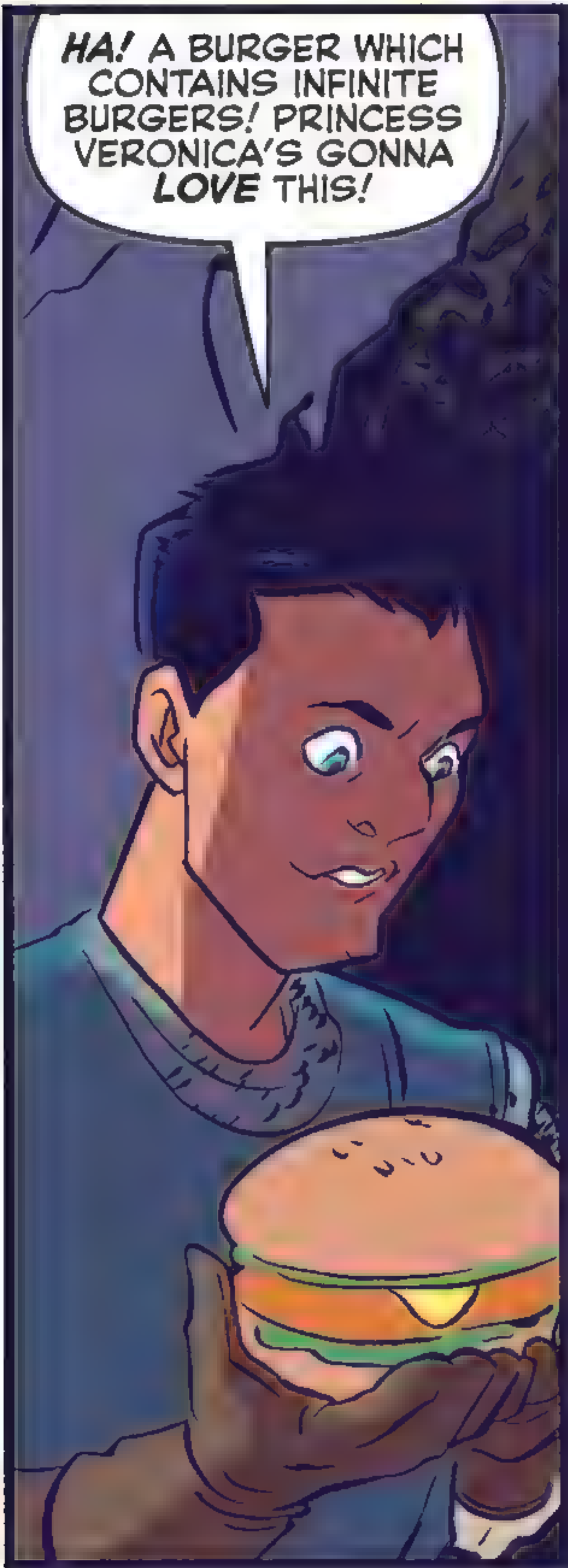
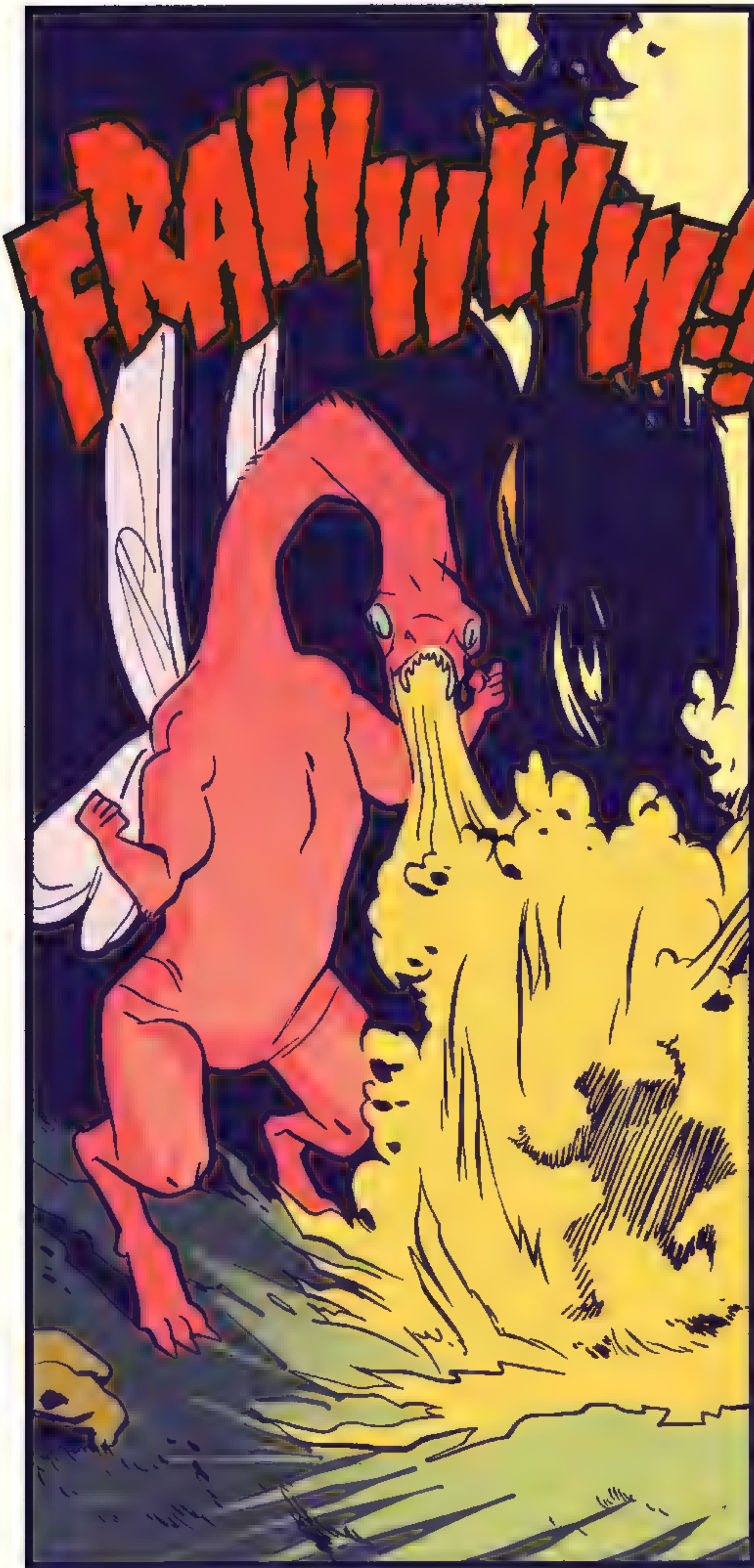
ATTENTION, CITIZENS OF RIVER-DALE!

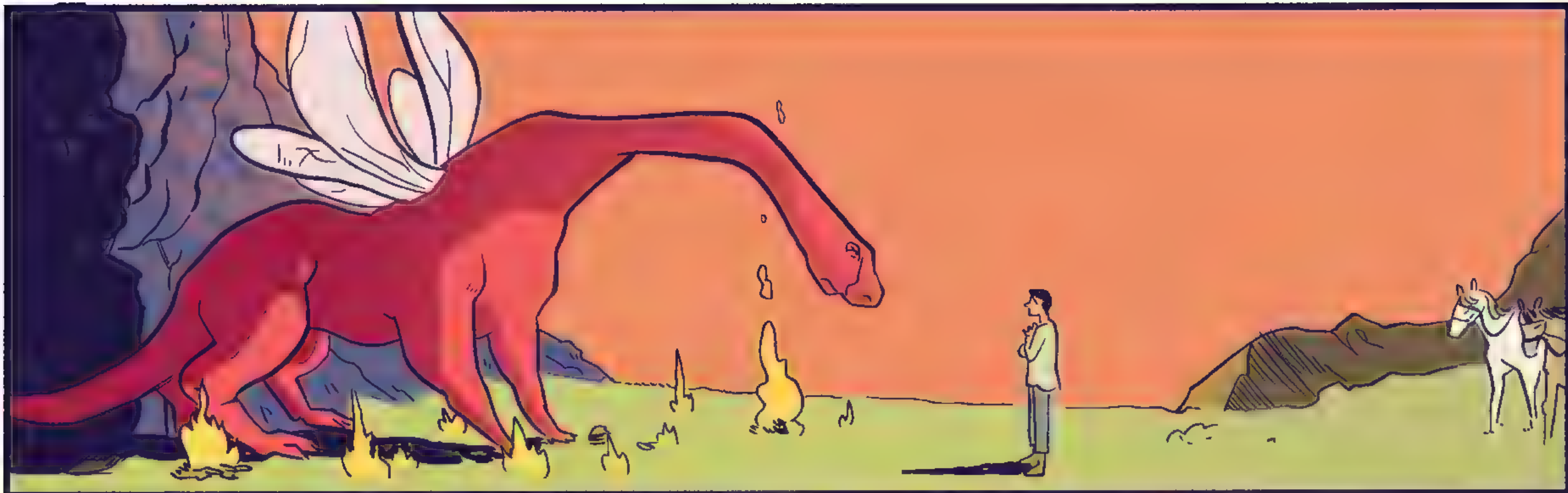
HEY, TAKE IT UP WITH THE **KING**. THEN I CAN START SERVING **TEEN HEAD STEW**.











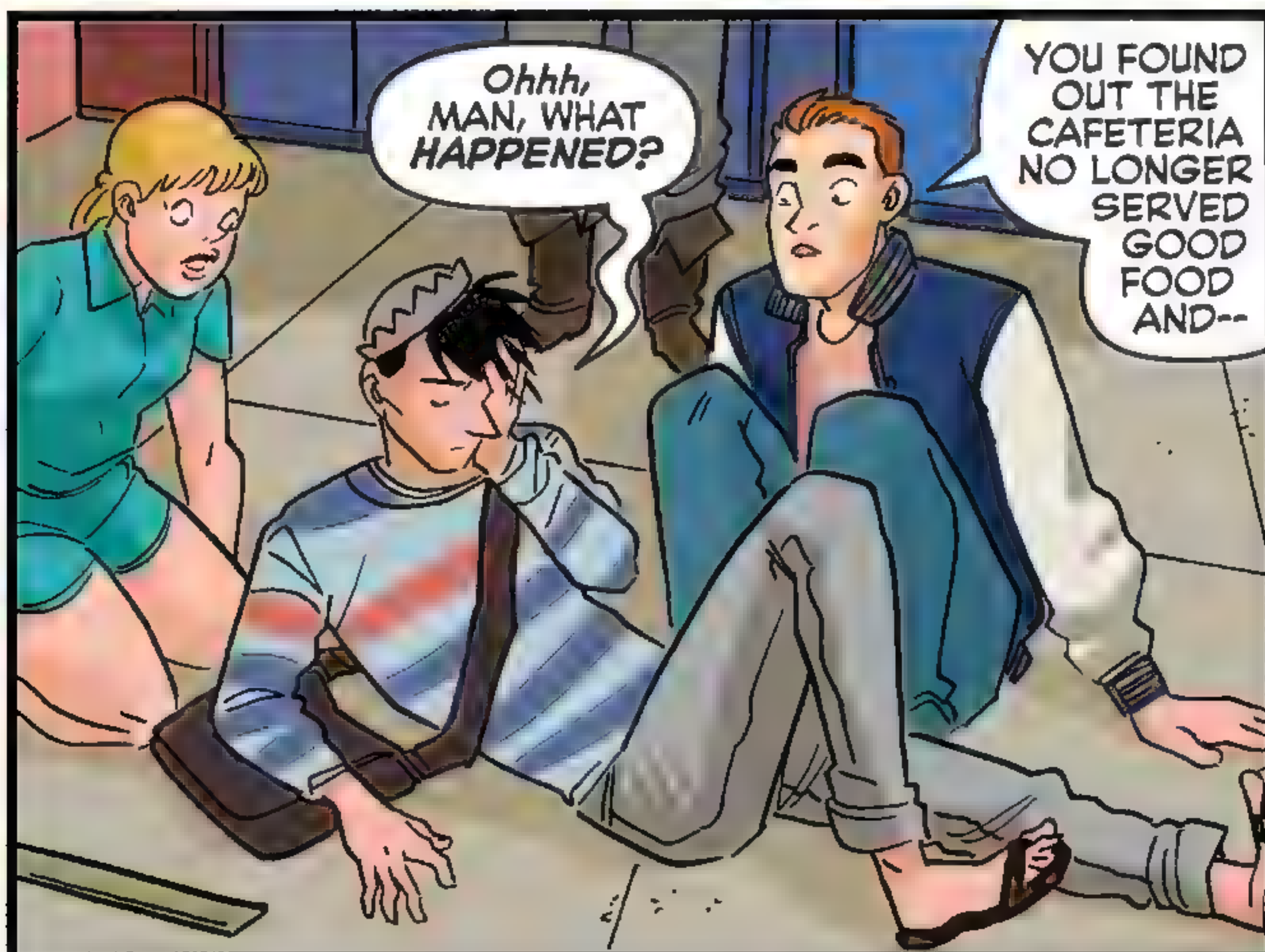
--SO I SAID "YES!" TURNS OUT THE DRAGON HAD JUST BEEN WAITING FOR SOMEONE WHO REALLY LOVED BURGERS TO GIVE THIS BURGER SEED TO! **FREE BURGERS FOREVER!**

IT'S SO SAD THAT ARCHIE AND THE OTHER GUY WERE KILLED...

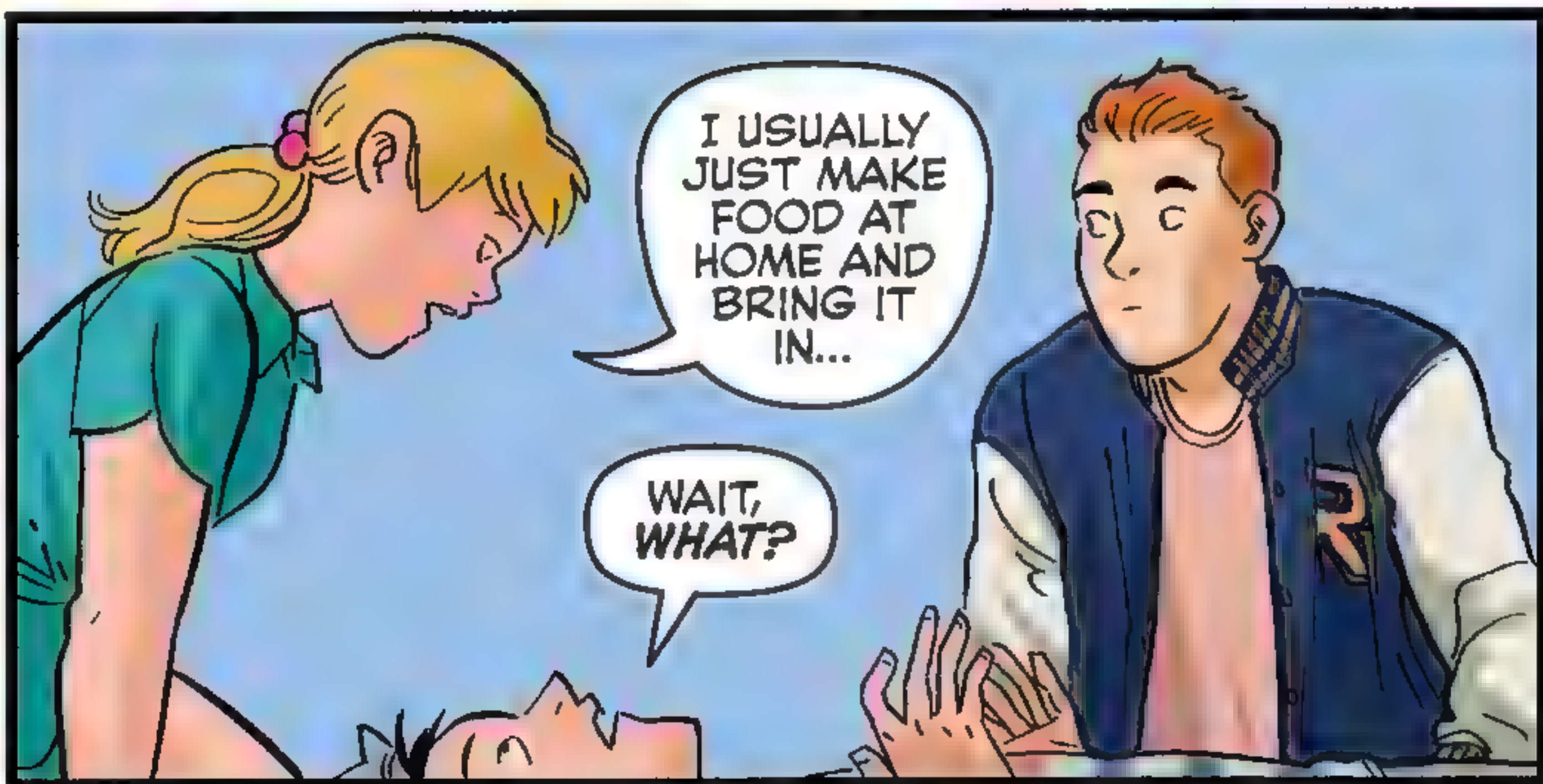
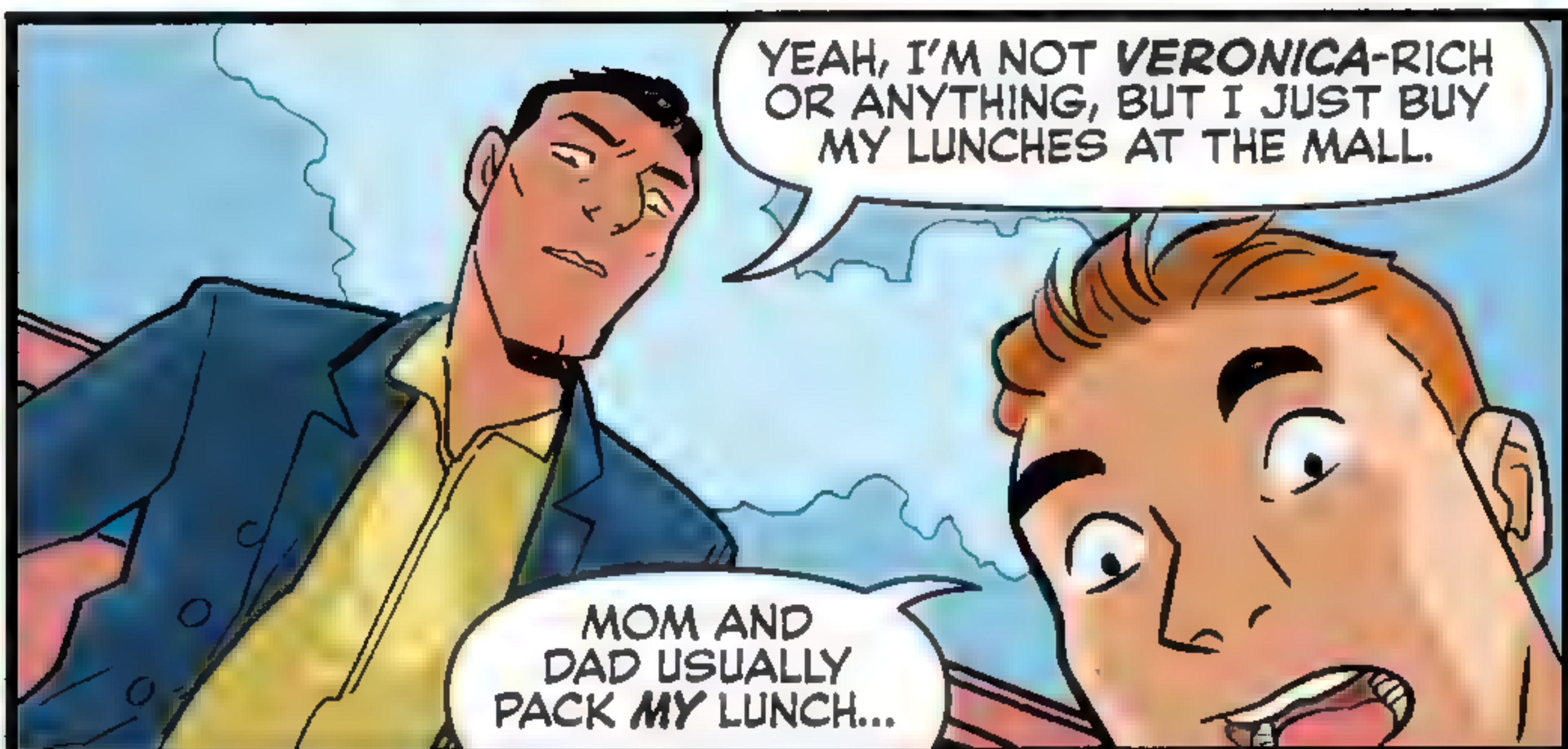
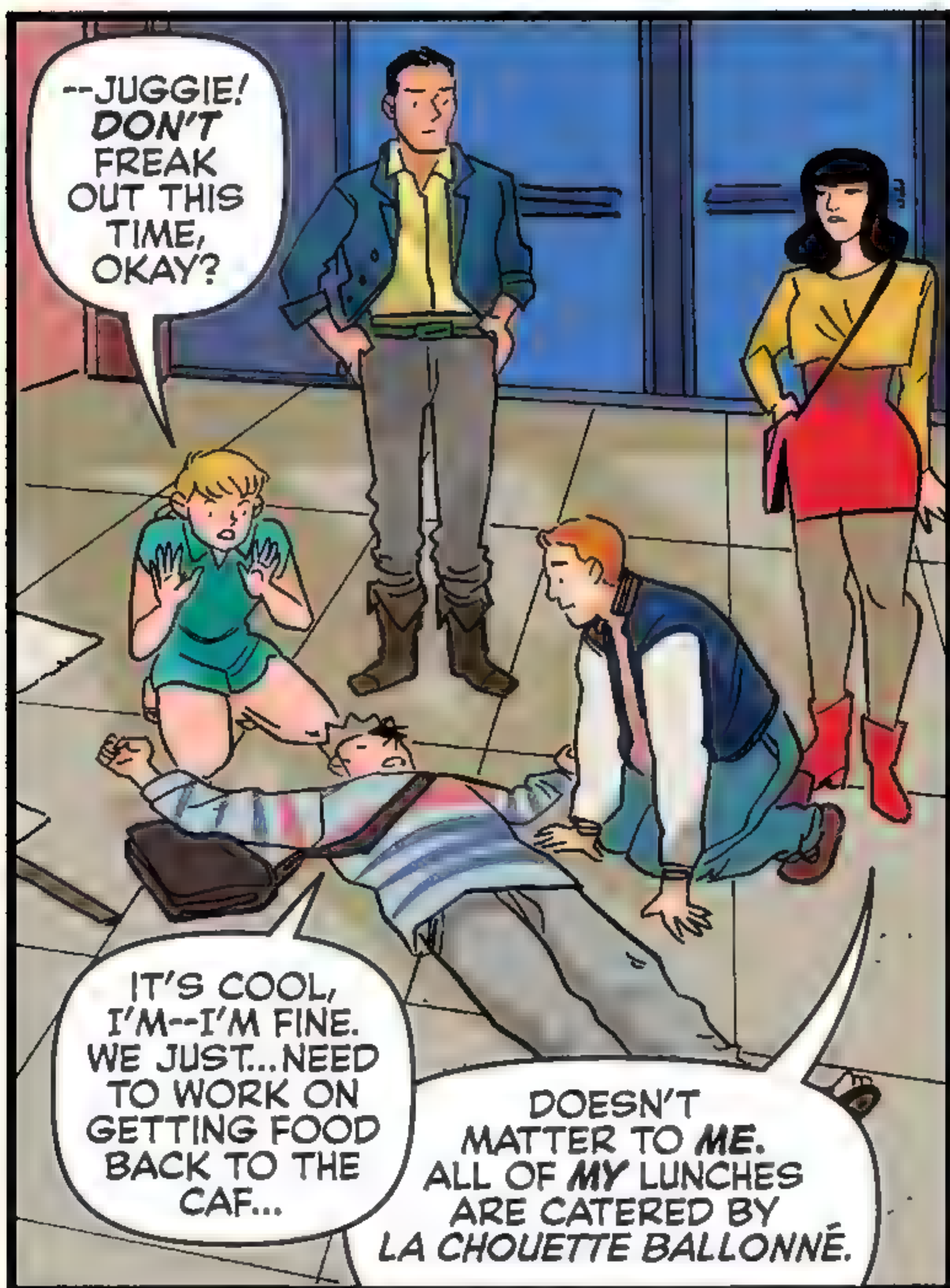
FREE BURGERS FOREVER!

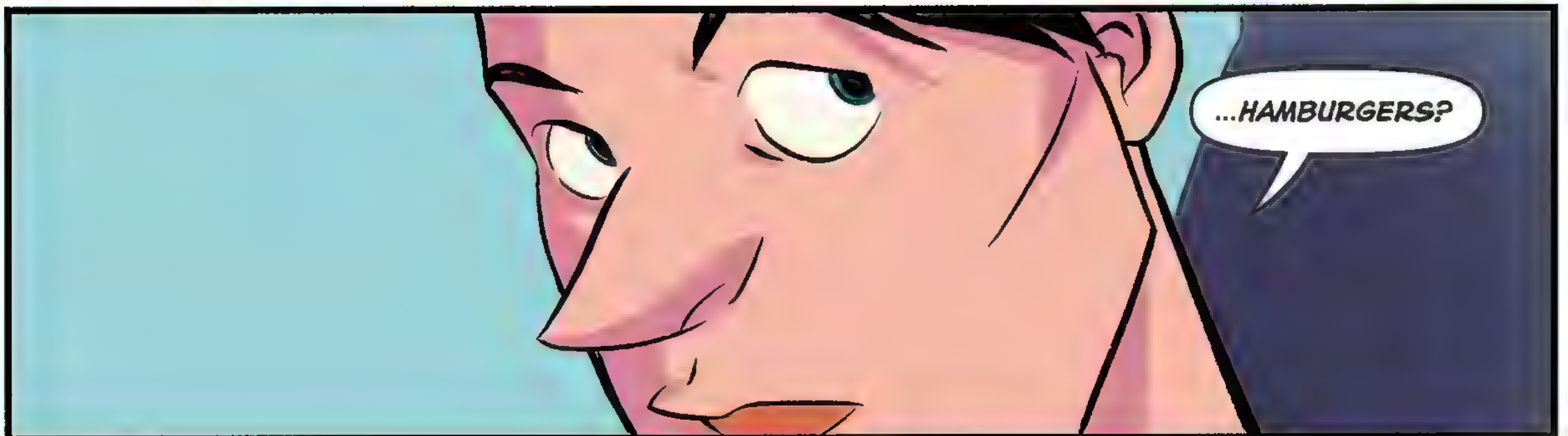
FIN

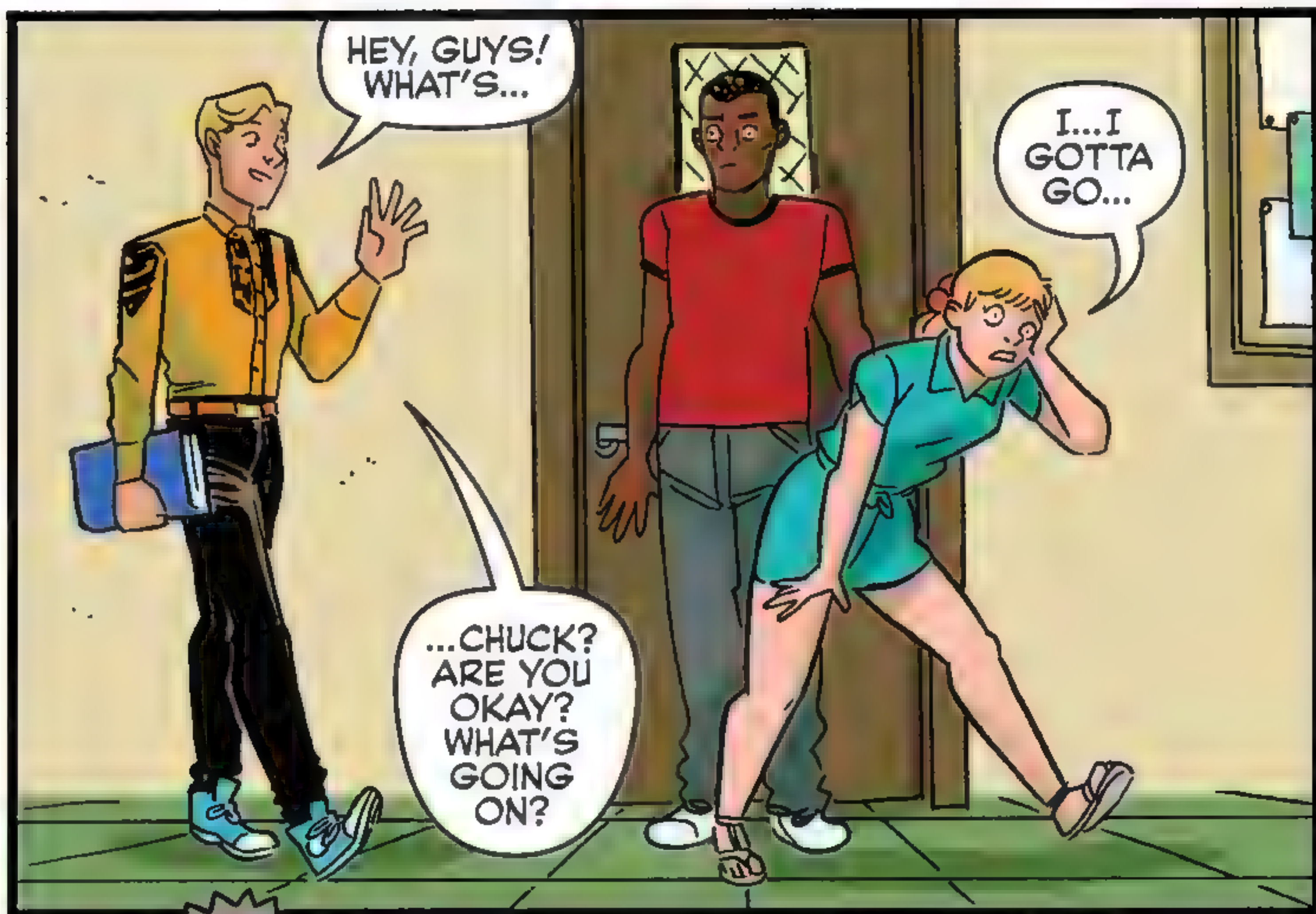
--GIVE HIM
SOME ROOM!
I THINK HE'S
COMING TO!



--LOOK, I'VE
GOT SOMEPLACE
TO BE, SO--







HEY, GUYS!
WHAT'S...

I...I
GOTTA
GO...

...CHUCK?
ARE YOU
OKAY?
WHAT'S
GOING
ON?



I-I'VE
NEVER
SEEN
ANYTHING
LIKE IT...

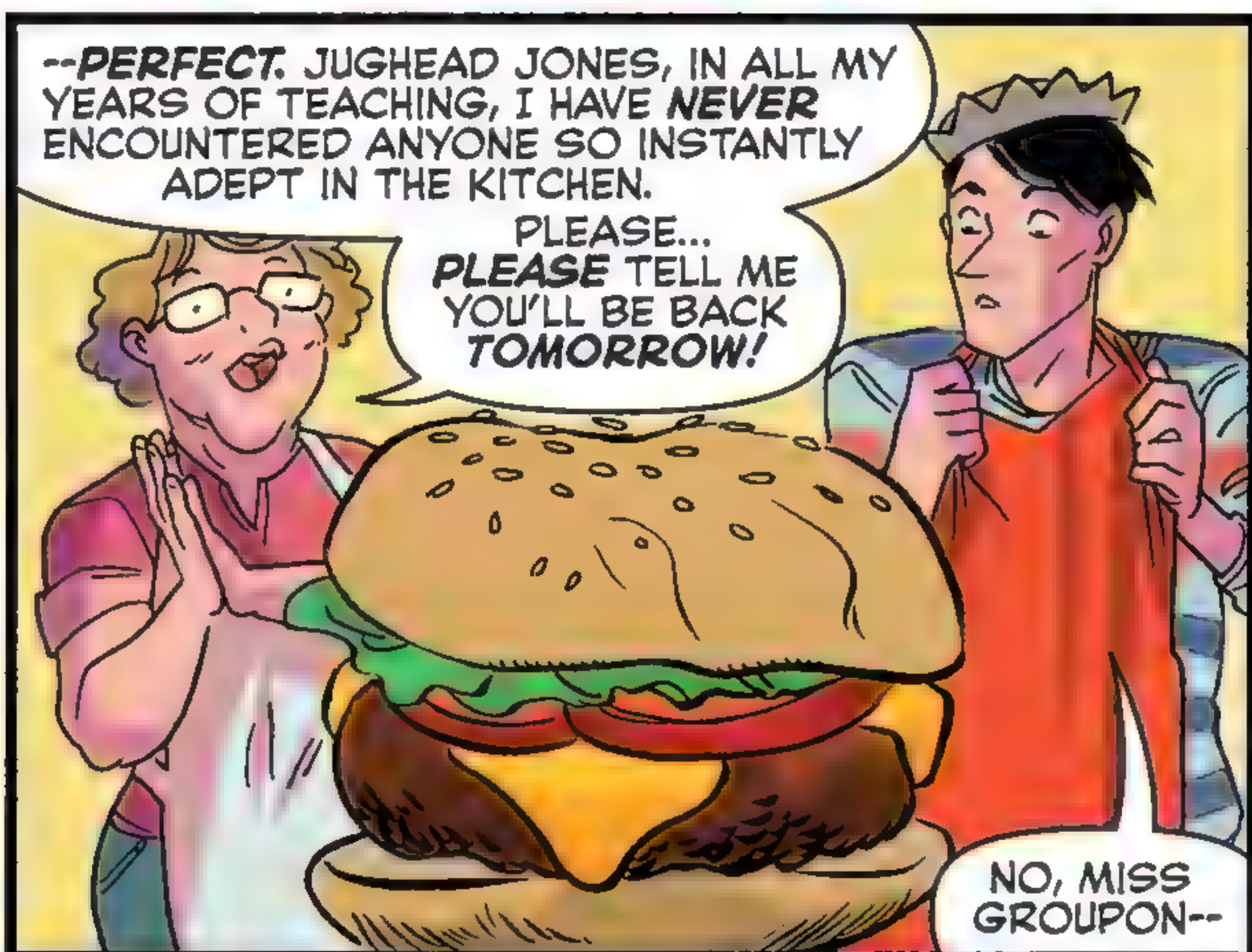


IT WAS
INTENSE.

IT WAS
MADDEN-
ING.

IT WAS A
BALLET OF
GROUND
BEEF.

IT
WAS--



--PERFECT. JUGHEAD JONES, IN ALL MY
YEARS OF TEACHING, I HAVE **NEVER**
ENCOUNTERED ANYONE SO INSTANTLY
ADEPT IN THE KITCHEN.

PLEASE...
PLEASE TELL ME
YOU'LL BE BACK
TOMORROW!

NO, MISS
GROUPON--



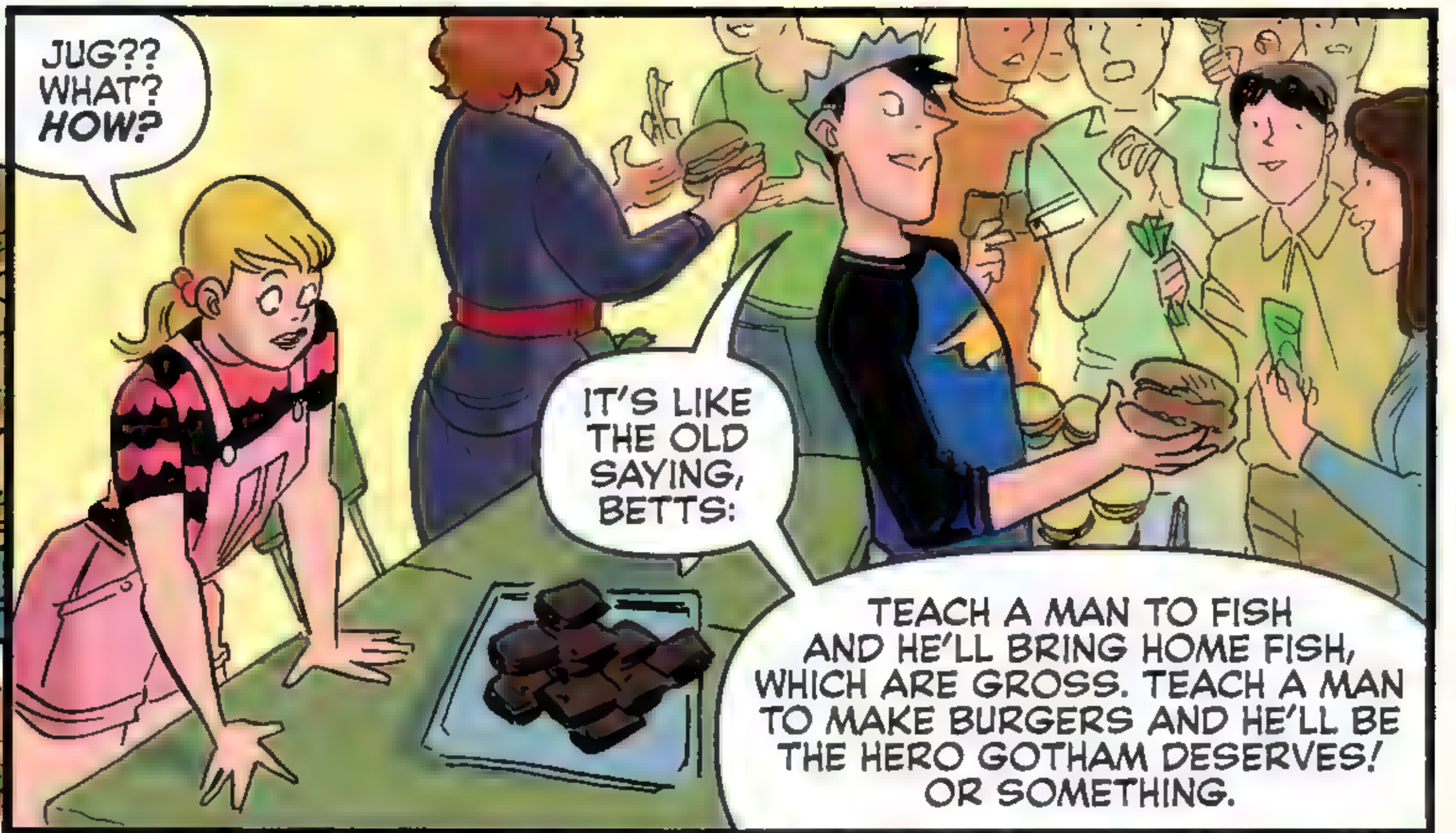
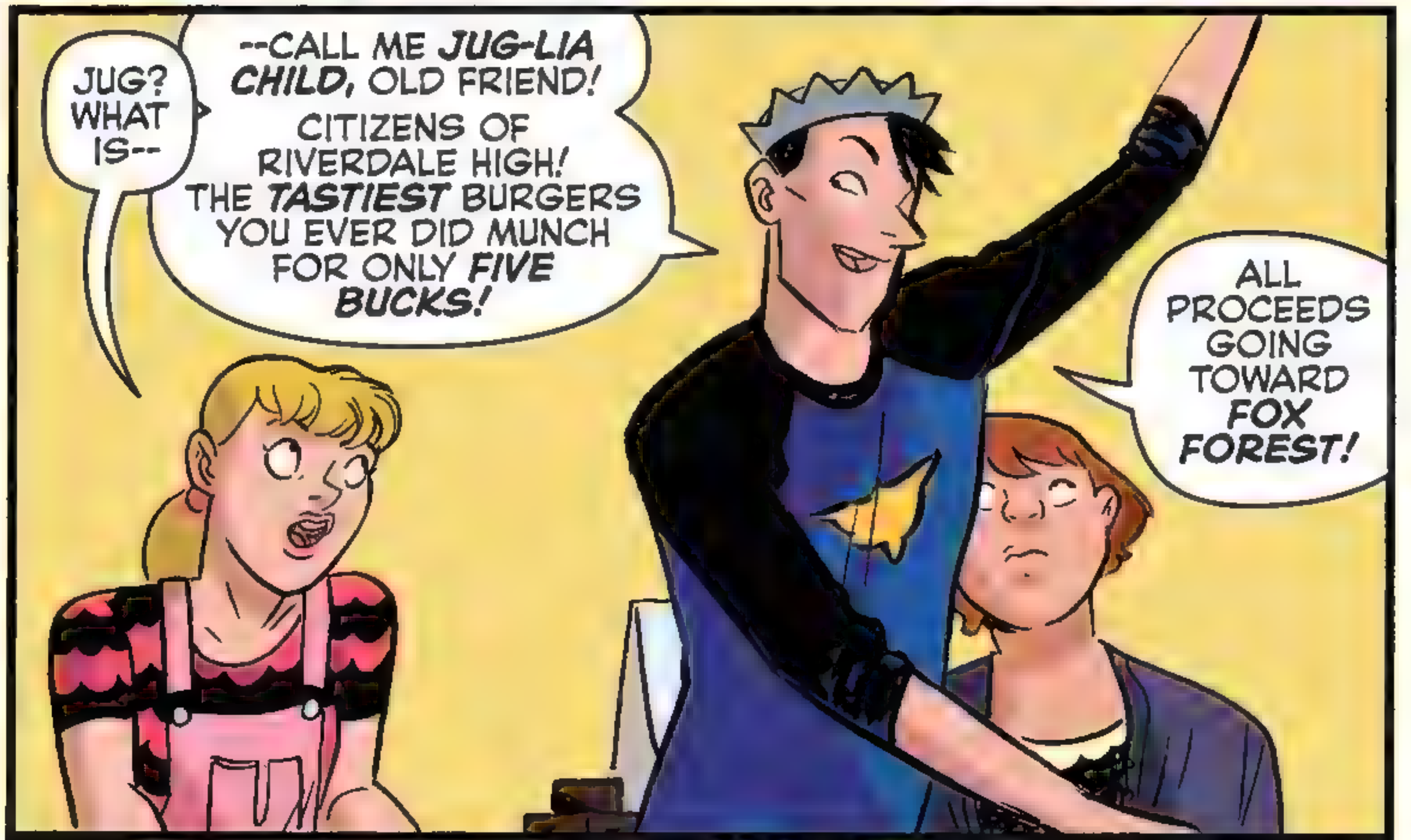
--CROUTON.

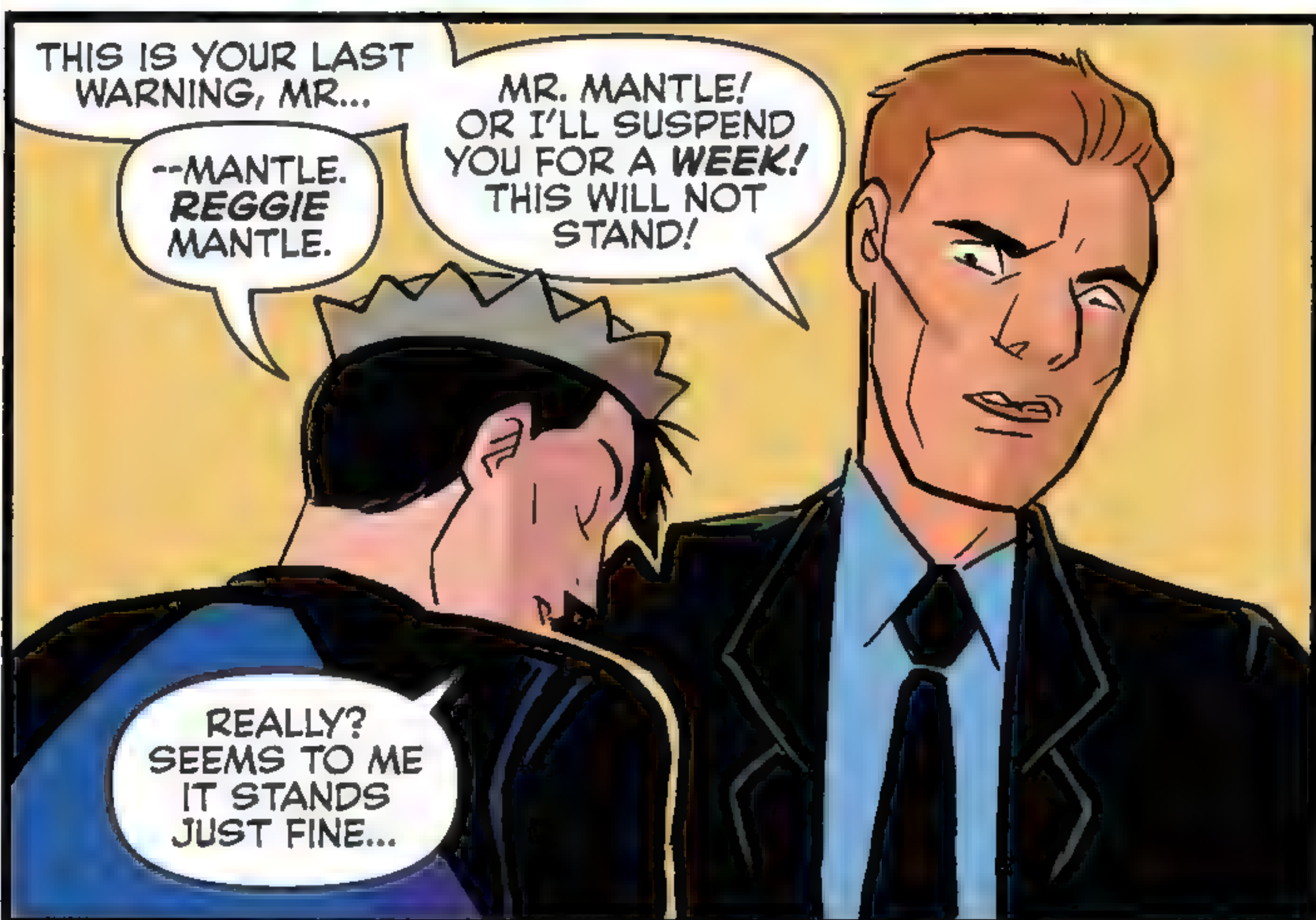
YOU ARE
AN EXCELLENT
TEACHER, BUT I
HAVE LEARNED
ALL I NEED
TO LEARN.

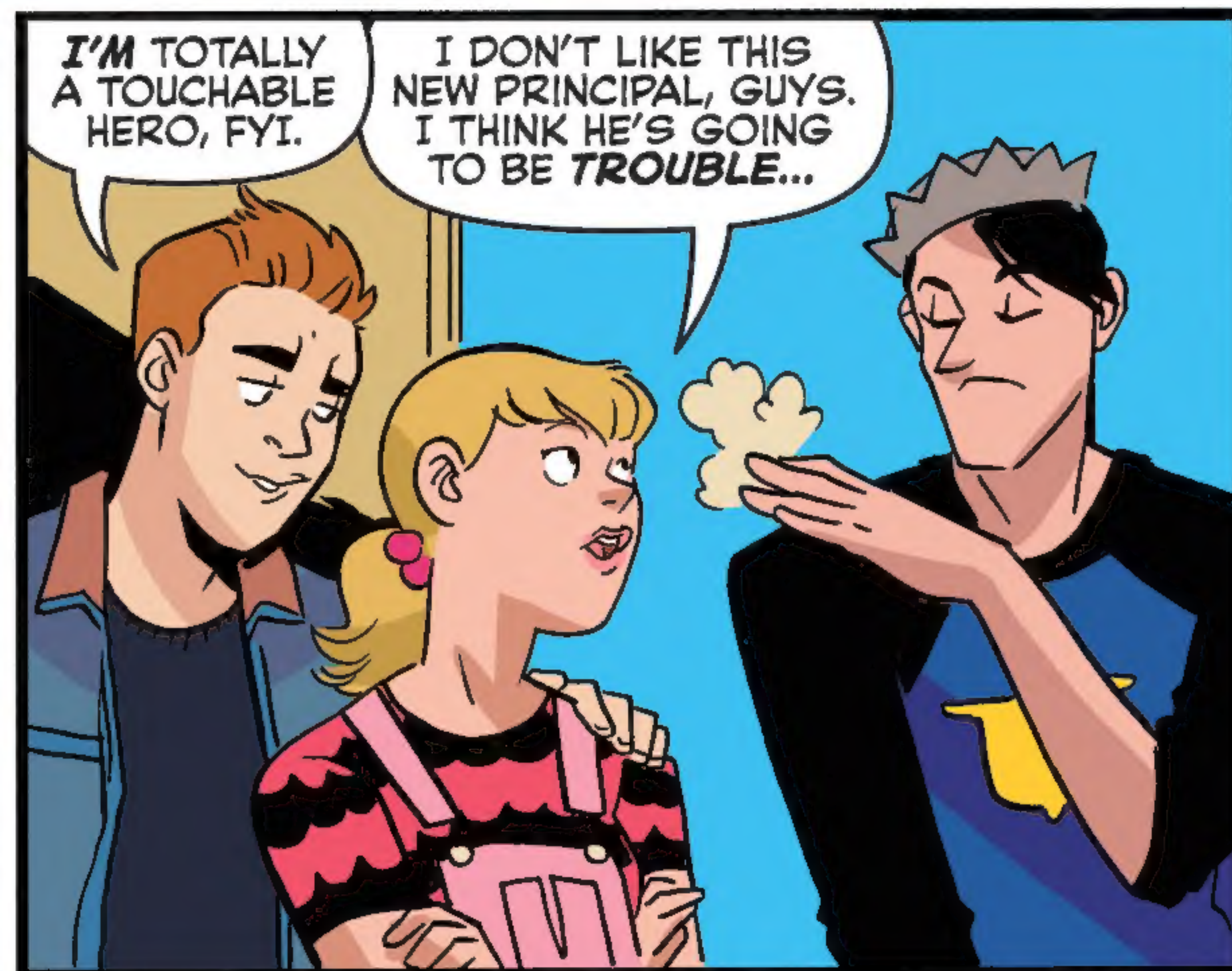
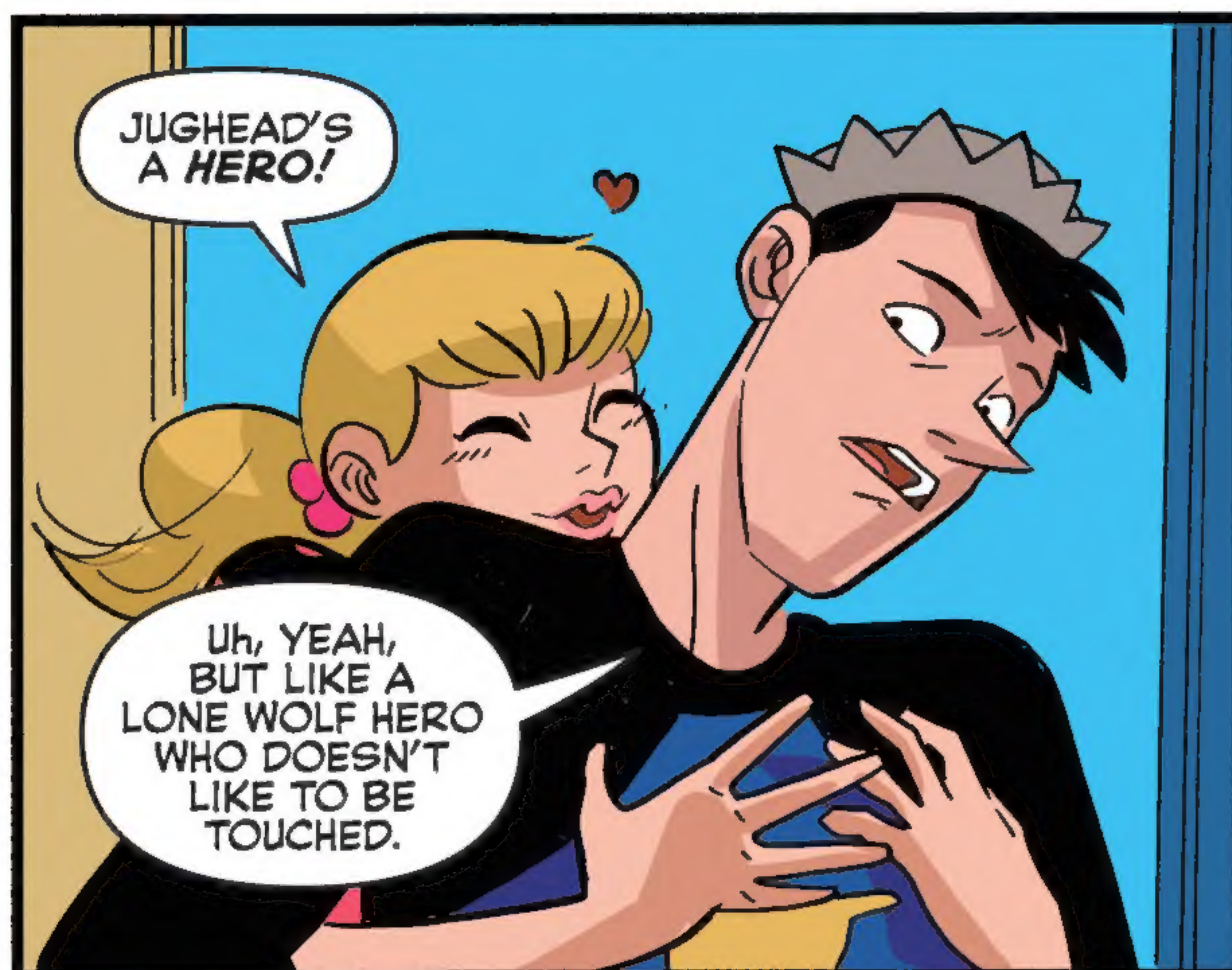
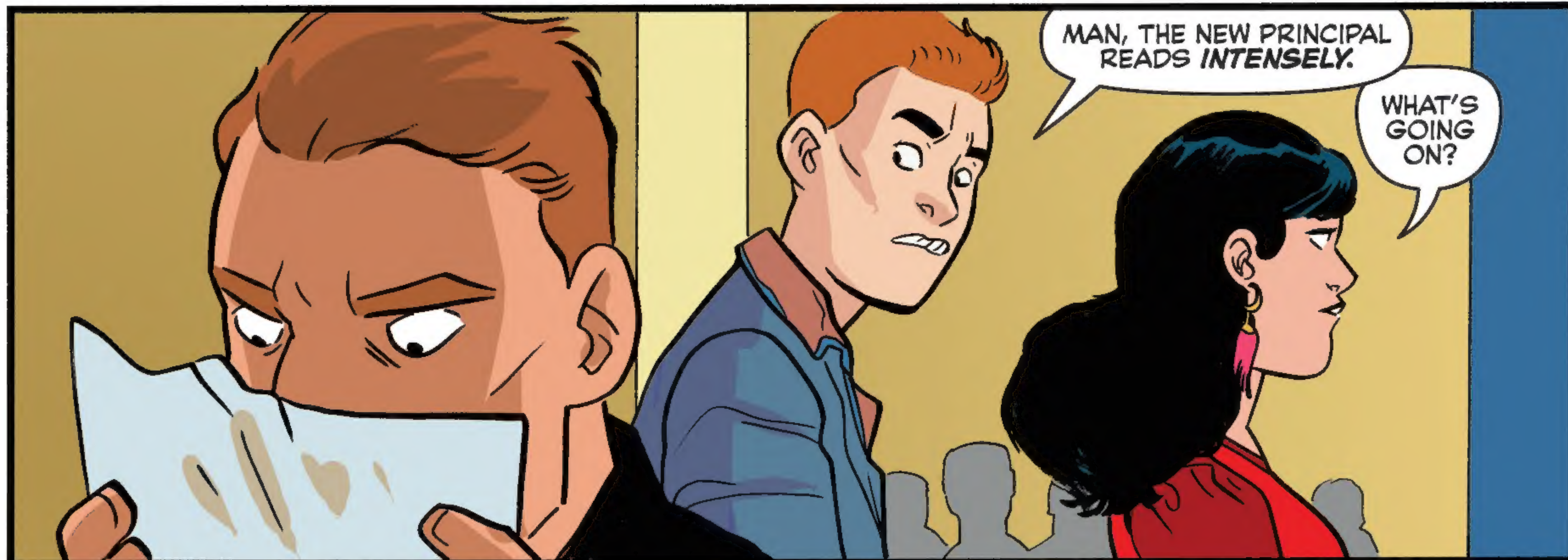
BUT...BUT WHAT
WILL YOU DO NOW?



I HAVE
AN IDEA.







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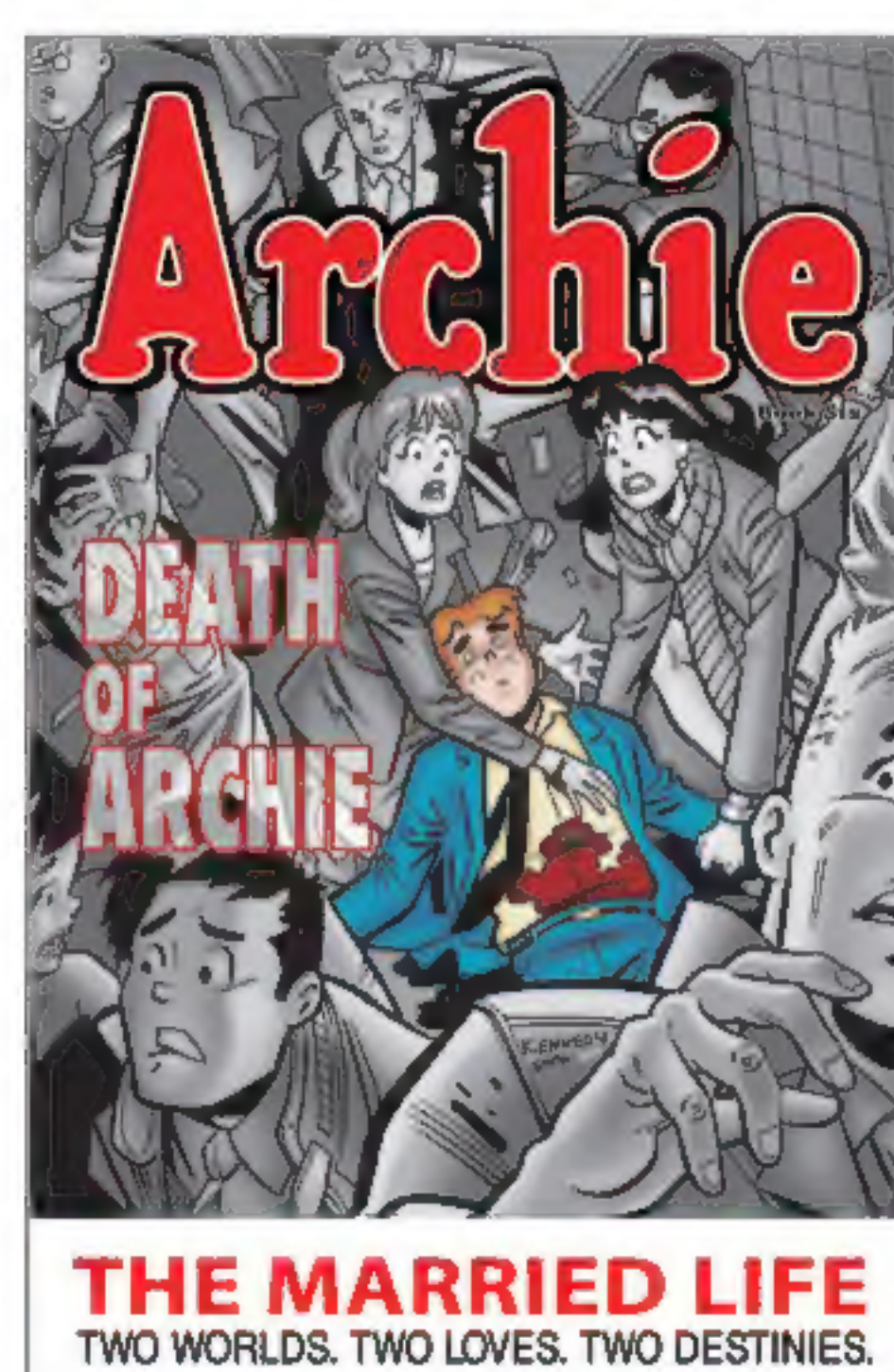
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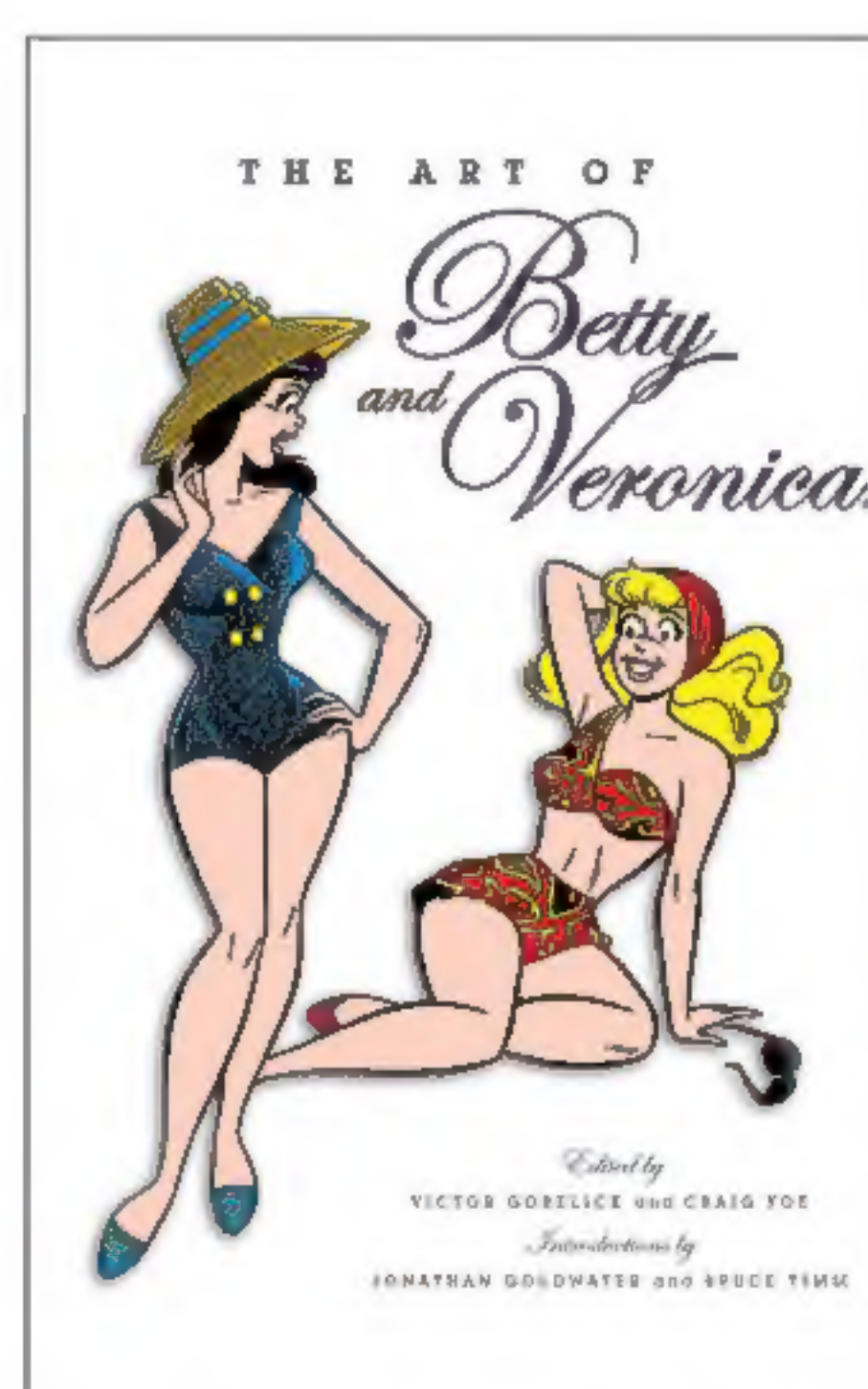
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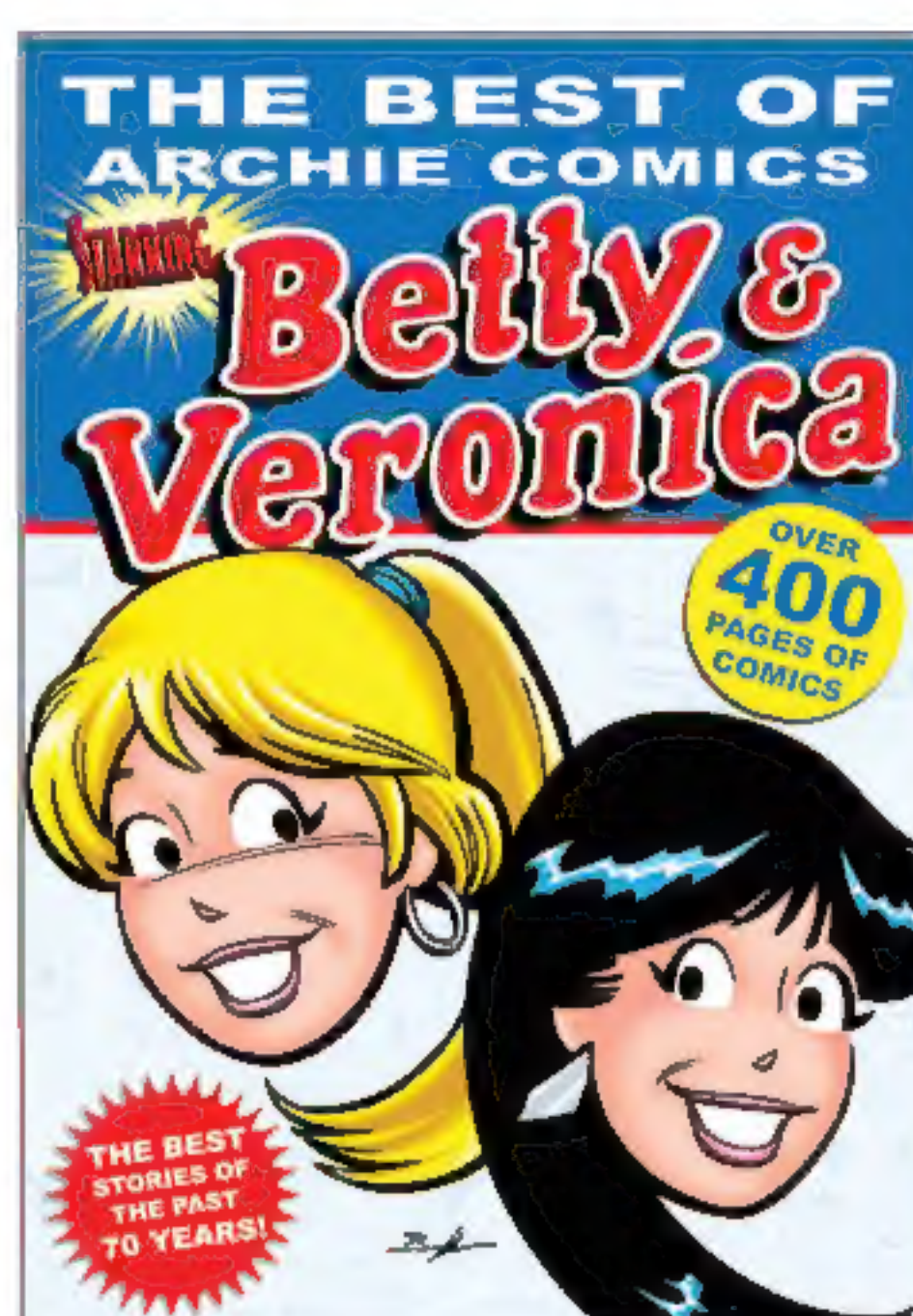
978-1-936975-03-7



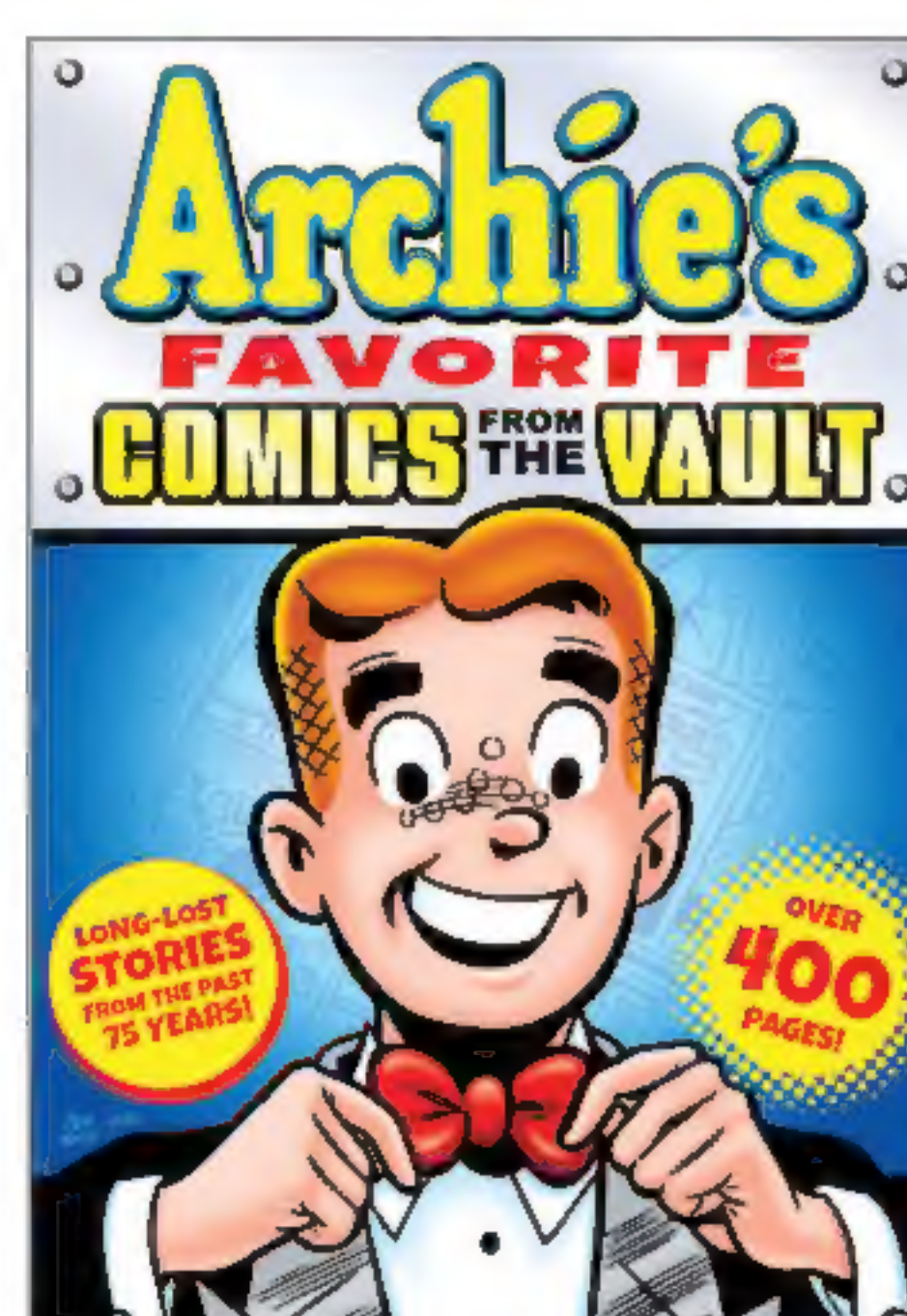
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THIS MONSTER!"

